City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.

Cass Business School
In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass’s Foundation
Sir John Cass’s Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1719.
Our London home is the beating heart of a community spanning 160 countries. Its proximity to the Square Mile and Tech City offers our people unrivalled access to the best of global business intelligence and innovation. Our world-leading faculty chose us to be part of a unique centre of academic excellence – and you can do the same. This is extraordinary calling.
Here at Sir John Cass Business School, we make the extraordinary possible. We develop exceptional leaders who can help global businesses thrive through change and uncertainty.

Cass Business School has been at the leading edge of business education for 50 years and I’m proud to say, we have triple-crown accreditation from AMBA, EQUIS and AACSB, placing us in the top one per cent of business schools worldwide. Yet I believe it’s how we work with our students that really sets us apart.

The Cass approach is uniquely energising. It is:

- **Personal.** We empower individuals, fostering flexibility, specialisation and mutual respect.
- **Intellectual.** We promote critical and creative thinking that pushes the edge of knowledge.
- **Passionate.** We fuel ambition, providing challenges, opportunities and support.
- **Global.** We pursue cross-cultural opportunities that enrich our insights, teaching and network.
- **Practical.** We ensure academic relevance through application and community engagement.
- **Disciplined.** We promote professionalism through exceptional rigour and integrity.

But that’s not all. We base our teaching around three important pillars.

1. **Thought leadership drives our knowledge creation.** We use world-leading research and industry collaborations to inspire learning, extend theory and influence practice.
2. **The insights we gain infuse education at Cass.** Pioneers in specialisation, we personalise learning so students have the skills to be agile in their careers. They can choose from over 40 courses across undergraduate and MSc to MBA and executive offerings.
3. **We also place a high value on our community.** We attract people who recognise that learning together can be a remarkable experience. Our alumni and corporate, university and research partners span over 160 countries and converge at our hubs: our London home, our Dubai Centre, and our expanding alumni-driven hubs in China and the US.

Also, thanks to this worldwide network, our students have been able to explore business leadership in places like Chile, China, Cuba, Iceland, Singapore, South Korea and Vietnam.

In London, Cass occupies a unique position between one of the great financial capitals – the Square Mile – and one of the fastest moving entrepreneurial and digital centres in the world – Tech City. This location buzzes with events that fuse industry and academia, exposing students to exceptional experiences and a wealth of learning, research and partnership opportunities.

All of this, I’m sure you’ll agree, makes for an extraordinary seat of learning. Come and be a part of it.

Professor Marianne W. Lewis
Dean, Professor of Management
The Research Excellence Framework (REF) 2014 rated Cass as 6th in the UK for Business and Management research. According to HEFCE data, 84% of Cass research submitted was classified as world-leading (4*) or internationally excellent (3*).

At Cass, academic excellence underpins everything we do. The way we work with our students and clients reflects the research we publish in professional journals.

Walk down any corridor at Cass and you will find an expert. Academics, practitioners, entrepreneurs and policy makers gather here to exchange ideas, challenge each other and undertake work that makes a difference to the world.

Sit in on a seminar at Cass and you will find passion, opinion and a dedication to tackling real problems with sound research and experience.

The breadth and depth of our work mark us out: though we are located in the City of London, we engage with business practice across the world. Through our commitment to academic excellence in the areas of finance, management and actuarial science, we provide people and businesses with the knowledge, skills and resources to be ahead of the curve.

Our Faculties
We achieve our academic reputation through the world-class work we do in our three faculties and the expertise within them.

The Faculty of Finance is one of the largest and most respected in the world. It is home to leading academics with research expertise in all key areas of finance, including accounting, asset pricing, banking, corporate finance, financial markets and regulation, international finance and shipping finance.

In the Faculty of Management we place great emphasis on making sure our theories are well founded academically and closely related to real-world practice. We research and educate in all the main areas of management studies, including corporate social responsibility, entrepreneurship, human resources, information management and organisational behaviour, marketing, strategy and sustainability.

The Faculty of Actuarial Science and Insurance is one of the leading academic actuarial departments in the world. Our research covers a range of theoretical and applied issues in pensions, life and general insurance and health care. Particular avenues of research include insurance solvency, mortality and longevity modelling, risk management, dependency between risks, the impact of fair value accounting on insurance and the funding of social care.

Research centres
We have 17 centres, which provide a focus for our diverse interests. All are headed by leading academics in their fields and contribute to the School’s wealth of research across a wide range of business topics.

In a fast-changing economic environment, our high-quality research is influential and many organisations use it for business solutions. For example:

- The Centre for New Technologies, Innovation and Enterprise is looking at how ever-greater advances in technology are changing the Formula 1 business model and how the ICT and biotechnology sectors in the UK operate.
- The Costas Grammenos Centre for Shipping, Trade and Finance produces world-leading research that is shared with industry, academia and policy makers through publications, conferences and seminars. The scope is extensive, ranging from shipping finance to shipping and commodity derivatives, shipping risk management, energy economics, commodity trade and finance, shipping economics and behavioural aspects of shipping investors.
- The new Digital Leadership Research Centre will be investigating the strategic implications for firms that have applied digital transformation processes to the way they do business.
- The Mergers and Acquisitions Research Centre continues to pursue leading-edge research into the global M&A industry – and was the first centre at a major business school to do so.
- The Centre for Creativity in Professional Practice aims to become the UK leader in teaching, research and knowledge transfer for creativity in professional practice.
- The Centre for Charity Effectiveness inspires positive change in the nonprofit sector to develop a truly sustainable society through world-leading research and knowledge sharing.

