Healthcare Management & Services Research Incubator
Sponsored by the Warwick Business School, Cass Business School and BMJ Leader
Location: WBS London (The Shard, SE1 9SG)
Date & Time: 9am – 3pm on December 12th 2019

The purpose of the incubator is to help people develop and advance research ideas, with an eventual aim towards publication and communication with broader audiences. The incubator is designed to be inter-disciplinary, engaging with clinicians and clinical researchers, social scientists, management researchers and more. We believe that research can best facilitate improvement in healthcare systems when it is inter-disciplinary, and when researchers rooted in one research community or disciplinary perspective are exposed to other research traditions in a way that enables them to communicate their work across boundaries. The incubator is co-organized by Warwick Business School, City, University of London’s Centre for Health Innovation Research, Faculty of Medical Leadership and Management, and BMJ Leader.

Plenary speaker:
- Sara J. Singer, Professor of Medicine and of Organizational Behaviour, Stanford University

Mentors:
- Amit Nigam (Cass Business School, UK)
- Angela Aristidou (Warwick Business School, UK)
- Davide Nicolini (Warwick Business School, UK)
- Nicola Burgess (Warwick Business School, UK)
- Harry Scarbrough (Cass Business School, UK)
- Giulia Cappellaro (Bocconi University, Italy)
- Charitini Stavropoulou (City, University of London, UK)
## Agenda

**Thursday, December 12th**  
WBS London campus: 17th floor of The Shard, 32 London Bridge Street, London, SE1 9SG

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>9:00</td>
<td>Registration and welcome coffee</td>
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<td>9:30-9:45</td>
<td>Welcome and overview of the day from Angela Aristidou (WBS) and Amit Nigam (Cass Business School)</td>
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| 9:45-10:00| Academic ice-breaker  
We expect most participants to know very little about one another, and this exercise will help you learn more about the other participants, and perhaps discover common research interests. |
| 10.00-11.30| Plenary talk by Sara Singer, Professor at Stanford University.  
The challenges and opportunities of doing boundary crossing research in healthcare management and services |
| 12:00-13:00| Lunch                                                   |
| 13:00-14:30| Breakout Peer sessions  
These are designed to give you direct feedback with someone who has pre-read your paper. You will receive direct feedback from a mentor, while you will also receive peer feedback within your Breakout group - where you will each give feedback to each other on your papers. This will rotate over in session 2, to ensure all authors receive both mentor and peer feedback. Authors, be prepared to start your part of this session with a 60 second response to the question, “What problem/decision are you facing with your 3-pager that you could use advise on?” |
| 14:30-15:00| Wrap up and networking  
Networking will be structured, in the sense that you will be seated in groups comprising of members from other disciplines and research areas to discuss next steps in your own work and open opportunities for Healthcare Management and Services research. |
Research Proposal Guideline: Healthcare Management & Services Research Incubator

December 12, 2019

Philosophy and ethos guiding this research incubator

As noted above, the ethos of this workshop is to be an inter-disciplinary space for dialogue across different research communities. The research proposal guidelines for this incubator reflect this ethos.

Proposal guidelines

Proposals should be three pages, and organized into the following sections.

Context & problem/issue: In language intelligible to a diverse audience, explain the issue you are looking at with this research, and why it is important. Briefly explain as well what research literature is already engaging with this issue/problem.

Research question: What specific research question, informed by the problem/issue, do you aim to address?

Data & Methods: What data do you have to address this research? Where are you in the data gathering process? What methods seem appropriate?

Findings (if applicable): What findings do you have so far (if you do).

Specific areas where feedback would be useful: The incubator would be most helpful if you are able to describe specific areas where other peoples’ feedback might be helpful.