Cass Business School
CITY UNIVERSITY LONDON

Sharing our success
Annual Fundraising Report 2012

www.cass.city.ac.uk
Dear Friend,

This is an exciting time for Sir John Cass Business School. The importance of business education to develop future business leaders is continuing to gain recognition. In this environment Cass continues to grow from strength to strength despite challenging times for the banking and finance sector across the world. We continue to attract talented people which is testament to our excellent reputation and the quality of our world-class programmes. In 2011, Cass was ranked fourth in the UK and 15th in Europe by the Financial Times, in an overall ranking of business schools.

Our strategic plan for the next five years sets out an ambitious period of growth to support our goal to be a research-excellent business school with global reach and a clear focus on leadership in financial and professional services. To achieve this plan we will continue to recruit high-calibre faculty and grow our highly ranked undergraduate programmes. We will also focus on increasing the quality of our Specialist Masters and MBA programmes and plan to create an executive division including a new professional doctoral (DBA) programme.

As this will be my last year at Cass, I would like to thank all our donors, sponsors and supporters for helping to make the past year so memorable and one to be proud of. I am also grateful that you continue to help us achieve our goals to establish Cass firmly in the top ten of European business schools.

Kind regards

Richard Gillingwater, CBE
Dean of Cass Business School

Dear Donors and Supporters,

Yet again, thanks to all of you, we have had a great year at Cass. The year 2011 saw the largest ever growth in philanthropic support, increased by the matched funding scheme made available by the government.

We saw an increase in corporate, alumni and major donors’ support, including a rise in the number of scholarships at undergraduate, MSc and PhD levels. A wealth of new corporate partners and sponsors lent their support, whilst most existing sponsors invested in Cass again or even increased their investment, especially in the area of research. Our new Cass Gift initiative blossomed, powered by hundreds of willing students and volunteers. Our Annual Fund was successfully relaunched and received support from many alumni.

Our international programme of events continued to grow. We ran our first pan-European alumni event in Monaco, thanks to the warm hospitality of Sir Stelios Haji-Ioannou, whilst in New York we held a thought-provoking panel in the beautiful Yacht Club, featuring global banking experts Sir Malcolm Williamson and Dr Bob Kelly.

Overall it was a great year and we thank you for your generous and dynamic Cass community. I look forward to the forthcoming year, which includes two significant milestones: the tenth anniversary of the School changing its name and the implementation of our new, exciting programme of growth.

Best wishes

Paola Barbarino
Director of Development and External Relations

Introduction

Thank you to all of our friends and supporters

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Director of Development and External Relations

From strength to strength

Financial report

Thanks to the generous donations of all our supporters and sponsors, Cass Business School experienced a welcome growth in fundraising for 2010/2011. That increase in support meant fundraising represented 7% of our total income – compared to 5.9% for the previous financial year.

The School’s main source of income remains tuition fees, paid by students from across the world looking to benefit from our internationally recognised courses and ever-burgeoning reputation.

“These are complex times for business schools worldwide but Cass is weathering the storm very well indeed. A wealth of world-class academics has joined the School in the past 22 months and the growth of our reputation means that increasing numbers of extremely talented students apply to join our courses. I feel proud of my association with Cass. Many of you must feel the same, as the number of you who decided to make a contribution to the School increased exponentially this year. It is through our joint efforts and support that Cass can continue to grow and excel.”

Sir Malcolm Williamson
Chair, Cass Strategy and Development Board

<table>
<thead>
<tr>
<th>Income</th>
<th>£’000</th>
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<tr>
<td>1 Masters fees</td>
<td>23,850</td>
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<tr>
<td>2 MBA fees</td>
<td>7,460</td>
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<tr>
<td>3 Undergraduate fees</td>
<td>9,084</td>
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<tr>
<td>4 Gov’t HEFCE research and tuition grants</td>
<td>4,799</td>
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<tr>
<td>5 Fundraising</td>
<td>3,692</td>
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<tr>
<td>6 Research grants and contracts,</td>
<td>3,381</td>
</tr>
<tr>
<td>Cass Executive Education and PhD fees</td>
<td></td>
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<tr>
<td>Total income received</td>
<td>52,266</td>
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“From strength to strength"
How your donations have helped

The Cass Fund is the pool of money donated to the School by alumni and friends to provide the resources for projects which enhance learning opportunities for students. Established in 2006, the Fund has helped launch a variety of initiatives across the School.

