



CASS
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON
EST 1894

Changing more than a name

Modular Executive MBA
Class of 2022

Welcome to the Modular Executive MBA

Programme summary

The Modular Executive MBA is a flexible programme for professionals seeking to maximise their leadership potential and accelerate your careers. Taking place over one long weekend each month (Friday – Monday), you will undergo a personal transition in the way you approach and think about business while studying alongside a group of talented international peers.

The Modular Executive MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As you progress through the programme, you build up knowledge and skills that will be used throughout the programme and beyond.
- Elective and international elective modules then give you the opportunity to tailor your programme and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the US.
- The Business Mastery Project is the final major project for the Modular Executive MBA. You will put into practice what you have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.

- The Careers and Professional Development team provide workshops and services specifically for executives such as increasing executive presence while others will focus on developing soft skills such as media training, interview skills, negotiation, advanced presentation and leadership transition. You will come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery

Your understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning.

In addition to this, you will have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network

The skills learnt and the qualification itself is just one part of the Modular Executive MBA; the contacts you make and the network built is the other. At the Business School (formerly Cass) we provide you with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date

March

More information

Speak to our team for further information about the Modular Executive MBA, admission process, scholarships and funding.

Email: cass-mba@city.ac.uk

Tel: +44 (0)20 7040 0286

www.cassmbalondon.com

March 2022 class profile

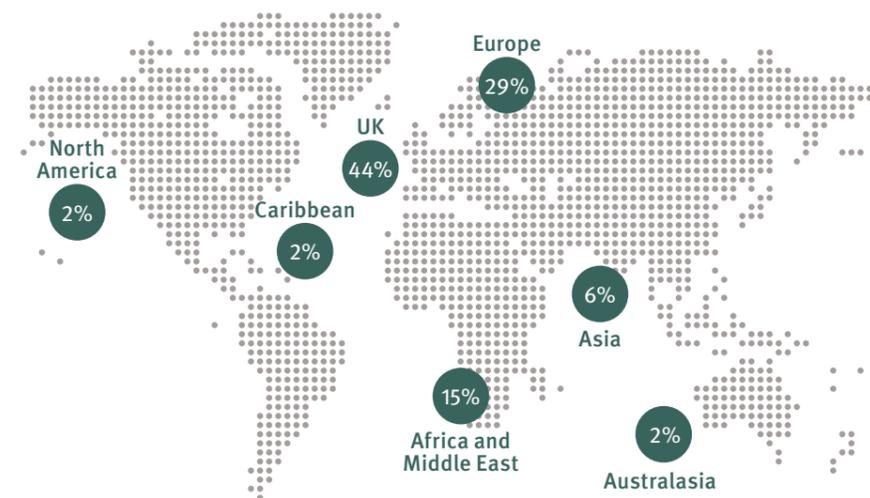
Key stats



Industries represented



Regions represented



- Finance 25%
- Engineering/Manufacturing 21%
- IT/Telecoms 12%
- Pharma/Healthcare 9%
- Education/NFP 6%
- Media 6%
- Retail/FMCG 6%
- Supply Chain/Aviation 6%
- Marketing/PR 3%
- Military 3%
- Consulting 3%

Student profiles

March 2022



Ilia Akishin
Head of Analytics, Russian Far East Region Governor's Office, Moscow
Russian

Management consultant with an extensive background in public administration, regional economic development and investment attraction. Managed the development of several regional strategies in Russia and conducted several strategic marketing projects for a leading international energy company. Currently responsible for the strategic analytical product delivery as a part of Russian Far East Governor's team.



Sana Al Daoumi
Head of HR, Etihad Airways,
Abu Dhabi
Emirati

Human resources professional experienced in the development of highly effective cultural change management, cost containment, employment branding initiatives, and targeted talent selection. Experience leading the people strategy across 45 countries for an international airline with a manpower budget of USD \$170 mn. A proven record of successfully meeting the needs of organisations during complex periods of growth and transformation.



Fatima Al-Rumaihi
Director, Operations Excellence,
Doha
Qatari

Director of operations with experience across a variety of banking, telecomms and defence sectors. Responsible for risk management and setting up the core processes and controls for a state-owned defence investment and procurement firm. Led planning and reporting functions in the telecommunications sector contributing towards new product development and revenue streams. Certified manager and a chartered marketer.



