



CASS
BUSINESS SCHOOL
CITY UNIVERSITY OF LONDON
EST 1894

Changing more than a name

Evening Executive MBA
Class of 2022

Welcome to the Evening Executive MBA

Programme summary

The Evening Executive MBA is a flexible two-year programme for working professionals seeking to maximise their leadership potential and accelerate their careers. Taking place every Tuesday and Thursday evening, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

The Evening Executive MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the MBA, they build up knowledge and skills that will be used throughout the programme and beyond.
- The elective portfolio gives students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.
- The Business Mastery Project is the final major project for the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.

- The Careers and Professional Development team provide workshops and services aimed specifically at executives such as increasing executive presence whilst others will focus on developing soft skills such as media training, interview techniques, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery

Students' understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning. In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network

The skills learnt and the qualification itself are just one part of the Evening Executive MBA; the contacts students make and the network built is the other. At the Business School, we provide our Evening Executive MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date

September

More information

Speak to our team for further information about the Evening Executive MBA, the admission process, scholarships and funding.

Email: cass-mba@city.ac.uk
 Tel: +44(0) 20 7040 0286
www.cassmbalondon.com

Class profile 2022

Key stats



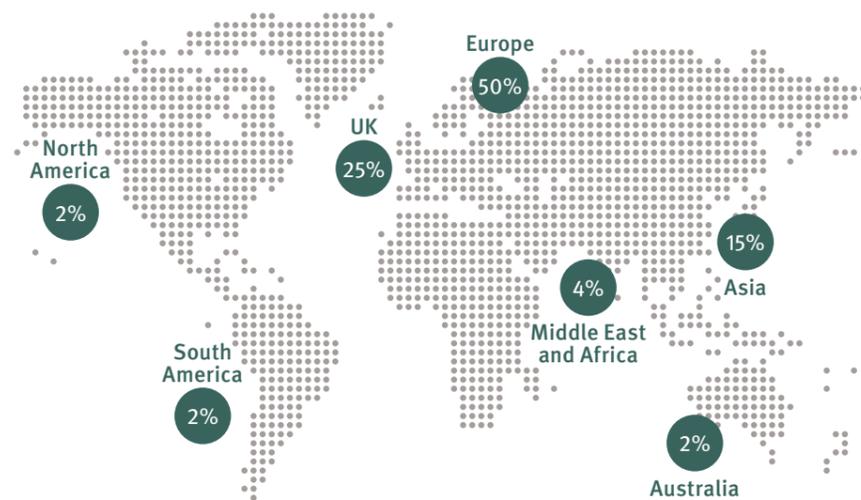
Female

20%

Industries represented



Nationalities represented by region



- Finance 17%
- Education/Not For Profit 13%
- Engineering/Manufacturing 13%
- IT/Telecoms 13%
- Energy 10%
- Retail/FMCG 8%
- Consulting 5%
- Pharma/Healthcare 5%
- Real Estate 5%
- Supply Chain 5%
- Legal 3%
- Marketing/PR 3%

Student profiles 2022



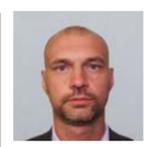
Burak Akgul
Strategy and M&A Manager,
Global Investment Holdings,
London
Turkish

Experienced corporate finance and M&A professional with a history of roles in consultancy and private equity, focused in infrastructure, renewable energy, real estate and hospitality industries. Previously contributed to various transactions in Turkey, North America, the Caribbean, and Asian markets. Currently leading business development efforts in the UK, Ireland and Baltics region, whilst supporting several debt and capital market transactions at the corporate level.



Polina Arienti
Business Development
and Training Manager, CNH
Industrial, London
Italian

Accomplished project manager with experience across various countries and functions, ranging from change management to strategy. Current focus is on projects that create value in economic, social and environmental areas. Key accomplishments include the mediation of a strategic partnership with a Brazilian market leader in no-till technology which involved training dealers and customers on greener transport solutions.



