



CASS
BUSINESS SCHOOL
CITY UNIVERSITY OF LONDON
EST 1894

Full-time MBA
Class of 2016

What is the Full-time MBA?

Programme summary

Our one-year intensive Full-time MBA is designed to develop your business skills and experience, providing you with the confidence, knowledge and networks to achieve your career ambitions. On this journey, you will be studying and collaborating alongside a talented international cohort of business professionals, each with their own fields of expertise. The Cass MBA is a journey of exploration and professional transformation.

The Full-time MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the MBA, they build up knowledge and skills that will be used throughout the programme and beyond.
- Our elective portfolio gives students the opportunity to tailor their MBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the US.

- The Business Mastery Project is the final major project for the Full-time MBA. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.
- The Careers and Professional Development team provide workshops and services aimed at developing vital soft skills such as networking, interviewing techniques, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery

Students' understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning. In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network

The skills learnt and the qualification itself are just one part of the Full-time MBA; the contacts students make and the network built is the other. At Cass Business School, we provide our students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date

September

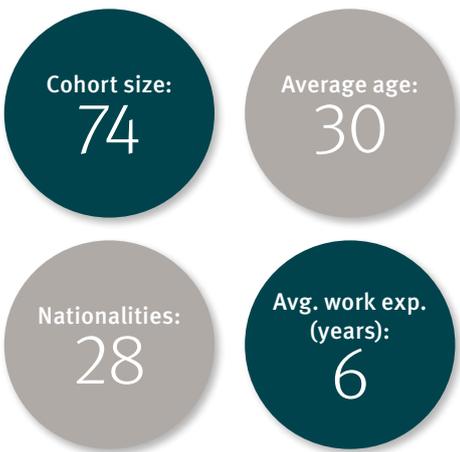
More information

Speak to our team for further information about the Full-time MBA, the admission process, scholarships and funding.

Email: Cass-MBA@city.ac.uk
Tel: +44(0) 207 040 0286
www.cassmbalondon.com

September 2016 class profile

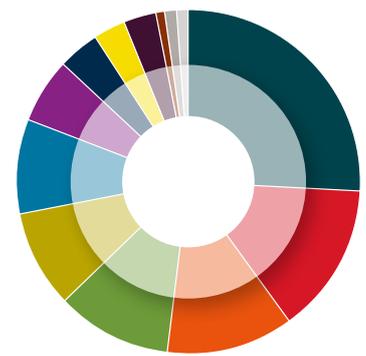
Key stats



Female

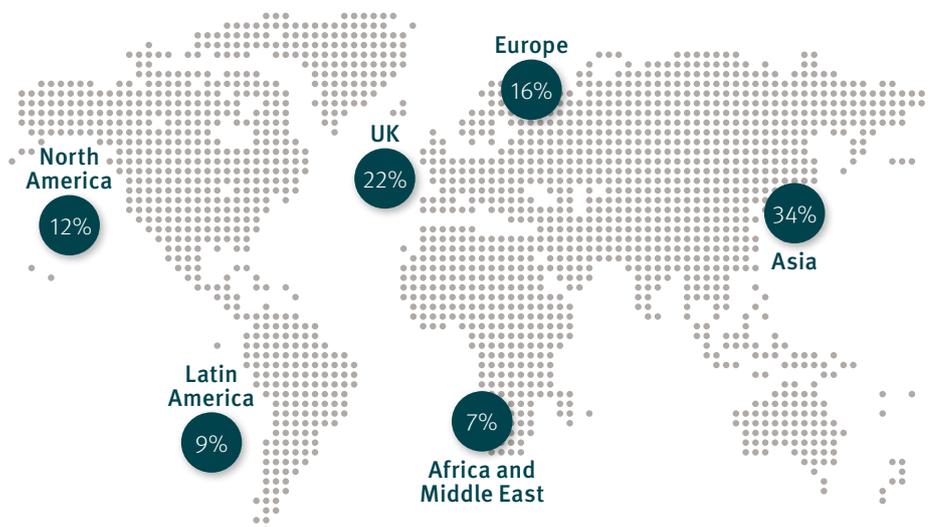
36%

Industry sector



- Financial Services 26%
- Professional Services/Consultancy 14%
- Energy/Utilities 12%
- Retail/FMCG 11%
- Engineering/Manufacturing 9%
- Marketing/PR 9%
- IT/Telecommunications 6%
- Leisure/Tourism 4%
- Legal 3%
- Education/Not for Profit 3%
- Healthcare 1%
- Military 1%
- Real Estate 1%