Rosenna East
Managing Director, Sinfonia of London,
London
British

Managing director of a new recording and performing classical orchestra. Previously general manager at Nevill Holt Opera reporting a turnover of GBP £1mn, as well as leading an award-winning opera festival and education charity. Unlocked a GBP £6.5mn investment to build a new theatre, which opened in 2018 and was shortlisted for RIBA Stirling Prize. Formerly a professional violinist, journalist and presenter, touring internationally.



Adulis Fessehaie
Head of Customer Care and Operations,
Western Union, London
British/Eritrean

Extensive experience in the financial sector based in the City of London, including over four years as head of the UK foreign exchange trading desk for private wealth clients. Recently spent the last two years in fin-tech setting up cross-functional teams across three continents to support global roll-out of new digital products across multiple platforms.



Luigi Gozzi
Chief of Staff, Furness Insurance Services,
London
Italian

Department leader in communications and HR for a group of four companies operating in the Lloyd's insurance market, employing 72 people across Europe. Responsible for multi-lingual B2B communication across a range of media and international events. Experience in all HR-related activities including employee performance management, training and recruitment.



Christos Bitos
Marketing Campaign Developer & Analyst,
Vodafone, London
Greek

Experienced marketing professional with extensive background in analytics, campaign development, optimisation and reporting. Focused on client-centred, quantitative, integrative and innovative solutions. Responsible for managing 10 mn outbound contacts and up to GBP £10mn in revenues annually. Background in engineering and strong international experience in Europe, Africa and Asia. Previously worked in academia as a research associate in logistics.

Christos.Bitos@cass.city.ac.uk



Ivan Borovikov
CEO, Mindbox.Cloud B.V., Moscow
Israeli/Russian

Entrepreneur whose current venture launched as the number one company for marketing automation in Russia. Responsible for all key activities from product vision and sales to marketing, strategy, key employees and processes. Mentored and coached a former employee who later became the CEO of Mindbox in 2017. Passionate about creating a culture of self-management with open P&L and salaries resulting in a 50% growth YoY and a ARR \$10mn turnover.



Lingling Delicata
Group Internal Audit Manager, Hyperion
Insurance Group, London
British

Chartered accountant and internal audit professional with extensive experience in scrutinising risk and control frameworks across a multitude of business processes. Responsible for leading finance, regulatory and operational audits and consultative projects for an international insurance company. Previous experience includes multi-million pound strategic business development for the Big Four consulting firms, external audit and financial research for UK government bodies.



Nargis Hemat
Portfolio Manager, Royal Free London NHS
Foundation Trust, London
British

Portfolio management of commercial and academic HIV and Infectious Diseases clinical trials. This includes both observational and Clinical Trials of Investigational Medicinal Products (CTIMPs). Highly skilled in operational, delivery and finance management of clinical research within the NHS. Have effectively collaborated with the pharmaceutical industry, academics sectors, NHS trusts and National Institute of Clinical Research (NIHR) networks regionally.



Ian Hucker
Group Managing Director, Austria &
Switzerland, Groupe PSA, Vienna
British

An internationally experienced, senior business leader with a successful track record in leading complex, multi-market operations in the global automotive industry. Skilled in strategy development and business transformation, both at national and European level, building long-term partnerships and ensuring stakeholder engagement to deliver profitable and sustainable business growth.



Jaanika Kaiv
Global Analysis and Projects, FP&A, Nokia,
London
Estonian

Highly skilled and self-motivated results driven professional with substantial experience in cost control, analysis and reporting. Developed exemplary stakeholder management skills, with a proven track record of thriving in highly pressurised and challenging environments. Lived and worked in several different countries while working for a multi-national company.

Student profiles

March 2022



Kevin Keane
Finance Director, Portafina Investment Management, Rochester
Irish

Senior finance professional with vast experience in cross-functional management and business development. Currently responsible for overseeing the financial function for a group of companies across a diverse range of sectors ranging from financial services to property development. Experience of business sales, restructures, turnarounds and transformations. Accomplished project manager having successfully delivered multiple transformational projects across finance, IT and operations.



Soroosh Keshtgar
Commercial Finance Director, Cambian Group, Potters Bar
British

Passionate ACA qualified commercial finance director responsible for a large national portfolio of assets. Implemented various cost-saving and revenue growth strategies by empowering a team of business finance managers. Currently non-executive director with experience in international investments.



