



**Cass Business School**  
CITY UNIVERSITY LONDON

**Study where the  
world does business**  
Cass undergraduate  
prospectus 2014

[www.cass.city.ac.uk](http://www.cass.city.ac.uk)



**UCAS code: C60**

Undergraduate degrees in business,  
management and finance.

Ranked first in London by The  
Guardian University Guide 2013

Study where the world does business



**Welcome to Cass**  
World class learning  
in the heart of a global  
financial centre

[www.cass.city.ac.uk](http://www.cass.city.ac.uk)





## Welcome



### **Cliff Oswick, Deputy Dean, Undergraduate Programme Cass Business School**

Having spent more than two decades working in several leading UK universities, I think I am well placed to say two things. First, Cass can legitimately regard itself as a truly outstanding business school. Second, Cass has managed to combine an intellectually exciting and academically challenging environment with an atmosphere which is friendly and inclusive. It is both a pleasure and a privilege to be part of Cass.

Our teaching and research rankings place us as world-class. But what makes us exceptional is our location: we are the only business school in the heart of a global financial centre. We have worked hard to cultivate close relationships with the international companies that are within walking distance of our campus.

We have also developed our distinctive 'Cass combination' of academic rigour, which gives us an unusual impact and influence, with a practical approach which makes our entrepreneurial and independent-minded students stand out in a crowded marketplace.

Having seen many students live and study in London, I believe that enjoying the life of a great world city is the perfect preparation for working in the world of business. In 2014, with 1,800 people from over 100 countries studying our six undergraduate programmes, we have created a place to learn which is truly multi-cultural as well as multi-skilled.

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# Why choose Cass?

## Location, reputation and results that speak for themselves



# 1st

in London (for the sixth year running) and 2nd in the UK for undergraduate degrees in business, management and finance.

The Guardian University Guide 2008-2013

# 4th

in the UK and 16th in Europe.

FT ranking of European Business Schools, December 2012

# 11th

out of 122 UK universities for the number of students employed six months after graduation.

The Sunday Times employability rating

Coming to Cass means joining a world class business school for life. Our undergraduate courses are driven by our commitment to educating the next generation of business leaders. We educate with passion and a determination to make the student experience at Cass unsurpassable.

## Is Cass right for you?

With 1,800 people from over 100 countries studying our undergraduate programmes, our student body is a rich mix of cultures, backgrounds and perspectives. So what makes Cass the right place for such independent-minded individuals?

They all want a degree that will fulfil their aspirations in life – and on the way to attaining it, they want to be challenged by innovative and future-facing ideas.

Cass students tend to stand out from the crowd – they are typically focused, often entrepreneurial and always questioning. They are attracted to the idea of combining hard work with fun, and flourish in a social and learning environment that is constantly stimulating but never intimidating.

If you think you are a student that likes to be challenged, both intellectually and personally then you should consider Cass as the institution of choice for your degree programme.

## Where we are

For over 40 years, we have developed strong links with many of the City's international corporations which provide experts who regularly deliver lectures and seminars, and give invaluable input to our courses.

Our London location is key to our identity:

- > A quarter of the world's largest financial companies have their European headquarters within walking distance of Cass
- > We are close to central London, home to the UK's consumer goods, retail and creative industries
- > We have strong connections and are an academic partner to 'Tech City', London's new and innovative technology hub.

Throughout their time with us, our students enjoy an unusual level of support and advice from real-life practitioners, giving them particularly strong career prospects by keeping them close to what's going on in the working world on their door step.



## A great world city

It's not only their proximity to the City's square mile that gives our students their distinctive sense of well-connected vitality. They are studying in the heart of a great world city. In music, art, culture, sports and social activities, the UK's capital stands alone in everything from the traditional to the cutting edge. The energy and stimulation of London's cultural vibrancy gives the Cass student a particular advantage that no other city can.



More details online about studying at Cass  
[www.cass.city.ac.uk/courses/undergraduate/choose-cass](http://www.cass.city.ac.uk/courses/undergraduate/choose-cass)

# Learning at Cass

## A mix of theory and practice delivered by real world experts

### Hai Phuong Dang

#### Business Studies, Year 1

The teaching at Cass is really practical. My lectures are complemented by guest speakers, who usually operate their own business and have great experiences in management. Listening to real-life experiences is, for me, really beneficial since I can have a better understanding of theories learnt before.

### Our degrees

Our courses will stimulate you, challenge you and equip you with the key skills to maximise your career prospects, and offer a range of options wide enough to meet your individual interests and ambitions.

- > BSc (Hons) Accounting and Finance
- > BSc (Hons) Actuarial Science
- > BSc (Hons) Banking and International Finance
- > BSc (Hons) Business Studies
- > BSc (Hons) Investment and Financial Risk Management
- > BSc (Hons) Management

The breadth and depth of our academics' research, and their close ties to business, are fed into our undergraduate courses, and our degrees are constantly adapting to meet to the ever changing business world. This mix of theory and practice lies at the core of our approach.

Our academic staff, complemented with visiting lecturers, combine expertise with successful careers as business leaders, policy-makers or government advisors. Together, they will enhance your knowledge and skills with business acumen and insight.

You will always be encouraged to think for yourself. Your degree includes a range of options that allow you to explore your own business interests, and allows for a high degree of self study.

A successful degree is not just about what we teach you. Cass offers a learning environment where students have the opportunity to share and exchange ideas with academics and their peers, encouraging an enriched thinking experience.

### Facilities to learn

The Undergraduate Programme is located at Northampton Square, the main City University site, which includes the Library. Here you will find copies of all the recommended texts you will need for your programme, plus meeting rooms for group work and access points to the University computer network.

There are more than 100 specially designed study places, which include self-service photocopiers and suites of desktop workstations, equipped with general and specialist applications. The IT labs, open 24 hours a day, have 600 high-spec PCs with specialist software, databases and applications.

New for 2014, the Cass undergraduate programme space will be renovated with state of the art facilities to create a contemporary, inspiring environment for students, academics and staff. Cass students will have dedicated areas for group work, quiet study and socialising. This will include access to computing facilities, financial resource terminals and meeting rooms. In addition, there will be access to a spacious outdoor balcony providing enhanced areas for student and staff interaction.

### Real-time databases

Our students may also use both the Reuters and Bloomberg Rooms, offering access to the world's leading financial markets databases, including real-time pricing for global securities, plus extensive archives of stock charts.



