Master your recruitment potential

Career and Professional Development Recruiters Guide

www.cass.city.ac.uk/careers
Making sure that you have a first-class team who can tackle the challenges and opportunities of today’s competitive business environment is vital.

Here at the Career and Professional Development Centre we understand that getting the right person for that key position can be tough, even for specialist recruiters. We aim to provide you with access to highly qualified candidates who can make an immediate positive impact on your business. A vital element in this is Cass Careers Online, which enables you to raise your profile within the School and connect with some of the world’s most employable graduates.

The Sir John Cass Business School is a triple accredited institution, ranked in the top 1% of business schools worldwide, located on the doorstep of both the City of London and Tech City. Our proximity to these centres of global excellence ensures our programmes reflect the realities of the business world and provide contacts and networking opportunities. Our academics are regularly called upon to inform the media and government policy makers while our research has had an undeniable impact on business and society.

Attract high calibre candidates

“I am delighted with the Cass graduates we have recruited. They are numerate, articulate, hardworking and modest. These qualities are ideal in an investment consulting environment, where client impression is of the utmost importance.”

Ray Chou, Associate Consultant
Cambridge Associates

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Cass Careers Online (CCO)
Cass Careers Online provides you with your connection to the right candidate. Our online tool is invaluable as it can help you to find the right person in a number of ways:
• advertise jobs, internships and research projects to MBA and MSc students and alumni
• access our MBA CV Book, filtering candidates by their experience and skills
• opt to receive applications direct or ask us to collate all CV applications into a single pdf document
• advertise your company details directly to our students and alumni to raise your company profile, by using our social media networks, LinkedIn and Cass Careers Online.
Register or log in today at www.cass.city.ac.uk/careersonline

Other opportunities
You can also interact with our students first-hand by hosting company information sessions, recruitment presentations, workshops and skills sessions throughout the year.

MSc Careers Fair
Our Careers Fair, which is held every September, provides a great opportunity for you to showcase your company and meet our Masters students.

Drop-ins
A great option, especially for smaller enterprises. Connect your business with potential future candidates in a more informal setting.

MBA Business Consultancy Projects
Harness the fresh perspectives of our MBA students to tackle a specific challenge facing your business. A brochure providing more information on this initiative is available.

Society and panel events
Showcase your company and take part in the many student, club and society events hosted at Cass. Being a guest speaker can provide further insight into your organisation.

How we work with you
Present your company to our MBA and MSc students and alumni. Our aim is to help you target and source potential candidates for your organisation. We can provide you a global reach, with candidates from across the world, enthusiastic to work in locations meeting your recruitment needs.
Why choose our graduates?

At the Career and Professional Development Centre we place considerable emphasis on skills development for the corporate environment. This ensures that our MBA and MSc graduates can make a valuable contribution to businesses from day one. They have experience of the broad range of skills and professional attitude that companies are looking for.

Our globally recognised programmes develop tomorrow’s business leaders.

We provide a combination of intensive learning, practical application and personal development to sharpen our students’ skills, performance and career direction. Interaction, participation and the professional development of employability skills, such as critical thinking, communication and engaging teams, are crucial to the Cass model of teaching. Combined with enthusiasm and first-hand exposure to new business environments, business trends and best practice, these ensure that our graduates are well equipped to excel in your company.

Global experience

Our MBA and MSc students get experience of working abroad as part of the Emerging Markets Consultancy Week, together with the chance to gain first-hand exposure to challenging new business environments such as China, Dubai and South Africa through elective placements. We ensure our students are prepared for management, with a global perspective.

The Cass MBA Business Consultancy Project

As part of their course, our MBA students must complete a final project analysing a real-life business issue and offering potential solutions. Our students can provide a unique and objective review of an important aspect of your business and you get the chance to evaluate the next generation of business leaders. Our students have completed business consultancy projects for companies, such as:

- Algorithmic Trading Group
- Alva Group
- Atos Consulting
- Bank of New York Mellon
- CDG Group
- Deutsche Bank
- Ennismore Partners
- Ernst & Young
- Investec Bank
- Investigo
- J.P. Morgan Asset Management
- Kuber Ventures
- Lloyds Banking Group
- London City Incubator
- Tesco

Here are some of the companies that have recruited recent graduates from our programmes:

- Addidas Group – Category Manager
- Bank of Canada – Institutional Equity Sales
- BNP Paribas – Graduate
- CBRE – Real Estate Finance – Graduate Surveyor
- Clarkson – Ship Broker
- Curzon & Co – Management Consultant
- Deutsche Bank, London – Change Management Associate
- GlaxoSmithKline Nigeria – Market Access and Business Development Manager
- Google UK – EMEA Marketing Operations Lead
- J.P. Morgan Asset Management – Client Services Manager
- KPMG – Consultant/ Risk Advisor
- PWC – Consultant
- RBS – Finance Business Unit Controller
- Strategic Partnerships Manager Royal Bank of Canada, Corporate Real Estate – Finance Manager, CBE Projects

Triple accreditation

Cass has been awarded full accreditation from the Association to Advance Collegiate Schools of Business (AACSB). The school also holds the sought-after ‘triple’ crown gold standard in business education, which comprises AMBA, EQUIS and AACSB accreditation. This places Cass in an elite group of global business schools.

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Get in touch to find out more

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Cass Business School
In 2002, City University’s Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School’s name is usually abbreviated to Cass Business School.

Sir John Cass’s Foundation
Sir John Cass’s Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1723.

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