Welcome to the Executive MBA in Dubai

Programme summary
The Executive MBA in Dubai is a flexible programme for professionals seeking to maximise their leadership potential and accelerate their careers. Taking place over one long weekend each month (Thursday – Sunday) over two years, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

Operating from the Dubai International Financial Centre of Excellence, the programme has become one of the world’s elite Executive MBA programmes since its launch in 2007 and continues to grow from strength to strength.

The Executive MBA in Dubai has four major components:
■ Core modules are taken by all students and cover fundamental areas of business. As students progress through the programme, they build up knowledge and skills that will be used throughout the programme and beyond.
■ Elective and international elective modules then give students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.
■ The Business Mastery Project is the final major project of the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.
■ The Career and Professional Development team provide workshops and services specifically for executives such as executive presence whilst others will focus on developing soft skills such as emotional intelligence, interview skills, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery
Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning.

In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network
The skills learnt and the qualification itself is just one part of the Executive MBA in Dubai; the contacts students make and the network built is the other.
At Cass Business School, we provide our MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date
September

More information
Speak to our team for further information about the Executive MBA in Dubai, admission process, scholarships and funding.
Email: dubaiemba@city.ac.uk
Fax: +971 (0)4 401 9317
Tel: +971 (0)4 401 9344

www.cass.city.ac.uk/demba

Class profile 2021

Key stats
- Cohort size: 23
- Average age: 35
- Nationalities: 14
- Avg. work exp. (years): 12

Female 39%

Industries represented
- Aviation
- Education
- Energy
- Energy/Industry
- Engineering/Manufacturing
- Finance
- Government
- Hospitality
- Insurance
- IT/Telecom
- Pharma/Health

Regions represented
- Europe 30%
- North America 3%
- Asia 35%
- Africa 1%
- Middle East 30%
Student profiles 2021

Ashraf Abdelkerim
Head of Controlling, Obermeyer Middle East
German
An experienced project controller. Ashraf has been working in the consulting industry for design and construction for the last 10 years. In his current role, Ashraf is responsible for planning, forecasting, budgeting and monitoring small to very large projects. Corporate forecasting, budgeting and monitoring Ashraf is responsible for planning, for the last 10 years. In his current role, industry for design and construction has been working in the consulting German Middle East Head of Controlling, Obermeyer Ashraf Abdelkerim

Noora Al Mutawa
Senior Editor, Public Relations, HRH the Prime Minister’s Court (Bahrain)
Bahraini
Noora is an experienced government employee, with nine years of experience working in central government as a media specialist, and in supporting ministries establish their strategies, goals and KPIs. She pursues her interest in marketing through both specialised government initiatives and her numerous side business projects.

Maha Al Eisa
Senior Analyst, Advisory for Privatization and PPP, National Centre of Privatization and PPP Saudi Arabian
Maha’s main areas of expertise are in project finance, financial management and advisory services, forecasting, corporate finance, project management, investment appraisal, equity research and business development.

Shouq Ibrahim Al Hamoudi
Analyst – Planning and Performance Management, Saudi Aramco
Shouq is a qualified financial professional with varied experience in a range of sectors. She has solid business and financial knowledge in the areas of strategy, planning, corporate finance, leadership, performance management, and has the ability to conceptualise and implement creative solutions to complex business transactions.

Hanlie Lieff
Product Manager, Invigo Lebanese
As a product manager in the telecommunications sector, Hanlie is involved in product creation and development, including lifecycle and leading management. She leads internal collaboration among several teams for solution design, development and Q&A.

Maha Al Eisa
Senior Analyst, Advisory for Privatization and PPP, National Centre of Privatization and PPP Saudi Arabian
Maha’s main areas of expertise are in project finance, financial management and advisory services, forecasting, corporate finance, project management, investment appraisal, equity research and business development.

Nilesh Dange
Senior Static Equipment Engineer, ADNOC Refining Indian
Having worked in various industries, including oil and gas, petrochemicals and manufacturing, Nilesh is an expert in detailed engineering, development and execution of multi-disciplinary projects.

Khaldoon Nasser
Airliner, The Emirates Group British
Khaldoon is a Training Captain on the Airbus A380, an A380 Type Rating Examiner, Base Training Captain and Standards Training Captain.