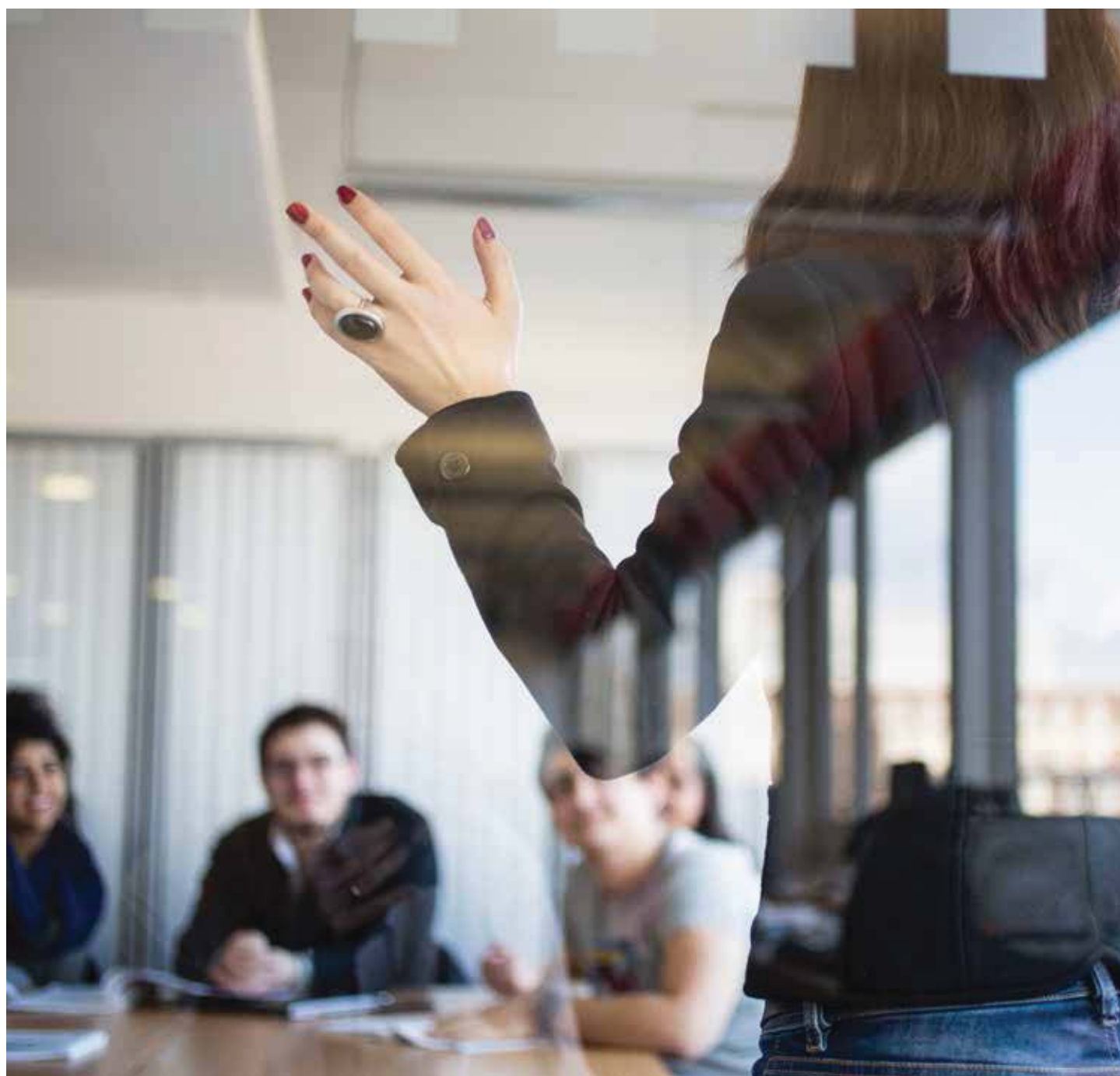
## Triple crown

Cass is among the global elite of few business schools that hold the gold standard of 'triple crown' accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

# 92%

Student satisfaction rate with the quality and teaching of their course.

National Student Survey 2012









# Life at Cass

## London's diversity and global perspective gives Cass a unique buzz

As a student at Cass, you will be studying in one of the most dynamic, exciting and culturally diverse cities in the world, with unparalleled opportunities available to you.

### Clubs and societies

There are many ways to meet your fellow students and make new friends. City University Students' Union has more than 50 different clubs and societies you can join, ranging from sub-aqua and tennis to trading and hedge-funding. The Cass Finance and Investment Society, for example, run formal events such as a seminar series which invites speakers from some of the major City-based companies on our doorstep. The Cass Actuarial Society offers lectures from eminent industry figures and the Worshipful Company of Actuaries.

### Sports

New for 2014 students, the University Sports Centre will house an Olympic quality six-court sports hall, a 100 station fitness area, spacious changing facilities, four multi-purpose studios and separate team changing areas. There will also be full disabled access and the venue will provide a valuable resource for University students and staff.

### Students' Union

As a Cass undergraduate you will automatically belong to City University's Students' Union – a venue hosting regular events including live music, film-screenings, club nights with top DJs and black-tie balls. There is also a shop and advice centre located on site.

### The Student Centre

The award-winning Student Centre provides a range of help and support services to students and future students. It is the only UK university student centre recognised by The Institute of Customer Service.

The Student Centre offers advice on accommodation, finance, health and well being and extra support for learning.



More details online about support facilities and services  
[www.city.ac.uk/studentcentre](http://www.city.ac.uk/studentcentre)

## Living in London

From major cultural attractions such as theatres and museums, to world famous shopping districts and markets, London offers something for all tastes and budgets.

People from all over the world come together to experience a hugely diverse mix of art, literature, history, culture and international business.

Discovering new things about London can happen on a daily basis, ranging from vintage coffee shops around hidden corners to secluded squares right in the City. If you are looking for some time away from the fast paced atmosphere of the City, a short bus or tube ride away however will bring you to the wide open spaces of some of London's Royal Parks, to perhaps enjoy a good book underneath a tree and to watch the world go by.

## Ella Slade

### BSc Business Studies, Year 1

Outside of Uni, I love socialising with my friends, going out for meals, watching movies and nights out. London has such a huge variety of things to do and enjoy.

## The cost of living

The perceived cost of living in London is often a concern shared by many students; however London is a city for all tastes and budgets and it is possible to enjoy a great student and social life if you take advantage of the many reduced services and facilities.

Students can benefit from the range of generous discounts in shops, theatres, restaurants and cinemas, and also receive a 30% discount on all travel round London. Cultural sites such as museums and art galleries are free to enter, and many nightclubs often hold student nights with discounted drinks deals.

It is also very easy to find part-time work in London, which balances out the cost of living with a higher salary. City University has its own Student Employment Service advertising on behalf of local companies who need part-time staff, and opportunities generally involve office work, restaurants and call-centres.

The below table provides an estimate for the 2012-13 academic year of what you can expect to pay on a weekly basis in London. This covers accommodation, food and travel within London but excludes tuition fees.

Typical expenses	Weekly estimate
Accommodation	£100-260
Food	£40-60
Electricity/Gas (not applicable if living in Halls)	£10
Study materials	£5-10
Travel	£10-30
Entertainment	£20-50
Personal (including mobile phone, clothes, toiletries)	£30
<b>Total</b>	<b>£350</b>

## Fees and funding

If you are an eligible first degree UK or EU student you will not have to pay in advance for your tuition. The cost will be covered by a loan which you will start to repay only once you have left your course and are earning over £21,000 per year.

## Halls of Residence

We believe that all our student's living environment should be as comfortable and easy and possible. Living in our halls of residence, which are within walking distance of the University, frees you of the stress of household bills and maintenance costs. All rooms are bright, modern and well maintained. Single rooms are complete with a desk, bedside table and wardrobe facilities.

## International students

It can be daunting to move to a new country. Our International Student Advice team provides practical advice and assistance to all international students who are studying or thinking of studying at the University.

The advisers offer confidential help and advice on a range of non-academic issues such as immigration and visas, working in the UK as an international student, healthcare and living in London.



More details online about student life at Cass  
[www.cass.city.ac.uk/courses/undergraduate/student-life](http://www.cass.city.ac.uk/courses/undergraduate/student-life)



For more information about international students please visit  
[www.city.ac.uk/international/international-students](http://www.city.ac.uk/international/international-students)



For information regarding tuition fees please visit  
[www.city.ac.uk/study/undergraduate/fees](http://www.city.ac.uk/study/undergraduate/fees)





# Cass global connections

## Preparing you for today's world of global business

Studying at Cass will prepare you for a world where business is global.

All Cass students can study abroad as part of their degree at the business school one of our 27 prestigious partner universities. This is an exceptional opportunity to enhance your degree with an international dimension, develop future business contacts and in some cases improve your language skills.

The option to spend a year of your degree studying abroad will provide you with a crucial international experience that can help you stand out from the crowd and enhance your prospects with future employers.

Cass offers two exchange programmes:

### Replacement second year abroad

Open to all Cass degrees except BSc Actuarial Science and BSc Accounting and Finance.

You can choose to spend the second year of your three year degree studying at one of our partner universities abroad.

The content of the course is of the same high standard as Cass and you would take equivalent modules to those of the second year of your degree. The year will also count for the same amount of credits as your second year at Cass. The key difference is that it is taught from the perspective of the culture of your chosen country. All teaching is in English.