Regions represented



Student profiles September 2016



Mashaal Alanizi
 Doctor
 National Health Service, London
 Saudi Arabian

Trained physician and science graduate. Published co-author and founder of several ventures including health consulting, youth mentorship and Inspiration through Art program. Designed and completed healthcare audits in NHS hospitals and lead education projects and information seminars relating to medicine in the Middle East and empowering women in the workforce. International exposure in the UK, US, Saudi Arabia and South Africa.



Sattar Alrahmani
 Regional Manager
 Horizon Oil & Gas, Dubai
 Canadian

Experienced regional manager with strong marketing, sales and business development skills within oil and gas industry in the Middle East. Restructured the company's major departments as well as introduced the PPE division. Founded own subsidiary company and thereafter launched first and sole locally owned service workshop facility for drill bits in Northern Iraq. Increased profit by 57% during second year of employment.



Nelson Augusto Alves da Silva e Silva
 Country Manager
 ECM Projetos Industriais, London
 Brazilian

Responsible for international new business for a Brazilian engineering company, developing joint ventures in Saudi Arabia and India. Previously managed a multi-cultural cost engineer's team which prepared CAPEX/OPEX estimates for USD \$100bn in mining projects in the last 10 years, also supporting clients during IPO process in Bovespa, TSX and ASX. Strong technical background in cost engineering and risk management.



Evan Amha
 PMO Analyst
 Marks and Spencer, London
 British/Ethiopian

Successful track record of executing projects in collaboration with business stakeholders. Designed a comprehensive data governance framework with a full definition of strategic governance pillars. Analysed and coordinated diverse projects in multi-national companies within cross-functional teams and managed a global cash flow of GBP £3mn while working for a global pharmaceutical company.



Omer Ayaz
 Senior Business Analyst
 Standard Chartered Bank,
 Singapore/London
 Pakistani

Experienced banking and consulting professional currently working for a major global bank. Led number of regulatory work streams both in London and Singapore with a team of five analysts and global budgets of >USD \$10mn, including implementation of new regulatory/systems requirements, specifically on changes required due to Basel III and other regulatory changes.



Sheena Best
 Consultant Relations Executive
 Aberdeen Asset Management,
 London
 Irish/British

Accomplished asset management professional focused on business development and sales with UK pension fund consultants. Led on sales of global and emerging market equity, UK fixed income and diversified growth strategies, targeting small/medium UK pension funds. Previous roles include European equity market analysis, US business development and coordinating the firm's presence at the World Economic Forum, Davos.



Deepa Krishna Bhat
 Lead Test Analyst, Product
 Development
 Stepstone UK Holding Limited,
 London
 Indian

Led business acceptance testing, managed stakeholders and delivered US \$12mn brokerage technology projects for banking clients from the US as program lead. Managed, defined and delivered quality assurance strategy for marketing, analytics, GBP £1mn growth engineering campaigns in a multi-cultural UK start-up, ensured product quality implementation and played consultative roles for other functions of business.



Daniel Bull
 Entrepreneur
 Bull Markets Ltd, London
 British

Successful entrepreneur with extensive cross industry experience ranging from e-commerce, entertainment, automotive and investments. Set up a first venture aged thirteen. Seeking new and exciting business opportunities.



Nick Cappy
Acquisitions Analyst
A&C Ventures, California
American

Strong background in analytics, sales and financial modelling. Provided support to leading brokers and principals in the acquisition and sale of triple net lease commercial real estate property and operating business portfolios. Led senior teams in system overhauls and new software integration. Rich international experience in Italy, Grenada, Sweden and US.



