



About the School

We enable the extraordinary – leadership through knowledge creation, education and community partnerships.

A LEADING RESEARCH INSTITUTION

Cass fosters thought leadership with impact, serving as an intellectual resource for London and our global Cass community. Our research shapes business practice, informs government policy and inspires learning. We emphasise three realms of impact, fusing the analytical rigour of financial services, the agility of strategic innovation, and the higher purpose of social business.

The research Cass's academics publish in leading journals is reflected in the education we deliver across our highly ranked degrees and is applied to the problems we solve for business clients. The Faculty of Finance is one of the largest and most respected in Europe. The Faculty of Management conducts research in all of the main areas of management, placing great emphasis on relating theories to real-world practice. The Faculty of Actuarial Science and Insurance is one of the world's leading academic actuarial departments.

TRIPLE-CROWN ACCREDITATION

Cass is among the global elite of business schools that hold the gold standard of triple-crown accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

STUDENT BODY

Cass has over 4,000 students: over 2,300 undergraduates studying on six finance and management BSc courses; over 1,400 postgraduates studying on over 20 master's (full-time, part-time and online) in finance, insurance, actuarial science, management, shipping, energy, marketing, entrepreneurship, supply chain and real estate; over 400 MBA students and nearly 100 doctoral students.

INTERNATIONAL ACTIVITIES

As a leading global business school, the Cass community of alumni spans over 160 countries. Cass boasts study abroad partnerships and collaborations with leading institutions across five continents, giving our students valuable international exposure.

To support our international efforts, we are guided by advisory boards in London, Dubai, New York and Beijing. As an example of our reach, in 2007, the Executive MBA in Dubai was launched in collaboration with the Dubai International Financial Centre (DIFC).

RESOURCES FOR ENTREPRENEURS

The Cass Entrepreneurship Fund was created in 2010 with the support of Peter Cullum CBE, a high profile Cass MBA alumnus and the founder and Non-Executive Chairman of insurance group Towergate. The £10 million Fund forms part of the Peter Cullum Centre for Entrepreneurship which provides a focal point for entrepreneurs at Cass, offering access to entrepreneurship teaching programmes and venture capital expertise, as well as the opportunity to apply for investment and incubation support.



Extraordinary calling

Rankings

SCHOOL

In 2017, the *Financial Times* ranked Cass

2nd in London

4th in the UK

15th in Europe

in its Business Schools ranking.

RESEARCH

The Research Excellence Framework 2014 rated

84% of Cass research

rated as either 'world-leading' (4-star) or 'internationally excellent' (3-star)

6th in the UK

for Business and Management research.

MBA

Executive MBA is ranked

5th in the UK

11th in Europe

28th globally

by the *Financial Times* 2017.

Full-time MBA is ranked

6th in the UK

13th in Europe

46th globally

by the *Financial Times* 2018.

MBA in Finance is ranked

3rd in the UK

22rd globally

by the *Financial Times* 2018.

MBA in Entrepreneurship is ranked

1st in London

7th globally

by the *Financial Times* 2017.

MASTER'S

Cass offers one of the widest portfolios of master's degrees in Europe.

MSc in Management is ranked

3rd in the UK

18th globally

by the *Financial Times* 2017.

MSc in Finance is ranked

4th in the UK

20th globally

by the *Financial Times* 2017.

Cass alumni

Cass has 45,000+ alumni worldwide spanning more than 160 countries. Senior alumni include:

- **Geoffrey Cooper**,
Chairman, Card Factory
- **Peter Cullum CBE**,
founder and Non-Executive Deputy Chairman, Towergate Partnership
- **Shelley Doorey-Williams**,
Head of Wealth Planning and Sales Management, UBS
- **Sir Stelios Haji-Ioannou**,
founder, easyJet
- **Tom Ilube**,
Founder and CEO of Crossword Cybersecurity, named the most influential black person in Britain by the Powerlist UK
- **Archie Kane**,
Chairman, Bank of Ireland
- **Dr Muhtar Kent**,
Chairman and Chief Executive Officer, The Coca-Cola Company
- **Tae-Shin Kwon**,
President and CEO, Korean Economic Research Institute
- **Professor Liu Mingkang**,
Distinguished Research Fellow of the Institute of Global Economics and Finance, The Chinese University of Hong Kong.
- **Alberto Lopez-Valenzuela**,
Founder and Chief Executive, Alva
- **Hilton Nathanson**,
Founder and Chief Investment Officer, Marble Bar Asset Management
- **Sally Scutt**,
Deputy Chief Executive, British Bankers' Association
- **Andrew Tunnicliffe**,
COO EMEA, Aon Risk Solutions Consulting
- **Dr Roberto Westenberger**,
Superintendent and Head of Brazilian Insurance Regulatory Authority

Mission

At Cass, we help individuals thrive in a dynamic, interconnected world. We blend cutting-edge theory and practice, inspiring our vibrant London home, while engaging our international network. Among the leading global business schools, the Cass approach is uniquely energising; personal yet global, intellectual yet practical, passionate yet disciplined. Resulting leadership enables agility, distinction and sustainability.

- Knowledge – we create knowledge that fosters impactful thought leadership.
- Education – we personalise learning experiences to build skills, distinction, and agility.
- Community – we excel together, helping our staff, alumni, partners and institution thrive.

▪ **Cass Business School**
106 Bunhill Row
London EC1Y 8TZ
T: +44 (0)20 7040 8600
▪ www.cass.city.ac.uk ▪