### Sandwich year abroad

Open to all Cass degrees

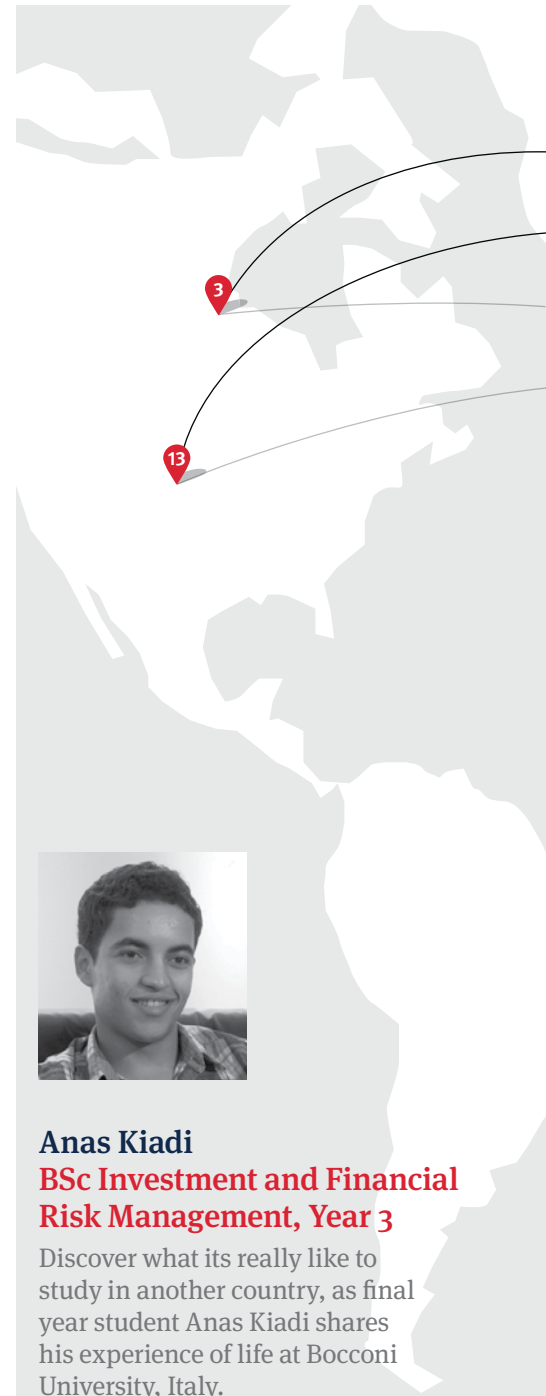
A sandwich year abroad, between year two and three, extends your degree programme to four years.

You can choose to spend the whole year studying at one of our partner universities abroad or combine it with a term working abroad. Your grades will not count towards your final degree classification but you will obtain a study abroad endorsement on your degree certificate. It is an excellent addition to your CV and a chance to study topics of personal interest, as well as being a great opportunity to explore another country and culture.

At most partners the teaching is entirely in English with the option to take courses in the language of the country if you possess the relevant language skills to do so.



More details online about our partner institutions  
[www.cass.city.ac.uk/courses/undergraduate/placements-and-study-abroad/a-year-abroad](http://www.cass.city.ac.uk/courses/undergraduate/placements-and-study-abroad/a-year-abroad)



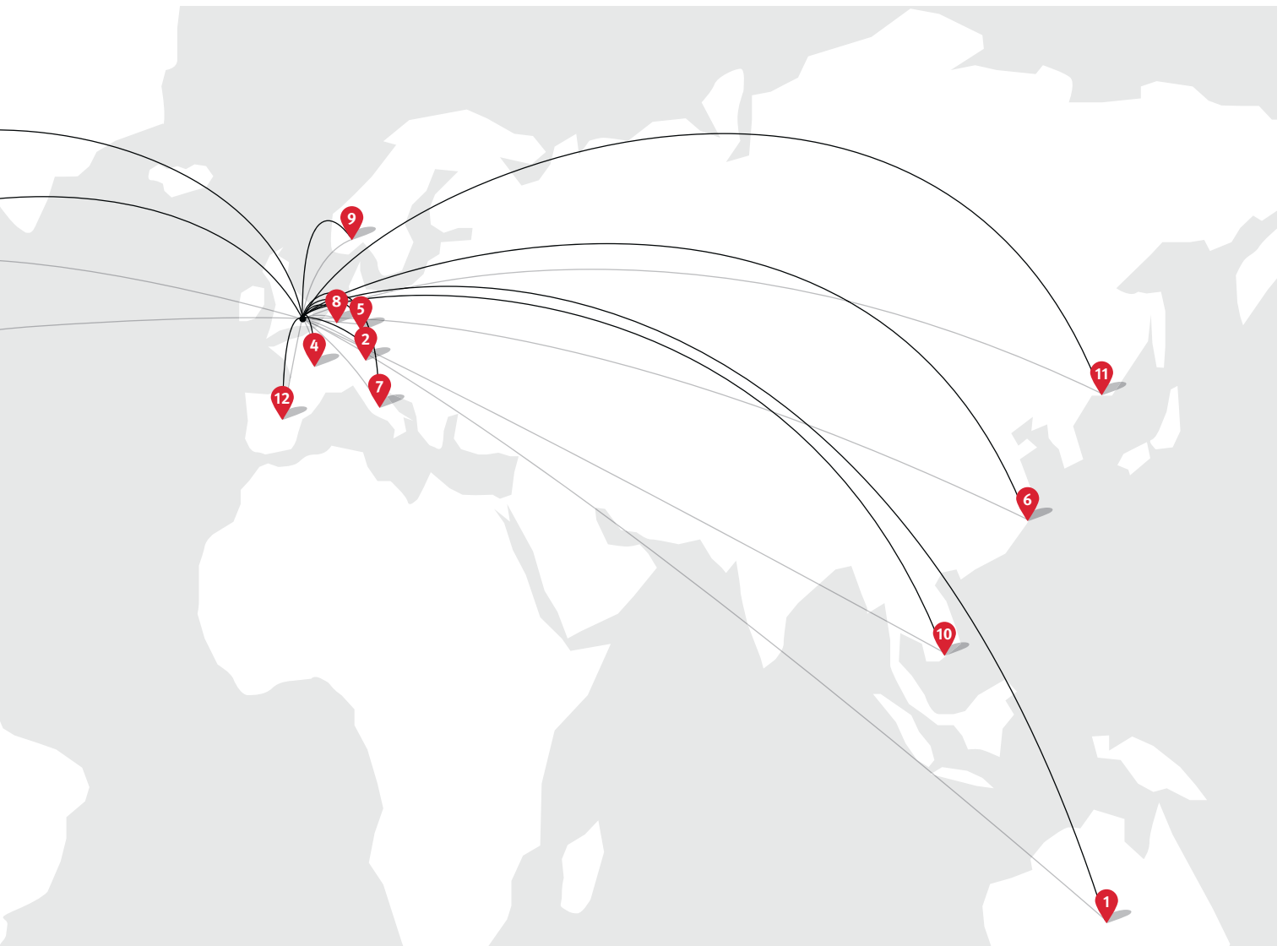
### Anas Kiadi

#### BSc Investment and Financial Risk Management, Year 3

Discover what it's really like to study in another country, as final year student Anas Kiadi shares his experience of life at Bocconi University, Italy.



Scan the QR code to watch Anas's video online



**Study abroad partner institutions in the following countries:**

**Australia**

- > Queensland University of Technology
- > RMIT

**Austria**

- > Universität Wien

**Canada**

- > HEC Montreal
- > Queen's University
- > University of Western Ontario
- > University of British Columbia
- > University of Waterloo

1

**France**

- > ESCP Europe
- > ESSEC Business School

2

**Germany**

- > Technische Universität Munich

3

**Hong Kong**

- > Chinese University of Hong Kong
- > Hong Kong University of Science & Technology
- > University of Hong Kong

**Italy**

- > Università Bocconi
- > LUISS Guido Carli

4

**The Netherlands**

- > Erasmus University

5

**Norway**

- > BI Norwegian School of Management

6

**Singapore**

- > Singapore Management University
- > National University of Singapore
- > Nanyang Technological University

7

**South Korea**

- > Seoul National University

8

**Spain**

- > IE University
- > Universitat Pompeu Fabra

9

**USA**

- > Emory University
- > University of Maryland
- > University of Illinois at Urbana-Champaign

10

11

12

13

# Your route to success

## Gain competitive advantage with a professional work placement



### Usman Khan BSc Management, Final Year

Being given the responsibility of overlooking a fixed income derivatives market gave me a lot of confidence in my ability to work within a top investment bank such as Morgan Stanley.



Scan the QR code to watch Usman's video online

A distinct element of a Cass Business School degree is the opportunity for all students to undertake a paid professional placement.

By spending a year in the workplace gaining practical experience, Cass students are equipping themselves to join an increasingly competitive job market with a real advantage.

We believe it is important to give you the flexibility to decide whether the professional placement option is right for you. Cass students have the option for opting for a professional placement in Year three of a four year sandwich degree.