It supports three main areas:

**The Dean’s Fund**
(Area of highest priority)

This fund allows Cass the flexibility to support projects and initiatives, as advised by the Dean, which fall outside the scope of the School’s everyday operating budget. Historically, these activities have allowed us to raise the School’s international profile by attracting highly respected visiting professors and hosting prestigious industry events.

**Student support**

The Fund helps the School to provide scholarships and financial assistance to the most committed and gifted students from around the world, allowing them to fulfil their potential regardless of their financial means.

**Research and library**

Cass has an established reputation for world-class research that helps model policies for organisations ranging from financial institutions to world governments. The fund helps to drive such research forward by ensuring the latest information and resources are available within Cass.

The Cass Fund Telephone Campaign

This year saw the relaunch of the Cass Fund Telephone Campaign, a key fundraising activity. More than 1,300 alumni were contacted and the results were overwhelmingly positive, with alumni donating more than £45,000 to the Fund. One donor also expressed an interest in endowing the School with a new scholarship.

How donations have been used

How your donations are used

<table>
<thead>
<tr>
<th>Area of highest priority</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Research</td>
<td>1,425</td>
<td>39%</td>
</tr>
<tr>
<td>Improvements to student experience</td>
<td>1,350</td>
<td>37%</td>
</tr>
<tr>
<td>Campaigns (Shipping and Actuarial)</td>
<td>410</td>
<td>11%</td>
</tr>
<tr>
<td>Scholarships</td>
<td>506</td>
<td>13%</td>
</tr>
<tr>
<td>Total income</td>
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</tr>
</tbody>
</table>

Cass has benefited from your donations. The table and pie chart give a snapshot of how the quality and depth of our research is enhanced by leading companies, whilst reinforcing our reputation for business school means attracting the greatest talent in terms of both staff and students. This requires continuous improvement and investment in the resources.

Last year the Cass Fund allowed us to invest in the following areas:

**Library and IT**

- A state-of-the-art financial resources suite within the Northampton Square Library which consists of eight new Bloomberg terminals and access to Thomson Reuters Datastream
- The Cass Bloomberg Dealing Room will be refurbished over summer 2012. It provides practical experience of the dealing room environment, complementing the theoretical study of commodity and derivatives trading
- Research databases, adding core financial data sets and key journal back files
- Computers in the Cass undergraduate student areas have been upgraded.

**Careers service**

- Increased investment in assessment materials for students to practice a variety of online testing as used by employers
- Increased careers library resources and a new interview room with space for students to complete interviews via Skype
- Introduction of Careers Weekends to enhance our support to our DEMBA (Dubai Executive MBA) students.

**Clubs and societies**

These offer students the chance to meet and network informally, with academics and professionals from across the financial world.

The following new societies were created last year:

- Cass Equity Research Club (CERC)
- Cass Private Banking Society
- Cass Shipping & International Trade Society

The Cass Fund is the pool of money donated to the School by alumni and friends to provide the resources for projects which enhance learning opportunities for students. Established in 2006, the Fund has helped launch a variety of initiatives across the School.

If you have any questions about our fundraising campaigns, please contact Angela Bowen. 

**Your generosity counts**

Donations and support from individuals, corporations and institutions are instrumental to our success. They allow us to continually upgrade our physical and intellectual infrastructure, creating an environment that attracts the best students and staff. This ensures that Cass students are highly sought after by leading companies, whilst reinforcing the quality and depth of our research.

Enhancing learning opportunities

The Cass Fund Telephone Campaign has been a wonderful and enriching experience. I particularly enjoyed hearing all the positive stories from alumni about the way their time at Cass helped shape their careers.

“The Cass Fund is a really important resource that helps the School to provide an outstanding student experience. I’d like to say a personal thank you to all those who made a donation as a way of investing in their own future and that of future generations of Cass students.”

**Purti Mehra**

Elec Business Studies

“We’re delighted by the fantastic response this campaign received from alumni in the UK and Ireland. On average, each alumnus gave a gift of £265 which will go towards improving the School’s teaching and learning facilities for current and future students. The phone calls gave us a chance to find out what our alumni are up to, and how we can support them, as well as what they can do for the School. I would also like to thank our alumni for their generous donations and our hardworking students who helped run the campaign.”

