



CASS
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON
— EST 1894 —

Centre for Innovation and Disruption
(Cass X)



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The Centre for Innovation and Disruption (Cass X) brings together a unique blend of world-class research, scholarship, training and enterprise activity to understand innovation and disruption.

The Centre for Innovation and Disruption (Cass X) aims to demystify innovation and disruption and cultivate an understanding of the issues facing entrepreneurs and growing companies. Together with our partners, we question the status quo and create new thinking in the areas of innovation and disruption.

OUR PURPOSE

We aim to sustain and further develop the engagement with the innovation communities. Being part of the thriving City of London and Tech City communities around us offers numerous opportunities for our academics and students. We will engage with these communities through the development of joint research projects, events, web presence and publications.

At a higher level, we will aim to promote a culture of viewing challenges as opportunities for generating ideas and translating them into new products, processes, and services. Also, and most importantly, we will contribute to the narrowing of economic development, gender, entrepreneurship, and innovation gaps in the world through education and idea sharing.



“Cass X explores hard research problems in the process of innovation and disruption that are highly relevant to entrepreneurs, innovators, financiers and policymakers.”

Professor Costas Andriopoulos,
Director of Cass X

A new way of looking at the innovation and disruption process

BENEFITS OF WORKING WITH CASSX

- Consultancy services for practitioners interested in innovation and disruption in start-ups, corporate and public sector domains
- Pioneering research on innovation and disruption through regular presentations at major conferences and publications in top peer-reviewed journals
- Customised programmes for industry practitioners
- World-class reports on emerging and exciting areas of industry interest and on a commissioned basis
- Events on emerging issues in innovation and disruption for the industry
- Share your knowledge as industry leaders from starting and growing innovative ventures or from innovating in existing corporations.

EXPERTS

Cass X is headed by Professor Costas Andriopoulos with the help of HVP Philippos Kassimatis, Deputy Director.

ACADEMICS:

Dr. Oguz Acar
Cass Business School, City, University of London

Professor Marianne Lewis
Carl H. Lindner College of Business,
University of Cincinnati

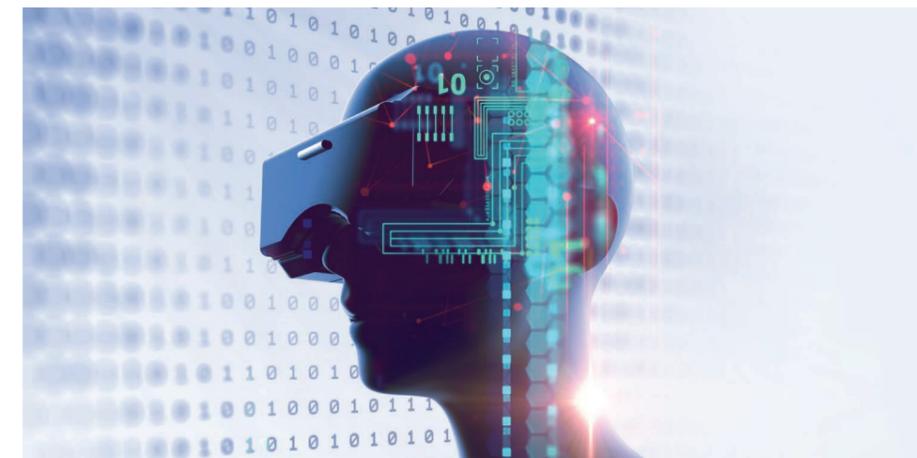
Dr. Ruben van Werven
Cass Business School, City, University of London

SENIOR FELLOWS:

Alex Hoare
C. Hoare and Co. Bank

John Rosenberg
Farview Equity Partners

Jay Verjee
Addition Capital, Supply Finance and Future Motors



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Cass Business School

In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass's Foundation

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.

Disclaimer: All the information contained within this brochure was correct at the time of going to print. Published November 2019.