### How can a professional placement benefit you?

A placement will:

- > Significantly enhance your chances of securing a job after graduation
- > Help you to apply the theory you have learned in the classroom to a real-life situation
- > Provide valuable insight into your skills and qualities, helping you to learn where you can develop and excel
- > Give you greater clarity on your career goals and ambitions
- > Increase your personal confidence, maturity, communication and teamwork skills
- > Increase opportunities to build your network of professional contacts
- > Provide inspiration for your final year dissertation

- > Reward you with a competitive salary for one year of your degree programme

### Which companies can you take a professional placement or internship with?

Our reputation, achievements and successful graduates have helped us to develop close relationships with a diverse range of companies, who recognise that Cass students can add significant value to their workforce.

We have numerous relationships with recruiters in global organisations and continue to build contacts in emerging business sectors, ensuring that your experience is current and relevant to the changing job market.

An example of the organisations who recruited our students last year are:

- > Goldman Sachs
- > L'Oreal
- > Bank of England
- > Unicef

### How does Cass support your professional placement?

A key part of the Cass Business School approach is to ensure that our students are 'work-ready' when they graduate. The Professional Placements and Summer Internships Team support you throughout the entire placement and internship experience. The team:

- > Develop, forge and nurture relationships with the companies providing the placement or internship



More details online about professional placements  
[www.cass.city.ac.uk/courses/undergraduate/placements-and-study-abroad/professional-placements-programme](http://www.cass.city.ac.uk/courses/undergraduate/placements-and-study-abroad/professional-placements-programme)





- > Advertise opportunities to Cass students through internal emails, intranet and via Facebook and Twitter
- > Provide briefing sessions, drop-in sessions and one-to-one guidance
- > Offer CV and application advice
- > Place you in contact with previous placement students
- > Support you throughout your placement experience and gaining your feedback when you return to Cass
- > Provide you with a Professional Placement Endorsement on your final degree certificate

**Sarah Barker,**  
**Infrastructure Campus**  
**Recruiting Manager, Morgan**  
**Stanley (February 2013)**

In recent years our Operations and Finance Divisions have worked with a number of Cass Business School students from a variety of courses and the feedback from managers and teams has been extremely positive. Professional Placement students add a large amount of value to our organisation – taking on challenging responsibilities and real projects which directly impact the success of the business.

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## 75%

of graduate vacancies advertised by Investment Banks in 2013 are likely to be filled by graduates who have already had work experience with that employer

High Fliers report, 2013

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## 89%

of 2012 graduates who undertook a placement year achieved a 2:1 or above.

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# Life after Cass

Our unique combination of location, academic programmes and professional contacts offer you great head start in business



## Careers

Our graduates pursue a richly rewarding diversity of careers. Below are just some of the posts current Cass graduates hold:

Event Director Account Manager Fund Manager  
 Accountant **Brand Manager** Trader  
 Auditor Business Development Analyst General Insurance  
 Manager Communications Actuary  
 Chartered Surveyor Manager Managing Director  
 Dealer Business Risk Manager Vice  
**Consultant** Investment Manager President  
 Marketing Manager Life Finance Manager  
 Group Risk Director Actuary Graduate Trainee  
 Head of Global Research Risk Analyst Broker

Because of our 40+ years' experience of cultivating strong relationships with a wide cross section of organisations in a variety of industry sectors, we have an exceptional graduate employment record. Many key employers hold student presentations at Cass or attend our regular careers fairs.

### The Careers and Skills Development Service

All students have the use of the Careers & Skills Development Service at City University London. It offers a range of services to students such as professional advice with job applications, CVs, covering letters and any career questions. They also organise mock interviews and psychometric testing, allowing you to practice answering relevant interview questions and receiving feedback on your responses.

There is also the opportunity to attend specialist career guidance interviews, that enable you to make a well-informed and realistic decision about your future career with an experienced advisor on a one-to-one basis.

### Recruiters

Below are just some of the employers that have recently recruited from Cass:

- > Apple
- > Barclays Capital
- > Deloitte
- > Goldman Sachs
- > Lloyds TSB
- > JP Morgan
- > Morgan Stanley
- > Nomura
- > Towers Watson
- > Universal Pictures
- > Vodafone Group Plc

# 84%

Of our graduates obtain related jobs after they graduate.

Destination of Higher Leavers report 2012.



### Tomasz Bilakiewicz

**BSc Management, 2012**

Project Management, Product and Segment Customer Experience, Barclays.

Cass helped me to secure my role at Barclays by providing me with a fantastic mix of skills; both hard and soft, and these have been transferred into my working life. I think it's testament to Cass' reputation and high quality of teaching that I find myself at Barclays with a bright future ahead of me.



Scan the QR code to watch Tomasz's video online





# Cass undergraduate degrees

## 2014

### General degrees

#### Accounting and Finance BSc (Hons)

Developed and operated in partnership with the Institute of Chartered Accountants in England and Wales (ICAEW), and offering possible exemptions from their Associate Chartered Accountant (ACA) professional exams, this degree prepares you for a career with leading accounting and audit firms.

#### Business Studies BSc (Hons)

This highly flexible degree equips you with the broad-based knowledge, skills and training for a career in the global business world. It integrates academic rigour with a practical, problem-solving approach and allows a high degree of specialisation. Many graduates progress to rewarding careers in a wide range of companies in the City of London and beyond.

#### Management BSc (Hons)

Through a combination of general business and specialist management modules, this degree provides you with skills in simulation, investigation and forecasting which are fundamental to the successful operation of global businesses. The modules focus on management science (which applies mathematical and statistical tools to business problems) and systems thinking (a holistic and creative approach to problem-solving).

### Specific degrees

#### Actuarial Science BSc (Hons)

As the longest established Actuarial Science degree in England, Cass can offer you a sound education in actuarial and financial studies, as well as in mathematics, statistics and information technology. This will equip you for success in the actuarial profession, investment management or financial analysis. The degree offers eight exemptions from the Institute and Faculty of Actuaries' professional exams.

#### Banking and International Finance BSc (Hons)

Employers in the highly competitive world of financial markets demand graduates who are capable of analysing and solving complex problems. This degree gives you a broad and deep knowledge of financial management and prepares you for applying your insights to the sector.

#### Investment and Financial Risk Management BSc (Hons)

This degree, with its strong practical dimension, provides an in-depth understanding of investment and risk management practices, and their applications in equity markets, asset and portfolio management, bond trading, equity markets, security analysis, derivatives hedging, investment banking and hedge funds.



# Accounting and Finance

## BSc (Hons)

### Course details:

UCAS Code: NN43

Number of places: 80

### Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

### Entry requirements

#### Typical offers:

**A-level:** AAA (one subject must be Maths, Chemistry or Physics).

**BTEC NND:** DDD (business subjects preferred) with 1 A-level grade A (Maths, Chemistry or Physics).

**IB:** 35 points overall including 7,6,6,6 in Higher Level subjects (one of which must be Maths, Chemistry or Physics) and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**In addition:** GCSE Maths (grade A) and English language (grade C) or equivalent

#### English language requirements:

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

### Professional accreditation and career prospects

When you successfully complete the degree then, depending on the options you have taken, you may obtain exemptions from some of the ICAEW's Associate Chartered Accountant (ACA) professional exams. You will also gain exemptions from the Chartered Insurance Institute (CII). The degree is structured to ensure you leave the programme with highly marketable knowledge, ensuring you develop the practical skills and professionalism for your career. As a graduate of the course, you will be well-placed to enter a career in accountancy or in other areas of finance and financial markets.

### Teaching

There are two main forms of tuition lectures and tutorials. Tuition will be delivered by Cass's Faculty of Finance and there will also be contributions from outside experts.

This combination will give you a rigorous academic background and enable you to reach the majority of the professional standards required in the workplace.

### Year one

You will gain a broad understanding of business which will equip you with the fundamental knowledge required for your future career. You will also be introduced to the basic principles of accounting and finance, an area in which Cass is an acknowledged world leader, as well as developing your quantitative skills.

### Year one core modules

- 1 Financial Institutions
- 2 Foundations of Economics for Finance
- 3 Introduction to Business Law
- 4 Introduction to Financial Accounting
- 5 Introduction to Finance
- 6 Introduction to Management Accounting
- 7 Introduction to Statistics
- 8 Professional Skills

### Year one elective modules

#### Choose one from:

- > International Business Environment
- > Introduction to Management
- > Introduction to Visual Basic

### Year two

You will be introduced to more complex topics such as Financial Accounting. A choice of elective modules enables you to deepen your knowledge and skills in areas relevant to your career aims.