Kidakarn Chaipidej
Senior Strategist
IPG Mediabrands, Bangkok
Thai

Media strategist with experience in media planning, communication and client management at a leading Thai media agency. Responsible for local and international strategic accounts and a cross-functional team of six.



Sheena Ciminski
Operations Manager
BCBG Max Azria Group,
Los Angeles
British/American

Seasoned general manager working for a global womenswear brand. Led a multi-cultural team of 50 to deliver monthly collections for three brands. Strong background in project management, team building, and communications. Specialized in problem solving and establishing best practices cross-functionally. Contributed to the relaunch of BCBG's ecommerce site by optimizing product fit information.



Luciana De Roberto
Assistant Manager
Petrobras, Rio de Janeiro
Brazilian/Italian

Corporate and project manager with extensive experience in the energy industry. Implemented an organizational restructuring, involving 1,500 employees. Managed a project management office for three years, with six employees and a budget of USD \$350mn per year. Developed a corporate cost optimization program that reduced 10% of the expenditures and a productivity improvement program that increased 20% of the construction sites efficiency.



Paul Dondos
Partner
Villa Leonor Hotels and
Pousadas, Rio de Janeiro
British

Consultant, manager and entrepreneur with extremely diverse experience, principally in Europe and the Americas in corporate finance, online retail, gaming, product sourcing, corporate development, entertainment and hospitality from Wall Street to Chelsea Harbour to Copacabana. Recently managed a portfolio of accommodation properties for the Rio Olympics.



Han Du
Counterparty Risk Analyst
UBS AG, London/Hong Kong
Chinese

Certified financial risk manager with experience in collateral management and equities risk analysis in a leading financial services corporation, operating out of two global offices, London and Hong Kong. Experience focused on indicative financing and margining analysis for hedge funds' sample portfolios and funding benefits for the investment bank. Led several projects to reduce operational risk.



Carolina Ferreira Seixas
Project Manager
Odebrecht, Rio de Janeiro
Brazilian

Project manager with diversified experience in the real estate and infrastructure industries. Working for a large construction company, led multi-disciplinary teams in the business development, commercial and contract administration areas for large projects, from social housing and residential developments to infrastructure. Strong focus on client relations, with both the public and private sectors.



Sean Fotheringill
Assistant Manager
Camper, Seattle
American

Retail professional with experience in sales, customer service, and management. Contributed to business growth whilst managing the store. Supervised and trained new team members both locally and in other retail branches.



Claudia Franca
Senior Associate
PwC, Sao Paulo
Brazilian

Actuary specialised in consultancy and audit of life and non-life insurance, saving bonds, health insurance and reinsurance companies. Led small teams of trainees and junior analysts to provide actuarial services, such as calculus of technical provisions, monitoring and analysis of risks for multi-nationals. Strong background in risk management and data analysis.



Fernando Galvao
Advisor to the CEO,
Queiro Galvao Energia,
Sao Paulo
Brazilian

Cross-industry expertise in both the financial and energy sectors. Developed new business opportunities in the renewable energy industry and designed financial structures to fund utility power plant projects. Advised prestigious clients on wealth management solutions and introduced an international investment firm to new regional frontiers in Brazil.



Kranti Priyaker Gangarapu
Online Marketing Manager,
CloudMellow Technologies,
London
British

Experienced market research and consulting professional working for a web development and digital marketing start-up. Led consulting projects involving market estimation, industry analysis, competitor analysis, and new product development trends in FMCG and retail sectors. Also experienced in running company analyses, valuations, and creating marketing and transaction documents for deal pitches.



Owais Gore
Partner
Gore & Co, Mumbai
British

Partner at family owned textile import business. Led a team tasked with establishing and developing new suppliers from Europe for the Indian textile markets. Designed and executed an India-centric marketing plan for our European principals. Implemented changes in core strategy that saw revenue grow by 20% and margins nearly double in a year.



