

# About the School

## Mission

At the Business School (formerly Cass), we help individuals thrive in a dynamic, interconnected world. We blend cutting-edge theory and practice, inspiring our vibrant London home, while engaging our international network. Among the leading global business schools, our approach is uniquely energising; personal yet global, intellectual yet practical, passionate yet disciplined. Resulting leadership enables agility, distinction and sustainability.

- Knowledge: we create knowledge that fosters impactful thought leadership.
- Education: we personalise learning experiences to build skills, distinction, and agility.
- Community: we excel together, helping our staff, alumni, partners and institution thrive.

## We enable the extraordinary – leadership through knowledge creation, education and community partnerships.

### A LEADING RESEARCH INSTITUTION

The Business School (formerly Cass) fosters thought leadership with impact, serving as an intellectual resource for London and our global community. Our research shapes business practice, informs government policy and inspires learning. We emphasise three realms of impact, fusing the analytical rigour of financial services, the agility of strategic innovation, and the higher purpose of social business.

The research our academics publish in leading journals is reflected in the education we deliver across our highly ranked degrees and is applied to the problems we solve for business clients. The Faculty of Finance is one of the largest and most respected in Europe. The Faculty of Management conducts research in all of the main areas of management, placing great emphasis on relating theories to real-world practice. The Faculty of Actuarial Science and Insurance is one of the world's leading academic actuarial departments.

### TRIPLE-CROWN ACCREDITATION

The Business School is among the global elite of business schools that hold the gold standard of triple-crown accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

### STUDENT BODY

The Business School has over 4,000 students: over 2,300 undergraduates studying on 13 finance, management and actuarial science BSc courses; over 1,400 postgraduates studying on over 20 master's (full-time, part-time and online) in finance, insurance, actuarial science, management, shipping, energy, marketing,

entrepreneurship, supply chain and real estate; over 300 MBA students and nearly 100 doctoral students.

### INTERNATIONAL ACTIVITIES

As a leading global business school, our community of alumni spans over 160 countries. We have study abroad partnerships and collaborations with leading institutions across five continents, giving our students valuable international exposure.

To support our international efforts, we are guided by advisory boards in London, Dubai, New York and Beijing. As an example of our reach, in 2007, the Executive MBA in Dubai was launched in collaboration with the Dubai International Financial Centre (DIFC).

### RESOURCES FOR ENTREPRENEURS

The Cass Entrepreneurship Fund was created in 2010 with the support of Peter Cullum CBE, a high profile MBA alumnus and the founder and Non-Executive Chairman of insurance group Towergate. The £10 million Fund forms part of the Peter Cullum Centre for Entrepreneurship which provides a focal point for entrepreneurs at the Business School, offering access to entrepreneurship teaching programmes and venture capital expertise, as well as the opportunity to apply for investment



Changing more than a name

# Rankings

## SCHOOL

In 2019, the *Financial Times* ranked the Business School (formerly Cass):

**3<sup>rd</sup>** in London

**6<sup>th</sup>** in the UK

**19<sup>th</sup>** in Europe

in its European Business Schools ranking.

## RESEARCH

The Research Excellence Framework 2014 rated:

**84%** of our research

is either 'world-leading' (4-star) or 'internationally excellent' (3-star)

**6<sup>th</sup>** in the UK

for Business and Management research.

## UNDERGRADUATE

The BSc Accounting and Finance degree is ranked:

**3<sup>rd</sup>** in London

*the Times Good University Guide 2021 and the Guardian University Guide 2021*

We are ranked:

**3<sup>rd</sup>** in London

*for Business and Management Studies in The Complete University Guide 2021*

## MBA

Full-time MBA is ranked

**Top 1 year MBA in London**

**6<sup>th</sup>** in the UK

**12<sup>th</sup>** in Europe

**50<sup>th</sup>** globally

by the *Financial Times 2020*

**2<sup>nd</sup>** globally

for corporate strategy

**1<sup>st</sup>** in the UK for Entrepreneurship

*Poets & Quants 2021 – 50 Best MBA Programs for Entrepreneurship*

## MASTER'S

We offer one of the widest portfolios of master's degrees in Europe.

MSc in Management is ranked

**4<sup>th</sup>** in the UK

**3<sup>rd</sup>** in London

by the *Financial Times 2020*.

MSc in Finance is ranked

**4<sup>th</sup>** in the UK

**2<sup>nd</sup>** in London

by the *Financial Times 2020*.

## Our alumni

The business school has 45,000+ alumni worldwide spanning more than 150 countries. Senior alumni include:

- **Geoffrey Cooper**  
Chairman, Card Factory
- **Peter Cullum CBE**  
founder and Non-Executive Deputy Chairman, Towergate Partnership
- **Shelley Doorey-Williams**  
Head of Wealth Planning and Sales Management, UBS
- **Sir Stelios Haji-Ioannou**  
founder, easyJet
- **Tom Ilube**  
Founder and CEO of Crossword Cybersecurity, named the most influential black person in Britain by the Powerlist UK
- **Archie Kane**  
Chairman, Bank of Ireland
- **Dr Muhtar Kent**  
Chairman and Chief Executive Officer, The Coca-Cola Company
- **Tae-Shin Kwon**  
President and CEO, Korean Economic Research Institute
- **Professor Liu Mingkang**  
Distinguished Research Fellow of the Institute of Global Economics and Finance, The Chinese University of Hong Kong.
- **Alberto Lopez-Valenzuela**  
Founder and Chief Executive, Alva
- **Hilton Nathanson**  
Founder and Chief Investment Officer, Marble Bar Asset Management
- **Sally Scutt**  
Deputy Chief Executive, British Bankers' Association
- **Andrew Tunnicliffe**  
COO EMEA, Aon Risk Solutions Consulting
- **Dr Roberto Westenberger**  
Superintendent and Head of Brazilian Insurance Regulatory Authority