



Cass Business School
CITY UNIVERSITY LONDON

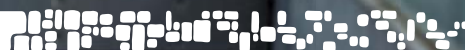
**Study where
the world does
business**

**Cass undergraduate
prospectus 2013**

UCAS code: C60

Undergraduate degrees in business,
management and finance.
Ranked 1st in London by
The Guardian University Guide 2012

www.cass.city.ac.uk/undergrad



Contents

Welcome to Cass	03
Choose Cass	04
How and what we teach	06
How and where you study	08
Life at Cass	10
Global Cass	14
Your route to career success	16
Life after Cass: alumni and their stories	18

Our degree programmes

BSc (Hons) Accounting and Finance	22
BSc (Hons) Actuarial Science	24
BSc (Hons) Banking and International Finance	26
BSc (Hons) Business Studies	28
BSc (Hons) Investment and Financial Risk Management	30
BSc (Hons) Management	32
International Foundation Programme	34

Support and details

Support at Cass	35
How to apply	37
How to contact us	39

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We are the only business school in the heart of a global financial centre. We have worked hard to cultivate close relationships with the international companies that are within walking distance of our campus.

A message from the Deputy Dean



Having spent more than two decades working in several leading UK universities, I think I am well placed to say two things. Firstly, Cass can legitimately regard itself as a truly outstanding business school. Secondly, Cass has managed to combine an intellectually exciting and academically challenging environment with an atmosphere which is friendly and inclusive. It is both a pleasure and a privilege to be part of Cass.

Our teaching and research rankings place us as world-class. But what makes us exceptional is our location: we are the only business school in the heart of a global financial centre. We have worked hard to cultivate close relationships with the international companies that are within walking distance of our campus.

We have also developed our distinctive 'Cass combination' of academic rigour, which gives us an unusual impact and influence, with a practical approach which makes our entrepreneurial and independent-minded students stand out in a crowded marketplace. Having seen many students live and study in London, I believe that enjoying the life of a great world city is the perfect preparation for working in the world of business.

I look forward to welcoming you to our particular mix of hard work, fun and enthusiasm.

Cliff Oswick, Deputy Dean
Undergraduate Programme
Cass Business School

Welcome to Cass

Choose Cass

Building your career in business begins with tough questions: What are my priorities? Where shall I study? Academic reputation? Career prospects? Location? By choosing Cass, you can fulfil all of them.

The heart of a global financial centre

Our close links with the world's most prominent multinational companies give a Cass graduate a persuasive advantage in a fiercely competitive workplace.

Cass is the only business school with a campus on the doorstep of the City of London. It places you at the heart of a global financial centre, where the world does business.

Cass Rankings

1st in London and 3rd in the UK for undergraduate programmes in business, management and finance for the fifth year running.
The Guardian University Guide 2008-2012.

4th in the UK and 15th in Europe.
FT ranking of European Business Schools, December 2011.

11th out of 122 UK universities for the number of students employed six months after graduation.
The Sunday Times employability rating.

92% student satisfaction for Cass undergraduate degrees.
National Student Survey 2011

Is Cass right for you?

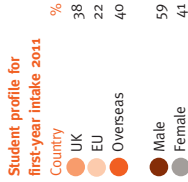
With 1,500 people from over 90 countries studying our undergraduate programmes, our student body is a rich mix of cultures, backgrounds and perspectives. So what makes Cass the right place for such independent-minded individuals?

First, they all want a degree that will fulfil their aspirations in life – and on the way to attaining it, they want to be challenged by innovative and future-facing ideas. Cass students tend to stand out from the crowd – they are focused, often entrepreneurial and always questioning.

They are attracted to the idea of combining hard work with fun and flourish in a social and learning environment that is constantly stimulating but never intimidating.

Remember too that our campus is set in the heart of a vibrant urban environment – if you're looking to study beneath shady trees on the banks of a sleepy river, Cass is not for you!

Studying at Cass combines two unique benefits: our school is in the hub of a truly global financial centre, which lies at the heart of a great world city.



Student profile for first-year intake 2011
Based on 581 first year students.

Where we are

The worldwide business network
A quarter of the world's largest financial companies have their European headquarters within walking distance of Cass, giving our students a unique opportunity to plug into the worldwide business network.

For over 40 years, we have developed strong links with many of the City's international corporations which provide experts who regularly deliver lectures and seminars, and give invaluable input to our courses.

Throughout their time with us, our students enjoy an unusual level of support and advice from real-life practitioners, giving them particularly strong career prospects by keeping them close to what's going on in the working world on their doorstep.

A great world city

It's not only their proximity to the City's square mile that gives our students their distinctive sense of well-connected vitality. They are studying in the heart of a great world city. In music, art, culture, sports and social activities, the UK's capital stands alone in everything from the traditional to the cutting edge. The energy and stimulation of London's cultural vibrancy gives the Cass student a particular advantage that no other city can.



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How and what we teach

To deliver world-class business education, we draw on our rich resource of academics, each an expert in their field and each with first-hand experience of the real world of business. This mix of theory and practice lies at the core of our approach.

Acumen and insight



We have more than 100 full-time academic staff, complemented by more than 25 visiting lecturers, who combine expertise with successful careers as business leaders, policy-makers or government advisors. Together, they will enhance your knowledge and skills with business acumen and insight.

You will always be encouraged to think for yourself. Your degree includes a range of options that allow you to explore your own business interests. Whatever direction you take, you will receive the guidance you need.

World class research

By maintaining our close links with many of the City's leading international corporations, we're able to update our courses to reflect market realities as they change.

Our research centres cover a wide scope of interests including Actuarial Science, Financial Econometrics, and Mathematical Trading and Finance.

Cass is among the global elite of few business schools that hold the gold standard of 'triple-crown' accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

How we teach

Each of our credit-based undergraduate degree programmes provides the full scope of business skills, combined with in-depth knowledge of specific sectors.

Cass undergraduate degree programmes

- BSc (Hons) Accounting and Finance
- BSc (Hons) Actuarial Science
- BSc (Hons) Banking and International Finance
- BSc (Hons) Business Studies
- BSc (Hons) Investment and Financial Risk Management
- BSc (Hons) Management

For full details of our programmes and information about our course directors, see [pages 20-33](#)

By maintaining our close links with many of the City of London's leading international corporations, we're able to update our courses to reflect market realities as they change.

How and where you study

Studying for your degree will involve lectures, seminars and tutorial classes. You'll work with real case studies, business simulations, new technologies and relevant contributions from experts working in the world of business.

Cass will equip you with the skills demanded by a fiercely competitive global marketplace.

How you study



Your assessment

Most modules are assessed by a combination of examinations and coursework. The first year of your programme contributes 10% to your final degree classification, the second year 30%, and the final year 60%.

Knowledge exchange

A successful degree is not simply about what we teach you. Cass offers a learning environment where students exchange ideas not only with academics, but also with their peers – so everyone's thinking is enriched.

We will equip you with the skills demanded by a fiercely competitive global marketplace, such as critical thinking and analysis, effective decision-making and the ability to operate key business software packages. You'll gain experience in researching, identifying and formulating solutions to complex business and finance problems.

Our programmes include a range of options wide enough to meet your individual interests and ambitions. We review them each year to ensure they are always relevant and in demand.

Where you study



The Undergraduate Programme Office is located at Northampton Square, the main City University site, which includes the Library. Here you will find copies of all the recommended texts you will need for your programme, plus meeting rooms for group work and access points to the University computer network.

