



**CASS**  
BUSINESS SCHOOL  
CITY UNIVERSITY OF LONDON  
EST 1894

Changing more than a name

Executive MBA in Dubai  
Class of 2023

# Welcome to the Executive MBA in Dubai

## Programme summary

The Executive MBA in Dubai is a flexible programme for professionals seeking to maximise their leadership potential and accelerate their careers. Taking place over one long weekend each month (Thursday – Sunday) over 20 months, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

Operating from the Dubai International Financial Centre, the programme has become one of the world’s elite Executive MBA programmes since its launch in 2007 and continues to grow from strength to strength.

### The Executive MBA in Dubai has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the programme, they build up knowledge and skills that will be used throughout the programme and beyond.
- Elective and international elective modules then give students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.

- The Career and Professional Development team provides workshops and services specifically for executives. Modules include executive presence whilst others will focus on developing soft skills such as emotional intelligence, interview skills, negotiation, advanced presentation skills and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

- The Business Mastery Project is the final component of the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company or other organisation and provide recommendations or solutions to organisational challenges.

## Programme delivery

Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning.

In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

## Business network

The skills learnt and the qualification itself are just one part of the Executive MBA in Dubai; the contacts students make and the network built make up the other.

At the Business School, we provide our MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

## Programme start date

January

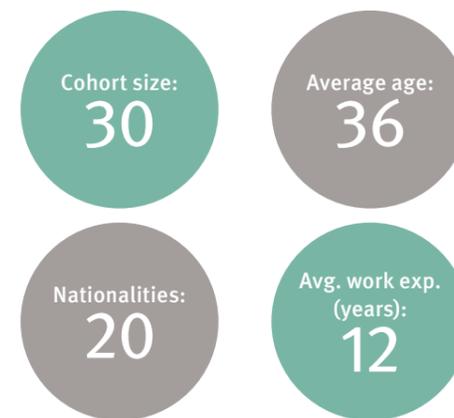
## More information

Speak to our team for further information about the Executive MBA in Dubai, admission process, scholarships and funding.

Email: [dubaiemba@city.ac.uk](mailto:dubaiemba@city.ac.uk)  
Tel: +971 (0)4 401 9344  
[www.cass.city.ac.uk/demba](http://www.cass.city.ac.uk/demba)

# Class profile 2023

## Key stats



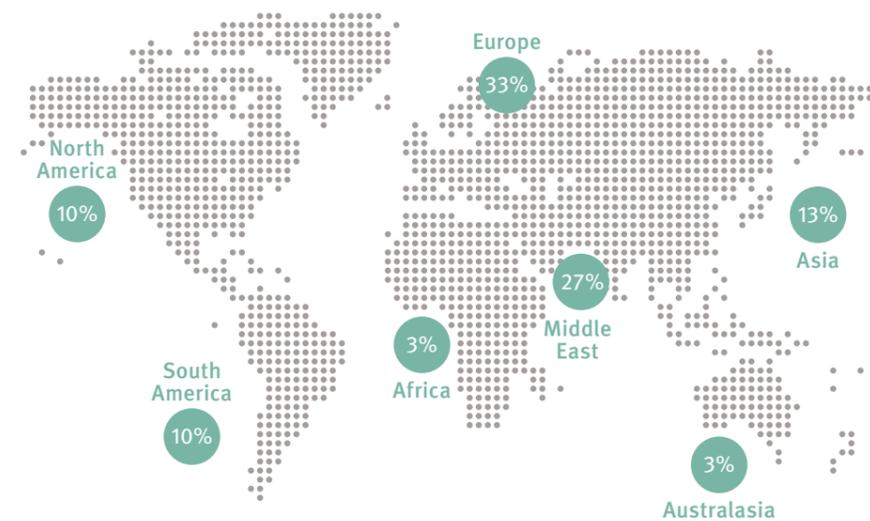
## Female

37%

## Industries represented

- Finance 23%
- IT/Telecoms 17%
- Consulting 10%
- Energy 10%
- Legal 7%
- Pharma/Healthcare 7%
- Retail/FMCG 7%
- Aviation 3%
- Education/Not for Profit 3%
- Engineering/Manufacturing 3%
- HR 3%
- Media 3%
- Real Estate 3%

## Regions represented



# Student profiles 2023



**Jumana Abu-Hannoud**  
General Manager, Corporate Communications, Nissan Middle East  
Brazilian

Jumana comes from a seat of policy making in the humanitarian and public service field. She is founder of regional women empowerment and mentorship initiatives. Her expertise is in executive management, communications, branding, corporate affairs and sustainability. She has worked in Government, United Nations, International NGOs, Entrepreneurship and Social Impact. In 2017 she was named Emirates Woman of the Year and Humanitarian Woman of the Year.