**Angela Bowen**

Head of Major Donors

The Cass Fund

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Peter Cullum, CBE gained his MBA from Cass in 1976 and went on to found the Towergate Partnership, Europe’s largest independent insurance intermediary, of which he is the Non-Executive Deputy Chairman. Peter was voted UK Entrepreneur of the Year in 2005 by Ernst & Young. In 2008, the same year that he was awarded the accolade again, this time by Management Today magazine, Peter pledged £10 million towards encouraging the next generation of entrepreneurs at Cass.

Alva

Founded by two Cass Business School MBA alumni, Alberto Lopez-Valenzuela and Richard Fleming, Alva was an early Centre for Entrepreneurship project. It subsequently became the first recipient of capital investment from the Cass Entrepreneurship Fund which provided £675,000. This also helped Alva seek additional investment from a number of high-profile angel investors including the previous Corporate Affairs Director of a FTSE 100 company and the CEO of a major London public affairs agency.

Alva specialises in analysing and assessing corporate reputation and reputational risk. In doing so, they provide major companies with a comprehensive tool to manage this valuable business asset. Alva processes more than two million items of news data every day and interprets the findings for major clients that already include Anglo American, AOL Europe, TNT and the National Grid.

“My advice to the next generation of entrepreneurs is to be realistic and be ready for the challenges ahead but, above all, be brave.”

Peter Cullum, CBE
Scholarships

Investing in students

We believe that financial circumstances should not be a barrier to a first-class education and are committed to expanding our comprehensive scholarship programme.

The generosity of our alumni, friends and companies in funding scholarships allows us to attract the best students and ensure that they receive the education they deserve as a foundation for a successful future.

Cass currently has more than 60 scholarships offered across the BSc, MSc and MBA programmes. Continued donor support will allow us to help even more more students in 2012/2013.

NEW SCHOLARSHIPS

Undergraduate scholarships

Undergraduate tuition fees have increased to £9,000 per annum for UK and European Union residents. To help alleviate some of the potential financial debt faced by students, we have launched our Undergraduate Scholarship Programme.

A number of generous individuals and organisations have embraced the opportunity to change the life of a student in need or recognise the efforts of those who demonstrate an entrepreneurial spirit or academic prowess. These valuable scholarships are of vital importance and have tremendous impact in inspiring recipients to pursue success.

Here are a few examples:

Sir John Cass Foundation Scholarship

Awarded to undergraduates wishing to study a BSc, the three recipients of the Foundation Scholarship will benefit from a one-off £5,000 bursary and must be permanent residents in London.

Sharp Start Scholarship

Thanks to an anonymous donor, the two undergraduate recipients of this scholarship each receive £5,000 per annum towards their tuition fees for the duration of their three years of study. Priority is given to individuals with outstanding results in the fields of Business Studies, Management, Banking and International Finance, Investment and Financial Risk Management, Actuarial Science or Accounting and Finance. This scholarship aims to help students improve their personal circumstances and help them to achieve their goals.

The Priya and Jason Downes Scholarship

This generous scholarship covers the entirety of the fees for the three-year BSc in Actuarial Science. Awarded principally on the basis of academic excellence, the candidates must also be committed to working for the benefit of developing countries in the future and, in their application, give details of any volunteer work undertaken. The beneficiary will be a student achieving the highest marks for exams and coursework in the Shipping, Trade and Finance MSc course in this academic year.

AXA Private Equity Foundation

As well as becoming a senior sponsor of the Mergers & Acquisitions Research Centre, the AXA Private Equity Foundation has recently committed to providing a full scholarship. This will help support the new MSc in Corporate Finance covering mergers and acquisitions, private equity and risk management. This MSc scholarship is for full coverage of the fees as well as a two-month paid internship for the winning candidate and helps to establish Cass’s position in the M&A education field.

“The Leon and Aspasia Lemos Charitable Foundation Scholarship has enabled me to focus exclusively on my academic studies and professional development.”

Stavros Ikess

Leon and Aspasia Lemos scholar

The Escola Nacional de Seguros Scholarship Award

This leading Brazilian insurance research and education centre is offering full tuition fee scholarships for students wishing to study for an MSc in either Actuarial Science or Actuarial Management. It is open to Brazilian nationals who are living in, or who have recently lived in, Brazil and intend to return there after completing their studies. In addition to the tuition fees, the scholarship also provides £1,000 per month living allowance and one return air fare to Brazil.