CENTRES
- Centre for Asset Management Research
- Centre for Banking Research
- Centre for Charity Effectiveness
- Centre for Charitable Giving and Philanthropy
- Centre for Creativity in Professional Practice
- Centre for Econometric Analysis
- Centre for Financial Analysis and Reporting Research
- Centre for New Technologies, Innovation and Enterprise
- Centre for Professional Service Firms
- Centre for Research in Corporate Governance
- The Costas Grammenos Centre for Shipping, Trade and Finance
- Digital Leadership Research Centre
- Emerging Markets Group
- Ethos: The Centre for Responsible Enterprise
- International Centre for Research in Organisational Discourse, Strategy and Change
- Mergers and Acquisitions Research Centre
- Pensions Institute
Research that makes a difference

An intellectual resource for the City of London and Tech City

Our research has a real impact on how leading businesses operate, their strategic thinking and how organisations are managed. It also frequently influences the decisions of government policy advisers. In a rapidly changing business landscape, we use this constantly developing knowledge to guide the way we teach.

The Research Excellence Framework (REF) 2014 rated Cass as 6th in the UK for Business and Management Research. According to HEFCE data, 84% of Cass research submitted was classified as world-leading (4*), or internationally excellent (3*).

HOW OUR RESEARCH IS CHANGING THE WORLD

Stimulating government debate on ageing

The work of Professors Les Mayhew and Ben Rickayzen has stimulated policy debate on ageing and the cost of long-term care within central government, local government and the insurance, pensions and health care sectors. Since 2002, the professors have been researching how the public and private sectors might combine to provide Long-Term Care (LTC).

At first they estimated how many people would need LTC in the UK over the next 35 years. They are now looking at new insurance products for LTC, such as Disability-Linked Annuities and Personal Care Savings Bonds.

Reducing fees and risk for investors

Professors Andrew Clare and Stephen Thomas created an investment strategy that offers investors lower fees, lower volatility and lower risk. It is now used by the asset-management industry.

Since 2002, equity investors have twice suffered large losses on their investments, creating a deep mistrust of long-term saving. The professors’ research shows that trend-following combined with infrequent trading and equally-weighted diversification across asset classes consistently reduces volatility without sacrificing returns.

Unlike existing business models, they have made this research freely available and totally transparent.

Transforming shipping finance

With over 30 years of groundbreaking research, Professor Costas Grammenos CBE and his research group have revolutionised how the shipping industry funds itself.

They also founded the Costas Grammenos Centre for Shipping, Trade and Finance, a global research and educational site at Cass. Many believe Professor Grammenos’s work and the Centre have helped keep London a hub for the global shipping industry.

They are now seen as a leading global authority on shipping finance, encouraging shipping companies to use the equity and bond markets to fund themselves.

Putting employees first for business success

Research by Professors Joseph Lampel and Ajay Bhatia on employee-owned businesses (EOBs) was mentioned in the House of Lords as an alternative model to the reliance of the UK economy on private and shareholder-owned businesses. It provides policy makers with evidence that allows them to argue the case for the EOB model.

They began researching the impact of ownership structure on decision-making and firm performance in 2007. In 2008 they carried out a study for the John Lewis Partnership into the benefits of EOBs then built on this with further research into the performance of EOBs relative to non-EOBs.

Helping solve criminal ‘cold cases’

Software developed by Cass has been used to help solve so-called criminal ‘cold cases’, leading to 19 convictions.

The software, called FINEX, can carry out complex calculations to determine the likelihood that two individuals are related based on their DNA. The calculations normally take half a day to complete and FINEX takes a minute or two.

Dr Robert Cowell developed FINEX by building on research with collaborators from the University of Cambridge, the University of Oxford and the Roma Tre University.

Encouraging people to save for retirement

When legislation was introduced in 2010 to encourage more people to save for their retirement, the government cited a methodology developed at Cass.

Traditional methods of gathering national data about life expectancy and mortality have struggled to cope with changing patterns across different age groups.

Cass academics developed a statistical methodology called Geometrically Designed Splines, which accurately measures mortality rates and life expectancy at any age.

Making compensation fairer

As a result of a study by Zoltan Butt and Professors Steve Haberman and Richard Verrall, those with a disability – particularly if it was the result of an accident – and people with lower educational attainment now receive higher and fairer compensation.

Zoltan Butt and Professors Steve Haberman and Richard Verrall have created a better model for calculating compensation that has vastly improved the way claims are assessed. It allows UK courts to account more accurately for the factors proven by this research to affect the length of a claimant’s future working life.
Why choose Cass?