Our resource centres

There are more than 100 specially designed study places, which include self-service photocopyers and suites of desktop workstations, equipped with general and specialist applications. The IT labs, open 24-hours a day, have 600 high-spec PCs with specialist software, databases and applications.

To allow you to explore your chosen subjects further, you will also have access to our specialist Cyril Klenwort Learning Resource Centre at our Bunhill Row building. One of the most sophisticated business learning facilities in the UK, its collections contain around 25,000 books and over 200 current hardcopy journals, as well as networked access to over 10,000 journals and other specialist online databases, covering company, industry and economic data.

Real-time databases

Our students may also use both the Reuters and Bloomberg Rooms at the Bunhill Row building, offering access to the world's leading financial markets databases, including real-time pricing for global securities, plus extensive archives of stock index charts.



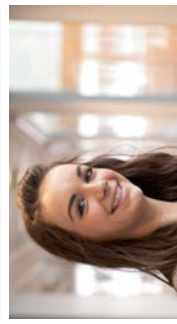
International student programmes

As well as the many Cass student clubs and societies, there are plenty of international student membership programmes to join. AIESEC, for instance, is the world's largest student organisation, operating in more than 90 countries.

AIESEC City gives Cass students the chance to build a network of friends and contacts from all over the world. One of the many activities open to you is the opportunity to develop business skills through sessions run by carefully chosen guest companies.

For more details on AIESEC, visit www.aiesec.co.uk

Laura Brown, Cass student



"Living in London is fantastic. The opportunities that I have here in London are endless. It has the best shopping, exciting nightlife, there is always something to do and it's all on my doorstep. For me, it's the perfect balance to all the hard work my course demands. I booked my accommodation early so I was sure I had the right place to live and study. I love living with my flat-mates and the fact it's such a short walk away to Uni."

Laura Brown
BSc Actuarial Science, Year 1

Continued...

Living in London

As a student at Cass, you will be studying in one of the most dynamic, exciting and culturally diverse cities in the world, with unparalleled opportunities available to you.

From major cultural attractions such as theatres and museums, to world famous shopping districts and markets, and not forgetting the vibrant music scene, London offers something for all tastes and budgets. Islington's one-mile long Upper Street, extending northwards from the Angel, has more bars and restaurants than any other street in the United Kingdom.

Clubs and societies

The student community at Cass is rich in culture and diversity and there are many ways to meet your fellow students and make new friends, giving you a truly global outlook to academic and social life.

Cass is able to support a wide range of activities and interests through our Clubs and Societies network, giving you the opportunity to develop extra-curricular skills, interests and close friendships. Clubs and societies also often arrange many social events and entertainment throughout the year.

Students' Union

As a Cass undergraduate you will automatically belong to City University's Students' Union - a venue hosting regular events including live music, film-screenings, club nights with top international DJs and black-tie balls. There is also a shop and advice centre located on site.

To find out more about the huge range of facilities and activities available to you, and student life at City, please visit:

www.city.ac.uk/study/undergraduate/student-life

Our calendar of events

Throughout the year, we host a full calendar of prestigious events, from sponsored business presentations to careers fairs themed around business, finance and other specialist areas.

We regularly invite some of the biggest names from the worlds of business and politics as keynote speakers, for instance:

2011

Paul Volcker, Economist and former Chairman of President Obama's Economic Recovery Advisory Board

Lord Adair Turner of Ecchinswell,

Chairman, Financial Services Authority

Sir Martin Sorrell, Chief Executive, WPP

Dinesh Dhamija, ebookers founder and entrepreneur

2010

Rt Hon George Osborne MP, Chancellor of the Exchequer

Rt Hon Dr Vince Cable MP, Business Secretary

Andrew Buxton, Former Chairman of Barclays

Robert Peston, BBC Business Editor

2009

Lord Adair Turner, Chairman of the Financial Services Authority

James Bullard, President of the Federal Reserve Bank of St. Louis

Professor Axel A Weber, President of the Deutsche Bundesbank

Lord Mandelson, First Secretary of State

Life at Cass

Cass brings together a world of people, cultures and ideas. This global perspective and cultural diversity is reflected in all aspects of our students' time with us. It's this mix of talented individuals that creates a buzz that is special to us.

Discover new things on a daily basis... from vintage coffee shops to secluded squares right in the City of London.



Living in London

People from all over the world come together to experience a hugely diverse mix of art, literature, history, culture and international business, and you will have the opportunity to meet new and interesting people.

Discover new things about London on a daily basis, ranging from the vintage coffee shops around hidden corners to secluded squares right in the City. However, if you want some time away from the hustle and bustle of the City, London still allows for some quiet time if needed, simply by sitting underneath a tree in Hyde Park in summer and reading a good book undisturbed.

London is also one of the world's best places to launch a career. Studying here can enable you to network and meet with successful, enthusiastic and extremely inspiring people, and there are numerous events and skill improving sessions which take place in the city.

Nowhere else will you be able to find such a colourful variety of things to do, places to visit and people to meet.

Halls of residence

We believe that our students' living environment should be as comfortable and convenient as possible, so that you can devote your time to both study and recreation. Living in our halls of residence, which are within walking distance of the University, frees you of the stress of household bills and maintenance costs.

All rooms are bright, modern and well maintained. Single rooms are complete with a desk, bedside table and wardrobe facilities.

To find out more about accommodation, visit www.city.ac.uk/studentcentre/housing

The cost of living

The perceived cost of living in London is often a concern shared by many students; however London is a city for all tastes and budgets. It is possible to enjoy a great student and social life if you take advantage of the many reduced priced services and facilities.

Students can benefit from the range of generous discounts available in shops, theatres, restaurants and cinemas, and also receive a 30% discount on all travel round London. Don't forget that cultural sites such as museums and art galleries are free to enter, and many nightclubs often hold student nights with discounted drinks deals.

It is also very easy to find part-time work in London, which balances out the cost of living with a higher rate of pay. City University has its own Student Employment Service advertising on behalf of local companies who need part-time staff. Opportunities can involve office work, restaurants and call centres.

If you are from overseas...

It can be daunting to move to a new country. Our International Student Advice team provides practical advice and assistance to all international students who are studying or thinking of studying at the University.

The advisers offer confidential help and advice on a range of non-academic issues such as immigration and visas, working in the UK as an international student, healthcare and living in London.

Sample student life on YouTube



Experience life at Cass from a students perspective, watch our video:



Search term:
The Cass Undergraduate Experience



Global Cass

Studying at Cass will prepare you for a world where business is global. The diversity of our student body, our worldwide alumni network and the option to spend a year of your degree studying abroad all provide a crucial international perspective.

Your chance to study abroad

All Cass students can study abroad as part of their degree at one of our 25 worldwide partner universities.

This is an exceptional opportunity to enhance your degree with an international dimension, develop future business contacts, prepare you for the global employment market and in some cases improve your language skills.

Our partner institutions include three of the top 40 world ranked universities:

- University of Illinois at Urbana Champaign, United States
- University of Hong Kong
- National University of Singapore (*Times Higher Education World University Rankings 2011/12*)

Cass offers two study abroad programmes:

1 - Replacement second year abroad (Open to all Cass degrees except BSc Actuarial Science and BSc Accounting and Finance.)

You can choose to spend the second year of your three-year degree studying at one of our partner institutions abroad. The content of the course is of the same high standard as at Cass and you would take modules equivalent to those of the second year of your degree. The year will also count for the same amount of credits as your second year at Cass. The key difference is that it is taught from the perspective of the culture of your chosen country. All teaching is in English.

