



**CASS**  
BUSINESS SCHOOL  
CITY, UNIVERSITY OF LONDON  
— EST 1894 —

**Cass London  
Summer School 2018**

# Summer School

9<sup>th</sup> – 27<sup>th</sup> July 2018

100% of students from 2015,  
2016 and 2017 said they  
would recommend their  
Summer School module.

Summer School student survey

"I strongly recommend the programme if you want to further specialise in your favourite subject, meet new friends who share the same passion and get to know London at the same time."

Sven Garås, Norway

Summer School student Class of 2015 (Mergers and Acquisitions module)



Choose from



6<sup>th</sup>   
in the UK  
*Financial Times*  
European Business  
School Rankings 2016

The Cass London Summer School offers insights into key issues in finance, covering important areas such as mergers and acquisitions, computational finance, fund management and shipping, with all of the teaching based in our modern postgraduate facility located at the crossroads of the City of London and Tech City.

The Summer School modules run over three weeks and contain 30-40 contact hours each. Lecturers are experts in their chosen fields, and many have experience working in the finance industry. This means that, as well as being academically rigorous, our Summer School modules contain valuable real-world insights from teachers who have actually worked on trading floors, at hedge funds and in corporate advisory teams.

The academic schedule is enriched by a social programme, careers support and networking events, giving you the chance to explore this great city and build both your CV and contacts while you learn.

Enrolling in Summer School will allow ambitious students to expand their experience, enhance their qualifications and test out life at a business school, while making the most of what London has to offer. The City of London is an exciting and cosmopolitan

place to study as well as being on the doorstep of many Fortune 500 companies.

#### WHO SHOULD TAKE PART?

The Cass Summer School is open to current undergraduates, graduates and postgraduates of any discipline who want to gain an introduction to business or financial concepts, or further develop their understanding of particular areas of finance. Our two introductory modules are suitable for students with little or no prior exposure to finance while our four advanced modules are intended for people with some prior finance background.

#### TRIPLE-CROWN ACCREDITATION

Sir John Cass Business School holds the gold standard of 'triple-crown' accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS). We are consistently ranked among the best business schools in the world which, coupled with an established 50-year reputation for excellence in research and business education, enables us to attract some of the best academics, students and businesses worldwide into our exclusive network.



Search 'Cass London Summer School' to see more.

All teaching at Cass is underpinned by the latest cutting-edge research, with our lecturers creating and imparting the most up-to-date knowledge in their field. The Research Excellence Framework (REF) 2014 rated Cass 6<sup>th</sup> in the UK for Business and Management research. According to HEFCE data, 84% of Cass research submitted was classified as world-leading (4\*) or internationally excellent (3\*).

#### HOW MANY MODULES CAN I TAKE?

You have the choice of selecting one of our modules, each of which is taught in an intensive three-week block. The modules are comprised of lectures, tutorials and short case studies. Students gain a certificate of attendance and may choose to be examined in their chosen module. If successful in the exam, they can gain 10 credits and generally our modules are awarded five ECTS in the European system.

#### MODULES OFFERED IN 2017:

##### INTRODUCTORY MODULES

###### Introduction to Finance

This module introduces the language of finance, the structure of the financial system and the role of financial institutions and intermediaries. You will become familiar with the distinctive characteristics of financial securities, how firms make decisions to issue securities or invest in projects and with the role and functioning of the various financial markets in which securities are traded.

###### Introduction to Quantitative Methods

Practical and academic finance are inherently quantitative disciplines and students aiming to study or work in the world of finance require strong mathematical and statistical skills. This module provides you with a solid grounding in numerical tools most relevant to finance.

The module is perfect preparatory material for students who are not confident in their quantitative skills but intend to embark on a finance-related master's degree. Alternatively, the module would prove valuable for finance practitioners who feel that a deeper knowledge of mathematics and statistics would help them to climb the corporate ladder.

##### ADVANCED MODULES

###### Shipping Markets and Finance

This module will open by describing the organisation of the main types of shipping markets and the regulations that affect them. It will then proceed to demonstrate how financial tools are applied to decision making within the shipping industry. Using a mix of case studies and examples the course will, among other things, analyse decisions regarding investment in vessels, look at sources of shipping finance and discuss risk management in shipping.

###### Hedge Funds and Fund Management

The purpose of this module is to provide an in-depth study of the fund management industry, starting with a treatment of mutual funds, before focussing on the hedge fund industry.

You will undertake a study of the 10 major hedge fund strategies paying particular attention to the risks underlying these strategies. You will be introduced to the key issues involved in constructing portfolios of hedge funds as well as incorporating hedge funds into a traditional portfolio. For all topics you will be provided with both the academic and practitioner perspective.

###### Mergers and Acquisitions

This module focuses on the topics needed to help you prepare for a world where M&A is an integral part of the strategic and financial business landscape. It takes a global perspective, not focussed on any one market or industry, although the background of the instructors does mean that the module spends more time discussing deals in Europe and North America.

At the end of the module, students should have the ability to form their own views

##### Master's Summer School

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E: [mscsummerschool@city.ac.uk](mailto:mscsummerschool@city.ac.uk)

[www.cass.city.ac.uk/masters-enquiries](http://www.cass.city.ac.uk/masters-enquiries)

[www.cass.city.ac.uk/london-summer-school](http://www.cass.city.ac.uk/london-summer-school)

about M&A and be prepared to make their own creatively strategic and analytically supportable recommendations regarding potential M&A transactions.

##### Computational Finance and Financial Modelling

Applied financial modelling skills are vital for those wishing to build a career in finance. This module will equip students with an understanding of the most important methods in computational finance and, in particular, their implementation using Excel. These include optimal portfolio construction, dynamic portfolio management, asset price modelling, volatility and correlation estimation, risk measurement and forecasting, Monte Carlo simulation and scenario generation and pricing of financial derivatives.

#### SUMMER SCHOOL DETAILS

##### Summer School dates:

Monday 9<sup>th</sup> to Friday 27<sup>th</sup> July 2018

##### Tuition fees: £1,500.

Please check the Cass website for application information from November 2017.

We require all applicants to have an overall IELTS score of at least 6.5 (with a minimum of 6.5 in writing).

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[www.cass.city.ac.uk](http://www.cass.city.ac.uk)

 [youtube.com/user/cassprogrammes](https://youtube.com/user/cassprogrammes)

 Cass Business School

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### **Cass Business School**

In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

### **Sir John Cass's Foundation**

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.