Vivian B K Kmiotek Ho
General Manager, Finance, Travel Corporation Asia (UK) Ltd, London
Malaysian

Multi-lingual finance professional experienced in managing multi-cultural finance teams within a long-standing European tour operator. Working closely with the South East Asia sales offices reviewing business performances, monitoring office expenditure and debt collections. Designed and implemented finance workflow and a new operations system. Passionate about overseeing all aspects of finance and accounts, providing business solutions and continually seeking business growth.



Ali McGregor
Managing Director, McGregor Group Ltd, Winchester
British

Leader of a group of businesses that create innovative fabric structures for the aero, industrial and agricultural sectors. Managed the Group's development from producing bespoke structures to a product-based offering while doubling sales and profit over three years, setting a platform for scalable growth. A skilled entrepreneur with a focus on strategy, finance and sales.



Konstantinos Megalooikonomou
Finance Transformation Manager, KPMG UK, London
Greek/British

A financial consultant leading and managing small to medium projects with a focus on cost optimisation, finance analytics and offshoring activities. Prior experience in the finance department of a global insurer, implementing and advising on the expense strategy across functions. Responsible for strategic decision-making involving the operating plan of the insurer and overseeing the budgeting/forecast process of expenses and FTE investments.



Elizabeth Meneghello
Senior Manager, Bank of England, London
British

Senior manager at the Prudential Regulation Authority with an extensive background in banking regulation and public policy. Currently leading the governance and risk management supervision of a major UK bank. Experienced in strategy, business model analysis, risk management, governance, prudential policy and senior internal and external stakeholder management. Proven track record in pro-active delivery, incisive analysis and collaboration across teams.



Anita Limbu
Business Manager, SBE, Ashford
Nepalese

Business manager currently leading a key multi-million-pound operation at a leading multi-national company in the electronics and telecommunications service fields. Strong expertise in reverse logistics, supply chain and CRM. Successfully delivered complex projects by streamlining existing processes and working closely with heads of department in maintaining the SLA.



Olena Loboiko
Policy Coordinator, European Commission/ Dutch Central Bank, Brussels/Amsterdam
Dutch/Ukrainian

Wide-ranging experience in the public sector including banking supervision and policy at the Dutch Central Bank and banking regulation at the European Commission. Participated in all stages of EU legislative process. Extensive experience interacting and negotiating with public and private external stakeholders within multi-cultural environments.



Sarah Maber
Managing Consultant, World Wide Technology, London
British/Irish

Technology consulting specialist for global organisations, particularly within financial services. Responsible for defining outcome-based technology solutions that put customer business goals first. Background of in-depth experience delivering large-scale technology programmes. Proven track record establishing trust-based relationships and leading cross-functional international teams. Chartered engineer with a background of technical experience and accredited qualifications.



Kivish Nursimhulu
Senior Distributor Manager, GlaxoSmithKline, London
Mauritian

Experienced professional with a strong commercial leadership and operations background in the pharmaceutical industry. Former international manager leading teams on major commercial projects spanning two countries, successfully delivering double the profitability within two years. Currently responsible for driving strategy in order to ensure the best access to medicine within the pharmaceutical industry in Africa, generating 10% incremental operating profit in one year.



Thomas Ochu
Customer Success Manager, EMEA, ALTUS Group, London
British/Nigerian

Dynamic IT professional with a background in software development, deployment and delivery. A keen business analyst and performance manager with a proven track record of success managing multi-disciplinary and multi-national teams across Africa, Europe, the Middle East and North America. Adept at systems administration, project management and negotiation. Currently volunteering as an IT deployment mentor to an array of SMEs in West Africa.



Cecil Roberts
Consultant, Digital Transformation, London
British/Trinidadian & Tobagonian

An innovative business manager with a proven track record of delivering solutions and exceeding KPIs. Experienced in regional sales and account management with a strong focus on building client relationships and strategic business development.

Student profiles

March 2022



Hugo Ross
International Sales Manager, Timberplay Ltd, Sheffield
British

Experienced sales professional working at an industry-leading UK SME with an annual turnover of GBP £5mn. Responsible for creating the sales and marketing strategy for the Middle East and South Asia regions. Highlights include entry into the Indian market with a multi-million pound project. Proud leader of a sales and design team who create award-winning globally recognised shared spaces for children and adults.