Ilya Bochkov
Technical Director, DXC Luxoft,
London
Russian

Hands-on technical manager and architect, leading multiple consulting initiatives in enterprise software architecture, data, cloud and digitalisation. Primarily focused on financial companies and clients. Delivered several software development and integration projects for small and large international banks and asset management companies.



Norbert Boron
Business Development Director,
EHS VR, London
Polish

Over a decade of experience solving business challenges for various Fortune 500 companies. Involved in leading on building, implementing and maintaining global teams of professionals in customer service, community management and web development. Unlocked value, grew margins and accelerated revenue with products and services for a wide range of clients. Possess a wealth of experience in dealing with the varied dynamics of driving organisational transformation to ensure client success.



Ben Fisher
Strategic Initiatives Manager,
JP Morgan Asset Management,
London
British

Experienced leader of strategic analysis with a track record of delivering across complex environments. Leading the digital strategy transforming the global retail fund governance platform. Previously a Commissioned Officer in the Royal Air Force. Led large multi-national teams on military operations, supplying time-sensitive intelligence to senior stakeholders. Also led the UK and the US strategic planning teams, consistently delivering global success.



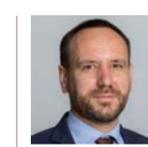
Maximilian Frueh
Project Manager, Metallbau Früh
GmbH, Freiburg, London
German

A fast-track businessman with an early start to career developing a family owned medium enterprise in the very complex facade sector. Gained extensive practical experience in design development across management positions in the construction field and executed several large construction projects across Europe and the UK.



Xinyu Garrod
Business Development
Executive, Hyperion Insurance
Group, London
Chinese

Executive working within a financial risk team specialising in political risk, credit risk and surety. Focused on retail and wholesale insurance opportunities for a Chinese company operating in a global market. Experienced in M&A with recent projects based in Brazil which involved due diligence, legal negotiations and transaction closings.



Loic Gregoire
Director, Kairos Business
Support Ltd, London
French

Founder and Director of a UK based consultancy dedicated to companies requiring support to export products and services abroad. Prior experience as Country Corporate Director in top tier companies defence sector. Global exposure across Asia, EMEA and South America. Developed sales and complex negotiations skills in a multi-cultural and pressured environment, successfully led negotiation deals worth several hundred million Euros.



Carlos Correia De Carvalho
Regulatory Financial Reporting
Controller, Goldman Sachs
International, London
South African/Portuguese

Qualified chartered accountant with global experience having worked in South Africa, the UK and the USA. Focused on a broad spectrum of clients across various industries. Adapted to a multitude of projects and expectations within audit assurance, corporate finance and accountancy. Currently in a regulatory financial reporting controller role, primarily focused with automation of the EMEA financial regulatory reports.



James Cuthell
Global Digital Product Manager,
HSBC, London
British

Currently leading the roll out and development of Apple and Android investment related mobile apps to high net worth clients across Asia, the UK and the US markets. Working with a dynamic international team, from technical teams in China to change teams in the US, Hong Kong, Singapore and London whom are regularly releasing new features to users within an agile environment.



Angelo de Amat
Commercial Manager,
Exportaciones Amazonicas
Nativas S.R.L, London
Italian/American

Commercial Manager in an agro-industrial company headquartered in Lima, Peru. Gained extensive experience spanning over 10 years in the industry, equipped with skills in project management, analytics, sales, and negotiation. Took the lead on European market development for the company and managed several teams remotely across a two year project in Spain.



Sally Donohoe
Marketing Director, New Street
Consulting Group, London
British

Senior marketing and communications professional with 10+ years' experience in B2B marketing, including professional services, publishing and events, not-for-profit, business process outsourcing, property services, recruitment and talent management. Director level with experience working for SMEs, FTSE100 and global corporate businesses. Responsible for owning marketing strategy and management of the marketing function with key specialisms in brand strategy and digital marketing.



Adam Horvath
National Business Manager,
Thomson Reuters, London
Slovakian/Hungarian

An entrepreneurial business manager with four years of leadership experience. Grew business for current employer by 14% over four years and increased revenue by GBP £1.8mn to achieve the desired GBP £20mn mark through international collaboration and being innovative around the competitive landscape. Promoted synergy between business lines by assuming responsibility over the collaborative trading program between our clients and content creation.