2 - Sandwich year abroad (Open to all Cass degrees)

A sandwich year abroad, between years two and three extends your degree programme to four years. You can choose to spend the whole year studying at one of our partner institutions abroad or combine it with a work placement. You will not acquire any credits during this year but will obtain a study abroad endorsement on your degree certificate.

It is an excellent addition to your CV and an opportunity to explore another country and culture.

In most countries teaching is entirely in English with the option to take courses in the language of the country if you possess the relevant language skills to do so.

For a comprehensive list of our global partner institutions, visit www.cass.city.ac.uk/intrane/student/undergraduate/study-abroad

All Cass students can study abroad as part of their degree at one of our 25 worldwide partner universities.



Location of our partner institutions

- Austria
- Australia
- Belgium
- Canada
- France
- Germany
- Hong Kong
- Italy
- The Netherlands
- Norway
- Singapore
- South Korea
- Spain
- Sweden
- USA

A year abroad

“Studying abroad at Emory’s Goizueta Business School, Atlanta (USA), was definitely one of the greatest experiences of my life and has left me with many invaluable contacts, friendships and memories. I used Emory’s career centre, which offers excellent facilities and advisory services, in order to apply for internships.”

Alexander Behr, studied the second year of his BSc Management degree at Emory University in 2010-11 and carried out a summer internship at Deloitte at the end of his year abroad.

Your route to career SUCCESS

Develop valuable practical skills by undertaking a one-year professional placement with one of a wide range of leading global companies.

Professional placement year

Gaining practical experience, in addition to strong academic achievement, will provide you with a real edge in the increasingly competitive job market.

Opting for a professional placement year (open to all degrees in Year 3 of a 4-year degree), will provide you with the skills and competencies employers are looking for. This invaluable 'road test' for your future career can increase your confidence, clarify your career goals, enhance your market value and conclude with a possible graduate position.

During your year of real-world experience, you will grow your network of contacts and develop proposals for your dissertation.

As a full-time employee, you will be paid an annual salary set by your employer. During the academic year 2011-2012, the salaries paid to Cass students varied between £15,000 and £33,000, with an average of £20,000. You will be assigned a supervisor or manager and given responsibility for real tasks and projects.

Companies who provided Cass students with a placement for the academic year 2011/12 include the Bank of England, Goldman Sachs, Microsoft, Universal Pictures and Nomura.

"For Nomura, Cass Business School has been a good commercial partner who works well to help their graduates understand how to approach the world of work. Cass students approach us with a maturity that we value in our process which is why so many work with us from analyst to MD levels. In these tough economic times we are being more selective and it is important that we spend time with candidates who are serious about exploring the world of investment banking with Nomura. Ideally we get to know more Cass students through internships and placements so that we have the highest degree of support for them going full time into the right business areas. We genuinely look forward to meeting Cass students in the selection process"

Malcolm Horton
Managing Director, Nomura
Global Head of Recruitment & Programmes
EMEA Head of Human Resources

The Cass Work Placements team

A dedicated Placements team will support you throughout your work experience process, from advertising established key employers' placement opportunities, to providing CV and application advice. Your placement experience is assessed throughout the year.

With our continued success in securing work placements, and our strong links with international companies throughout the City, recruiters return to us on a yearly basis to hire our students.

The placement year is an approved part of your degree programme and upon successful completion, your degree certificate will be endorsed.



Life after Cass

We focus all our efforts on giving you the skills, confidence and networks you need to launch, and succeed in your chosen career. Thanks to our unique combination of location, academic programmes and professional contacts, we can offer you a great head start in business.

Because of our 40+ years experience in building relationships with a wide cross section of organisations in a variety of industry sectors, we have an exceptional graduate employment record. Employers hold student presentations at Cass and attend our regular careers fairs.

All students have the use of the Careers & Skills Development Service at City University London. It offers a range of services to students such as professional advice with job applications, CVs, covering letters and any career questions. They also organise mock interviews and psychometric testing, allowing you to practise answering relevant interview questions and receiving feedback on your responses.

In addition, there is the opportunity to attend specialist career guidance interviews, that can enable you to make a well-informed and realistic decision about your future career with an experienced advisor on a confidential one-to-one basis.

Recruiters

Below are just some of the employers that have recently recruited from Cass:

- American Express
- Courts & Co
- Deloitte
- GE Money
- Goldman Sachs
- Lloyds TSB
- Morgan Stanley
- Nomura
- Towers Watson
- Universal Pictures

Careers

Our graduates pursue a richly rewarding range of careers. Below are just some of the posts current Cass graduates hold:

- Account Manager
- Accountant
- Analyst
- Auditor
- Brand Manager
- Broker
- Business Development Manager
- Business Risk Manager
- Communications Manager
- Consultant
- Dealer
- Event Director
- Finance Manager
- Fund Manager
- Investment Manager
- Life Actuary
- Managing Director
- Marketing Manager
- Risk Analyst
- Trader
- Vice President



Monali Patel
BSc Banking and International Finance, 2011

"Banking and International Finance at Cass helped me gain a deep knowledge into the banking and financial world. The degree allowed me to understand the way in which financial institutions operate, and knowing what works well is key when advising clients on how to become more efficient, which is vital for the role I now play at PwC."

"One of the advantages of the teaching at Cass is that it's based on real-world changes in the economy. When preparing for my interview at PwC, I spoke a lot on the problems Lehman faced once liquidated, which I learnt from one of the modules in my final year. This allowed me to ease through the interview by bringing in relevant examples."

"The opportunity to use Bloomberg and Reuters databases during my time at Cass has given me an edge over other graduates, as these are the tools used within the financial industry. In addition I am studying for the ACA, and my course at Cass has allowed me to receive exemptions from the professional exams."

Monali Patel
Financial Advisor in Business Recovery Services, PwC



Jorge Ivan Martin Parra
BSc Banking and International Finance, 2010

"My experience at Cass equipped me with a variety of strong academic and softer skills. The academic skills were transmitted by lecturers, leaders in their fields and senior figures in the City. The curriculum was rounded with a strong mathematical background and flexibility that allowed me to specialise in both investment banking and hedge funds."

"The 'soft' skills I developed were business acumen and networking. Since the school is a major target for the investment banks and blue chip companies it was important I had the right skills that employers look for."

"I also gained work experience through a summer internship in trading at Barclays Capital and a year placement as a quantitative analyst in a hedge fund to my current role as a fixed income analyst - specialising in European Sovereign Debt - at the London Stock Exchange Group."

"I was nominated Young European of the Year, semi-finalist Cass team leader at the IBM Business Challenge and I represented the UK in Germany and Japan for the Youth Diplomacy League."

"Overall Cass Business School is a fantastic choice for UK and International students that are eager to work hard, play hard and to have a strong and globally recognised educational institution backing their efforts in the business world."

Jorge Ivan Martin Parra
Fixed Income Analyst, Specialist in European Sovereign Debt, London Stock Exchange Group.

Our degree programmes 2013

Cass provides undergraduate programmes that will stimulate you, challenge you and give you the key skills to maximise your career prospects.



General degrees

BSc (Hons) Accounting and Finance

Page 22

Developed and operated in partnership with the Institute of Chartered Accountants in England and Wales (ICAEW), and offering eight exemptions from their Associate Chartered Accountant (ACA) professional exams, this degree prepares you for a career with leading accounting and audit firms. Highly flexible to the changes in the economic climate, it is the only course to provide tuition for the four ICAEW exams that students must sit externally. It is a three-year course; or four if you take the opportunity of a one-year professional work placement.