Josh Saxby
Divisional Director, Global Head of Specialised Products Analysis & Consultancy, Clarksons Platou, London
British/Swiss

Leading a multi-national team of five, based in London and Singapore, working on various business development projects targeting oil and chemical majors, commodity traders, ship owners, private equity companies and investment banks. Also, heavily involved with company-wide technology strategy team.



Selin Sefiloglu
Finance Manager, Kingfisher plc, London
Turkish

A highly motivated and accomplished CPA qualified finance professional with more than ten years of experience in multi-national retail companies. Successfully managed strategic planning and budgeting processes collaborating with key non-finance stakeholders. Utilised intensive financial knowledge to support senior executives in commercial decision-making processes. Led and mentored multi-cultural teams with diverse backgrounds.



Fred Walker
Director, Saracen Horse Feeds, Maidstone
British

Board director responsible for strategy, finance and the retail division of a GBP £18mn turnover UK based animal feed business. Led management buyout of family owned business specialising in manufacture and retail of performance horse feed sold in Europe, the Middle East and the UK. Managing team of 65 employees based in multiple locations. Previously chartered surveyor with substantial experience in central London real estate investment and development.



Adam Wright
Director of Finance, Europe, Middle East & Africa, CAA-GBG, London
Australian

Dynamic finance executive and inspiring, values-based leader with a passion for working with creative businesses. Extensive experience in music, TV, film, licensing and consumer brands. Successfully led culturally diverse teams across Asia and Europe through large scale organisational change. Successfully negotiated and executed go-to-market model changes in disrupted industries. Advised on M&A and investment activity securing flagship acquisitions worth more than USD \$10mn annually.



Victoria Yates
Group General Manager, The Ince Group plc, London
British

Responsible for leading the global people and facilities function for a public company, including the budget, strategy and delivery of these departments. Played a strategic role in delivering the integration of 14 acquisitions, significantly impacting growth from GBP £2.7mn turnover with 25 staff to GBP £100mn with over 900 staff globally.



David Sopko
Operation Manager, Multi-Color Corporation, Daventry
Canadian/Finnish

Master Brewer and production operations manager in the beer industry. Worked throughout the UK in breweries ranging from micro, regional, multi-national and most recently for the world's largest self-adhesive label manufacturer. Experience working with cross-functional, cross-cultural and international teams. Interested in process and quality improvement through building successful teams and using tools such as six-sigma.



George Thompson
Project Manager, BAR Technologies, Portsmouth
British

Experienced project manager leading major projects involving the development of novel technology to reduce fuel consumption and CO₂ emissions for the shipping industry. Currently, using a number of alternative methods for design and simulation including neural networks, genetic algorithms and other machine learning techniques to develop and optimise our products.



Valentina Violante
Branch Director, Intesa Sanpaolo S.p.A., Bologna
Italian

Branch director for the largest bank in Italy, managing a branch with around GBP £40mn in total assets. Awarded for surpassing sales targets for insurance services by 30% and by 50% for wealth management investments last year alone. Ranked in the top 5% of best-performing employees for the year 2018 and 2017. Leads a cohesive results-driven team with different backgrounds, perspectives, goals and skills.

Contact us

Come and meet us in person at one of the many events we host and attend throughout the year.

Breakfast Information Session: These early morning sessions are an informal way to meet with us and find out more about our Executive MBA programmes.

Evening Information Session: Join us for an evening to discover more about our programmes through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

International Fairs: Our MBA Recruitment Managers constantly travel the world, imparting information and answers to all your questions.

MBA in a Day: Get a real taste of the MBA experience at Cass with our interactive event. Find out further information about our programmes, participate in a sample lecture and Q&A panel of students and alumni.

Online Information Session: Join us from anywhere in the world for our web based information session, Q&A with the Recruitment & Admissions team and faculty.

Find out more at www.cass.city.ac.uk/mba/executive-mba/events

Contact the Recruitment & Admissions team with any questions. They are available on: +44 (0)20 7040 0286

Book a one-to-one consultation with a member of the team, to discuss your suitability for the Executive MBA programme.

Send your CV to cass-mba@city.ac.uk

COVID-19 Update: The health and wellbeing of our students, staff and visitors remains our top priority. As a result of the evolving situation we are not currently running any face to face events and only running online events. Please visit our website more information.





Controlled ZONE

Mon - Fri
8.30 am - 7.00 pm
Sunday
8.30 am - 2.00 pm

THE
HUNTINGDON ESTATE