Phil Gould
Real Estate Credit Sanctioner
Barclays PLC, London
British

Financial services professional working for an international corporate and investment bank. Significant credit and portfolio analytics experience gained working in high pressure, time-critical environments. Reviewed and approved EMEA real estate transactions, GBP £50mn personal lending discretion.



Edward Grimston
Treaty Underwriter &
Client Relationship Manager
SCOR SE, London
British

Substantial experience in analysis, underwriting and negotiation of property and casualty treaty reinsurance programmes. Managed a treaty reinsurance book in addition to constructing underwriting and actuarial models. Developed client specific strategies, to improve profitability and helped develop a team strategic plan.



Pacy Hao
Strategy and
Planning Co-ordinator,
Shell China Limited, Beijing
Chinese

Accomplished marketing and operations professional in a large multi-national corporation. Managed a number of product launches, led projects on operating platform change and developed strategies for business growth. Known for building appropriate connections between global strategies and local business realities to ensure effective deployment.



Barnaby Hodgson
Business Manager
FutureBrand, London
British

Qualified accountant, previously headed up London finance team for a leading global branding agency. Prior experience in various roles within finance, including corporate finance, consultancy and accountancy. Worked closely with management and shareholder teams on operational and financial efficiencies and led the successful re-launch and transformation of two SMEs, by focusing on new product lines and markets.



Dries Jennen
Business Owner
Noten, Hamont
Belgian

Passionate entrepreneur and former small business owner with 45 employees. Restructured from a company with financial difficulties to a profitable company. Successfully launched a new product in one of our branches. Branded the company by extensively networking in local organisations. Designed new successful models for our representatives to sell solutions to clients.



Michelle Ji
Senior Premier
Relationship Manager
HSBC, Toronto
Canadian

Certified financial planner, provided financial planning, investment management and lending services to a book of high net worth sophisticated executive clients. Managed 500 clients with a total portfolio size of GBP £300mn in investment and loans. Expertise in client relationship management, business development, strategic thinking and problem solving.



Arun Kannan
Senior Technical Consultant
Zoho Corporation Private
Limited, Chennai
Indian

Technical engineer responsible for US and UK client base. Initiated a renewal process increasing follow up with customers and ensured higher product renewals leading to an increase in recurring revenue by 20%.



Izabella Koukorava
Product Manager
Global University Systems,
London
Greek

Experienced marketing strategist within international organisations. Strong background in product development and management, go-to-market strategy, cross-functional marketing and sales capability building, driving internationalisation and operational excellence. Led multi-cultural teams spread in four continents, Europe, South East Asia, Africa, North America and launched international initiatives.



Andreas Lake
Fixed Income Trader
Eurobank, Athens
Greek

Substantial banking experience gained in a pan European level with extensive exposure to capital markets. Traded investment grade bonds for proprietary and sales flow purposes. Managed numerous projects ranging from trading and sales, business development to managerial projects.



Andrew Leal
Entrepreneur
Leal & Sons, London
South African

Successful family business entrepreneur, launched multiple new ventures across an array of different industries both in South Africa and the UK. Strong background in marketing, sales and business development.



Carolina Leite
Business Unit Director
CH Business Consulting,
Coimbra
Portuguese

Strategic leader for a new business unit in the most awarded consultancy group in Portugal. Designed and managed national and international projects leading multidisciplinary teams. Strong background in corporate social responsibility and human resources. Active member of the Board of the largest Portuguese Corporate Social Responsibility Association, shared expertise at numerous international conferences.



Margaret Liu
Associate, UK Listing Authority
Financial Conduct Authority,
London
Canadian/Hong Kong

Associate for a UK financial regulator, monitoring and investigating market price fluctuations of premium listed companies. Extensive compliance knowledge in retail and commercial banking gained in the UK and Canada. Co-produced the ESMA Transparency Directive Home State online form for the FCA. Formerly an investment representative with trading experience in stocks on North America stock exchanges.



Krishna Lokossou
Credit Policy and
Portfolio Officer
FBNBank Senegal, Dakar
Beninese

Experienced risk manager currently working as Assistant Treasury for a West African premier banking group. Strong background in investment strategies and financial analysis. Co-conceptualized and implemented credit portfolio planning and standard operating processes for credit risk department. Elected for two consecutive three years term as staff representative. Thorough knowledge of business environment in West Africa.