BSc (Hons) Business Studies

Page 28

This highly flexible degree equips you with the broad-based knowledge, skills and training for a career in the global business world. It integrates academic rigour with a practical, problem-solving approach and allows a high degree of specialisation in either marketing or finance. Many graduates progress to rewarding careers in a wide range of companies in the City of London and well beyond.

BSc (Hons) Management

Page 33

Through a combination of general business and specialist management modules, this degree provides you with skills in simulation, investigation and forecasting which are fundamental to the successful operation of global businesses. The modules focus on management science (which applies mathematical and statistical tools to business problems) and systems thinking (a holistic and creative approach to problem-solving).

Specific degrees

BSc (Hons) Actuarial Science

Page 24

The longest established Actuarial Science degree in England, providing eight exemptions from the Institute of Actuaries professional exams, the programme offers you a sound education in actuarial and financial studies, as well as in mathematics, statistics and information technology. This will equip you for success in the actuarial profession, investment management or financial analysis.

BSc (Hons) Banking and International Finance

Page 26

Employers in the highly competitive world of the financial services and corporate advisory industry demand graduates who are capable of analysing and solving complex problems. This degree gives you an in-depth knowledge of banking (commercial, retail and investment, risk management, regulation), international finance (foreign exchange), and financial markets (equity, fixed income and derivatives).

BSc (Hons) Investment and Financial Risk Management

Page 30

This degree, with its strong practical dimension, provides an in-depth understanding of investment and risk management practices and their applications in equity markets, asset and portfolio management, bond trading, security analysis, derivatives hedging, investment banking and hedge funds.

Foundation programme

International Foundation Programme (Business Route)

Page 34

This programme combines English language preparation with the academic study of quantitative methods and information, economics and communication technology skills. If you are a high calibre international student with national school qualifications which are not equivalent to A-levels, this programme is designed specifically to enable you to study at Cass.

BSc (Hons) Accounting and Finance

"I chose BSc Accounting and Finance for its highly practical element and because the modules relate to real world situations and developments. The choice of electives gives an option to gain further insights into finance and allows me to diversify my knowledge into different areas of accounting.

"In addition, the exemptions gained from the ICAEW upon successful completion of the course will enable me to qualify as an accountant much faster than others. The support you get from lecturers, tutors and the university itself is an added incentive."

Hiren Gohil, BSc Accounting and Finance, Year 1.

Course details

Entry requirements

Typical offers:
A-level: A*AA (one subject must be maths or a science).

BTEC NND: DDD (business subjects preferred) with 1 A-level grade A (maths or a science).

IB: 35 points overall including 7, 6, 6 in Higher Level subjects (one of which must be maths or a science) and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

In addition: GCSE maths (grade A) and English language (grade C) or equivalent.

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement.

Professional accreditation and career prospects

When you successfully complete the degree then, depending on the options you have taken, you may obtain exemptions from some the ICAEW's Associate Chartered Accountant (ACA) professional exams.

The degree is structured to ensure you leave the programme with highly marketable knowledge, ensuring you develop the practical skills and professionalism for your career.

As a graduate of the course, you will be well-placed to enter a career in accountancy or in other areas of finance and financial markets.

Course structure

Year one

You will gain a broad understanding of business which will equip you with the fundamental knowledge required for your future career. You will also be introduced to the basic principles of accounting and finance, an area in which Cass is an acknowledged world leader, as well as developing your quantitative assessment skills.

Year two

You will be introduced to more complex topics such as Financial Accounting. A choice of elective modules enables you to deepen your knowledge and skills in areas relevant to your career aims.

Final year

Builds on your knowledge gained in years one and two, whilst focusing on highly specialised areas including audit, assurance and corporate finance. You may also select two elective modules and complete a dissertation involving research into an area of accounting and finance relevant to your career aspirations.

Teaching

There are two main forms of tuition: lectures and tutorials. Tuition will be delivered by Cass Faculty of Finance and there will also be contributions from outside experts. This combination will give you a rigorous academic background and enable you to reach the majority of the professional standards required in the workplace.

Module details

Year one

Seven modules (six core and one elective)

Core modules

- Financial Institutions
- Financial Mathematics & Business Statistics
- Foundations of Economics for Finance
- Introduction to Financial & Management Accounting
- Professional Skills

Elective modules

- Choose **one** from:
- French for Business 1
 - French for Business: Beginner Level
 - International Business Environment
 - Introduction to Management
 - Spanish for Business 1
 - Spanish for Business: Beginner Level

Year two

Ten modules (eight core and two elective)

Core modules

- Assurance
- Corporate Law
- Financial Accounting
- Financial Markets 2
- Financial Accounting 2
- Management Accounting
- Principles of Finance
- Principles of Taxation

Elective modules

- Choose **two** from:
- Business and Industrial Economics
 - Company Valuation
 - European Business Culture
 - European Studies
 - Financial Analysis
 - Financial Economics
 - French for Business 2
 - French for Business (Lower Intermediate)
 - IT for Business 1
 - Personal Finance
 - Portfolio Theory & Investment Valuation
 - Risk Analysis and Modelling
 - Spanish for Business 2
 - Spanish for Business (Lower Intermediate)

Optional professional placement or study abroad year

Year three

Nine modules (seven core and two elective)

Core modules

- Audit and Assurance
- Business Strategy
- Corporate Finance
- Final Year Project
- Financial Management
- Financial Reporting Theory and Practice
- Taxation

Elective modules

- Choose **two** from:
- Advanced Financial Accounting
 - Advanced Financial Economics
 - Alternative Investment Management
 - Arts and Antiques Markets
 - Asset-Liability Management
 - Business and Financial Forecasting
 - Corporate Social Responsibility
 - European Business Seminar
 - Financial Accounting Theory
 - Financial Services Regulation
 - French for Business 3
 - French for Business (Upper Intermediate)
 - German for Business 3
 - German for Business (Upper Intermediate)
 - International Financial Management
 - IT for Business 2
 - Spanish for Business 3
 - Spanish for Business (Upper Intermediate)
 - Technical Analysis

Dr Bala Balachandran Course Director

Dr Balachandran worked in industry in various accounting roles before embarking on his 30+ year career as an academic. His undergraduate degrees are in Social Sciences and Law, and he has an MBA and PhD in Accounting and Finance. He is a Chartered Management Accountant, a Chartered Certified Accountant, a Chartered Secretary and a Chartered Marketer. His teaching interests are financial accounting, management accounting and corporate governance. A reviewer, moderator, discussant and presenter for several international conferences, he enjoys helping students and researches into, among other things, how they learn.

BSc (Hons) Actuarial Science Foundation Year

“Life at Cass has been a great experience for me so far. BSc Actuarial Science has provided me with an insight and technical knowledge of different types of techniques used in the real world and also shaped me up to work successfully with a team, which will benefit me after I graduate.”

Anika Malde, BSc Actuarial Science, Year 2

Cass Business School Undergraduate Prospectus 2013

Course details

Entry requirements

Typical offers:
A-level: A*(maths)/AA
BTEC NPD: DDD plus A-level maths grade A*
IB: 35 points overall including 7 in Higher Level Maths, 6 in all other Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.
BSc with Foundation year: BBB at A-level including maths.

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement or study year abroad.

Professional accreditation and career prospects

In order to qualify as an actuary, you will be required to pass the professional examinations of the Institute and Faculty of Actuaries. Specific modules in all three years of your degree give you the opportunity to earn exemptions from eight of the 15 professional exams.

Each exemption is awarded on the basis of satisfactory grades. On average our graduates qualify as actuaries within four years, in comparison to the typical five-year period.