Secure your future

We’re at the top of our academic game, we’re entrepreneurial and we’re in London – that’s why the best students choose Cass.

They’re drawn by the unique combination of educational reputation, our real-world practical teaching approach and the quality of our top-ranked courses, from undergraduate right through to PhD.

The Cass distinction lies in blending academic excellence, vibrant student experience and career progression to fuel thriving, sustainable careers. The high quality of our research and close industry links ensure the rigour and relevance of our programmes’ content and innovation.

Our City of London location gives us unrivalled access to industry experts to give you hands-on learning in fields such as financial services and entrepreneurship. This practical approach includes opportunities for placements, internships, consultancy projects and company visits to equip you for placements, internships, consultancy projects for organisations such as studying electives abroad and consultancy projects for organisations across different global markets complement our world-leading local events – like the renowned MBA London Symposium.

Building on our 50 years of experience in delivering practical business education, we personalise learning experiences to build skills and increase career agility. We help students find a new career, from moving to roles in the financial sector to setting up their own businesses.

We offer innovative, global learning techniques and online study. And, thanks to the support of corporate sponsors like Thomson Reuters and Bloomberg, our students have access to high-tech learning resources including a simulated trading room.

Exciting international opportunities, such as studying electives abroad and consultancy projects for organisations across different global markets complement our world-leading local events – like the renowned MBA London Symposium.

Being close to international business means that our courses always reflect the latest developments. We are constantly innovating; adding new modules, electives and degrees as new challenges emerge.

Cass has a special buzz. Just stand in the queue for coffee and listen to our students – they are excited, ambitious and ready to be challenged. There are more than 4,000 students at Cass, from all over the world and they fit right into this thriving, vibrant and cosmopolitan city.

Undergraduate study

No. 1 in London, top 10 in UK

Guardian University Guide 2017

for Accounting & Finance, Business, Management and Marketing

Where would you like to work?

Employers snapping up our graduates include Accenture, Bank of America, Barclays, Bloomberg, Deloitte, EY, Goldman Sachs, IBM, KPMG, L’Oréal, Morgan Stanley, Pwc, Prudential, Reckitt Benckiser, RBS, Santander, UBS and Vodafone.

When you join Cass, you join a world-class business community for life. We are committed to nurturing the next generation of leaders and create our undergraduate courses with career agility and longevity in mind.

We educate with passion and a determination to make your experience at Cass unsurpassable. And the results speak for themselves – we gain consistently high scores on student satisfaction in the annual National Student Survey. And The Guardian University Guide 2017 ranks us number one in London and among the top 10 UK institutions for courses in Accounting & Finance, Business, Management and Marketing.

The breadth and depth of our academics’ research and their close ties to business feed directly into our courses, driving their content and ethos. A Cass undergraduate degree is rigorous and practical to give you a competitive edge in the world of work. You will gain skills that make you immediately employable and able to network with and impress employers looking for the best recruits.

Many of our courses also grant you exemptions from professional qualifications, giving you a head start in the employment market.

Then there’s our unique City location. Sitting between London’s financial centre and Tech City’s innovation hub, we have unrivalled commercial links. Many of our teaching staff are active business leaders and we offer exceptional work placements and internship opportunities with global companies.

Being right at the heart of things also means we can continually evolve our courses to reflect the changing international business environment, bringing you the most up-to-date, effective training for your future career.
Masters

We offer an impressive range of Masters – all backed by world-class resources and research. You can opt for degrees in actuarial science, energy, entrepreneurship, finance, management, marketing, shipping, supply chain, real estate and many more. We also launched our first online Masters in 2016, the MSc in Global Finance.

As well as the extensive choice of specialist subject areas, we advocate a truly global approach to business. So it’s not surprising that Cass Masters attract students from about 100 countries.

As our academic staff have worked, or still work, in their specialist sectors, our Masters are popular with students fresh from undergraduate study and with those already in work who want to develop their specialist knowledge. Whatever your background, we help you understand your subject from a deep academic perspective.

We also make sure you know how to apply the advanced practical tools and key soft skills.

Industry bodies accredit many of our courses, offering you a quick route into professional qualifications. Wider recognition of our teaching excellence helps you stand out in a competitive employment market – for example, our MSc in Management and MSc in Finance are both highly ranked by the Financial Times.

You can tailor your Masters with a wide choice of electives, choosing either from one discipline or branching out further using our extensive list. We hold a number of electives in partner locations around the world, making your education at Cass a truly global experience.

MBA

Demanding, intensive and life-changing, our MBA programmes enable you to rethink your approach to business. They develop your leadership potential and make you a more effective decision maker.

Our MBA programmes are academically challenging but – like all Cass degrees – grounded in the real world. Built on the proven foundations of a learn-practice-apply model, they emphasise your participation and interaction. Even when theory comes to the fore, we make sure practical application is never far behind.