Gianmarco Lombardi
Restructuring and
Turnaround Analyst
Cassa di Risparmio di Asti Spa,
Asti
Italian

Seasoned banking professional with experience managing a EUR €290mn portfolio of distressed credits within a medium-sized retail and commercial bank. Freed >EUR €7mn of reserves, which were distributed to the shareholders during 2015. Represented the bank at turnaround meetings and served as Legal Adviser to the Chief Lending Officer.



Eleonora Loureiro
Research Analyst
Mintel, London
Brazilian

Economist with experience in economic research and market intelligence. Solid analytical background with knowledge in economic theory and econometrics. Worked in the economic research department of the biggest investment bank in Latin America, providing economic analysis focused on the credit market for clients and senior management. Recently worked on sector research in the world's main market intelligence company.



Cameron Macdonald
Middle Office Risk Specialist
Butterfield Group, Hamilton
Bermudian/British

Skilled risk specialist. Monitored group-wide market risk policy compliance, forex limits and nostro positions. Produced daily liquidity report observing performance of USD \$10bn of jurisdictional assets. Published reports and served as secretary for risk and asset liability committees. Seconded to project to change core banking system.



Malavika Malaviya
Senior Analyst
PwC India, New Delhi
Indian

Seasoned professional in the financial service industry, with specialist knowledge in infrastructure financing, corporate finance, investment banking, recruitment and consulting. Successfully implemented a new team at a leading, international financing company and executed million dollar deals. Worked collaboratively with a successful start-up, to build the operational side of the business.



Refilwe Maluleke
Strategy Director
Yellowwood, Johannesburg
South African

Marketing professional with substantial experience at leading multi-national consumer goods companies. Prior experience working across sub-Saharan Africa, working on the third largest beer brand in South Africa and other multiple brands. Focus on strategy, sponsorship and communication, managing a budget of >GBP £5mn. Currently at a consultancy, working across telecoms, financial services and FMCG sectors.



Julian Marin
Business Manager
Toyotomi, Santiago
Chilean

Seasoned business professional with a strong background in international business and marketing, leading negotiations with major retailers in Latin America and with suppliers in China, Japan and Europe. Responsible for sales for one of the major players in the home appliances industry in Chile with a turnover of GBP £15mn per year. Led multi-cultural teams to achieve a sales increase of over 20%. Skilled communicator and spokesman for the company with regular TV appearances.



Vasileios Maroulis
Entrepreneur & Engineer
MGCode Ltd, Athens
Greek

Substantial industry experience in software development, non-performing loans management and electrical engineering. Co-founded two companies in software development and energy fields. Designed, implemented and supported all software solutions and supervised all photovoltaic parks' licencing, installation and operation procedures. Senior consultant and software architect for an established Greek non-performing loans portfolio handler, formulating IT strategy and technology infrastructure.



Nick Marshall
Property Underwriter
Chubb, London
British/French

Skilled property underwriter with significant experience in London market. Analysed complex property risks on an international basis and negotiated acceptable premiums with brokers in face-to-face environments. Led Latin American portfolio and initiated a highly proactive approach to winning new business in an extremely competitive environment and contributed USD \$12mn to teams' overall USD \$40mn income.



Hamish Maxwell
Commissioned Officer
HM Armed Forces, Royal Navy,
Worldwide
British

Experienced leader in military front-line and support roles. Strong background in operations management specialising in delivering nuclear submarine capability. Subordinate qualifications and experiences include nuclear engineering, logistics, submarine navigation, personnel management, crisis management. Led teams of >100 in a range of functions from day-to-day administration to operations in hostile environments. Received professional award from HRH Prince Edward.



Angus McDowell
Head of Finance
MDA Consulting Ltd, London
British

Commercially focused chartered management accountant with multi-sector experience. Managed teams spread across seven offices in two countries with budgets of GBP £50mn. Board level experience with a consistent and extensive track record in double digit top and bottom line growth. Excellent motivator, team worker and communicator with a personable and outgoing manner which helps develop strong relationships with clients and colleagues.