Others embark on careers in merchant banking, investment management, accountancy, commercial banking, insurance, financial analysis, management, computing or teaching.

Course structure

Foundation year

Designed for students who do not meet the entry requirements for the BSc, this course is taught at the University and the nearby Westminster Kingsway College. It covers mathematics, probability and statistics, economics and computational mathematics, and enables you to develop your communication and study skills.

Please note that, for international students whose school-leaving qualifications are not equivalent to A-levels, and who have an IELTS test with a score of 5.5 or above, we also offer an International Foundation Programme (Engineering Route).

Year one

Designed to provide firm foundations for later study. In addition to a significant mathematics module, you take two actuarial modules, as well as introductory courses in probability and statistics, economics and computing, none of which assumes prior knowledge of the respective subjects.

Year two

Develop key knowledge of actuarial science and an understanding of the financial system. Statistical modules provide an essential building block for third-year work. You can also choose electives which allow you to tailor your studies to your interests and career aspirations.

Final year

Core modules allow you to develop an in-depth understanding of actuarial and statistical subjects. A wide range of electives covers actuarial science, statistics, business, economics and languages. You will also undertake a dissertation in an area relevant to your interests and ambitions.

Module details

Year one

Six modules (six core and no elective)

Core modules

- Applications of Information Technology
- Financial & Investment Mathematics
- Introduction to Actuarial Methods
- Introduction to Economics
- Mathematics for Actuarial Science
- Probability and Statistics 1

Year two

Eight modules (six core and two elective)

Core modules

- Actuarial Practicality
- Calculus and Linear Algebra
- Contingencies
- Finance and Financial Reporting
- Probability and Statistics 2
- Stochastic Models

Elective modules

Choose **two** from:

- Alternative Investment Management
- Corporate Risk Management
- Decision Analysis
- Financial Economics
- French for Business 2
- French (Lower Intermediate)
- German for Business 2
- German (Lower Intermediate)
- Principles of Financial Services Marketing
- Risk and Modelling
- Spanish for Business 2
- Spanish (Lower Intermediate)

Optional professional placement or study abroad year

Year three

Eight modules (four core and four elective)

Core modules

- Advanced Contingencies
- Final Year Project
- Statistics and Probabilistic Modelling for Insurance
- Survival Models

Electives modules

Choose **four** from:

- Advanced Financial Economics
- Asset Liability Management
- Business and Financial Forecasting
- Derivatives, Trading and Hedging
- Extreme Event Statistics
- Fixed Income Portfolio Management
- French for Business 3
- French for Business (Upper Intermediate)
- General Insurance
- German for Business 3
- German for Business (Upper Intermediate)
- Investment
- Operational Research
- Pension Funds and Social Security
- Real Estate Finance and Funding
- Risk Financing and Reinsurance
- Spanish for Business 3
- Spanish for Business (Upper Intermediate)
- Technical Analysis

Dr Jaap Spreeuw Course Director

Dr Spreeuw graduated with an MSc in Actuarial Science from the University of Amsterdam in 1993, and a PhD in 1999. In 2000 he joined City University as a Lecturer in Actuarial Science, and was promoted to Senior Lecturer in July 2007. Dr Spreeuw has been a full member of the Dutch Actuarial Association since 1993, and a Fellow of the Institute of Actuaries since 2004.

BSc (Hons) Banking and International Finance

“The degree has a wide selection of modules which cover many different topics, giving me a good overview of the financial world. This has provided me with the flexibility to choose the direction I want to go in, and has helped me to fully understand the developments in the financial world at present. Studying at Cass helped me secure a placement at the Bank of England, and has put me in a good position to begin my career.”

Mawanyo Daise, *Banking & International Finance*, Year 3

Course details

Entry requirements

Typical offers:
A-level: AAA
BTEC NNP: DDD
IB: 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.
In addition: GCSE maths (grade A) and English language (grade C or equivalent).

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement or sandwich year abroad.

Professional accreditation and career prospects

Graduates from this degree enjoy exemptions from the Institute of Financial Services (IFS) and Institute of Chartered Accountants in England and Wales (ICAEW). Employment prospects are excellent with the majority of graduates going into banking, finance or accountancy. Recent employers include the Bank of America, Bank of England, Barclays Bank, Deloitte, Ernst & Young, Goldman Sachs, JPMorgan, KPMG, Morgan Stanley and PricewaterhouseCoopers.

Course structure

Year one

Core modules provide you with a strong foundation in different banking, financial markets, economics and accounting, enabling you to relate your study to the financial sector from an early stage. You also develop an understanding of the tools used in applied investment analysis, including mathematical, statistical and computing skills. Finally, you select one elective to suit your own career objectives.

Year two

Core modules build on your theoretical knowledge of banking, finance and economics. You also study econometrics, which forms the basis of modelling and testing in banking and finance. Three elective modules, chosen from a wide range, allow you to focus on areas relevant to your interests and individual career aspirations.

Final year

Core modules enable you to develop your knowledge of banking and international finance to an advanced level. You also select three electives, which may either extend your knowledge of finance and the applications of mathematical models or enhance your understanding of the role of banks in financial markets. Alternatively, you may focus on areas such as investment or accounting. You will also undertake a dissertation in a financial subject relevant to your interests and career ambitions.

Module details

Year one

Six modules (five core and one elective)

- Core modules**
- Banking I: Commercial and Investment Banking
 - Financial Mathematics and Business Statistics
 - Foundations of Economics for Finance
 - Introduction to Financial and Management Accounting
 - Money, Finance & the World Economy

Elective modules

- Choose **one** from:
- International Business Environment
 - Introduction to Business Law
 - Introduction to Management
 - Introduction to Visual Basic
 - Professional Skills
 - Spanish for Business 1

Year two

Nine modules (six core and three elective)

- Core modules**
- Banking II: Banking Topics and Risk Management
 - Economics of the FOREX
 - Financial Econometrics
 - Financial Markets
 - Monetary Economics
 - Principles of Finance

Elective modules

- Choose **three** from:
- Alternative Investment Management
 - Business & Industrial Economics
 - Company Valuation
 - Corporate Law
 - European Studies
 - Financial Accounting
 - Financial Analysis
 - Financial Modelling with Visual Basic
 - Management Accounting
 - Mathematical Finance
 - Personal Finance
 - Real Estate Valuation
 - Spanish for Business 2

Optional professional placement or study abroad year

Year three

Eight modules (five core and three elective)

- Core modules**
- Advanced Financial Markets
 - Banking 3: International Banking
 - Corporate Finance
 - Final Year Project
 - International Finance

Electives modules

- Choose **three** from:
- Advanced Financial Accounting
 - Art and Antiques Markets
 - Bank Strategy and Management
 - Business and Financial Forecasting
 - Emerging Markets
 - European Business Seminar
 - Financial Accounting Theory
 - French for Business
 - French for Business (Upper Intermediate Level)
 - German for Business 3
 - German for Business (Upper Intermediate Level)
 - Real Estate Finance and Funding
 - Spanish for Business 3
 - Spanish for Business (Upper Intermediate Level)
 - Technical Analysis
 - Topics in Money, Banking and Finance

Dr Maria Carapeto Course Director

Dr Carapeto's research is focused on corporate finance issues, particularly related to mergers and acquisitions, corporate restructuring and bankruptcy. She previously taught at the Portuguese Catholic University (UCP) and other institutions in Portugal, and also worked at the Centre for Applied Studies at UCP as a consultant to the Lisbon Stock Exchange and the Portuguese Association of Ceramics. She is currently the Deputy Director of the Mergers and Acquisitions Research Centre at Cass.