Jaymon Jones
Managing Director,
Trimont Real Estate Advisors,
London
American/British

Experienced in commercial real estate finance with over 20 years working in Europe, the UK and the USA. Led teams in portfolio management, securitisation, financial modelling and valuations. Structuring transactions from both debt and equity across multi-asset classes. Previously held senior roles with global asset management companies and investment banks.



Manish Joshi
Product Platform Manager,
General Electric, Rugby
Indian

Leading digital transformation initiatives for the business with a budget of USD \$1.5mn. Extensive experience in change management and process improvements leading to development of innovative solutions resulting in improved productivity for the business. Passion for mentoring interns and younger engineers on software development lifecycle management and lean philosophies.



Duncan Knight
Senior product manager, BT,
London
British

Agile professional with commercial performance lead responsibilities in the telecommunications industry. Focused on three key areas including capability, sales merchandising and affiliate partnerships. Increased digital consumer telecoms market share by 50% with ambitious plans for further growth over the next three years.



Rimaljit Likhari
Senior Market Analyst,
Connected Places Catapult,
London
Indian

Experienced professional in market analysis with strong research and communication skills. Led on strategic projects which involved segmentation of market analysis and insights studies through creation of business cases and recommendation reports.



Abigail Malaley
HR Business Partner, Great
Ormond Street Hospital Charity,
London
British

HR professional with extensive experience within the private and third sector. Leading on all the elements of a senior generalist HR role for client groups at a strategic level. Strong background in enabling business delivery via effective and innovative people practices. Recent success and achievements include designing and embedding a new people strategy, and playing a pivotal role in the 8% increase in employee effectiveness scores over a two year period.



Titos Matsakos
Associate Director, IHS Markit,
London
Greek

Led numerous projects and teams in the areas of financial risk management, advanced analytics, and emerging technologies. Work includes the development of artificial intelligence and distributed ledger applications, data science consulting, NASA-funded research, and algorithmic trading, with appointments across five countries. Holds a PhD in Astrophysics and three MSc/MSc-equivalent degrees in Finance and Physics.



Ryan McCabe
Head of Operations – Critical
Environments, SPIE UK, London
Australian

Experienced and highly skilled operations manager delivering engineering services within critical environments. Proven track record in strategic contract and people management improving service deliverables and developing personnel. Currently responsible for GBP £10mn annually in maintenance and project revenue managing 50 staff across commercial property in central London.



Brian McEneary
Group Director of Financial Planning and Analysis, GLP Europe, London
Irish

Experienced Chartered Accountant and real estate professional with a track record of driving process improvement and leading teams in Australia, Ireland and the UK. Currently focused on strategic business planning, while working closely with nine country teams to maximise business performance. Previously managed valuations and operations reporting for a EUR €3bn+ real estate portfolio and the successful implementation of proptech software for 50+ person team.



Ponciano Perez Lupi
Senior Project Manager, Ferrovial Construction, London
Spanish/British

Experienced engineer specialised in commercial and project management on major urban infrastructure projects in the UK and overseas. Responsible for four construction sites with a total budget of over GBP £0.5bn. Extensive experience of working within multi-cultural teams, currently managing over 80 professionals, from design to construction engineers including commercial and finance departments.



Roberto Simonsen
COO, Tap NYC, London
Brazilian

An entrepreneur with a creative flare, CEO and Partner of TAP NYC. A healthy food establishment set up in Manhattan, New York. Sole creator of the business concept and brand, executed full restaurant set up from capitalisation stage through to running day to day operations. Managing the business remotely from London and developing expansion plans with a new location to be added this year.



Pierre McIlwee
Development Lead, Teach First, London
British

Highly knowledgeable and skilled in designing, conducting and implementing training and educational programmes which support teaching and leadership development. Experience in leading multiple educational programmes internationally. Developed and motivated teams to deliver high quality work with daily deadlines. Proven track record in building relationships and negotiating with senior stakeholders to find creative solutions to problems.