Christopher McKee
Co-Founder
Ambroggi Accessories Ltd, Milan
British

Successful entrepreneur with experience in fine arts and luxury goods. Strong background in client relations, sales and small business operations. Negotiated the sale of a fine arts company and co-founded a luxury handbags start-up. Set up and managed each stage of product development, e-commerce website, EU supply chain, sales, pricing strategy and bookkeeping.



Ben Murray
Marketing & Communications Professional
CooperKatz & Company,
New York City
American

Results driven marketing professional with experience in financial services, real estate and healthcare. Led award-winning campaigns involving strategic partnerships, media relations, content creation and social media. Collaborated with teams across the agency to not only execute client work, but also pitch and win new business. Trained and mentored junior professionals, and participated in recruiting and hiring.



Anooj Naik
Analyst
Mergermarket Group – Debtwire Analytics, Mumbai
Indian

Astute finance professional with extensive experience spanning financial and business analyses. Responsible for the identification of banking deficiencies aggregating to INR ₹1.5cr and obsolete materials leading to cost savings of INR ₹18lk. Published 26 research reports in eight months, awarded best performing employee in the North America research team in Mumbai.



Priyanshu Nath
Senior Systems Engineer
Infosys Limited, Pune
Indian

Responsible for complete project life-cycle implementation, involving client business requirement assessment, creating work plans, solution development and testing. Managed relationships with clients from North America, EMEA and APAC regions. Strong technical background, fluent with coding with experience in SAP BI. Delivered efficiencies of more than 40% per week by implementing automation solutions.



Costantinos Nicolaidis
Associate
The Family Office Company BSC, Manama
Cypriot

Investment management professional with substantial international experience in UK and Arabian Gulf. Successfully co-managed relationships with high net worth clients and focused on the alternatives space, supporting both the investment and the client side of the business.



Hansen Niu
Project Engineer
China Harbour Engineering Company, Kuala Lumpur
Malaysian

Trilingual engineering professional with experience delivering multi-million dollar projects in mining operations and rail infrastructure. Managed successful construction projects in Australia and Malaysia. Strong background in leadership, project planning, stakeholder engagement, and the development of operational solutions. Cross-functional expertise includes engineering, R&D, operations and budgeting.



Alexander Orel
Head of Liquidity Control Division
OMK (United Metallurgical Company), Moscow
Russian

Corporate finance professional with substantial background in project, structured and ECA-covered trade finance and cash management in metals and mining, real estate and banking. Raised approximately USD \$1bn for large industrial projects, liaised with major international banks, suppliers and consultants. Supervised a division responsible for cash flow control, short-term financing and budgeting of the Group.



Vasita Panpanich
Risk Consulting (Forensics) Manager
PwC, Thailand
Thai

Strong background in accounting and auditing. Led a fraud investigation project resulting in scope expansion and a 200% increase in project value and triggered a re-engineering sales process consisting of a follow-on project worth USD \$0.2mn. Initiated an investigation approach that revealed fraud schemes embedded in the pharmaceutical industry. Managed a virtual team across Thailand, Philippines and US for FCPA due diligence project.



Abhinav Pareek
Director
Bhartiya Jalpan, Guwahati
Indian

Marketing professional, currently spearheading expansion of family-run business. Led business development for a newly set-up branch of India's #1 ranked digital advertising agency, responsible for achieving 200% revenue growth year-on-year. Hands-on experience in business negotiations and deal-closing. Helped create multiple digital marketing campaigns for brands across India, managing teams across departments.



Pejman Pourvahedi
Structural Analysis Engineer
Allseas, Delft
Dutch/Iranian

Aerospace engineer with substantial experience in aerospace, oil and gas and insurance industries. Analysed various Airbus A/C and designed structures in the first heavy lift project of the world's largest platform installation, decommissioning vessel (Pioneering Spirit). Managed and trained team of junior engineers. Solid co-ordinating, planning, business development, communication skills in multi-national environments.