BSc (Hons) Business Studies (Marketing) (Finance)

Course details

Entry requirements

Typical offers:
A-level: AAA
BTEC NNP: DDD
IB: 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.
In addition: GCSE maths (grade A) and English language (grade C) or equivalent.

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement or sandwich year abroad.

Professional accreditation and career prospects

The course gives exemption from some of the professional exams of the Institute of Chartered Accountants in England and Wales (ICAEW). Specific marketing modules lead to direct entry to the Chartered Institute of Marketing Postgraduate Diploma in Marketing. Graduates are employed across a broad range of professions including banking, sales, marketing, accountancy, start-up businesses and management consultancy. Current employers include Deutsche Bank, Barclays Capital, Reuters and Accenture.

Course structure

Year one

In year one, you will be introduced to some of the essential tools needed to function effectively in the business world. These include Accounting & Financial Mathematics and Business Statistics. You will also study modules that give you awareness of the business world and its environment such as Functions of Organisations, Connections, Understanding and Strategy. Finally you will study modules that build on the softer skills that employers increasingly value such as effective business communication, team-working and leadership.

Year two

Year two will see you continue to develop your knowledge of the concepts and analytical tools of business and management, gaining detailed understanding of the functions of business. We will advance your employability skills so that you are ready for work experience at the end of the year if you so choose.

Final year

In the final year you will study three core modules and six electives enabling you to tailor the course to your ambitions and talents. The core modules are Business Strategy, Corporate Governance and a final year project, which involves the analysis of a business situation or management problem of your choosing. This individual research project, apart from providing opportunities for researching the newest management literature will teach you self-management and motivation.

Module details

Year one

Six modules (ten core and one elective)

Core modules:

- Foundations of Economics for Business
- Introduction to Accounting for Business and Management
- Management Practice and Skills
- Functions of Organisations - Connections, Understanding and Strategy
- Financial Mathematics and Business Statistics

Elective modules

- Choose **one** from:
- French for Business 1
 - French for Business (Beginner level)
 - International Business Environment
 - Introduction to Business Law
 - The Reflective Practitioner
 - Spanish for Business 1
 - Spanish for Business (Beginner level)

Dr Krystyna Joanna Zaleska
Course Director

Dr Zaleska received her PhD in International Management from University of Kent at Canterbury as a fellow of European Commission Programme (Market Access Europe). Since 1998 she was a research fellow at The Leading Edge Research Consortium in London Business School which focused on the alignment of business strategies with Human Resource Management (HRM). Her research interest centres on organisational justice of HR procedures, International HRM and cross-cultural management as well on skills of doing business in emerging market economies.

Dr Zaleska teaches Human Resource Management (HRM), International Human Resource Management (IHRM) and Cultural Intelligence and is responsible for Executive MBA consultancy field trips to emerging market economies such as Russia, Argentina, Brazil, Vietnam and Poland.

Optional replacement second year abroad

Year two

Nine modules (seven core and two electives)

Core modules:

- Business Management
- Business Statistics
- IT for Business 1
- Management of Human Resources
- Operations Management
- Principles of Finance
- Principles of Marketing

Elective modules

- Choose **two** from:
- Business and Industrial Economics
 - Corporate Law
 - European Business Culture
 - European Studies
 - Financial Accounting
 - Financial Analysis
 - French for Business 2
 - French for Business (Lower Intermediate)
 - Marketing Management
 - Management Accounting
 - New Venture Thinking
 - Personal Finance
 - Spanish for Business 2
 - Spanish for Business (Lower Intermediate)

Optional professional placement or study abroad year

Year three

- All students take three core modules:
- Corporate Governance
 - Final Year Project (double module)
 - Strategy for Business

Students may specialise in their final year in either Marketing or Finance and if so, must undertake the core modules shown:

- Core modules (finance specialisation)
- Corporate Finance

- Financial Management (also available for general specialisation)
- International Financial Management (also available for general specialisation)
- Core modules (marketing specialisation)
- Consumer Behaviour (also available for general specialisation)
- Market Research
- Strategic Marketing (also available for general specialisation)
- New Product Development

Students who are specialising in either finance or marketing are required to take a further two electives from the list below.

Students who choose not to specialise must choose seven electives from the list below:

- Advanced Strategic Management
- Advertising
- Arts and Antiques Markets
- Climate Change and its Impact on the World Economy
- Corporate Social Responsibility
- Emerging Markets
- European Business Seminar
- Financial Services Regulation
- French for Business 3
- French for Business (Upper Intermediate)
- German for Business (Upper Intermediate)
- International Human Resource Management
- IT for Business 2
- Management and Problem Solving
- Management of Innovation and Change
- Spanish for Business 3
- Spanish for Business (Upper Intermediate)
- Technical Analysis
- Topics in Money, Banking and Finance
- Virtual Organisations

BSc (Hons) Investment and Financial Risk Management

“Studying a unique course offered only at Cass, means that I’m taught by experienced professionals who know their specialised subject inside-out. It really is a privilege to be taught and given the opportunity to build a personal relationship with such passionate, high calibre individuals within the financial risk industry.”

Asaad Rafi, BSc Investment and Financial Risk Management, Year 2

Course details

Entry requirements

Typical offers:
A-level: AAA
BTEC NND: DDD
IB: 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.
In addition: GCSE maths (grade A) and English language (grade C) or equivalent. The course requires sound numerical skills. Students who do not have A-level mathematics or equivalent will be able to attend extra lectures.

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement or sandwich year abroad.

Professional accreditation and career prospects

Specific modules provide you with exemptions from the professional examinations of the Institute of Financial Services (IFS). The majority of graduates from the course find jobs as fund managers, risk managers, analysts, brokers and traders.

Employers of our graduates include hedge funds, asset management firms, Goldman Sachs, Bank of England, Barclays Capital, Swiss Bank Corporation, HSBC, Nomura, Deutsche Bank, JP Morgan, Cit, Morgan Stanley and Credit Suisse.

Course structure

Year one

Equips you with background knowledge of financial markets, and develops your ability to relate to the study of management, accounting, economics and quantitative methods to these businesses. You also gain an understanding of the tools used in applied investment analysis, and enhance your mathematical, statistical and computing skills.

Year two

Develops your theoretical knowledge, enabling you to interpret financial data through the use of advanced statistical tools and to formulate and solve complex problems in finance. You will gain an understanding of the framework for measurement of risk and return. The course also introduces you to econometrics and its applications to modelling and testing in finance. Elective modules deepen your knowledge of investment, finance and risk or other areas of business such as insurance and real estate.

Final year

Core modules provide you with in-depth knowledge of investment and financial risk management. Electives allow you to either extend your study of these subjects or to focus on areas ranging from financial accounting to corporate finance and bank strategy.

