



CASS
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON
— EST 1894 —

Executive MBA in Dubai
Class of 2021

Welcome to the Executive MBA in Dubai

Programme summary

The Executive MBA in Dubai is a flexible programme for professionals seeking to maximise their leadership potential and accelerate their careers. Taking place over one long weekend each month (Thursday – Sunday) over two years, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

Operating from the Dubai International Financial Centre of Excellence, the programme has become one of the world’s elite Executive MBA programmes since its launch in 2007 and continues to grow from strength to strength.

The Executive MBA in Dubai has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the programme, they build up knowledge and skills that will be used throughout the programme and beyond.
- Elective and international elective modules then give students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.

- The Business Mastery Project is the final major project of the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.
- The Career and Professional Development team provide workshops and services specifically for executives such as executive presence whilst others will focus on developing soft skills such as emotional intelligence, interview skills, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery

Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning. In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network

The skills learnt and the qualification itself is just one part of the Executive MBA in Dubai; the contacts students make and the network built is the other.

At Cass Business School, we provide our MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date

September

More information

Speak to our team for further information about the Executive MBA in Dubai, admission process, scholarships and funding.

Email: dubaiemba@city.ac.uk
Fax: +971 (0)4 401 9317
Tel: +971 (0)4 401 9344
www.cass.city.ac.uk/demba

Class profile 2021

Key stats



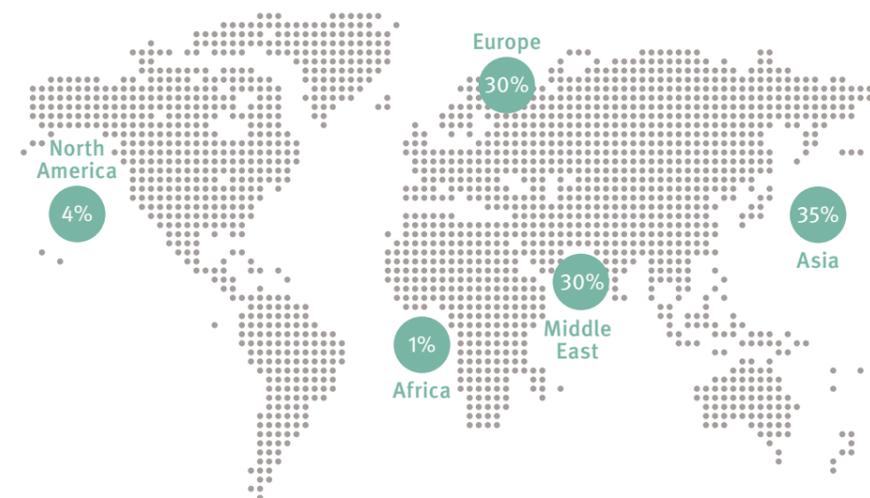
Female

39%

Industries represented

- Aviation
- Education
- Energy
- Energy/Industry
- Engineering/Manufacturing
- Finance
- Government
- Hospitality
- Insurance
- IT/Telecom
- Pharma/Health

Regions represented



Student profiles 2021



Ashraf Abdelkerim
Head of Controlling, Obermeyer Middle East
German

An experienced project controller, Ashraf has been working in the consulting industry for design and construction for the last 10 years. In his current role, Ashraf is responsible for planning, forecasting, budgeting and monitoring small to very large projects. Corporate controlling is another area of his responsibility.



Noora Al Mutawa
Senior Editor, Public Relations, HRH the Prime Minister's Court (Bahrain)
Bahraini

Noora is an experienced government employee, with nine years of experience working in central government as a media specialist, and in supporting ministries establish their strategies, goals and KPIs. She pursues her interest in marketing through both specialised government initiatives and her numerous side business projects.



Maha Al Eisa
Senior Analyst, Advisory for Privatization and PPP, National Centre of Privatization and PPP
Saudi Arabian

Maha's main areas of expertise are in project finance, financial management and advisory services, forecasting, corporate finance, project management, investment appraisal, equity research and business development.



