



Cass Business School
CITY UNIVERSITY LONDON

BFWG Summer 2010 Conference Schedule

Thursday 1st July, 2010

Registration: 8.30-9.30

Parallel Sessions:

Session 1A and 1B (9.30 am – 11.00 am):

Session 1A – Room 2002

Session Chair: William Forbes (Loughborough Business School)

	Title
Presenter: Oliver Marnet Discussant: Leigh Caldwell (Practitioner)	Failures in governance of a not-for-profit organization: a case study of a housing association
Presenter: Leigh Caldwell (Practitioner) Discussant: Richard Fairchild	Trust, news and the efficient markets hypothesis
Presenter: Richard Fairchild & Nerys Fuller-Love Discussant: Oliver Marnet	Entrepreneurs and Social Networks: Theory and Evidence

Session 1B – Room 2003

Session Chair: James Corter (Teachers College, Columbia University)

	Title
Presenter: Tom Aabo Discussant: Duclaux Soupmo Badjo	The Behavioral Bias of Foreign Debt Usage in Foreign Exchange Risk Management
Presenter: Duclaux Soupmo Badjo Discussant: Razvan Vlahu	A Warning Model for Bank Default in CEMAC Countries
Presenter: Razvan Vlahu Discussant: Tom Aabo	Strategic Loan Defaults and Coordination: An Experimental Analysis

Coffee: 11.00 -11.30.

Session 2A: (11.30 – 13.00) – Room 2002
 Session Chair: Greg Davies (Barclays Wealth)

	Title
Presenter: William Forbes Discussant: James Corter	The Impact of Board Loyalty Bias upon Managerial Hubris and Entrenchment: A case study of Michael Eisner's long tenure at Disney Corporation
Presenter: James Corter Discussant: Richard Fairchild	"Investor Attitudes towards Risk and Uncertainty and Reactions to Market Turmoil".

Session 2B – Room 2003
 Session Chair: Simon Hayley (Cass Business School)

	Title
Presenter: Rhys Gwilym Discussant: Xiang Ju	Nominal Wage Contracts as a Commitment against Hyperbolic Discounting
Presenter: Xiang, Ju Discussant: Rhys Gwilym	Implicit Options and Games between Debtor and Creditor with Credit Derivatives

Lunch: 13.00 – 14.00

Session 3A: (14.00 – 15.30) – Room 2002
 Session Chair: Oliver Marnet (Coventry University Business School)

	Title
Presenter: Richard Fairchild Discussant: Raveendran Pillai	Fairness Norms and Self-interest in Venture Capital/Entrepreneur Contracting and Performance
Presenter: Raveendran Pillai Discussant: Samuel Lee	FAIRNESS AND TRUST ON ENTREPRENEURSHIP A study based on Social Capital Dimensions
Presenter: Samuel Lee Discussant: Richard Fairchild	Entrepreneurship, Limited Liability and Perils of Informal Finance

Session 3B: (14.00 – 15.30) – Room 2003
 Session Chair: Tom Aabo (Aarhus School of Business)

Presenter: Simon Hayley Discussant: Richard Taffler	Explaining the Riddle of Dollar Cost Averaging
Presenter: Richard Taffler Discussant: Greg Davies	Dot-com Bubble
Presenter: Greg Davies Discussant: Simon Hayley	Reconciling Normative and Behavioural Investing: Portfolio Optimisation for Real

	People
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Afternoon Coffee: 15.30 -16.00

Session 4A: (16.00 – 17.30) – Room 2002

Session Chair: Razvan Vlahu (University of Amsterdam)

Presenter: Greg Davies Discussant: Martin Sewell	Portfolio Optimisation for the Anxious
Presenter: Martin Sewell Discussant: Richard Fairchild	Emotions Help Solve the Prisoner's Dilemma
Presenter: Samy Dana Discussant: Allen Goss	Herding Behavior on mutual fund investors in Brazil

Friday, July 2nd, 2010

Robert Olsen	Breakfast meeting: 8.00 – 9.00 – Room 2002
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Session 1A: (9.30am – 11am) – Room 2002

Session Chair: Richard Taffler (Manchester Business School)

Presenter: Sandra Ferreruella Discussant: Richard Fairchild	Ingredients of Herding: Return Performance, Market Sentiment and Imitation Tendency.
Presenter: Enrico Maria Cervellati Discussant: Robert Hudson	Individual Investors' Behavior: The Case of a Small Italian Bank.

Session 1B: (9.30am – 11 am)- Room 2006

Session Chair: H. Iqbal-Hussain

Presenter: Donald Ross Discussant: Samuel Lee	What Influences Investors' Perceptions of Private Equity Firm Window Dressing at IPO?
Presenter: Samuel Lee Discussant: Vittorio Pelligra	Authority versus Loyalty: Social Incentives and Modes of Governance
Presenter: Vittorio Pelligra Discussant: James Watson	"Trust and Delegation in Common Investors' Experiences"

Coffee: 11am – 11.30am

PhD Session: 11.30am – 13.00
 Session Chair: Robert Ohlson

Presenter: Zainab Ahmed (PhD) Discussant: Richard Fairchild	Religion and Cultural Dimensions of Trust in the Emerging Financial Market in Libya
Presenter: James Watson Discussant: Darren Duxbury	An experimental investigation of the term structure of interest rates
Presenter: Kristina Vasileva Discussant: Richard Taffler	"Near-Home Bias" in Foreign Direct Investments

Session 2: (11.30 – 13.00) – Room 2002
 Session Chair: Allen Goss (Ryerson University)

Presenter: Robert Hudson Discussant: Enrico Mario Cervallati	Should the joint provision of credit insurance with unsecured lending be prohibited? An examination of the UK payment protection insurance market
Presenter: Gordon Menzies Discussant: Daniel Zizzo	Trusting the Central Bank under Inferential Expectations
Presenter: Darren Duxbury Discussant: Sven Fischer	Specific Emotions as Necessary Causes of Economic Behavior: Evidence from the Disposition Effect

Lunch: 13:00 – 14: 00

Session 2A: (14:00 – 15:30) – Room 2006
 Session Chair: Donald Ross (MGSM, Macquarie University)

Presenter: Sven Fischer Discussant: Vittorio Pelligra	Market Feedback Does not Eliminate Biases in the Perception of Independence
Presenter: Anna Faelton Scott Moeller Anna Faelten Mariachiara Lanzolla Discussant: H Iqbal-Hussain	Can business expectations predict M&A activity?
Presenter: H Iqbal-Hussain Discussant: Sven Fischer	Capital Structure and IPO Market Timing in the UK

Session 2B: (14.00 – 15.30) – Room 2002

Session Chair: Richard Fairchild (School of Management, University of Bath)

Presenter: Richard Taffler Discussant: Richard Fairchild	Chinese Stock Market Bubble
Presenter: Allen Goss Discussant: Samy Dana	Momentum in Stock Markets

Coffee: 15.30 – 16.00

Concluding Address (16.00 – 17.00) – Room 2002

Daniel Zizzo	
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