Czarnikow

The leading provider of world sugar market services has offered a new prize to the student achieving the highest marks for exams and coursework in the Shipping, Trade and Finance MSc course in this academic year.

“Scholarships make it possible for students like me to experience a top-tier education while preparing for exciting careers. Thank you September 11th Insurance Trust.”

Tinashe Garapo

September 11th Insurance Trust scholar
Ernst & Young has partnered with MARC for several years on this project, thanks to the levels of understanding and academic excellence at the centre.

Leor Franks
Marketing Director, EMEIA Area
Ernst & Young

Interview
Leor Franks, Ernst & Young

“The Mergers & Acquisitions Tracker is a joint venture between us at Ernst & Young and the Mergers & Acquisitions Research Centre at Cass Business School. By bringing together a number of data sources it produces a quarterly analysis of the global M&A market, focused on the volume and level of activity in the sector.

“We cover every country in the world with an M&A market of consequence, by which I mean a volume and value of traceable transactions.

“The last tracker noted a fall in volume, value and number of transactions but what we are not seeing is a return in confidence as Eurozone and other crises around the world start to be resolved.

“Ernst & Young has partnered with MARC for several years on this project thanks to the levels of understanding and academic excellence at the centre.

“The reason we work closely with the business school is to bring the academic rigour, the authenticity of methodology and the independence of reporting.”

The full interview can be viewed online at www.cass.city.ac.uk/news-and-events/cass-talks
Major Donors and Sponsors
Donors from 20 April 2011 to 28 May 2012

Eminent Benefactor

Mr Michael Grant

Founding Benefactor

Sir John Cass’s Foundation

Major Benefactors

ABRS American Business of Shipping
Mike Hiorns
Mr Michael Hargreaves
St John’s College (Cambridge) Foundation
Lloyd’s Register Educational Trust

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(Kenya)
Mr Roger Brooke
Bagri Foundation

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Dr Robert Kelly
ICAEW
HSBC Investments
Sir Stelios Haji-Ioannou
Ernst & Young
Memorial Fund

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Sir Stelios Haji-Ioannou
Ernst & Young
Memorial Fund

Major Sponsors

Marketors

Major Donors

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Sir Stelios Haji-Ioannou
Ernst & Young
Memorial Fund

Major Donors

Mr John Lennox

Major Sponsors

Lloyd’s Register Educational Trust
Sir Stelios Haji-Ioannou
Ernst & Young
Memorial Fund

Major Donors

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Major Sponsors

Rosemary Vanner Lee Legacy
Mr Richard Hakes

Major Donors

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Mr Sunil Ahuja
Mr Nauman Ahmed
Mr Abdullah Alzamil
Ms Galina Bezuglaya
Mr David Bebbington
Mr Mandeep Binning
Ms Maria Gradobitova
Ms Michelle Gorgodian
Miss Laura Gilbert
Mr Stefano Gilotti
Mr Abhinav Gaur
Mr Eloy Garcia
Mr Christopher Gammon
Miss Catherine Fisher
Mr David Ezekiel
Miss Katy Elias Jones
Miss Alexandra I Dobisch-Doehmer
Mr Ade Cordell
Mr Fabrizio de Corato
Ms Shafia Choudhury
Mr Rory Chisholm
Miss Jenny Chiang
Mrs Carol Segeant
Mr John Lee
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Mr Yinat Meshari
Mr Andrew Binning
Mr Yashvardhan Binani
Ms Galina Bezuglaya
Ms Stella Gupta
Mr Peter Hahn
Mr Richard Hakes
Mr James Boyle
Mr Nicola Bishai
Mr Christopher D Rings
Mr Richard Well
Mr Yoni Hochholer
Mr Ron Hazin
Mr Richard Alvey
Mr Saimi Amin
Mr Brian Bird
Mr Yinat Meshari
Mr Andrew Binning
Mr Yashvardhan Binani
Ms Galina Bezuglaya
Ms Stella Gupta
Mr Peter Hahn
Mr Richard Hakes
Scholarships for African students

We pride ourselves on our diverse student intake, with roughly 150 nationalities represented each year. However, out of our 3,000 current students, only about 3% are African citizens. The representation of students from this region is low and is primarily due to a lack of financial resources necessary to fund their tuition fees and London living expenses. We recognise Africa's status as an emerging economy and its abundance of academically gifted students seeking to further develop their talents. To further enrich our diverse student and alumni body, the School has launched an initiative to raise money to fund scholarships for African students to enable them to study at Cass. The first agreement of its kind, Cass is proud to announce our agreement with the Insurance Regulatory Authority of Kenya to sponsor five students per year on the MSc Actuarial Management programme.