Shouq Ibrahim Al Hamoudi
Analyst – Planning and Performance Management, Saudi Aramco
Saudi Arabian

Shouq is a qualified financial professional with varied experience in a range of sectors. She has solid business and financial knowledge in the areas of strategy, planning, corporate finance, leadership, performance management, and has the ability to conceptualise and implement creative solutions to complex business transactions.



Suraj Devadiga
Director- Supply Chain (MEA/ APAC Regions), Exterran Energy FZE
Indian

An experienced professional with expertise in supply chain, product management, marketing and sales.



Pankajam Devanandan
Account Executive, QNA Marcom
Indian

Pankajam has five years of work experience in client servicing and account management. In her current role, she is responsible for creating as well as executing marketing campaigns.



Ahmed Hassan Elbatreek
Planning Manager, Ras Al Khaimah Municipality Department
Egyptian

Ahmed is a certified project manager with more than 12 years of experience in delivering projects in Egypt and the UAE. His main areas of expertise are in construction project management, projects planning and control, risk management, contract administration, forensic delay analysis, claims & disputes settlement and procurement management.



Hannu-Daniel Goiss
IT Consultant, IBM Middle East FZ LLC
German

Hannu is an IT Consultant with more than 10 years of experience working for major IT Services companies, including Accenture, Microsoft and IBM, where he oversaw the deployment of large-scale projects. He has been working at IBM's Etihad Airways-based team since 2014, handling the quality standards testing. He is extensively involved in coordination and project management tasks with the Etihad teams in Abu Dhabi, Egypt, India and the Philippines.



Abdullah Al Otaibi
Presales Director, Saudi Telecommunication Company (STC) Solutions
Saudi Arabian

In his current role, Abdullah leads a country-wide presales team, providing consulting and advisory services to key accounts/customers including governments and large corporates. He is experienced in business development, ICT solutions design, leadership, negotiation, sales account planning, forecasting and strategy.



Umbul-banu Baghirova
Product Executive, Freelance
Azerbaijani

Umbul-banu's expertise lies in marketing, product research and cross-cultural communications.



Maria Banti
Embryology Lab Director – Senior Clinical Embryologist, Orchid Reproductive & Andrology Services
Greek

Maria is an embryologist with more than eight years of international experience. She has participated in international scientific conferences related to the field of embryology.



Nilesh Dange
Senior Static Equipment Engineer, ADNOC Refining
Indian

Having worked in various industries, including oil and gas, petrochemicals and manufacturing, Nilesh is an expert in detailed engineering, development and execution of multi-disciplinary projects.



Hanine Lteif
Product Manager, Invigo
Lebanese

As a product manager in the telecommunications sector, Hanine is involved in product creation and development, including lifecycle and backlog management. She leads internal collaboration among several teams for solution design, development and Q&A.



Julia Maeda
Director, Energy Strategy, SkyPower Global
American

Julia is Director at a North American owner and developer of renewable energy assets worldwide. She heads up business development for MENA, Sub-Saharan Africa and CIS regions. She has a wide range of business management and development skills including strategy, strategic relationships and joint ventures, commercial contract negotiations, project management, investment appraisal, and risk management.



Bogdan Mamina
Regional Head of Energy and Industry, Hilti
Romanian

Bogdan is an executive at an international construction products and services company, with a range of leadership and business management skills in the area of marketing, sales and engineering. He is responsible for the Middle East, Turkey, Central Asia and Africa markets.



Jackson Michael
Head of FX Flow & Channels, Commercial Bank of Dubai
Indian

Jackson is responsible for the growth of FX business at the Commercial bank of Dubai across all business verticals & channels.



Khaldoon Nasser
Airline pilot, The Emirates Group
British

Khaldoon is a Training Captain on the Airbus A380, an A380 Type Rating Instructor, A380 Type Rating Examiner, Base Training Captain and Standards Training Captain.