Vivekananda Rajendra
Account Manager
ansrsource (ANSR Source India Pvt. Ltd.), Bangalore
Indian

Learning design and content professional with solid experience in managing strategic client accounts including universities, academic publishers, professional associations and certification organisations. Managed a high-performance team of >25 learning design professionals in creating course content used by higher-education students in US, Asia, Europe and Australia. Experienced in operational role involving setting up a satellite office.



Gareth Richards
Managing Director
Souter Point, London
British

Managing director of boutique management consultancy specialising in international business transformation and digital strategy. Previously held executive positions in global sales, operations and project management functions, achieving GBP £400mn in new contracts and successfully leading international teams responsible for the setup of new businesses in 30 cities across Africa, Asia and Europe.



Sean Rush
Structural Engineer
Petrofac Engineering & Production Services, Woking
British/American

A highly skilled structural engineer working in the offshore oil and gas industry. Analysed multiple offshore structures using computational models to resolve critical engineering issues across Europe and the Middle East. Co-founded the regional graduate committee to deliver training, networking opportunities and aid the development of junior employees.



Hardik Sanghvi
Senior Consultant
Interbrand, Mumbai
Indian

Experienced financial analyst and brand valuation expert leading analytics. Developed detailed brand and business valuation models for investment, marketing and strategic purposes. Closely collaborated with multi-national teams on brand valuation projects so as to add a global perspective. Prior experience in the finance and cost management function managing a budget in excess of USD \$5mn.



Aashay Shah
Manager, Operations
Shilchar Technologies Limited,
Vadodara
Indian

Extensive cross-industry expertise working within an international manufacturing plant. Managed multiple projects ensuring that procurement, production and quality department worked in sync to achieve perfect quality and timely delivery. Negotiated prices for all raw material for a bulk quantity order, securing the business a substantial saving. Trained all employees to use the in-house software efficiently.



Umang Shankar
Founder &
Head-Marketing & Sales
Make My Ride,
London & Chandigarh
Indian

Co-founded an adventure tourism start-up. Proven history in sales, business development and administration. Extensive experience in managing various mid and senior level portfolios including successfully leading six direct reports, 27 dealerships and 150 dealership staff with an annual car sales industry of 100,000. Improved market share from 40% to market dominating 50%. Experience in policy decisions framework and leading cross-functional teams.



Bhuvan Sharma
Manager, Operations, Business
Development & Events
Shiamak Davar International
India Private Ltd, Delhi
Indian

Accomplished professional with extensive experience in the media, entertainment and arts industry. Held key positions in one of the largest global entertainment companies. Successfully headed cross-functional teams for prestigious global events and launched company's US operations, expanding it to over 11 locations in five states over a one year period.



Yanrong Song
Executive Assistant
Edelman Public Relations
Worldwide, Beijing
Chinese

Strong background in sales, marketing, communications and quality control with experience in a range of multi-national companies. Successfully organized Trust Barometer launch in Davos involving CCTV, Tsinghua and 150 global leading companies. Managed quality over R&D CDMA projects and delivered multimillion dollar programs. Analysed hotel sales and revenue and designed sales tactics and marketing plan.



Candace Spiegel
Senior Event Manager
Aimia, Minneapolis
American

Experienced marketing and project management professional working for a client and employee loyalty firm. Managed conferences with budgets up to USD \$1.5mn and led onsite teams to ensure successful execution. Spearheaded development and implementation of conference mobile app, resulting in a 95% download rate and 91% user satisfaction. Launched referral program for advisors and tax professionals to form mutually beneficial relationships, resulting in >20,000 partnerships.



Nitra Sujaritwatanasak
Senior Associate
Primestreet Advisory
(Thailand) Co., Ltd., Bangkok
Thai

Seasoned management consultant managing large-scale projects across multiple industries including oil and gas, utilities and financial services. Designed and implemented business plan for state-owned power and water companies. Led cross-functional team in branch effectiveness strategy project for leading bank in Thailand. Contributed to the successful turnaround strategy, generating over 100% increase in stock price.