We also present you with unique experiences. For example, we designed the flagship MBA London Symposium as a dynamic and engaging elective, with hosted company visits, masterclasses and social events. Distinguished and inspiring speakers are invited to share their insights on contemporary business practice and leading change at some of London’s most iconic locations. You can watch a video about the 2016 Symposium on our website at www.cass.city.ac.uk/mba.

The Centre for Charity Effectiveness (CCE)

A Charity MSc from CCE is the ultimate academic qualification for the nonprofit sector. As the leading nonprofit and philanthropy centre in the UK, we offer a suite of courses specifically for the voluntary, community and social enterprise sector. We want to help create a sector that continually extends its knowledge and drives performance excellence – while developing and inspiring the next generation of leaders.

The Centre for Charity Effectiveness

We expose you to real-world business issues and challenging new environments.

MBA PROGRAMMES

Our MBA attracts committed and ambitious executives who expect results. We designed it to give senior managers the tools they need to accelerate their careers while working full time. So, right from the off, it tests your capacity to manage multiple goals and its effect is immediate as you apply what you learn in real time in your professional life.

The course is delivered in a range of flexible part-time formats: modular and evening in London, or in a block format at our campus in the Dubai International Financial Centre.

Over two years you experience every aspect of business. You emerge sharper and more open to taking risks, with a far deeper understanding of how business works and with a global network you can draw on throughout your career.

Sir William Sargent, CEO, Framestore, speaking at the Cass MBA London Symposium 2016
**Executive Education**

**Results you can measure**

A successful business is always evolving and so are its people. Everyone from the chief executive down must continually stretch their capacity, renewing their skills and knowledge.

We know that research only comes alive when you apply it. At Cass, you will meet global executives who are shaping the future of business and return to your organisation with first-hand industry knowledge and networks that refresh your thinking. For us, it’s not just about individual development – it’s about collaboration. We build our programmes on shared goals, thinking and investment in long-term relationships.

**CUSTOM PROGRAMMES**

We understand that you want to see the impact your people make when you invest in their development. So we take time to explore each individual and their company’s culture, what they want to achieve next and in the long-term, and what help they need to get there. Then we create a tailor-made programme that delivers visible results.

We have built long-standing relationships with organisations across a wide variety of sectors for more than 20 years, many of whom return for ongoing support. We use case studies and simulations inspired by these clients to translate theory into commercial awareness and application, giving your executives the tools to analyse client needs and act on them swiftly and appropriately.

**OPEN PROGRAMMES**

Designed for existing and potential top professionals who want game-changing impact, our open programmes cover areas vital to today’s leaders. They blend the academic rigour of our highly respected finance and management faculties with the latest thinking of top industry professionals. Many of our faculty actively work as practitioners, advisers and non-executive board members so they know exactly what’s needed in today’s business environment.

Today’s ever-changing commercial world requires agility. Our open programmes provide the relevance, flexibility and personalisation you need to grow both your career and your business’s bottom line. We help you gain access to subject-matter experts, forge new relationships, strengthen existing ones and harness the power of idea-sharing with your peers. You can mix and match the open programmes, creating a personalised development plan that covers the topics you need, as and when you need them.

**A real perspective**

Luang Cai, Vice President
China Life Insurance Group

“Cass Executive Education combined the knowledge and experience of its world-class faculty with that of business leaders who have successfully driven market-changing innovation in their own sectors. The course delivered relevant learning outcomes and, crucially, built a raft of innovative ideas for us.”

Read the case study online at: www.cass.city.ac.uk/execed

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**PhD**

**A qualification that opens doors**

The competition to study for a PhD at Cass is fierce. But if you are aiming for the top ranks of academia, securing a place on one of our courses will give you access to a world-class research faculty.

Our four-year doctoral course is full-time. Along the way, you will perfect your research skills supported by some of the finest international academics and practitioners. The course balances the latest academic theory with practical application, helping you build insight, independent thinking and scholarship. You will carry out cutting-edge research in all areas of business management, finance, accounting and actuarial science.

As one of about 100 students, you will work closely with our research centres or with individual academics and contribute considerably to the research life of the School.

**You Gain:**

- A competitive edge, sharpened by industry insight
- Short, focused modules that fit your schedule
- Practical skills that can be applied quickly for immediate impact
- Building blocks to meet your development objectives
- Transformational experiences for individuals, teams or whole organisations
- Alumnus qualification and access to our exclusive alumni network.

**PhD Topics**

- Accounting
- Finance
- Actuarial Science
- Management

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**Executive PhD**

**Bridging the gap between the academic and business worlds**

Our Executive PhD is a prestigious and practical academic qualification specifically designed for executives working in R&D, knowledge management and innovation.

Today’s business environment is fast moving, competitive and constantly changing. In order to survive and thrive, organisations need forward-thinking people who are able to respond quickly to changes in the global market.

Our Executive PhD helps you develop new perspectives so that you approach change in a unique and innovative way. You have access to first-class, modern teaching facilities in the City of London, where our faculty offers unrivalled expertise in business and research in specialties including finance, management, accounting, actuarial science and economics. You will explore the latest scientific insights and theoretical frameworks – all brought to life with practical applications.