Module details

Year one

Six modules (five core and one elective)

Core modules

- Foundations of Economics for Finance
- Introduction to Financial & Management Accounting
- Financial Markets, Institutions & Instruments
- Professional Skills
- Financial Mathematics and Business Statistics

Elective modules

- Choose **one** from:
- French for Business 1
 - French for Business: Beginner Level
 - International Business Environment
 - Introduction to Business Law
 - Introduction to Visual Basic
 - Spanish for Business 1
 - Spanish for Business: Beginner Level

Year two

Nine modules (five core and four electives)

Core modules

- Corporate Risk Management
- Financial Econometrics
- Mathematical Finance
- Portfolio Theory & Investment Valuation
- Security Analysis

Elective modules

- Choose **four** from:
- Alternative Investment Management
 - Business and Industrial Economics
 - Company Valuation
 - Corporate Law
 - European Business Culture
 - Financial Accounting
 - Financial Econometrics
 - Financial Modelling with Visual Basic
 - French for Business 2
 - French for Business (Intermediate Level)
 - Life Insurance & Pensions
 - Personal Finance
 - Principles of Financial Services Marketing
 - Real Estate Valuation
 - Risk Analysis & Modelling
 - Spanish for Business 2
 - Spanish for Business (Intermediate Level)

Optional professional placement or study abroad year

Year three

Nine modules (six core and three electives)

Core modules

- Asset Liability Management
- Derivatives Trading & Hedging
- Equity Investment Management
- Financial Engineering
- Fixed Income Portfolio Management
- Final Year Project

Elective modules

- Choose **three** from:
- Advanced Financial Accounting
 - Advanced Financial Economics
 - Art and Antiques Markets
 - Asset Liability Management
 - Bank Strategy & Management
 - Business and Industrial Economics
 - Climate Change & its Impact on the World Economy
 - Corporate Finance
 - Corporate Social Responsibility
 - Emerging Markets
 - European Business Seminar
 - Financial Accounting Theory
 - Financial Services Regulation
 - French for Business 3
 - French for Business (Upper Intermediate Level)
 - Real Estate Finance and Funding
 - Spanish for Business 3
 - Spanish for Business (Upper Intermediate Level)
 - Technical Analysis

Dr Soitris K Stalikouras Course Director

Dr Stalikouras’s major research interests are risk analysis and management of financial institutions, asset pricing and financial modelling. Dr Stalikouras has worked as a research advisor at London Clearing House and has delivered training courses for other institutions. He is the Director of the Undergraduate programmes and has also served as Director of various Masters programmes. He holds a PhD in Finance from Cass Business School. His research has been covered by the media and published extensively in various US and European journals.

BSc (Hons) Management

Course details

Entry requirements

Typical offers:
A-level: AAA
BTEC NND: DDD
IB: 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.
In addition: GCSE maths (grade A) and English language (grade C or equivalent).

English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are:
IELTS: 6.5 with a minimum of 6 in any unit.
TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests.
GCSE: English language grade C.

Duration

Full time: Three years or four years with professional placement or sandwich year abroad.

Professional accreditation and career prospects

The BSc Management degree appeals to people watchers and those who are curious about the world around them. It brings together the discipline of science and mathematics with the creativity of art and language. If you enjoy a multidisciplinary approach with scope to influence the future then this is the degree for you.

In terms of prospects, this degree provides a sound basis for almost any graduate trainee position or Masters programme. It develops research, analysis and communication skills that are required to support all management decisions. This could be in any large organisation whether business, not-for-profit or public sector and increasingly our graduates are also joining family businesses or starting up their own companies.

Current employers of graduates include Morgan Stanley, Barclays, Accenture, Xerox, Esso and IBM.

Course structure

Year one

Core modules provide grounding in the key business functions including economics, accounting and the theory and practice of management. Specialist modules introduce research methods, management modelling tools, problem solving approaches and decision making. These are rooted in management science and systems thinking principles.

Year two

Buils on the knowledge of the first year by developing the qualitative and quantitative skills needed for effective organisational analysis. Further core business functions are introduced to provide a holistic perspective of business and management.

Final year

The focus for the final year is on consolidation of learning through selection and application of the most appropriate analytical tools. The Final Year Project allows the student scope to explore a topic of their choice and the electives provide the chance to explore contemporary and traditional issues.

Module details

Year one

Six modules (five core and one elective)

Core modules:

- Financial Mathematics and Business Statistics
- Foundations of Economics for Business
- Introduction to Accounting for Business and Management
- Management Decision Support
- The Practice of Management

Elective modules

- Choose **one** from:
- French for Business I
 - French for Business: Beginner Level
 - International Business Environment
 - Introduction to Business Law
 - Spanish for Business I
 - Spanish for Business: Beginner Level
 - The Reflective Practitioner

Optional replacement second year abroad

Year two

Ten modules (eight core and two electives)

Core modules:

- Business Statistics
- IT for Business 1
- Management of Human Resources
- Management Modelling Methods
- Principles of Finance
- Operations Management
- Systems Thinking

Elective modules

- Choose **two** from:
- Business and Industrial Economics
 - European Business Culture
 - European Studies
 - French for Business 2
 - French for Business: Intermediate Level
 - Management Accounting
 - Marketing Management
 - New Venture Thinking
 - Spanish for Business 2
 - Spanish for Business: (Lower Intermediate Level)

Optional professional placement or study abroad year

Year three

Eight modules (four core and four electives)

Core modules:

- Final Year Project
- Managing Risk and Uncertainty
- Supply Chain and Logistics Management
- Systems Thinking for Consultants

Elective modules

- Choose **four** from:
- Advanced Strategic Management
 - Advertising
 - Art and Antiques Markets
 - Climate Change & its impact on the World Economy
 - Consumer Behaviour
 - Corporate Social Responsibility
 - Emerging Markets
 - European Business Seminar
 - Financial Management
 - French for Business 3
 - French for Business: (Upper Intermediate Level)
 - German for Business 3
 - German for Business (Upper Intermediate Level)
 - International Human Resource Management
 - Management of Innovation & Change
 - New Product Development
 - Spanish for Business 3
 - Spanish for Business (Upper Intermediate Level)
 - Strategy for Business
 - Virtual Organisations

“I have enjoyed studying Management at Cass, there is a wide variety of modules we get to study, and the lectures are fun and interesting. We participated in a lot of group work and presentations which was exciting. I have met a lot of lovely people throughout my first and second year, and look forward to meeting many more.”

Saana Hassasani, BSc Management, Year 2

Dr Misha Hebel Course Director

Dr Hebel worked in the public sector and management consultancy before completing her PhD at Cass Business School in 1998. After lecturing at other universities and running her own company, she re-joined Cass to consolidate her experience by sharing it. Her passion is developing the confidence and independence of her students through hands-on application of management and business teaching.

International Foundation Programme (Business Route)

Course details

- **Entry requirements**
 - Satisfactory high school marks: usually a minimum of 80% in your school leaving certificate and a minimum of 80% in maths.
 - A recognised English language qualification equivalent of IELTS at 5.5 or above (with a minimum of 5 in any sub-test).

Duration

Full time: One-year foundation programme at City and Islington College followed by three years at Cass.

Teaching and assessment

You are encouraged to participate in the learning process and take responsibility for your own learning. Tuition consists of lectures, which provide knowledge and stimulate enthusiasm; and tutorials, which give you the opportunity to apply the knowledge gained in lectures and to participate in discussion around the subject area. Assessment is by coursework and examination.

Requirements to pass

To pass the International Foundation Programme and proceed to a full degree, you must achieve a pass in each individual module, and a minimum aggregate mark of 65% across the Programme as a whole, with 60% in the English module.

For Actuarial Science, you must achieve a pass in each individual module, a minimum of 70% in Maths for Engineers, and a minimum aggregate mark of 70% across the programme as a whole with 60% in the English module.

Course structure

The International Foundation Programme has been designed and set up by City University. It is taught at nearby City and Islington College which has considerable experience in preparing international students for university study.

You will be registered as a student at both City University and City and Islington College, and will have access to the study and social facilities at both institutions. This integrates you into the social and academic life of the University and the College, which in turn will ensure that, on completion of the Programme, you will be fully prepared to progress to a Cass Undergraduate degree.

