

Global MBA: September 2020 Programme Schedule

Year 1

Learning event	Mode	Date
Preparatory modules <ul style="list-style-type: none"> Data Analytics for Business Introduction to Financial Reporting and Analysis Mathematics for Management and Finance 	Online	September 2020 – May/June 2021
Registration and Welcome session An opportunity to immerse yourself in the goals of the programme: <ul style="list-style-type: none"> Interact with peers, faculty and the Programme Team Participate in Careers and Professional Development workshops Develop core skills for success on the Global MBA 	Online	09 September – 11 September 2020
Core module 1: Marketing	Online	14 September – 30 October 2020
Core module 2: Operations Management	Online	2 November – 18 December 2020
<i>Winter break</i>		<i>19 December – 3 January 2021</i>
Core module 3: Technology and Innovation	Online	4 January – 19 February 2021
Professional Development sessions Continue to develop and hone your key leadership communication skills and consider what it means for you to achieve your career potential. You will think in detail about career transitions: where you are now, where you want to be and how you are going to get there.	On-campus	24 February – 27 February 2021
Core module 4: Leading People in Organisations	Online	1 March – 16 April 2021
<i>Spring Break / Preparatory modules</i>		<i>19 April – 30 April 2021</i>

Core module 5: Finance	Online	3 May – 18 June 2021
Core module 6: Strategy	Online	21 June – 6 August 2021
<i>Summer break</i>		<i>9 August – 3 September 2021</i>
Integration week During integration week you will be given a project to work on as part of a group. This will involve an in-depth analysis of a company, drawing on the perspectives of the core modules you have completed.	On-campus	6 September – 10 September 2021

Year 2

Year 2 is an opportunity to specialise and deepen the core knowledge you have developed during your first year. There are two main areas of learning for Year 2; elective modules and the Business Mastery Project.

Learning event	Date
Elective modules	From September 2021
Business Mastery Project	Submitted in September 2022

Elective modules

Choose from a wide range of elective modules, delivered in a variety of engaging ways. You can choose to take up to two on-campus electives and two International electives, or you can choose to study all your electives online if you prefer.

- **Online electives:** online electives will vary in format but require no face-to-face sessions.
- **London on-campus electives:** join with other cohorts of Cass MBA students in London for an immersive learning experience.
- **International electives:** join with other cohorts of Cass MBA students in a range of international locations for a unique opportunity to study industries in a completely new environment.

(Please note that electives are subject to change and face-to-face electives are subject to extra fees.)

Business Mastery Project

The Business Mastery Project is an individual detailed research study, addressing a specific real-world business challenge. You will have the opportunity to select an area of relevance to your own career goals and draw on all your core learning to design, conduct and conclude an in-depth study.

NB: this is a provisional schedule and is subject to change.