Felipe Poveda Palacios
Head of Europe Sales, CreditSights, London
Spanish/British

Sales leader in subscription-based businesses for financial services firms, with experience in building teams and managing various commercial functions such as business development, account management, strategic accounts and relationship management. Ability to deliver against revenue targets and manage team performance in both high-growth and mature products. Experience launching new products to market, business casing, market sizing, milestone planning, messaging and marketing strategy.



Martins Stermanis
Portfolio Analyst, Blue Coast Capital, London
Latvian/British

Experienced investment professional and CFA charter holder with extensive background in equity and multi-asset portfolio analysis, portfolio management, equity and fund research/selection. Currently overseeing public equity sub-portfolio for large family office based in London. Previously served as an individual contributor at the largest custodian bank managing equity and multi-asset class investment analytics team with a large client portfolio and AUM of over USD \$40bn.



Nikos Menegakis
Principal Engineer, SNC Lavalin, London
Greek

A high calibre engineering specialist holding a successful record of leading and delivering complex design, procurement and implementation aspects of large infrastructure projects including airports, railways and commercial facilities. Efficient in managing multi-disciplinary teams and allocating resources for projects on tight budgets and deadlines. Founder of my own specialist company, that enabled me to gain insights on specialist business areas such as company accounting.



Carina Ratu
Head of Marketing, UK, Cision London
Romanian

Strategic, passionate leader skilled in international sales and demand generation, currently heading the UK marketing team. Gained international business exposure, lived in six countries on three different continents and speaks five different languages. Holds a BSc in International Hospitality Management with a specialisation in Finance from Ecole Hoteliere de Lausanne, Switzerland.



Evangelos Taliadoros
Senior Manager, Commercial Analytics, Just Eat Takeaway.com, London
Cypriot

Performance driven professional who has over a decade of experience working in FTSE100 companies across the airline, media, telecoms and e-commerce industries, focused in commercial, analytical and strategy roles. Currently leading the UK Commercial Analytics team of Just Eat, finding opportunities to influence the strategic direction and profitable execution of the strategy by transforming data assets into impactful insights and stories to the Just Eat U.K. Leadership Team.



Oladapo Ogunbiyi
Senior Associate, Legal & General Investment Management, London
British/Nigerian

Investment professional with specialist knowledge in infrastructure having invested over GBP £1bn in American and British projects. Currently investing capital on behalf of pension fund clients and leading change initiatives focused on efficiency, resourcing and business development. Key contributor in the launch of a range of evergreen pooled fund investment products. Skilled in deal structuring, financial modelling and documentation negotiation.



Andre Ritzer
Senior Data Science Manager, Just Eat Takeaway.com, London
German

Economist and data professional with experience in leading highly performing analytics and data science teams in fast-paced FTSE 100 companies. Acting statistics subject-matter-expert and leading the experimentation capability at Just Eat, feeding into the product, marketing and engineering roadmap. Previous experience in aviation leading data product developments with a focus on insight discovery, automation and data-driven decision making at scale.



Sriram Vidyananth
Senior Forensic Auditor, Baker Hughes, London
Indian

Certified Public Accountant (CPA USA), Certified Fraud Examiner (CFE) and Certified Internal Auditor (CIA) with extensive experience in audits, compliance, corporate governance, fraud and forensic investigations and internal controls. Delivered audit and related engagements in nine countries for clients from diverse industries. Currently employed with Baker Hughes in the Anti-Bribery and Corruption team within Internal Audit based in London.



Bingsi Wang
Director, UNIPEC UK LTD, London
Chinese

Refinery trading expert with extensive experience working within the oil trading industry. Gained solid knowledge and worked for several companies including a top Global 500 company and has since progressed to a senior leadership role.