In addition, you become a member of a business and alumni community spanning 160 countries, which lends your studies a truly international context.

We have designed the course as a part-time PhD over four years to fit around a busy professional life. It offers all the academic rigour of a traditional PhD but we tailor it for people like you, who need a programme that is genuinely relevant to the company they work for. The resulting qualification is highly prestigious, with clear practical benefits for both you and your organisation.
Be part of the Cass community

Together we are the future of business

Uncertainty and change are the ‘new normal’. We are always scanning the horizon for emerging opportunities, trends, developments and challenges.

We keep our finger on the business pulse through a life-long connection with our alumni – a powerful global community – and long-term relationships with corporate supporters. This helps us address the fundamental business challenges of the day and contribute to business success.

Our world-class faculty drives us forward. Our academics’ corporate collaborations mean we can constantly evolve to meet changing demands, pushing the frontiers of research to provide dynamic courses and innovative business solutions.

Based in the City of London, we are ideally positioned to access London’s creative and service sectors and, of course, the financial sector. We work with employers to make sure our courses develop timely, highly valued skills, and enable recruiters to engage with our students.

Our students also benefit from our proximity to the capital’s accelerating digital technology sector. In return, we can inspire and support Tech City’s entrepreneurs, playing an integral role in energising the UK’s growth and sustainability.

However, we are not simply a business school for London. We host events where we bring together a diverse range of business and local networks to discuss global trends and strategies, generating new ideas that inspire and challenge expectations.

While others talk about the economic shift eastwards, we are already there. Through our educational activities in China, Dubai and Singapore, our faculty is engaged in these fast-developing regions, and our students are exposed to their diverse business models and cultures through exciting electives.

Cass never stands still; we are alert, agile and creative. We are deep thinkers and practical solution finders. People want to be part of Cass because of our drive, our passion for business education and our success as a leading global business school.

Our alumni network has offered me connections, job opportunities and friends for life. I wouldn’t be without it.”

Agathe Thorseth (MSc Finance 2011), Operational Restructuring, PricewaterhouseCoopers

Alumni networks

A lifetime connection

We have 38,000+ alumni in leading global organisations, spanning more than 160 countries. That’s a powerful community to belong to.

We’re proud of our alumni network and constantly invest to expand it. We use a wide range of events, publications, special interest groups, international groups, communications and social media platforms. All our alumni and students can join the Alumni Online Community – a valuable forum for maintaining established relationships as well as forging new ones. We keep our community up to date with news about fellow alumni and School developments through our monthly e-newsletter.

Benefits include free access to library research tools and databases, City email for life (for alumni who graduated after 2013) and discounted access to the University sports centre CitySport. Postgraduate alumni can also take MSc or MBA electives free of charge.

We host annual events in China, USA, Singapore and Europe so our alumni can stay connected with the School and other Cass alumni in their region.

ALUMNI AMBASSADOR PROGRAMME

We want our alumni to feel part of our network wherever they are, so we introduced the Cass-Alumni Ambassador Programme. This identifies former Cass students interested in developing new ways to engage so that the Cass community benefits alumni throughout their lives.

Our ambassadors are the primary point of contact between Cass and its alumni for a given region or interest. They host alumni activities with the help of the Cass Alumni Relations Team and support our recruitment and engagement strategies.
Professional development

Upgrade your skills

Whether you’re just starting your career, or an experienced professional looking to speed up your progress or make a significant career change, our Careers Team offers tailored support.

UNDERGRADUATE CAREERS
We have an excellent employability record, ranking in the top 10 in the UK for graduate starting salaries (Which? University). Our comprehensive range of career services gives you access to professional networks and insights to help you plan your future.

We offer:

Specialist advice
You can book appointments with the City Careers Service team to evaluate your career goals and plan how to achieve them.

Workshops and presentations
Major employers like BDO, Bloomberg, Citi, Deloitte, HSBC, Mercer, EY and Towers Watson run skills sessions that explain company recruitment plans and help you improve how you look for jobs. Our Industry Insight programme lets you attend insight events with employers at their offices.

Student and graduate job opportunities
We automatically register you with City CareersHub, our specialist online job-search service. We also run Unimints, an in-house temporary agency offering you paid work at City and in the local area.

Extracurricular activities and development
The Careers Team works closely with Student Development to help you develop your employability. You can take part in volunteering, professional mentoring, paid work on and off campus and our buddy scheme for new students.

POSTGRADUATE CAREERS
Our employer-led events and skills workshops help you prepare for competitive application and selection processes, alongside specialist career coaching and online resources.

MSc
Our Careers Team will support you from your first day, discussing career planning and personal objectives. MSc students have a dedicated Careers Centre and we offer workshops and seminars to help you improve your job-search and interview skills, approach to assessment and selection, professional acumen and networking.

Companies like Bank of America, CBRE, Citi and Legal & General attend our September Careers Fair.