Jess E. Pedersen
Regional Head of Legal and Compliance, Munich Re Underwriting Agents
Danish

Jess's areas of expertise are in international compliance, commercial banking, investment banking, global capital markets, corporate and Islamic Finance, insurance/reinsurance, corporate governance, regulatory management/strategy, legal/regulatory negotiation, department formation/transformation, mergers & acquisitions, and regulatory/legal conflict management.



Lukhbir Singh
Senior Internal Auditor, Al Futtaim Group LLC
Indian

Lukhbir is experienced in the fields of audit, accounts and finance in the following areas of operation: retail, automotive, engineering and construction, real estate, publishing and advertising, logistics, education, transportation and NGO.



Sameer Masood Syed
Credit Administration & Monitoring Manager, Intesa Sanpaolo SPA
Pakistani

Sameer is a corporate and investment banking professional specialising in credit and risk management, focusing on the administration and control of the credit portfolios of multinational banks. Sameer has extensive experience in leading diverse teams and liaising between both internal stakeholders and external agencies, as well as regulatory bodies.



Douglas Woodworth
Senior Vice-President,
Guy Carpenter
British

Douglas worked in the Lloyd's of London market for the first 10 years of his career and has been based in Dubai since 2014. In his current role, he is predominately focused on maintaining and developing client relationships, driving new business growth and negotiation of current contracts of insurance with a focus on oil and gas and power generation.

Maryam Al Zarooni
Senior Manager, Supervision,
Dubai Financial Services
Authority
Emirati

Maryam is experienced in financial regulation, developing risk assessment methodologies and risk review reports, and highlighting key operational and financial risks. She has been exposed to different types of financial activities and sectors including real estate, consultancy on mergers and acquisitions, private equity, and asset management. She is also engaged in reviewing fund structures, and risk documentations across different fund types such as real estate, Islamic fund, and equity fund.



Muhammad Asif Iqbal
Portfolio Strategy Manager,
Ford Motor Company
Pakistani

Muhammad's responsibilities include leading cycle plan studies for product portfolio strategies, working with the brand and product marketing teams to identify product risks and opportunities, and making recommendations for new vehicles in current and new markets.

Contact us

Come and meet us in person at one of the many events we host throughout the year.

Information session: Join us to discover more about our programme through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

CV assessment: If you are considering an Executive MBA and would like to request a consultation to assess your suitability for the programme, please email a copy of your CV to Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk who will provide feedback on the day of your meeting. Consultations with candidates are carried out in person, by phone or via Skype.

Request a consultation: Meet one of our MBA Advisors for an individual one-to-one to discuss the Dubai Executive MBA. Please email Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk to arrange a meeting to discuss your eligibility to join the EMBA programme in Dubai.

Telephone consultation: Give us a call on +971 (0)4 4019344 to find out if you are a suitable candidate for the Cass Executive MBA programme.

Sample a module: We offer executives the opportunity to sample a session from the Executive MBA programme in Dubai. The modules are run in the Dubai International Financial Centre (DIFC) and offer an ideal opportunity to network with current students and our world-class faculty. Participation will help you assess whether the Cass Executive MBA is the right programme for you. For further details, please email Mrs Anna Schebsdat at Anna.Schebsdat@city.ac.uk.

Find out more at www.cass.ac.uk/demba

Cass Business School
City, University of London
Dubai International Financial Centre
Gate Village, Building 2, Level 3
PO Box 482070
Dubai UAE
T: +971 (0)4 401 9318
dubaiemba@city.ac.uk
www.cass.city.ac.uk/demba

 [youtube.com/cassprogrammes](https://www.youtube.com/cassprogrammes)

 [Cass Business School](https://www.linkedin.com/company/cass-business-school)

 [@Cass_Dubai](https://twitter.com/Cass_Dubai)

 [facebook.com/cassofficial](https://www.facebook.com/cassofficial)

 [@cassdubaicentre](https://www.instagram.com/cassdubaicentre)



Cass Business School

In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass's Foundation

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



**UNIVERSITY
OF LONDON**