Mathew Wilson
Head of Sports and Exercise Medicine, HCA Healthcare UK, London
British

Internationally recognised academic, researcher and educator in high-performance sports medicine. Currently supporting HCA Healthcare UK, part of the world's largest private hospital group reposition it's sports medicine offering to grow the business. Strong track record of effectively managing and improving healthcare processes in large organisations. Over 20 years of building strategic partnerships with global sports leaders.



Myles Woolford
Head of Strategic Partnerships, Unisure Limited, London
South African/British

Specialised in developing businesses with notable achievements including acquiring a USD \$1.4mn business in Zambia which achieved an ROI of 22.4% over four years. After expanding a fledging subsidiary in South Africa from five to 30+ employees. As Head of Strategic Partnerships, have launched five insurance product-lines and distribution platforms.

Contact us

Come and meet us in person at one of the many events we host and attend throughout the year.

Breakfast Information Session: These early morning sessions are an informal way to meet with us and find out more about our Executive MBA programmes.

Evening Information Session: Join us for an evening to discover more about our programmes through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

International Fairs: Our MBA Recruitment Managers constantly travel the world, imparting information and answers to all your questions.

MBA in a Day: Get a real taste of the MBA experience at the Business School (formerly Cass) with our interactive event. Find out further information about our programmes, participate in a sample lecture and Q&A panel of students and alumni.

Online Information Session: Join us from anywhere in the world for our web based information session, Q&A with the Recruitment & Admissions team and faculty.

Find out more at www.cass.city.ac.uk/mba/executive-mba/events

Contact the Recruitment & Admissions team with any questions. They are available on: +44 (0)20 7040 0286

Book a one-to-one consultation with a member of the team, to discuss your suitability for the Executive MBA programme.

Send your CV to cass-mba@city.ac.uk





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www.cass.city.ac.uk



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Cass Business School



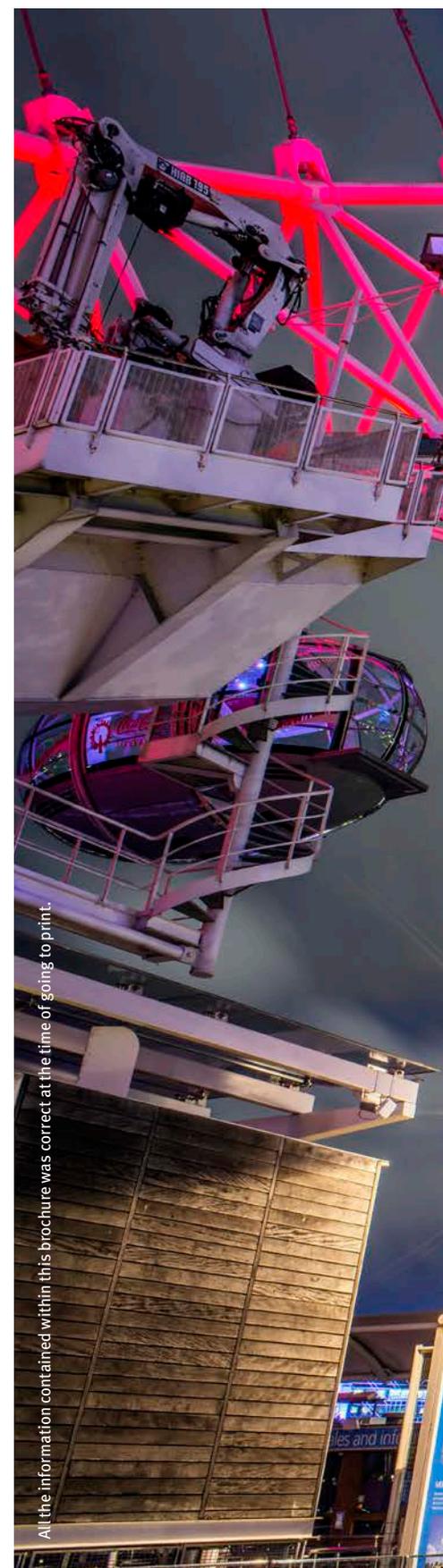
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All the information contained within this brochure was correct at the time of going to print.



City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



**UNIVERSITY
OF LONDON**