**Mohammed Alawami**  
Business Director, Refinitiv  
Saudi

Mohammed is experienced in relationship management and business development.



**Wael Alhallak**  
Finance Manager, ABBVIE  
Dominican

Wael is experienced in financial audit, forecasting, business analysis and strategy.



**Amna Al Hosani**  
CEO, MAAM Investment Company  
Emirati

Amna has expertise in business management, leadership, strategic business operations, and calculated risk management.



**Abdulaziz Al Suwailem**  
Executive Producer and CEO, Integrated Production Company  
Saudi

Strategy and business operations, managing high-performance teams, and cross-functional communications.



**Mohammed Arifzama**  
Senior Principal Consultant, CES IT Global Solutions Pvt Ltd  
Indian

Mohammed is experienced in end-to-end implementation of application security projects. He leads projects to securely integrate IT systems; manages teams to help organisations analyse, design, implement, deploy and support large scale systems related to Identity and Access Management (IDAM), Role Based Access control (RBAC), Single-Sign-On (SSO), User Access Certifications/Review (UAR) and Segregation Of Duties (SOD).



**Angela Benetazzo**  
Vice President, Citibank  
Italian

With 15 years of experience in the financial sector, Angela has been working in the agency business covering structured finance and project finance. She has a track record of successfully implementing large-scale projects in energy and infrastructure, with a focus on solar and onshore wind, in particular across emerging markets. Angela worked ten years in London before relocating to Dubai in 2018.



**Godwin C Tenzing**  
Digital Workplace Architect, Microsoft  
British

Godwin's areas of expertise are in modern collaboration and communication technologies; individual, team and organization productivity Solutions; process efficiency and automation by leveraging artificial intelligence and other modern technologies and cloud services.



**Huda Alkhodari**  
Client Affairs Manager, Hammad & Al-Mehdar Law Firm  
Saudi

In Huda's current role, she oversees marketing, business development, and client relationship management.



**Abdulrahman Almusharraf**  
Chief Technology Officer, Sehati for Information Technology Services L.L.C  
Saudi

Abdulrahman's career spans across multiple industries including telecommunications, information technology, finance, logistics, supply chain, insurance, healthcare, leadership, technology strategy, products and services innovation, digital transformation, customer experience excellence, building and mentoring teams, driving technology operational excellence, leading technology modernization, and project management.



**Malek Al Rifai**  
Senior Associate, Al Tamimi and Company  
Lebanese

Malek is a corporate lawyer based in Dubai, specialising in real estate law. Malek advises developers, property funds and REITs, sovereign wealth funds and other institutional investors throughout all stages of their ownership of real estate assets, including fundraising and structuring, deployment of capital, financings and refinancings, and final asset disposition, as well as complex restructuring and recapitalization transactions.



**Ahmed Alsada**  
Senior Site Representative and Senior Account Manager, London Stock Exchange Group – Data and Analytics  
Bahraini

Ahmed currently is the senior site representative and senior account manager for LSEG Business in Bahrain, he is responsible for the general management of the Bahrain office and to accelerate associated major revenue from the country, alongside managing relationships with major community stakeholders.



**Vika Chuprova**  
EH Supply Planner, Schlumberger  
Russian

Vika is experienced in supply planning, inventory management and maintenance engineering.



**Laurent Claude Jean Guitart**  
CEO, Convenience Arabia LLC  
French

Laurent's expertise lies in planning and management, HR management, financial management, and public relations.



**Stephen Curtin**  
Vice President – Business Development, Kentech  
Irish

Stephen's expertise is in engineering services, construction services, commissioning, sales and estimation.



**Lalita Das**  
Senior Statistician Consultant, Dataroo Pvt. Ltd  
Australian

Lalita is a statistician with over 15 years of diverse experience in the field of Quantitative Analytics, with more than eight years in the risk management area in the tier-one banks of Australia.



**Alicia Gallego-Martinez**  
Marketing, Communications and Events Manager, Middle East Investor Relations Association (MEIRA)  
Spanish

In her role, Alicia manages all the communications and Investor Relations projects in collaboration with several stakeholders and the MEIRA Board. She started her career as Research and Business Intelligence Analyst in TTRcord.com, heading the coverage of the Latin-American capital markets and M&A deals. Alicia is a Certified Investor Relations Officer since 2018.



**Rebecca Griffiths**  
Global Travel Retail Operations Manager, Edrington  
British

Rebecca has seven years of retail marketing experience, managing premium spirit brands and retail operations across a global airport network. Her expertise includes Retail and Shopper Strategy, Communications, Luxury Sales Training and Private Client Management.



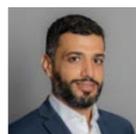
**Pooja Hariharan**  
Back and Middle Office Operations Manager, Daman Investments  
Indian

Pooja is a Chartered Accountant in the field of fund administration. She is responsible for the middle office, fund accounting and investment operations for the asset management division.