### Year two core modules

- 1 Assurance
- 2 Corporate Law
- 3 Financial Accounting
- 4 Financial Accounting 2
- 5 Financial Markets
- 6 Management Accounting
- 7 Principles of Finance
- 8 Principles of Taxation

All course modules are subject to change. Information correct at time of going to print April 2013.



## Hiren Gohil

### Year 2 Student

Cass has provided me with a great platform to launch my career. Being in my second year, I have had the opportunity to choose electives which are related to the banking industry, such as company valuation and financial market, which I believe has given me an insight into a non-accounting field. In addition, having lectures who have real industry experience helped us to understand the concepts of the module more practically and its usefulness in real life. This has been very insightful, as I know what I am learning and how it will be of use in real working life.

#### Year two elective modules

##### Choose two from:

- > Business and Industrial Economics
- > Company Valuation
- > European Business Culture
- > European Studies
- > Financial Analysis
- > Financial Econometrics
- > Financial Economics
- > Financial Modelling with Visual Basic
- > IT for Business
- > Personal Finance
- > Portfolio Theory and Investment Valuation
- > Risk Analysis and Modelling

#### Final year

Builds on your knowledge gained in years one and two, whilst focusing on highly specialised areas including audit, assurance and corporate finance. You may also select two elective modules and complete a dissertation involving research into an area of accounting and finance relevant to your career aspirations.

#### Final year core modules

- 1 Audit and Assurance
- 2 Corporate Finance
- 3 Corporate Strategy
- 4 Final Year Project
- 5 Financial Reporting Theory and Practice
- 6 Strategy for Business
- 7 Taxation

#### Final year elective modules

##### Choose two from:

- > Advanced Financial Economics
- > Asset-Liability Management
- > Business Forecasting
- > Corporate Social Responsibility
- > European Business Seminar
- > Financial Forecasting
- > Financial Services Regulation
- > International Financial Management
- > Technical Analysis

We offer a number of language options as extra-curricular courses, please visit the website for more details.



## Dr Danielle Lyssimachou

### Course Director

Danielle holds a PhD in Accounting & Finance from Manchester Business School, an MSc in Industrial and Financial Economics from the University of Gothenburg in Sweden and undergraduate degrees in Accounting and Marketing from Greece and Ireland. Danielle was previously Programme Director of the BA/BSc degree in International Business, Finance and Economics at Manchester Business School.



More details online about  
Accounting and Finance  
[www.cass.city.ac.uk/courses/  
undergraduate/courses/  
accounting-and-finance](http://www.cass.city.ac.uk/courses/undergraduate/courses/accounting-and-finance)

# Actuarial Science

## BSc (Hons)

### Course details:

**UCAS Code:** G322

**Foundation course code:** G320FC

**Number of places:** 80

**Foundation course places:** 20

### Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

### Entry requirements

**A-level:** A\*(Maths)AA.

**BTEC NND:** DDD (business subjects preferred) plus A-level Maths grade A\*.

**IB:** 35 points overall including 7 in Higher Level Maths, 6 in all other Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**BSc with Foundation year:** BBB at A-level including Maths.

### English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

### Professional accreditation and career prospects

In order to qualify as an actuary, you will be required to pass the professional examinations of the Institute and Faculty of Actuaries (IFA). Specific modules in all three years of your degree give you the opportunity to earn exemptions from eight of the 15 professional exams. Each exemption is awarded on the basis of satisfactory grades.

On average our graduates qualify as actuaries within four years, in comparison to the typical five-year period. Others embark on careers in merchant banking, investment management, accountancy, commercial banking, insurance, financial analysis, management, computing or teaching.

### Foundation year

Designed for students who do not meet the entry requirements for the BSc, this course is taught at the University and the nearby Westminster Kingsway College.

It covers mathematics, probability and statistics, economics and computational mathematics, and enables you to develop your communication and study skills.

Please note that, for international students whose school-leaving qualifications are not equivalent to A-levels, and who have an IELTS test with a score of 5.5 or above, we also offer an International Foundation Programme (Engineering Route).

### Year one

Designed to provide firm foundations for later study. In addition to a significant mathematics module, you take two actuarial modules, as well as introductory courses in probability and statistics, economics and computing, none of which assumes prior knowledge of the respective subjects.

#### Year one core modules

- 1 Applications of Information Technology
- 2 Financial & Investment Mathematics
- 3 Introduction to Actuarial Methods
- 4 Introduction to Economics
- 5 Mathematics for Actuarial Science
- 6 Probability and Statistics 1

### Year two

Develop key knowledge of actuarial science and an understanding of the financial system. Statistical modules provide an essential building block for third-year work. You can also choose electives which allow you to tailor your studies to your interests and career aspirations.

#### Year two core modules

- 1 Actuarial Practicality
- 2 Calculus and Linear Algebra
- 3 Contingencies
- 4 Finance and Financial Reporting
- 5 Probability and Statistics 2
- 6 Stochastic Models

All course modules are subject to change. Information correct at time of going to print April 2013.

**Umeeta****Year 2 Student**

I chose Cass Business School because it is one of the best schools for Actuarial Science in the UK. Also its location right in the centre of city of London meant that I will not only learn from people working in city but also develop links with alumni and professionals that will help me in my career.

**Year two elective modules**

Choose two from:

- > Alternative Investment Management
- > Corporate Risk Management
- > Decision Analysis
- > Derivatives, Trading and Hedging
- > Financial Economics
- > Principles of Financial Services Marketing
- > Risk Analysis and Modelling

**Final year**

Core modules allow you to develop an in-depth understanding of actuarial and statistical subjects. A wide range of electives covers actuarial science, statistics, business, economics and languages. You will also undertake a dissertation in an area relevant to your interests and ambitions.

**Final year core modules**

- 1 Advanced Contingencies
- 2 Final Year Project
- 3 Statistics and Probabilistic Modelling for Insurance
- 4 Survival Models

**Final year elective modules**

Choose four from:

- > Advanced Financial Economics
- > Asset Liability Management
- > Business Forecasting
- > Derivatives, Trading and Hedging
- > Extreme Value Statistics
- > Financial Forecasting
- > Fixed Income Portfolio Management
- > General Insurance
- > Investment
- > Operational Research
- > Pension Funds and Social Security
- > Real Estate Finance and Funding
- > Risk Financing and Reinsurance
- > Technical Analysis

We offer a number of language options as extra-curricular courses, please visit the website for more details.

# 95%

of graduates from this course in work or further study within six months.


**Dr Jaap Spreeuw**  
**Course Director**

Dr Spreeuw graduated with an MSc in Actuarial Science from the University of Amsterdam in 1993, and a PhD in 1999. In 2000 he joined City University as a Lecturer in Actuarial Science, and was promoted to Senior Lecturer in July 2007. Dr Spreeuw has been a full member of the Dutch Actuarial Association since 1993, and a Fellow of the Institute of Actuaries since 2004.



More details online about Actuarial Science  
[www.cass.city.ac.uk/courses/undergraduate/courses/actuarial-science](http://www.cass.city.ac.uk/courses/undergraduate/courses/actuarial-science)



# Banking and International Finance

## BSc (Hons)

### Course details:

UCAS Code: N302

Number of places: 120

### Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

### Entry requirements

#### Typical offers:

**A-level:** AAA

**BTEC NND:** DDD. (business subjects preferred)

**IB:** 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**In addition:** GCSE Maths (grade A) and English language (grade C) or equivalent.

#### English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

### Professional accreditation and career prospects

Graduates from this degree enjoy exemptions from the Institute of Financial Services (IFS), the Institute of Chartered Accountants in England and Wales (ICAEW) and the Chartered Insurance Institute (CII). Employment prospects are excellent with the majority of graduates going into banking, finance or accountancy. Recent employers include the Bank of America, Bank of England, Barclays Bank, Deloitte, Ernst & Young, Goldman Sachs, JPMorgan, KPMG, Morgan Stanley and PricewaterhouseCoopers.

### Year one

Core modules provide you with a strong foundation in banking, finance, economics and accounting, enabling you to relate your study to the financial sector from an early stage. You also develop an understanding of the tools used in applied investment analysis, including mathematical, statistical and computing skills. Finally, you select one elective to suit your own career objectives.