MBA/EMBA
Our dedicated careers coaches work closely with you to identify and determine career goals and options; to make the most of the employability and professional skills training we offer workshops and seminars to help you improve your job-search and interview skills, approach to assessment and selection, professional acumen and networking.

Our employer-led events and skills workshops help you prepare for competitive application and selection processes, alongside specialist career coaching and online resources.

Be inspired

World-class events

Our corporate events give us a powerful platform, as thought leaders, to make an impact on the world around us. You never know who you might meet at a Cass event – and they might change your life.

From breakfast briefings to public lectures, conferences to panel discussions, our events bring together a diverse range of business and local networks. These events are a great example of the way we work with the business world, discussing global trends and strategies, generating new ideas and challenging expectations.

Previous speakers include: The Rt Hon Lord Baker, Former Secretary of State Education; Dominic Barton, Managing Director, McKinsey & Co; Olivier Blanchard, former Chief Economist, International Monetary Fund; Mark Carney, Governor, Bank of England; Dame Colette Bowe, DBE, British Administrator, Chair, British Standards Board; Douglas Flint, CBE, Group Chairman, HSBC Holdings plc; Lord Tony Hall, Director General, BBC; Helena Morrissey, CBE, former Chief Executive, Newton Investment Management; Lord Adair Turner, Senior Fellow, Institute for New Economic Thinking.

ANNUAL LECTURES

■ The Mais Lecture

In honour of Lord Mais, this lecture’s focus is on monetary policy from the viewpoint of a policymaker or practitioner.

■ Sir John Cass’s Foundation Lecture

Designed to reflect and promote the work of the Sir John Cass’s Foundation in the education and philanthropic sectors.

■ The Currie Lecture

In honour of Lord Currie of Marylebone, former Dean of Cass Business School, this is aimed at practitioners and focuses on the area of regulation.

■ The Dean’s Lecture Series

Showcases the latest thinking from key industry leaders for the benefit of Cass students, alumni, corporate partners and the business community.

■ The Henry Thornton Lecture

Inaugurated in 1979, this academic lecture celebrates the breadth of comprehension and analytical power associated with Thornton.
At the Career and Development Centre, we place considerable emphasis on developing employability skills for the corporate environment, making sure our graduates are equipped to make a positive impact from day one.

We aim to give you access to some of the world’s most highly-trained graduates. Central to this is Cass Careers Online, a one-stop online portal that lets you not only raise your profile within the School, but also connect with our graduates when you are recruiting. You can also interact with Cass students first hand by attending events on campus, and by hosting recruitment presentations, workshops and skills sessions throughout the year.

We also offer opportunities for you to engage with our students remotely through a number of online platforms.

CASS CAREERS ONLINE
You can use this service to:
- Advertise jobs, internships and research projects to MSc and MBA students and alumni
- Access our MBA CV Book, filtering candidates by their experience and skills
- Either receive applications directly, or use our service that collates all CV applications to your advertised position in a single PDF
- Advertise your company details directly to Cass students and alumni to raise your company profile.

www.cass.city.ac.uk/careersonline

“We meet and engage with Cass students at the annual careers fair and through on-campus employability skills events. We always come away from these events impressed by the number of attendees and levels of engagement and enthusiasm.”

Richard Prescott, HR Business Partner, Hymans Robertson
We understand that your organisation needs insight and robust, practical solutions so that’s what our consultants provide.

Cass Consulting is a research-led consultancy service staffed by the faculty of Cass. Our academics develop their expertise through research and practical interaction with a range of organisations, which means we can deliver significant outcomes for you.

We work in partnership with you to stimulate, validate and/or challenge thinking while solving any business problems you may have. As you would expect from a leading business school, our work is rigorous and impartial, and while it’s grounded in theory, it’s always tailored to your requirements and ambitions.

Our approach is entirely collaborative. We listen, learn and understand the context and briefly deliver before the project with your input as required. We’re academics but we understand that most business problems need practical solutions: as many of our faculty are still active in business, we can develop new theories and refine existing ones.

Our clients include Bank of England, Barclays Wealth, BNY Mellon, BP, EY, FCA, Invesco Perpetual, London Stock Exchange, Microsoft, OFGEM, Procter & Gamble, Swiss Re and UBS.

WE PROVIDE:
- White papers to reveal thought leadership
- Commissioned research
- Masterclasses and session facilitation
- Co-produced research
- Executive education and case studies.

Our clients include Bank of England, Barclays Wealth, BNY Mellon, BP, EY, FCA, Invesco Perpetual, London Stock Exchange, Microsoft, OFGEM, Procter & Gamble, Swiss Re and UBS.

WE PROVIDE:
- White papers to reveal thought leadership
- Commissioned research
- Masterclasses and session facilitation
- Co-produced research
- Executive education and case studies.

VIDEO
Watch how BNY Mellon benefited from our consultancy service
www.cass.city.ac.uk/consulting

Our clients include Bank of England, Barclays Wealth, BNY Mellon, BP, EY, FCA, Invesco Perpetual, London Stock Exchange, Microsoft, OFGEM, Procter & Gamble, Swiss Re and UBS.