Julia Maeda
Director, Energy Strategy, SkyPower Global American
Julia is a Director at a North-American owner and developer of renewable energy assets worldwide. She heads up business development for MENA, Sub-Saharan Africa and CIS regions. She has a wide range of business management and development skills including strategy, strategic relationships and joint ventures, commercial contract negotiations, project management, investment appraisal, and risk management.

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Khaldoon is a Training Captain on the Airbus A380, an A380 Type Rating Examiner, Base Training Captain and Standards Training Captain.

Jess is a senior executive at a major financial services firm, with experience in strategy, corporate development and investment banking. She has worked for a number of multinational banks and has also advised on regulatory matters.

Sameer Massoud Syed
Head of FX Flow & Channels, Commercial Bank of Dubai Indian
Sameer is a corporate and investment banking professional specialising in credit and risk management, focusing on the administration and control of the credit portfolio of multinational banks. Sameer has extensive experience in leading diverse teams and liaising between both internal stakeholders and external agencies, as well as regulatory bodies.

Jackson Michael
Head of FX Flow & Channels, Commercial Bank of Dubai Indian
Jackson is responsible for the growth of FX business at the Commercial Bank of Dubai across all business verticals & channels.

Bogdan Mamina
Regional Head of Energy and Industry, Hilti Romanian
Bogdan is an executive at an international construction products and services company, with a range of leadership and business management skills in the area of marketing, sales and engineering. He is responsible for the Middle East, Turkey, Central Asia and Africa markets.

Shouq Ibrahim Al Hamoudi
Analyst – Planning and Performance Management, Saudi Aramco
Shouq is a qualified financial professional with varied experience in a range of sectors. She has solid business and financial knowledge in the areas of strategy, planning, corporate finance, leadership, performance management, and has the ability to conceptualise and implement creative solutions to complex business transactions.

Jess E. Pedersen
Regional Head of Legal and Compliance, Munich Re Underwriting Agents Danish
Jess’s areas of expertise are in international compliance, commercial banking, investment banking, global capital markets, corporate and Islamic finance, insurance/reinsurance, corporate governance, regulatory management/strategy, legal/regulatory negotiation, department formations/transformations, reorganisations, and regulatory/legal conflict management.

Sameer Massoud Syed
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Abdullah Al Otaibi
Presales Director, Saudi Telecommunication Company (STC) Solutions Saudi Arabian
In his current role, Abdullah leads a country-wide presales team, providing consulting and advisory services to key accounts/customers including governments and large corporates. He is experienced in business development, IT solutions design, leadership, negotiation, sales account planning, forecasting and strategy.

Umbul-banu Baghirova
Product Executive, Freelance Azerbaijan
Umbul-banu’s expertise lies in marketing, product research and cross-cultural communications.

Maria Banti
Embryology Lab Director – Senior Clinical Embryologist, Orchid Reproductive & Andrology Services Greek
Maria is an embryologist with more than eight years of international experience. She has participated in international scientific conferences related to the field of embryology.

Nilsh Dange
Senior Static Equipment Engineer, ADNOC Refining Indian
Having worked in various industries, including oil and gas, petrochemicals and manufacturing, Nilesh is an expert in detailed engineering, development and execution of multi-disciplinary projects.

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Come and meet us in person at one of the many events we host throughout the year.

**Information session:** Join us to discover more about our programme through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

**CV assessment:** If you are considering an Executive MBA and would like to request a consultation to assess your suitability for the programme, please email a copy of your CV to Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk, who will provide feedback on the day of your meeting. Consultations with candidates are carried out in person, by phone or via Skype.

**Request a consultation:** Meet one of our MBA Advisors for an individual one-to-one to discuss the Dubai Executive MBA. Please email Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk to arrange a meeting to discuss your eligibility to join the EMBA programme in Dubai.

**Telephone consultation:** Give us a call on +971 (0)4 401 9344 to find out if you are a suitable candidate for the Cass Executive MBA programme.

**Sample a module:** We offer executives the opportunity to sample a session from the Executive MBA programme in Dubai. The modules are run in the Dubai International Financial Centre (DIFC) and offer an ideal opportunity to network with current students and our world-class faculty. Participation will help you assess whether the Cass Executive MBA is the right programme for you. For further details, please email Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk. Find out more at www.cass.ac.uk/demba
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