



About the School

The intellectual heart of business

With three campuses located in the heart of one of the world's leading financial centres (Bunhill Row, Northampton Square and 200 Aldersgate Street), Sir John Cass Business School delivers innovative, relevant and forward-looking education, consultancy and research.

Academic excellence

The research Cass's academics publish in leading journals is reflected in the education we deliver across our highly ranked degrees and is applied to the problems we solve for business clients. The Faculty of Finance is one of the largest and most respected in the world. The Faculty of Management conducts research in all the main areas of management, placing great emphasis on relating theories to real-world practice. The Faculty of Actuarial Science and Insurance is one of the leading academic actuarial departments in the world.

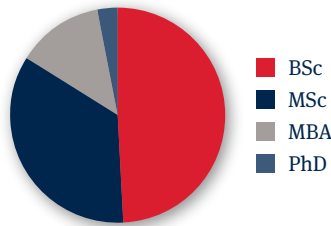
Triple-crown accreditation

Cass Business School is among the global elite of business schools that hold the gold standard of triple-crown accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).



Student body

The School has over 3,000 students: 1,900 undergraduates studying on six finance and management courses; 1,200 postgraduates studying on 18 different Specialist Masters courses in finance, insurance, actuarial science, real estate, management, energy and shipping; 270 MBA students and 100 doctoral students.



International activities

In 2007, the Executive MBA in Dubai was launched in collaboration with the Dubai International Financial Centre (DIFC). In addition to a general Executive MBA, the Cass Executive MBA in Dubai offers three specialist streams in Islamic Finance, Energy and Entrepreneurship. The Islamic Finance stream was the first of its kind in the world.

Cass boasts study abroad partnerships and collaborations with leading institutions across all five continents, giving our students valuable international exposure.

Resources for entrepreneurs

The Cass Entrepreneurship Fund was created in 2010 with the support of Peter Cullum, CBE, high-profile Cass MBA *alumnus* and founder and Non-Executive Chairman of insurance group Towergate Partnership. The Fund forms part of the Peter Cullum Centre for Entrepreneurship which provides a focal point for entrepreneurs at Cass, offering access to entrepreneurship courses and venture capital expertise, as well as the opportunity to apply for investment.

Strategic plan

Cass's strategic plan for 2016 includes considerable investment in the School's academic and corporate-facing activities including the expansion of Cass's Executive Education programmes.

“Cass is a success story. We've developed a really strong reputation for excellence in research and education and are driven to always do better.”

Professor Lucio Sarno, Head of the Faculty of Finance and Deputy Dean, Cass Business School



Rankings

School

In 2012, the *Financial Times* ranked Cass

4th in the UK

16th in Europe

in its Business Schools ranking.

Undergraduate study

Cass is ranked

4th in the UK

for undergraduate Business and Management Studies in the *Guardian University Guide 2014* and has retained its position as

number one in London

for the sixth year running.

Specialist Masters

Cass offers one of the widest portfolios of specialist Masters courses in Europe.

The MSc in Management is ranked

2nd in the UK

14th in the world

by the *Financial Times* in 2013.

The MSc in Finance is ranked

5th in the UK

16th in the world

by the *Financial Times* in 2013.

Cass alumni

Cass has 36,000 *alumni* worldwide spanning more than 160 countries.

Senior *alumni* include:

Geoffrey Cooper, Chief Executive Officer, Travis Perkins Plc

Peter Cullum, CBE, founder and Non-Executive Deputy Chairman, Towergate Partnership

Sir Stelios Haji-Ioannou, founder, easyJet

Dr Muhtar Kent, Chairman and Chief Executive Officer, Coca-Cola

Tae-Shin Kwon, Vice-President, Korean Presidential Council on National Competitiveness

Niall MacAuthur, founder and co-owner, EAT

Derek Sach, Managing Director, Specialised Lending Services, Royal Bank of Scotland

Sally Scutt, Deputy Chief Executive, British Bankers' Association.

Research

The latest UK research assessment exercise ranked Cass one of the

top ten Business Schools in the UK

for Business and Management research.

The Cass MBA

Cass's Executive MBA is ranked

4th in the UK

10th in Europe

32nd in the world

by the *Financial Times* in 2012.

Cass's full-time MBA is ranked

1st in the UK

2nd in Europe

4th in the world

for career progression, post graduation by the *Financial Times* in 2013.

Cass's full-time MBA is ranked

3rd in the UK

9th in Europe

30th in the world

by *The Economist's Which MBA?* in 2012.

Cass milestones

2002: The School changes its name from City University Business School to Sir John Cass Business School, usually abbreviated to Cass Business School.

2003: The Queen officially opens the Bunhill Row site.

2004: The 22nd Mais Lecture is delivered, the City of London's foremost event for practitioners.

2005: Cass launches its annual China Symposium as part of the Cass MBA.

2006: The School celebrates its 40th anniversary, four decades of successful growth.

2007: Cass launches an Executive MBA in Dubai in collaboration with the DIFC.

2008: Cass announces plans for the Peter Cullum Centre for Entrepreneurship to offer expert advice, funding and support for businesses.

2009: The first Onassis Prize is presented by the School's Centre for Shipping, Trade and Finance. It was the first award made outside of Greece to bear the Onassis name.

2010: Cass gains the triple crown, the gold standard in business education.

2011: Cass Consulting is launched to offer research and consultancy services to businesses.

2012: Cass announces its strategic plan, which includes the considerable expansion of its Executive Education programmes.

2013: Cass opened a new site for its Executive Education and Executive MBA programmes in London's financial heartland at 200 Aldersgate Street.