London has been ranked as Europe’s most entrepreneur-friendly city and is particularly strong in the tech and digital sectors. Over 40,000 tech businesses have headquarters in inner London, providing employment for a quarter of a million people – and most share Cass’s postcode: EC1.

WE HAVE:
- One of the most impressive entrepreneurship research clusters in the UK. Our leading academics include Professors of Entrepreneurship Vangelis Souris and Costas Andriopoulos in our Faculty of Management.
- A number of courses, including an MSc in Entrepreneurship. There are also resources to support both budding and established entrepreneurs from initial idea to the raising of investment based on three key themes: Start, Launch, and Scale.
- We organise many extracurricular events, including short, intense, start-up weekends; hackathons; term-long start-up seminars; an entrepreneurial summer school and a university-wide start-up competition. We also have our own co-working and incubation space and a network of expert mentors for customised advice. For more established entrepreneurs, we support a range of ancillary services and activities.

Find out more at www.cass.city.ac.uk/consulting

For more information and other case studies, visit www.cassknowledge.com
International activities

NORTH AMERICA
Number of alumni: 1,300+
International study destinations:
- HEC Montréal (UG), Canada; Queen’s School of Business (UG), Canada; Richard Ivey School of Business, University of Western Ontario (UG), Canada; Sauder School of Business, University of British Columbia (UG), Canada; University of Waterloo (UG), Canada; Goizueta Business School, Emory University (UG), USA; University of Illinois at Urbana-Champaign (UG), USA; University of Maryland (UG), USA; University of Virginia (UG), USA; Ross School of Business, University of Michigan (UG), USA; New York (MSc), USA
MBA electives:
- Strategic Marketing in Action (Las Vegas), USA
- Cuba Facing the Sustainability Revolution
- At the Core of Entrepreneurship (Silicon Valley, USA)

MIDDLE EAST
Number of alumni: 1,000+
MBA elective:
- Dubai International Elective, United Arab Emirates; Israel and Palestine International Elective

SOUTH AMERICA & CARIBBEAN
Number of alumni: 300+
International study destination:
- Universidad Argentina de la Empresa, UADE (UG), Argentina
MBA consultancy trip:
- International Consultancy Week, Chile

AFRICA
Number of alumni: 650+
MBA elective:
- South Africa International Elective

ASIA
Number of alumni: 4,800+
International study destinations:
- Chinese University of Hong Kong (UG), Hong Kong; Hong Kong University of Science & Technology (UG), Hong Kong; University of Hong Kong (UG), Hong Kong; KIMEP (MSc), Kazakhstan; Nanyang Technological University (UG), Singapore; National University of Singapore (UG), Singapore; Singapore Management University (UG) and MSc, Singapore; KAIST (MSc), South Korea; Seoul National University (UG), South Korea; Sogang (MSc), South Korea
MBA electives:
- China International Elective, China; India Global Outsourcing (Bangalore and New Delhi), India
MBA consultancy trip:
- International Consultancy Week, Vietnam

EUROPE
Number of alumni: 26,500+
International study destinations:
- University of Vienna (UG), Austria; ESCP Europe (UG), France; ESSEC (UG), France; ESC Rennes School of Business (UG), France; Grenoble School of Management (UG), France; EBS Business School (MSc), Germany; TU Berlin (UG), Germany; TU Munich (UG), Germany; Mannheim Business School (UG and MSc), Germany; Bocconi University (UG and MSc), Italy; LUiss (UG and MSc), Italy; BSM, Erasmus University Rotterdam (UG), the Netherlands; BI Norwegian Business School (UG), Norway; Pompeu Fabra (UG), Spain
MBA Consultancy trip:
- International Consultancy Week, Iceland
MBA event:
- London Symposium

AUSTRALASIA
Number of alumni: 250+
International study destinations:
- Queensland University of Technology (UG), Australia; Royal Melbourne Institute of Technology (UG), Australia

KEY
- Countries with alumni groups
- Countries with international study destinations, electives and/or consultancy trips
- London and Dubai campuses

% ALUMNI PER REGION
- Europe 21.3%
- Asia 15.3%
- North America 10.0%
- Middle East 3.6%
- Africa 6.8%
- South America & Caribbean 1.6%
- Australasia 1.0%
- % of total 78.8%
Cass reaches out to the world

Learn in a global context

As the world shrinks and boundaries fade, business needs a new generation of managers and leaders with a global outlook. We are meeting this need by creating a truly international learning environment in the heart of London, one of the world’s most cosmopolitan cities.

We offer students from 160 countries unparalleled opportunities to engage with businesses through our international partnerships. You can take short courses with leading institutions, or study electives as a part of your degree course. We help you build professional links and international connections through our global alumni network.

INTERNATIONAL STUDY DESTINATIONS FOR UNDERGRADUATE STUDENTS

International exposure gives you a vital edge in the employment market. Options include taking your second year abroad or taking it as a sandwich year and extending your degree to four years. Destinations include: Hong Kong University of Science & Technology; IE Business School, Madrid, Spain; Ross Business School, University of Michigan, USA; Renmin University, Beijing, China.