**Mohanad Jaradat**  
Assistant VP, Markets and Securities Services, HSBC Middle East Ltd  
Jordanian

Mohanad's areas of expertise are in client services, relationship management, investment operations. In his role he manages the relationship and daily investment operational activities of a portfolio of clients/investors.



**Mohamed Jawhari**  
Project Director, Hightech  
Payment Systems  
Moroccan

A project director and business analyst with experience in applications, infrastructure, and digital transformation projects in banking and financial institutions. Skilled in all aspects of project management from conception to delivery; designing strategies to ensure efficiency and profitability, adhering to government and corporate regulatory, problem solving, forecasting and managing budgets, communicating with stakeholders at all levels.



**Hammad Masood**  
General Manager – Performance  
Assurance, NOMAC  
Pakistani

Hammad is experienced in energy (power, oil & gas, petrochemicals), reliability, integrity, operations, maintenance and general management.



**Ronisha Singh**  
Assistant VP, Private Equity and  
M&A, Marsh & McLennan  
Canadian

In her role, Ronisha identifies key risk issues in M&A transactions across various sectors in the Middle East, and provides risk mitigating insurance solutions as part of buy-side and sell-side advisory.



**Rayyan Khan**  
Commercial and Sales  
Operations Manager, Travelport  
Worldwide  
Pakistani

With nearly ten years' experience working at Travelport, one of the leading companies in the travel-information technology services sector, Rayyan has been instrumental in leading change initiatives across APAC and MEA by effectively promoting change within the organization, designing process enhancements, developing new operating models and strategies, and deploying internal productivity tools.



**Vladislav Mikharev**  
Director, Alliance Trading and  
Services DMCC & Alnair Mineral  
Services DMCC  
Russian/Canadian

Ten years of international experience in business administration, operations, procurement, and logistics, as well as five years of mining projects development, commodity trading and consulting expertise. Proven track record of customer retention, business development and operational excellence.



**Assetou Traore**  
Senior Manager, Supervision,  
Dubai Financial Services  
Authority (DFSA)  
American

Seasoned banking financial institutions regulator at the DFSA, providing risk-based supervision to financial firms operating in the DIFC. Assetou is also a sustainability/Green Finance expert helping to develop the DFSA's supervisory framework to supervise climate change-related risks at financial institutions in the DIFC.



**Peter Lane**  
Ethicon Business Manager,  
Johnson & Johnson Medical  
British

Peter is experienced in sales, marketing, launch execution and people management.



**Folly Olubiyi**  
Senior Finance Manager, AECOM  
British

Chartered Management Accountant with experience in a construction consultant firm, telecommunicationS and retail sector. Folorunsho manages the project accounting for water and infrastructure projects.



**Victor Martínez**  
Entrepreneur, Peex Brasil  
Paraguayan

Victor is a resourceful self-starter with experience working as an entrepreneur and Partner in consultancy, training, coaching and financial organizations. He is a trainer of DISC theory, emotional intelligence and general intelligence assessments. He is skilled in handling sales and management issues and training programmes.



**Jonathan Rice**  
Regional Marketing Director,  
Boeing  
British

Jonathan is experienced in sales, marketing, business development, contract negotiation and civil aviation.

# Contact us

Come and meet us in person at one of the many events we host throughout the year.

**Information session:** Join us to discover more about our programme through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

**CV assessment:** If you are considering an Executive MBA and would like to request a consultation to assess your suitability for the programme, please submit a copy of your CV on our website at [www.cass.city.ac.uk/demba/cv](http://www.cass.city.ac.uk/demba/cv).

**Request a consultation:** Meet one of our MBA Advisors for an individual one-to-one to discuss the Dubai Executive MBA. Please email Mrs Anna Schebsdat at [Anna.Schebsdat@city.ac.uk](mailto:Anna.Schebsdat@city.ac.uk) to arrange a meeting to discuss your eligibility to join the EMBA programme in Dubai.

**Telephone consultation:** Give us a call on +971 (0)4 4019344 to find out if you are a suitable candidate for the Executive MBA programme.

**Sample a module:** We offer executives the opportunity to sample a session from the Executive MBA programme in Dubai. The modules are run in the Dubai International Financial Centre (DIFC) and offer an ideal opportunity to network with current students and our world-class faculty. Participation will help you assess whether the Executive MBA in Dubai is the right programme for you. For further details, please email Mrs Anna Schebsdat at [Anna.Schebsdat@city.ac.uk](mailto:Anna.Schebsdat@city.ac.uk).

Find out more at [www.cass.city.ac.uk/demba](http://www.cass.city.ac.uk/demba)

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City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



**UNIVERSITY  
OF LONDON**



All the information contained within this brochure was correct at the time of going to print.