#### Year one core modules

- 1 Foundations of Economics for Finance
- 2 Introduction to Banking and Financial Intermediation
- 3 Introduction to Finance
- 4 Introduction to Financial Accounting
- 5 Introduction to Statistics

### Year one elective modules

Choose one from:

- > International Business Environment
- > Introduction to Business Law
- > Introduction to Management
- > Introduction to Management Accounting
- > Introduction to Visual Basic

### Year two

Core modules build on your theoretical knowledge of banking, finance and economics. You also study econometrics, which forms the basis of modelling and testing in banking and finance. Two elective modules, chosen from a wide range, allow you to focus on areas relevant to your interests and individual career aspirations.

#### Year two core modules

- 1 Bank Risk Management
- 2 Derivatives
- 3 Economics of Foreign Exchange Markets
- 4 Financial Econometrics
- 5 International Banking
- 6 Monetary Economics

All course modules are subject to change. Information correct at time of going to print April 2013.

## Sharan Aggarwal

### Year 1 Student

The fundamental reason I chose Cass was that it had the most unique and diverse courses. It was the only college offering a Banking course in the heart of London. The course is highly practical and we learn from real-life examples. Introduction to Banking and Financial Intermediation has been the most interesting and applicable module that I have done so far, and has taught me a lot about the financial crisis and where and how we went wrong.

### Year two elective modules

#### Choose two from:

- > Asset Management
- > Business & Industrial Economics
- > Company Valuation
- > Corporate Law
- > European Studies
- > Financial Accounting
- > Financial Modelling with Visual Basic
- > Introduction to Real Estate Investment
- > Management Accounting
- > Mathematical Finance
- > Personal Finance
- > Real Estate Valuation

### Final year

Core modules enable you to develop your knowledge of banking and international finance to an advanced level. You also select two electives, which may either extend your knowledge of finance and the applications of mathematical models or enhance your understanding of the role of banks in financial markets. Alternatively, you may focus on areas such as investment or accounting. You will also undertake a dissertation in a financial subject relevant to your interests and career ambitions.

### Final year core modules

- 1 Banking Regulation
- 2 Corporate Finance
- 3 Final Year Project
- 4 Fixed Income and Option Pricing
- 5 International Finance

### Final year elective modules

#### Choose two from:

- > Advanced Financial Accounting
- > Art and Antiques Markets
- > Bank Strategy and Management
- > Business Forecasting
- > Corporate Strategy
- > Emerging Markets
- > European Business Seminar
- > Financial Forecasting
- > Real Estate Finance and Funding
- > Technical Analysis
- > Object Orientated Programming

We offer a number of language options as extra-curricular courses, please visit the website for more details.

# 88%

of graduates from this course in work or further study within six months.



## Dr Maria Carapeto

### Course Director

Dr Carapeto's research is focused on corporate finance issues, particularly related to mergers and acquisitions, corporate restructuring and bankruptcy. She previously taught at the Portuguese Catholic University (UCP) and other institutions in Portugal, and also worked at the Centre for Applied Studies at UCP as a consultant to the Lisbon Stock Exchange and the Portuguese Association of Ceramics.



More details online about Banking and International Finance  
[www.cass.city.ac.uk/courses/undergraduate/courses/banking-and-international-finance](http://www.cass.city.ac.uk/courses/undergraduate/courses/banking-and-international-finance)

# Business Studies (Marketing) (Finance) BSc (Hons)

## Course details:

**UCAS Code:** N100

**Number of places:** 180

## Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

## Entry requirements

### Typical offers:

**A-level:** AAA.

**BTEC NND:** DDD. (business subjects preferred)

**IB:** 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**In addition:** GCSE Maths (grade A) and English language (grade C) or equivalent.

### English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

## Professional accreditation and career prospects

The course gives exemption from some of the professional exams of the Institute of Chartered Accountants in England and Wales (ICAEW), as well as the Chartered Insurance Institute

(CII). Specific marketing modules lead to direct entry to the Chartered Institute of Marketing Postgraduate Diploma in Marketing. Graduates are employed across a broad range of professions including banking, sales, marketing, accountancy, start-up businesses and management consultancy. Current employers include Apple, Ernst & Young, House of Fraser, Lloyds Bank and Barclays Capital.

## Year one

In year one, you will be introduced to some of the essential tools needed to function effectively in the business world. You will also study modules that build on the 'softer' skills that employers increasingly value such as effective business communication, team-working and leadership.

### Year one core modules

- 1 Introduction to Financial Accounting for Business
- 2 Introduction to Microeconomics
- 3 Financial Mathematics and Business Statistics
- 4 Functions of Organisations: Concepts, Understanding and Strategy (FOCUS)
- 5 Management Practice and Skills

### Year one elective modules

#### Choose one from:

- > Business Environment
- > Introduction to Business Law
- > Introduction to Macroeconomics
- > Introduction to Management Accounting for Business
- > Introduction to Visual Basic

- > Management Science
- > The Reflective Practitioner

## Year two

Year two will see you continue to develop your knowledge of the concepts and analytical tools of business and management, gaining detailed understanding of the functions of business. You will also have the opportunity to specialise in Finance or Marketing.

### Year two core modules

- 1 Business Statistics 2
- 2 Management of Human Resources
- 3 Principles of Finance
- 4 Principles of Marketing
- 5 Operations Management

If you are taking the Finance or Marketing specialisations, then you are required to take the set electives:

### Finance electives:

- > Financial Accounting for Business
- > Financial Markets

### Marketing electives:

- > Branding and Advertising
- > Consumer Behaviour

### General electives

#### Choose three from:

- > Asset Management
- > Branding and Advertising
- > Business and Industrial Economics
- > Consumer Behaviour
- > Chinese Management
- > Entrepreneurship Theory and Practice



## Kinjal Jhaveri

### Year 1 Student

The FOCUS module is great, because of its different way of assessing us. We run a business simulation, which is a fun way of learning how importantly and effectively all the functions of a business collaborate. I've also enjoyed accounting because of the way in which I've been taught – it's very straightforward.

- > European Business Culture
- > European Studies
- > Financial Accounting for Business
- > Financial Markets
- > Financial Modelling with Visual Basic Intellectual Property Management
- > IT for Business
- > Management Accounting for Business
- > New Venture Thinking
- > Personal Finance
- > Qualitative Market Research

### Final year

In the final year you will study two core modules and five electives enabling you to tailor the course to your ambitions and talents. The core modules are Business Strategy and a final year project, which involves the analysis of a business situation or management problem of your choosing. This individual research project, apart from providing opportunities for researching the newest management literature will teach you self-management and motivation.

#### Final year core modules (all students)

- > Final Year Project
- > Strategy for Business

#### Finance electives (specialisation only)

- > Corporate Finance
- > Financial Services Regulation

#### Marketing electives (specialisation only)

Choose two from:

- > Applied Market Research
- > Branding and Advertising

- > Contemporary Topics in Marketing
- > Strategic Marketing
- > Social Media Theory and Practice

Students who are specialising in either finance or marketing are required to take a further three electives from the list below of General Electives. Students who choose not to specialise must choose five electives from the list below:

#### General electives

- > Advanced Strategic Management
- > Applied Market Research
- > Arts and Antiques Markets
- > Bank Strategy and Management
- > Branding and Advertising
- > Climate Change and its impact on the World Economy
- > Contemporary Topics in Marketing
- > Corporate Finance
- > Corporate Governance
- > Corporate Social Responsibility
- > Emerging Markets
- > European Business Seminar
- > Financial Services Regulation
- > International Financial Management
- > International Human Resources Management
- > New Product Development
- > Object Orientated Programming
- > Social Media Theory and Practice
- > Strategic Marketing
- > Virtual Organisations

# 85%

of graduates from this course in work or further study within six months.



### Dr Krystyna Joanna Zaleska

#### Course Director

Dr Zaleska received her PhD in International Management from University of Kent at Canterbury as a fellow of European Commission Programme (Market Access Europe). Since 1998 she was a research fellow at The Leading Edge Research Consortium in London Business School which focused on the alignment of business strategies with Human Resource Management (HRM).

We offer a number of language options as extra-curricular courses, please visit the website for more details.

All course modules are subject to change. Information correct at time of going to print April 2013.