INTERNATIONAL STUDY DESTINATIONS FOR MASTERS STUDENTS

We have a developing portfolio of international partnerships with other leading business schools including:

- **ITALY**
  - Bocconi, Milan
  - Two Cass students each year from the MSc in Investment Management and/or Corporate Finance can study for an extra year at Bocconi to get two Masters degrees.
  - LIUSS, Rome
  - Two Cass students each year from the MSc in Investment Management and/or Corporate Finance can study for an extra year at LIUSS to get two Masters degrees.

- **KAZAKHSTAN**
  - KIMEP, Almaty
  - KIMEP students take part in the second and/or third terms on selected MSc courses.

- **SINGAPORE**
  - Singapore Management University (SMU)
  - A joint MSc in Quantitative Finance. Cass MSc in Finance & Investment students can also take a Monetary Policy elective at SMU.

- **SOUTH KOREA**
  - KAIST, Seoul
  - KAIST students take part in the second and/or third terms on selected MSc courses.

- **USA**
  - New York
  - An investment strategy elective** in New York City.

- **ARGENTINA**
  - Buenos Aires
  - A one-week start-ups field trip.**
    - *Every year two places are available at each university. Please note that students with Italian undergraduate degrees are not eligible.*
    - **There is limited availability on all international opportunities/electives and locations can change.

** Cass Business School’s Dubai Centre offers highly ranked executive programmes building on our three engines of growth: world-leading research insight, a commitment to excellence in education and a strong network of **alumni** and partners both within the region and across the globe.”

Professor Marianne W. Lewis, Dean, Professor of Management
Ways to support us

An investment in the future

Many donors support Cass each year, helping our students and inspiring others to donate.

Our donors’ support ranges from small but regular gifts to multi-million pound donations funding academic posts and world-leading research. There’s a way for everyone to help us.

- **Student support**
  Many donors support named scholarships for students. We are keen to attract the most able students, regardless of financial background. You can choose the area of study you wish to support and meet the recipient of your generosity during their period of study.

- **World-class thought leadership**
  Others support our world-class research or fund academic posts, helping develop areas of expertise that directly benefit our students. You can meet the recipient of your support and get an annual report on their progress, as well as attend events throughout the year.

- **Developing our estate and facilities**
  You can help by funding buildings and equipment. A number of companies have funded entire suites, allowing our students to use industry standard facilities.

- **The Dean’s Fund**
  A donation to the Dean’s Fund means we can swiftly take advantage of opportunities that will benefit our students as they arise, cementing our position as one of the leading business schools in the world.

**HOW YOU CAN HELP**

We have a growing number of friends who donate to the School. You can donate in a number of ways:

- By discussing how you’d like to make a difference with a member of our Development and Alumni Relations team. We can share our latest initiatives with you, explain how you can give most tax-efficiently and work with you to shape your donation for the greatest impact.

- By donating monthly by direct debit to the Cass, which supports three areas:
  - Student Support – Hardship awards and Bursaries
  - Cass Leavers Support Fund – bursaries, accommodation, mentoring, employability, counselling and pastoral support
  - The Greatest Need – specific initiatives and student-led projects.

- By leaving us a legacy in your Will – a tax-efficient way of donating. We’re keen to work with all those wishing to make a gift in this way so that it makes the greatest difference.

You are in good company when you become a Cass supporter

**Donations and support from individuals, corporations and institutions are key to our success and continue to underpin our efforts.**

**PRINCIPLE BENEFICIARIES**

- ABS - American Bureau of Shipping
- Bloomberg
- Bureau van Dijk
- CHK Charities Ltd
- City of London Corporation
- Peter Cullum CBE
- Sir Stelios Haji-Ioannou
- Lloyd’s Register Foundation
- Thanassis and Marina Martinos
- Mr & Mrs S N Rodití
- Thomson Reuters
- The Worshipful Company of Saddlers
- Sir John Cass’s Foundation
- Santander UK plc

**LEADERSHIP DONOR**

- Matrona Egon (Xylas)
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- Garfield Weston Foundation
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- Stelios Philanthropic Foundation
- The Curtin Foundation

**MAJOR DONORS**

- Professor Iain Allan
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- Dr Robert Kelly
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- Professor Barrie and Maureen Pettman
- September 11th Trust
- The Cullum Family Trust
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- Andreas A Tsavliris
- Sir Malcolm Williamson
- John Xylas
- Maria Wu
- ICAEW Foundation
- Robert Legget
- Carol Sergeant

“In this highly dynamic and competitive context, we work closely with Cass leadership offering them guidance and enabling partnerships that help Cass be bold, agile and disciplined in their strategic efforts.”

Sir Malcolm Williamson, Chairman, Cass Strategy and Development Board

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**Supporting Cass**

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www.cass.city.ac.uk/support-us
Extraordinary calling

City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.