**Donor profile**

**The Insurance Regulatory Authority of Kenya**

The Insurance Regulatory Authority (IRA) is a Kenyan Government agency established in 2006. The mandate of the Authority is to regulate, supervise and develop the insurance industry in Kenya and ensure that the interests of policy holders and insurance beneficiaries are protected. The Authority upholds core values which include: accountability, team spirit, transparency, integrity, innovation and creativity. It promotes not only compliance with the Insurance Act and other legal requirements by insurance/reinsurance companies and intermediaries, but also sound business practices. It undertakes regulation and supervision practices that enable industry players to be innovative and entrepreneurial.

The core functions of the Authority are to:

- Ensure the effective administration, supervision, regulation and control of the insurance industry
- Formulate and enforce standards of conduct of the insurance and reinsurance industry
- Issue licences to all persons involved in or connected with insurance business, including insurance and reinsurance companies, intermediaries, loss adjusters and motor assessors, risk surveyors and valuizers
- Protect the interests of insurance policy holders and beneficiaries in a contract
- Promote the development of the sector
- Advise the Government on the national policy to be followed in order to ensure adequate insurance protection and security for national assets and properties
- Issue supervisory guidelines and prudential standards for better administration of the insurance business
- Share information with other regulatory authorities and carry out other related activities to increase its supervisory role
- Undertake such other functions as may be conferred on it by the Insurance Act 2006 or by any other written law.

The Insurance Regulatory Authority is also committed to building capacity within the insurance industry in Kenya by sponsoring students from this region to study in the key areas of Actuarial Science and Insurance.

The professional skills acquired will assist the industry during the transition from compliance based to Risk Based Supervision (RBS). To this end, the Authority has signed a five-year agreement with Cass Business School to sponsor five students per year on the MSc Actuarial Management programme.

The purpose of the collaboration is to increase the number of qualified actuaries in Kenya. Kenya currently has less than ten qualified actuaries yet proposed changes to insurance law in the country will sharply increase the demand. Both Cass and the Insurance Regulatory Authority recognise the need to develop the Actuarial Science profession in Kenya and are committed to providing scholars with the best available training.

Kenyan students successfully completing the course at Cass enjoy the benefits of in-depth study in the key areas of actuarial practice. The course also gives them the opportunity to gain exemptions from the examinations of the Actuarial Profession, thereby fast-tracking their route to becoming qualified.

Class giving is a dynamic and innovative community fundraising concept that is inspiring alumni year groups of all ages to get involved and impact the future of the School.

A Class Gift is a collective donation raised by student and alumni year groups to support their project of choice within Cass. From raising funds for student bursaries and scholarships to improving facilities on campus, class giving provides opportunities for current and former students to stay involved and give back to their alma mater.

Class Gifts encourage alumni to reconnect with classmates, and strengthen their bond with the School. Jean Liggett, MBA 1988, has been enjoying the engagement opportunities that have resulted from spearheading the fundraising efforts for her class: “Through my role as Class Gift Champion, I am now re-connected with many of my classmates and am enjoying the benefits of an enhanced global network - all while making a difference for Cass.”

Alumni class giving promotes a tradition of investing in students who believe in making a difference. Class giving promotes a tradition of investing in students who believe in making a difference. The professional skills acquired will assist the industry during the transition from compliance based to Risk Based Supervision (RBS).

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The Haberman Campaign for Actuarial Science

Supporting actuarial excellence

Launched in 2010, the Haberman Campaign for Actuarial Science recognises the extraordinary contribution made by Professor Steven Haberman to the field of Actuarial Science. For over three decades, Professor Haberman has helped create a Centre of Excellence in the teaching, research and study of Actuarial Science at Cass.

The demand for education and skills in Actuarial Science is growing, in particular within emerging economies. By raising much needed funding through the Haberman Campaign, we aim to continue to attract talented students from around the world to study at Cass, while training the teachers of the future in this field.

The fundraising activity has been led by an Executive Campaign Board consisting of alumni of the Faculty of Actuarial Science and Insurance at Cass and chaired by former government actuary, Chris Daykin.