More details online about Business Studies  
[www.cass.city.ac.uk/courses/undergraduate/courses/business-studies](http://www.cass.city.ac.uk/courses/undergraduate/courses/business-studies)

# Investment and Financial Risk Management

## BSc (Hons)

### Course details:

UCAS Code: N390

Number of places: 120

### Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

### Entry requirements

#### Typical offers:

**A-level:** AAA.

**BTEC NND:** DDD. (business subjects preferred)

**IB:** 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**In addition:** GCSE Maths (grade A) and English language (grade C) or equivalent.

The course requires sound numerical skills. Students who do not have A-level mathematics or equivalent will be able to attend extra lectures.

#### English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

### Professional accreditation and career prospects

Specific modules provide you with exemptions from the professional examinations of the Institute of Financial Services (IFS), the Institute of Chartered Accountants in England and Wales (ICAEW) and the Chartered Insurance Institute (CII). The majority of graduates from the course find jobs as fund managers, risk managers, analysts, brokers and traders.

Employers of our graduates currently include: Goldman Sachs, The Bank of England, Barclays Capital, Swiss Bank Corporation, HSBC, Nomura, JP Morgan, Citi, Morgan Stanley and Credit Suisse.

### Year one

The first year equips you with background knowledge of financial markets and institutions, accounting, economics and quantitative methods. You also gain an understanding of the tools used in applied investment analysis, while enhancing your programming and computing skills.

#### Year one core modules

- 1 Financial Markets, Institutions & Instruments
- 2 Financial Mathematics and Business Statistics
- 3 Foundations of Economics for Finance
- 4 Introduction to Financial Accounting

### Year one elective modules

Choose one from:

- > International Business Environment
- > Introduction to Business Law
- > Introduction to Management Accounting
- > Introduction to Visual Basic
- > Professional Skills

### Year two

The second year aims to blend the vocational and academic aspect of investment and risk management. That is, you will gain knowledge that helps you to interpret and use financial data, as well as enabling you to formulate and solve complex problems in finance. Moreover, it provides you with a thorough understanding of the framework for the measurement of risk and return, portfolio management, derivatives trading and modelling financial data. You also have a choice of electives, which enables you to deepen your knowledge of investment, finance and risk management or other areas of the business arena such as insurance and real estate.

#### Year two core modules

- 1 Derivatives, Trading and Hedging
- 2 Financial Econometrics
- 3 Mathematical Finance
- 4 Portfolio Theory & Investment Valuation
- 5 Security Analysis

All course modules are subject to change. Information correct at time of going to print April 2013.

## Asaad Rafi

### Year 3 Student

In my experience, the BSc in Investment & Financial Risk Management is a very unique degree as it is exclusively offered at Cass. I like the fact that all of the modules are focussed specifically on subjects needed for a career in Finance and would prove useful when you actually start working in the field. It is also very beneficial to have lecturers with the highest level of academic qualifications, as well as lecturers who have worked extensively in the industry and can provide a unique insight.

#### Year two elective modules

##### Choose three or four from:

- > Alternative Investment Management
- > Business and Industrial Economics
- > Company Valuation
- > Corporate Law
- > Corporate Risk Management
- > European Business Culture
- > Financial Accounting
- > Financial Modelling with Visual Basic
- > Introduction to Real Estate Investment
- > Life Insurance & Pensions
- > Personal Finance
- > Principles of Financial Services Marketing
- > Real Estate Valuation
- > Risk Analysis & Modelling

#### Final year

Core courses enable you to gain in-depth knowledge of asset-liability management as well as advanced understanding of trading and valuing bond/equity securities. A wide range of elective makes sure that you can extend your study to areas such as financial economics, regulation and quantitative analysis, or to focus on areas ranging from financial accounting to advanced corporate finance.

#### Final year core modules

- 1 Asset Liability Management
- 2 Equity Investment Management
- 3 Financial Engineering
- 4 Fixed Income Portfolio Management
- 5 Final Year Project

#### Final year elective modules

##### Choose two from:

- > Advanced Financial Accounting
- > Advanced Financial Economics
- > Art and Antiques Markets
- > Bank Strategy & Management
- > Business Forecasting
- > Climate Change & its impact on the World Economy
- > Corporate Finance
- > Corporate Governance
- > Corporate Social Responsibility
- > European Business Seminar
- > Emerging Markets
- > Financial Accounting Theory
- > Financial Forecasting
- > Financial Services Regulation
- > General Insurance
- > Insurance Markets and Strategy
- > Property Appraisal
- > Real Estate Finance and Funding
- > Technical Analysis

We offer a number of language options as extra-curricular courses, please visit the website for more details.

# 75%

of graduates from this course in work or further study within six months.



## Dr Sotiris K Staikouras

### Course Director

Sotiris K. Staikouras currently serves as associate professor of banking and finance at Cass Business School, City University London. His major research interests are risk analysis and management of financial intermediaries, asset pricing and financial modelling. Dr Staikouras has worked as a research advisor at London Clearing House, has delivered training courses for financial institutions and has been a visiting scholar for other Business Schools. His research has been covered by the media and has been published in various US and European journals.



More details online about  
Investment and Financial  
[www.cass.city.ac.uk/courses/  
undergraduate/courses/investment-  
and-financial-risk-management](http://www.cass.city.ac.uk/courses/undergraduate/courses/investment-and-financial-risk-management)



# Management BSc (Hons)

## Course details:

UCAS Code: N200

Number of places: 180

## Duration:

**Full time:** Three years or four years with professional placement or sandwich year abroad.

## Entry requirements

### Typical offers:

**A-level:** AAA.

**BTEC NND:** DDD. (business subjects preferred)

**IB:** 35 points overall including 6 in all Higher Level subjects and 5 in all Standard Level subjects. Consideration will be given to 1 bonus point.

**In addition:** GCSE Maths (grade A) and English language (grade C) or equivalent.

### English language requirements

If your first language is not English, we will require evidence of English language proficiency. Minimum requirements are: IELTS: 6.5 with a minimum of 6 in any unit. TOEFL: 100 internet-based total with a minimum of 23 in all sub-tests. GCSE: English language grade C.

## Professional accreditation and career prospects

Specific modules provide you with exemptions from the professional examinations of the Institute of Chartered Accountants in England and Wales (ICAEW) and the Chartered Insurance Institute (CII). The BSc Management degree provides a sound basis for any career where research and analysis skills are required to support management decision making. This could be in any large organisation whether business, not-for profit or public sector. However our graduates are increasingly joining their family businesses and starting up their own companies. Current employers of graduates include Morgan Stanley, Barclays, Accenture, Xerox, Esso and IBM.

## Year one

Core modules provide grounding in the key business functions including economics, accounting and the theory and practice of management. These run in parallel with specialist modules, which are rooted in systems thinking and management science, and focus on problem solving and decision making techniques.

### Year one core modules

- 1 Financial Mathematics and Business Statistics
- 2 Management of Business Functions
- 3 Management Science
- 4 The Practice of Management
- 5 Systems Thinking and Action Research

### Year one elective modules

Choose two from:

- > International Business Environment
- > Introduction to Business Law
- > Introduction to Financial Accounting for Business
- > Introduction to Microeconomics
- > Introduction to Management Accounting for Business
- > Introduction to Macroeconomics
- > Professional Skills
- > The Reflective Practitioner

## Year two

Combines further study of core management functions, with specialist modules that provide students with techniques for analysing complex issues in depth. Students also have the opportunity to tailor this year to their own interests through their choice of elective modules.

### Year two core modules

- 1 Business Statistics 2
- 2 Business Modelling and Simulation
- 3 Operations Management
- 4 Systems Thinking

All course modules are subject to change. Information correct at time of going to print April 2013.

## Yulia Kozak

### Year 2 Student

I've really enjoyed the module in Management Science, it's very analytical and shows how theory is applied in real life. Additionally, Systems Thinking offers a completely different perspective on problem solving.

#### Year two elective modules

##### Choose four from:

- > Business and Industrial Economics
- > Branding and Advertising
- > Chinese Management
- > Consumer Behaviour
- > Creativity, Innovation and Design
- > Entrepreneurship Theory and Practice
- > European Business Culture
- > European Studies
- > IT for Business
- > Management Accounting for Business
- > Management of Human Resources in a Global Context
- > Personal Finance
- > Principles of Finance
- > Principles of Marketing
- > Qualitative Market Research

#### Final year

The focus for the final year is on consolidation of learning through selection and application of the most appropriate analytical tools. The Final Year Project allows the student scope to explore a topic of their choice and the electives provide the chance to explore contemporary and traditional issues.