Neeraj Tayade
Territory Manager
Lubes-Industrial Bharat
Petroleum Corporation Limited,
Mumbai
Indian

Skilled marketing professional within a global fortune 500 listed company. Procured an order for a multi-national petroleum company which secured an annual profit of over 10%. Successfully led a customer incentive, which increased revenue by over 200%. Implemented a new project to regain and attract new customers, which resulted in a substantial net profit increase.



Cedric Thompson
Market Analyst,
Trinidad and Tobago
Unit Trust Corporation,
Port of Spain
Trinidadian

Extensive financial experience within a mutual fund corporation with assets under management of approximately USD \$3BN. Worked with a team to design and execute the first index fund in the English speaking Caribbean and built a sector rotation model on the U.S. equity market, designed to outperform the S&P 500 Index. Guest columnist on a Bloomberg newsletter.



Carolyn Thorsen
Senior Business Consultant
IBM, New York City
American

Senior business consultant for a major global business/IT consultancy company. Strong background in communications industry, ranging from media to utility clients for the enterprise resource planning sector. Experience on multi-national, multi-billion dollar project to align business processes across client's global operations. Led numerous large multi-cultural testing teams for million dollar US projects to implement financial and operational software, managing both internal and client teams.



Abitalib Tidiwala
Operations Manager,
SAH Polymers Ltd., Udaipur
Indian

Co-founded a online national truck transportation venture aimed at disrupting the Indian logistics industry. Dynamic operations professional in family business. Identified and initiated new strategy to exporting products to Poland, Latin America and Middle East. Successfully reduced working capital requirement by INR ₹1.5mn.



Hon Weng Tuang
Audit Manager
S.M. Tuang & Co, Kuala Lumpur
Malaysian

Specialist knowledge within the audit industry, managing a portfolio of over a 100 clients. Managed the auditing of a fortune 100 company in addition to a diverse range of multi-national corporations. Preparation and review of statutory financial statements and ensure compliance with accounting standards.



Matt Wallin
IT Change Manager
Ignis Asset Management,
London
British

IT professional with extensive experience in senior roles at blue chip companies across retail, hospitality and financial services. Broad skillset covering technical disciplines, project management, operational controls and service level management. Strong background working with and leading diverse, cross-functional teams to deliver complex technology and process change initiatives.



Wayne Wang
Investigation Specialist
Amazon, London
Taiwanese

Bilingual anti-money laundering specialist in e-commerce with background in sales, marketing and public relations. Founder of the Youth Networking Forum for Chinese-speaking professionals in the UK.



Helen Watts
Business Researcher
Fast Track 100 Ltd, Oxford
British

Business research professional with a background in sales and analytics. Worked in Russia, Belgium and Luxembourg. Interviewed numerous chief executives and entrepreneurs, wrote over 50 company profiles. Subsequently featured in The Sunday Times business supplement. Responsible for the social media output for a well-known tech league table.



Jonathan Wyles, CFA
Portfolio Manager
Wells Fargo Asset Management,
London
British

Accomplished buy-side portfolio manager responsible for several portfolios investing in global fixed income and credit markets. Successful track record of providing excess returns over stipulated benchmarks alongside wider local and global investment teams over a wide range of investment mandates and strategies.



Yunge Zhang
Risk Manager
Bank of China Head Office,
Beijing
Chinese

Chartered CFA and experienced risk professional currently working for world's sixth largest bank. Strong background in risk measurement, risk and capital compliance.

An aerial night view of the London skyline, featuring numerous illuminated skyscrapers and buildings. The sky is dark with some clouds, and the city lights create a vibrant, glowing effect. The image is used as a background for a text overlay.

“The pace of business is accelerating and a one-year MBA programme is hard work. But pace creates opportunities and now is the time for ambitious professionals to act by investing in themselves.”

Dr Sionade Robinson, Associate Dean, Cass MBA

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 facebook.com/cassofficial



Cass Business School

In 2002, City University's Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School's name is usually abbreviated to Cass Business School.

Sir John Cass's Foundation

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



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