The course lasts for one academic year, starting in September and finishing the following June. It offers a solid grounding in English language and quantitative and ICT skills. It provides you with a sound basis for the study of a Cass Undergraduate degree, and equips you with the academic skills necessary for studying at degree level.

Induction programme

An optional three-week summer pre-session programme is offered at City University and includes English language preparation and an introduction to living and studying in London.

At the beginning of the autumn term there is a series of presentations and other events at City and Islington College to introduce you to the Foundation Programme, the facilities offered by the College and the University, and the Programme's management, administrative and lecturing staff.

Support at Cass

English language support

If English is not your first language and you feel you require some additional support, we provide English language training, through courses which combine workshops and private tutorials. Please note that whilst you can take the English language training course at City, we do not accept this in place of IELTS/TOEFL.

Career and Skills Development Service

Our Centre for Career & Skills Development is there to help you make informed and realistic decisions about your future working life. We hold regular seminars on topics from effective job searching to interview techniques and aptitude testing. Major employers also come to Cass to hold presentations on pursuing career opportunities with them.
to find out more, visit www.city.ac.uk/careers

University Health Centre

Situated at our Northampton Square site, the University Health Centre is open to all students and offers advice on emergency treatment, consultations on personal and health matters, immunisation for travel abroad and other facilities.

Scholarships at Cass

Because we want to attract talented students from all backgrounds and circumstances, we offer undergraduate scholarships to a select number of new entrants, awarded on the basis of academic merit.

Student Centre

The Student Centre provides a range of help and support services to students and future students and is the only UK university student centre recognised by The Institute of Customer Service.

The Student Centre offers advice on accommodation, finance, health and well being and extra support for learning.

For more detailed information on all the University's support facilities and services, visit www.city.ac.uk/studentcentre

Your next steps and how to apply

Once you have decided you want to study at Cass, there are a few important things to do.



Cass Business School
CITY UNIVERSITY LONDON

In order to apply to Cass you need to make an online application via the UCAS website, www.ucas.ac.uk

Your next steps

Step 1

Online application to Universities through UCAS

In order to make an application to Cass you need to make an online application via the UCAS website: www.ucas.ac.uk

Step 2

Deadline for applications

All applicants: 15 January 2013
International students: 30 June 2013 (if there are still spaces available: we recommend applying before the January deadline)

Step 3

Decision received through UCAS

A decision will be updated on your UCAS Track account: Conditional offer, Unconditional offer or Unsuccessful application:

Unsuccessful application: The university or college has decided not to offer you a place on the course.

Conditional: The university or college will offer you a place if you meet certain conditions, which are usually based on your exam results. Please note if you are studying General Studies, Critical Thinking or a native language A-level then these subjects will not be included in any offer condition.

Unconditional: You have met all the academic requirements and the university or college is happy to accept you.

Step 4

You make one of three decisions on the offer

Firm: insurance or decline:
Firm: The offer that you have accepted as your first choice university.

Insurance: The offer that you have accepted as your second choice, in case you do not meet the requirements for your firm offer.

Decline: Offer from a University that you wish to decline.

Apply for accommodation

To be guaranteed a room in our halls of residence you must:

- Have a firmly accepted offer from Cass
- Be over 18 years of age at the start of your course in mid-September
- Live outside Greater London
- Make your accommodation application before 15 May 2013.

For more information visit:

www.city.ac.uk/studentcentre/housing

Step 5

Results day!

Remember to send your results to Cass so that a decision can be made and your place confirmed.

Fees

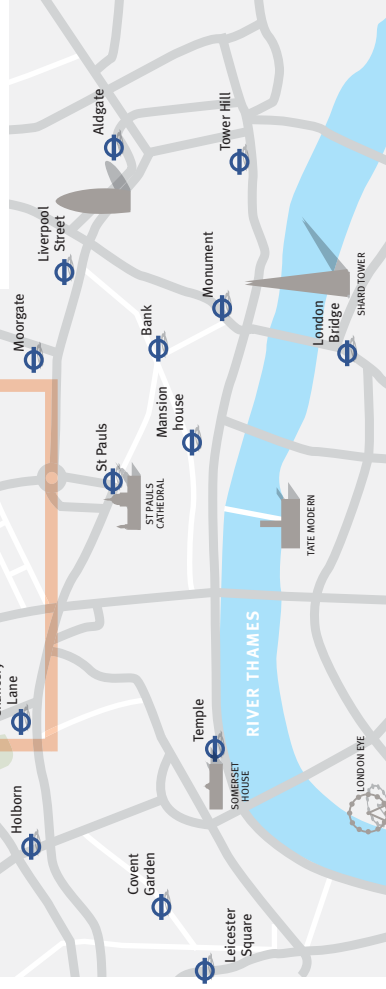
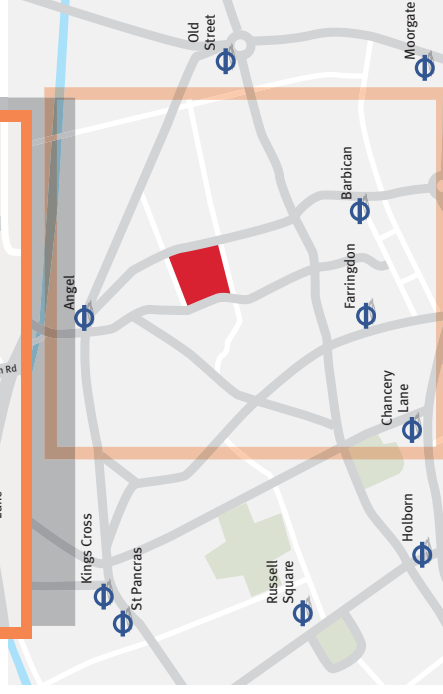
Register and pay tuition fees

Unconditional offer holders will be sent registration information over the summer. Fees for 2013 entry have not yet been set. As a guide, fees for 2012 are below:

UK/EU students:
£9,000 per year.

International students:
£12,500 per year.

Our teaching and research rankings place us as world-class but what makes us exceptional is our location: we are the only business school in the heart of a global financial centre.



How to contact us

Cass Business School
 Drysdale Building
 City University London
 Northampton Square
 London EC1V 0HB
www.cass.city.ac.uk/undergrad
 Undergraduate Admissions
cassug@city.ac.uk
 +44 (0)20 7040 4040

www.twitter.com/cassinthenews
www.facebook.com/cassofficial

- Key**
- Drysdale Building (access via College Building)
 - Theatres
 - Museums/Galleries
 - Cinemas
 - Sports Centres
 - Libraries
 - Clubs

- Distance from Tube Stations**
- Angel 0.4mi/600m
 - Old Street 0.5mi/800m
 - Farringdon 0.6mi/1.0km
 - Barbican 0.8mi/1.3km
 - St Paul's 1mi/1.6km
 - King's Cross 1.5mi/2.4km

The information in this prospectus is correct at the time of going to press in January 2023. The University reserves the right, arising from unforeseen events or circumstances beyond our control, to add or remove courses and to make changes in regulations, syllabuses, course options and modules, fees, etc. without prior notice. Complaints concerning the accuracy of information provided by the University in this prospectus and in related course brochures should be made to the Academic Registrar. Any complainants who feel their complaints have not been fully addressed may write to the Higher Education Quality Assurance Agency.

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Cass Business School

In 2002, City University's Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School's name is usually abbreviated to Cass Business School.

Sir John Cass's Foundation

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.