#### Final year core modules

- 1 Applied Systems Thinking
- 2 Decision Analysis and Forecasting
- 3 Corporate Social Responsibility or Final Year Project
- 4 Supply Chain and Logistics Management

#### Final year elective modules

##### Choose three from:

- > Advanced Strategic Management
- > Art and Antiques Markets
- > Climate Change & its impact on the World Economy
- > Contemporary Topics in Marketing
- > Corporate Finance
- > Corporate Governance
- > Corporate Social Responsibility
- > Emerging Markets
- > European Business Seminar
- > Financial Management
- > International Financial Management
- > International Human Resource Management
- > Management of Innovation and Change
- > New Product Development
- > Object Orientated Programming
- > Strategy for Business
- > System Dynamic Modelling
- > Virtual Organisations

We offer a number of language options as extra-curricular courses, please visit the website for more details.

# 85%

of graduates from this course in work or further study within six months.



## Martin Rich

### Course Director

Martin Rich is senior lecturer in information management at Cass. He is interested in how managers learn, both at work and in universities, and values the opportunity to contribute to students' learning on the management course. He also studies the way that successive generations of technology change out approaches to work.



More details online about Management  
[www.cass.city.ac.uk/courses/undergraduate/courses/management](http://www.cass.city.ac.uk/courses/undergraduate/courses/management)







# Visit and discover Cass

## We offer a wide range of opportunities to help you make an informed choice.

### Some of the events we run are:

- > School visits in the UK and Overseas
- > UK and Overseas Recruitment Fairs
- > Open Days
- > Campus and Spotlight Tours
- > Taster Days
- > Online events
- > 1 to 1 meetings

For more information please visit [www.cass.city.ac.uk/courses/undergraduate/meet-cass](http://www.cass.city.ac.uk/courses/undergraduate/meet-cass)

### How to apply

In order to apply to Cass you need to make an online application via the UCAS website. [www.ucas.co.uk](http://www.ucas.co.uk)

### Connect with us

You can connect with us in a number of different ways:

#### Facebook

The Cass Business School Official facebook page. Like us to join the Cass community of prospective students, current students, staff, lecturers and press. We'll post information that is useful to you, but you will also get an invaluable insight into what Cass Business School is all about.

#### Twitter

Follow us for a snapshot of useful info on a regular basis.

#### YouTube:

Featuring Cass Business Schools' multimedia content that showcases student and campus life.



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# Location, location, location

## Cass Undergraduate Programmes are located in Islington, central London.

- Key**
-  Drysdale Building (access via College Building)
  -  Theatres
  -  Museums/Galleries
  -  Cinemas
  -  Sports Centres
  -  Libraries
  -  Clubs
- Distance from Tube Stations**
-  **Angel** 0.4mi/600m
  -  **Old Street** 0.5mi/800m
  -  **Farringdon** 0.6mi/1km
  -  **Barbican** 0.8mi/1.3km
  -  **St Paul's** 1mi/1.6km
  -  **King's Cross** 1.5mi/2.4km



Saddlers Wells Theatre



Exmouth Market

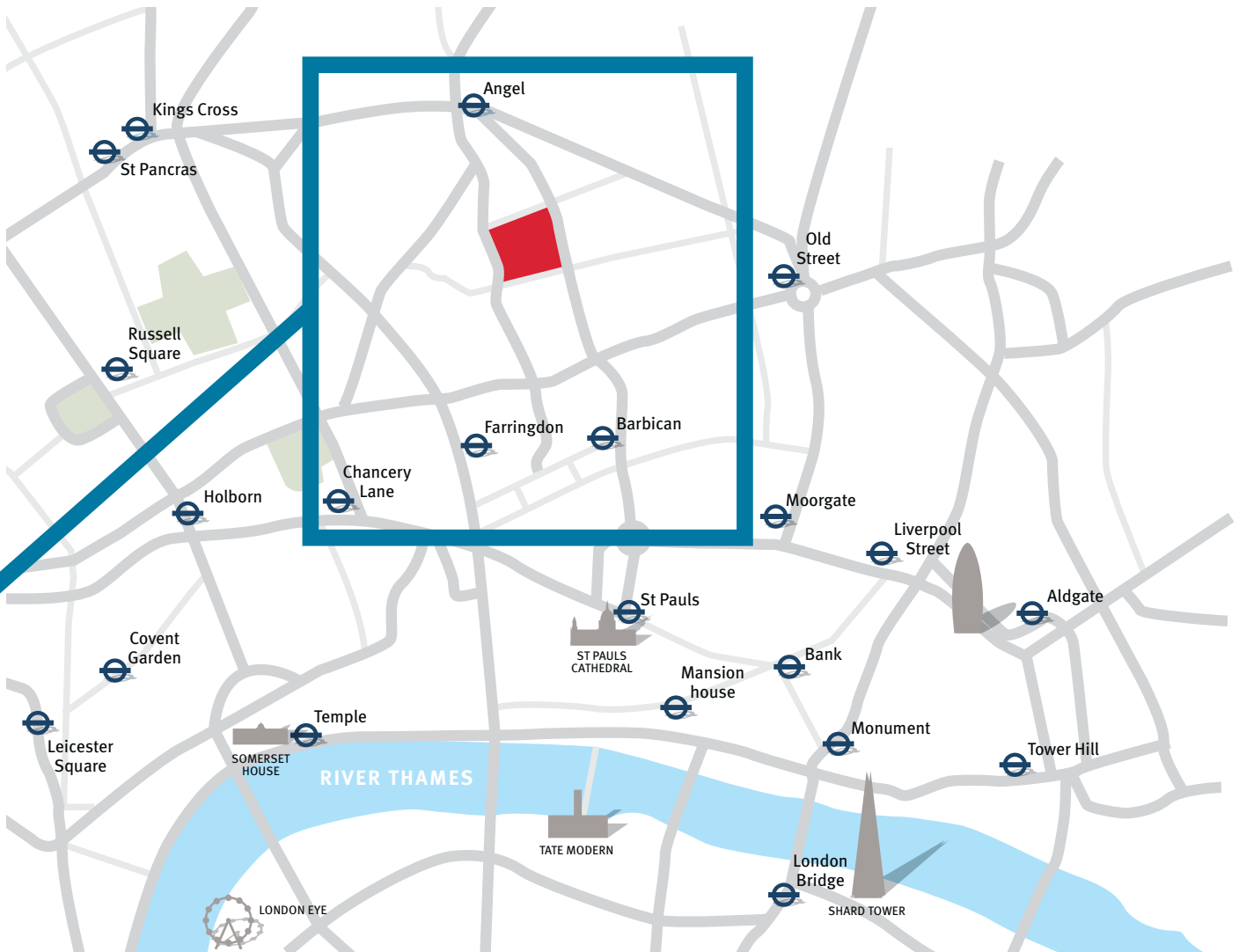


Northampton Square



The Barbican





Angel, Barbican and Farringdon are all nearby, making it easy to travel around and discover new parts of London.

Angel, Clerkenwell and Shoreditch, all offer a huge range of opportunities and the mix of entertainment, shops, restaurants and bars in the area mean there's something for everyone.

The local area is home to live music venues such as the O2 Academy Islington, nightclubs; theatres including the famous Sadler's Wells and the Barbican.

Culture lovers can enjoy visiting the nearby Museum of London or to the British Library, which often holds exhibitions alongside its massive collection of 14 million books, 920,000 journal and newspaper titles and three million sound recordings.

Within Islington there is a diverse range of amenities including supermarkets, newsagents and banks, as well as high-street stores. A short walk away to Shoreditch and you will discover quirky and individual boutiques and shops.

The local area boasts some of the best restaurants in London and there are plenty of low-budget and takeaway options, with food from a multitude of cultures. Nearby Exmouth Market provides excellent street food at lunchtime, and great restaurants in the evening.

## **Cass Business School**

Drysdale Building

City University London

Northampton Square

London EC1V 0HB

Tel +44 (0)20 7040 4040

[cassug@city.ac.uk](mailto:cassug@city.ac.uk)

[www.cass.city.ac.uk/courses/undergraduate](http://www.cass.city.ac.uk/courses/undergraduate)



### **Cass Business School**

In 2002, City University's Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School's name is usually abbreviated to Cass Business School.

### **Sir John Cass's Foundation**

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.