The Campaign has so far raised funding for four MSc scholarships and one undergraduate scholarship. The aim is to raise £1 million of funding for the faculty to support additional scholarships, new research and teaching resources and development.

The Haberman Campaign for Actuarial Science Executive Campaign Board

Chairman
Professor Christopher Daykin

Trustee/Board Members
Wekash Badal
Gary Roal
Andrew Cherkas
Jacqueline Dallagh
Drew James
Emilise Markou
Petra Simmons
Colin Singer
David Stull
Franck Turley
Martin Werth
Nasar Zamir

Cass Members
Professor Steven Haberman
Dr Benjamin D Rickayzen

Acan Ong
Cass PhD

“As a former student and research assistant, I feel I have benefitted greatly from the opportunities that Cass has provided me. Professor Haberman has shown tremendous dedication over the years in developing Actuarial Science at Cass and it was an honour to be in a position to support the Campaign.”

The Campaign to Endow the Grammenos International Centre for Shipping, Trade and Finance

The Grammenos Endowment Fund continues to grow with donations having been received from a wide range of generous supporters, friends as well as many alumni of the Centre.

In anticipation of the forthcoming 30th anniversary of the Centre’s establishment, a number of activities are being planned to mark this occasion including a special celebratory event.

We hope this will present a suitable platform to raise more funds in support of the Endowment necessary to sustain the Grammenos International Centre going forward with specific support for scholarships, research and teaching.

With 34,000 alumni worldwide, the Cass network offers a wealth of opportunity. The Alumni Relations team actively encourages alumni to interact and create mutually beneficial relationships with each other and the School.

Our commitment to alumni includes offering continued learning opportunities such as MBA/MSc electives, access to libraries, databases and research tools, as well as invitations to academic masterclasses and guest speaker events.

The Cass Alumni Online Community has a membership of over 10,000, helping alumni and students to remain in touch, access Career services and alumni benefits, update their personal details and hear all the news from Cass.

Global reach

We recognise the importance of social media in engaging with former Cass students and helping them in their current and future career development. The Cass Alumni LinkedIn group now has more than 4,500 members.

The innovative Ask Alumni scheme provides an online mentoring tool allowing users to contact more than 1,000 alumni volunteers for advice and guidance on a range of topics.

A global network
The Alumni Relations team aims to engage with all Cass alumni, no matter where they are based. We achieve this with our valuable International Volunteers based in 57 countries who act as our ambassadors, maintaining and expanding the local alumni networks.

Krista Slinn
Head of Alumni Relations
A number of high profile leaders have received honorary degrees from Cass. This recognises the contribution made by outstanding individuals who are leaders in their fields and an inspiration to our students.

The degrees are bestowed on those who have achieved international academic excellence or held leadership roles at a national or international level in the areas in which City University London specialises.

On these pages we profile a few who have received this honour in the last 12 months.

Lord Currie of Marylebone

Lord Currie of Marylebone was made a Doctor of Science Honoris Causa in recognition of his contribution to international economic policy and the leadership demonstrated as founding Chairman of Ofcom.

A leading expert in international economic policy, Lord Currie has a long association with Cass Business School. He was appointed Dean in 2001, a position he held for six years.

Having achieved a First Class Honours Degree in Mathematics from the University of Manchester and a Masters in National Economic Planning from the University of Birmingham, Lord Currie enjoyed several years of success in the City before returning to academia, this time to inspire new generations. During his time as Deputy Dean for External Relations at the London Business School, Lord Currie helped it rise up the rankings to become one of the most respected financial education institutions in the world.

In 1992 Lord Currie was appointed one of the ‘six wise men’ on the Treasury Panel of Independent Forecasters and four years later made a life peer by Prime Minister Tony Blair.

He now sits on the cross benches in the House of Lords as Lord Currie of Marylebone.

Lord Currie said the most challenging role of his career was as Founding Chairman of Ofcom, a role he fulfilled from 2002 to 2009. This involved the merger of five separate communications regulators into one body that is now regarded as one of the best of its kind.

Lord Stephen Green

Lord Stephen Green was made a Doctor of Science in recognition of his contribution to the financial services industry.

Minister of State for Trade and Investment and former chairman of HSBC, Lord Green was appointed one of the ‘six wise men’ on the Treasury Panel of Independent Forecasters and four years later made a life peer by Prime Minister Tony Blair.

He now sits on the cross benches in the House of Lords as Lord Currie of Marylebone.

Lord Currie of Marylebone was made a Doctor of Science in recognition of his contribution to international economic policy and the leadership demonstrated as founding Chairman of Ofcom.

A leading expert in international economic policy, Lord Currie has a long association with Cass Business School. He was appointed Dean in 2001, a position he held for six years.

Having achieved a First Class Honours Degree in Mathematics from the University of Manchester and a Masters in National Economic Planning from the University of Birmingham, Lord Currie enjoyed several years of success in the City before returning to academia, this time to inspire new generations. During his time as Deputy Dean for External Relations at the London Business School, Lord Currie helped it rise up the rankings to become one of the most respected financial education institutions in the world.

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## Cass Members

- Paola Barbarino
- Namita Sharma
- Ruth Velenski

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**Our experts**
Getting involved

If you are thinking of getting involved, there are many ways in which you can work with us, from making a pledge to organising events. Making a difference is not just about making a donation. Our team will tell you all about our current priorities and ensure that they match your interest so that your involvement is as enjoyable as it is effective.

Cass online Community
Make the most of our numerous events and reunions, career development opportunities, alumni directories and many other benefits when you join our vibrant community on the web:

www.cass.city.ac.uk/alumni

Ask Alumni
Students and alumni alike can take advantage of a whole world of inside knowledge, with detailed searches of our alumni by sector, company and location.

Alumni memberships and services
Our alumni can take advantage of our business databases, alumni office space, Bloomberg room and a range of bespoke offers and discounts.

Alumni social media
Network and keep up to date through our social media groups.

Recruitment
Register as an employer with Cass Careers in order to advertise jobs, internships and research projects to students and Cass alumni.

Alumni ambassadors
To become an alumni ambassador contact the Alumni Relations team on the number shown.

Special Interest Groups
We currently run two Special Interest Groups:

Cass Entrepreneurs Network
CEN@city.ac.uk

Chairman
Leo Castellanos

Committee Members
James Clark
Parveen Dhanda
Bruce Garvey
De Nair Hussain
Jean Liggett
Ross Moran
Rav Roberts

The Actuarial Network at Cass
TANC@city.ac.uk

Chairman
Krish Chandantra

Committee Members
Charuch Agraval
Malcolm Cleugh
Romil Desai
Jean Eas
David Freedman
Zhixin Lim
Partender Matharu
Dr Ben Rickayzen
Dr Douglas Wright

Legacies
The Cass Legacy Giving programme
The programme is aimed at visionary donors who wish to help Cass grow its international reputation. A legacy gift costs nothing to the donor immediately but it could be the most significant and far reaching donation you could make in your lifetime.

When you pledge a legacy to Cass, you contribute to our long-term financial security. Unrestricted gifts are particularly valuable, as they enable Cass to direct funds where they are most needed.

Areas where your gift can have the most impact: Student Support, Faculty and Research or Facilities.

To learn more about legacy giving, contact Namita Sharma, Development Officer
E: namita.sharma.3@city.ac.uk
T: +44 (0)20 7040 8674

Our team

Development and External Relations team

Christina Amush
Acting Head of Corporate Development

Paola Barbarino
Director of Development and External Relations

Samantha Blake
Corporate Development Executive

Angela Bowen
Head of Major Donors

Naeem Gamrai
Alumni Database Coordinator

Clara Howard
Alumni Database Assistant

Kelly Kent
Major Gifts Officer

Nikki Kolyvani
Alumni Network and Events Manager

Ruth Mantle
Trust and Foundation Manager

Paul Mburu
Alumni Development Officer

Mallory Robinson
Head of Corporate Development
(maternity leave)

Kelly Rush
PA to Director of Development and External Relations

Khatra Safi
Fundraising Researcher

Namita Sharma
Development Officer

Krista Sinn
Head of Alumni Relations

Carl Tams
Senior Corporate Development Executive

Jesal Vaja
Donor Relations Officer

Ruth Velenski
Campaigns and Governance Manager

Kelvin Ward
Alumni Relations Officer

International representative

Ehsan Razavi-Nejad
Regional Director MENA and
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In 2002, City University’s Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School’s name is usually abbreviated to Cass Business School.

Sir John Cass’s Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.