

# Cass Innovate Programme

10.45 – 11.30	Registration and refreshments			
11.30 – 11.45	Welcome by Aurore Hochard and Professor Paolo Volpin			
11.45 – 12.15	Introductory Keynote: Andrew Lynch, Co-founder and COO of Huckletree			
12.15 – 12.30	Break and refreshments			
	Talks (A) Room: Lower Ground, LG003	Workshops (B) Room: Lower Ground, LG002	Panels (C) Room: Lower Ground, LG001	Marketplace Lower Ground
12.30 – 13.15 (Session 1)	<b>What should a start-up do next? IPO, Acquisition or Dual Track</b>  Professor Scott Moeller <i>Cass Business School</i>	<b>Fear of failure: the no. 1 enemy</b>  Professor Costas Andriopoulos <i>Cass Business School</i>	<b>Start attracting VC investment, stop chasing it!</b>  Mod: Zoe Peden – <i>Ananda VC</i> Panel: Yvonne Bajela – <i>Impact X Capital Partners</i> Magda Posluszny – <i>Speedinvest</i> Tong Gu – <i>ADV</i>	Exhibition marketplace with space to network
13.15 – 14.00	Lunch			
14.00 – 14.45 (Session 2)	<b>What separates a scaling company from a growing company?</b>  Professor Nicole Coviello <i>Cass Business School</i> <i>Wilfrid Laurier University</i>	<b>Pitch your problem statement. Nail the investor questions</b>  Dr Ruben van Werven <i>Cass Business School</i>  & Liz Broderick <i>Kindred VC</i>	<b>Scaling up in fintech: what's next?</b>  Mod: Professor Barbara Casu Lukac – <i>Cass Business School</i> Panel: Catherine Wines – <i>WorldRemit Ltd</i> Omer Ahsan – <i>HSBC</i> Isabel Woodford – <i>Sifted</i> Rosin Levine – <i>Flux</i>	
15.00 – 15.45 (Session 3)	<b>Financing methods throughout your company's lifecycle</b>  Professor Meziane Lasfer <i>Cass Business School</i>	<b>Investor update: the key metrics to include in your monthly reports</b>  Linda Coyle <i>Cass Entrepreneurship Fund</i>	<b>Pushing the limits: where does Innovation come from?</b> <i>(Powered by Cass X)</i>  Mod: Philippos Kassimatis – <i>Maven Global</i> Panel: Anna Godas – <i>Dogwoof</i> Nigel Toon – <i>Graphcore</i> Joanne Wheeler MBE – <i>Alden Legal Ltd</i> Alberto Corvo – <i>Motive Labs</i>	
15.45 – 16.15	Break and refreshments			
16.15 – 17.00 (Session 4)	<b>Founder exit: insights from three new studies</b>  Professor Vangelis Souitaris & Dr Stefania Zerbinati <i>Cass Business School</i>	<b>The resilient decision-maker: navigating challenges in business and life</b>  Dr Aneesh Banerjee & Professor Ajay Bhalla <i>Cass Business School</i>	<b>Backing tech disruptors: what do investors look for?</b> <i>(Powered by Cass X)</i>  Mod: David Stevenson – <i>Financial Times</i> Panel: John Rosenberg – <i>Farview Equity Partners</i> Simon Cook – <i>Draper Esprit Ltd</i> Laurel Bowden – <i>83North</i>	
17.15 – 18.00	<b>Final Panel: Educating the leading innovators of tomorrow</b> <i>(Powered by Cass X)</i>  Mod: Professor Costas Andriopoulos – <i>Cass Business School</i> Panel: Ana Avaliani – <i>Royal Academy of Engineering</i> , Alicia Navarro – <i>Skimlinks</i> , Professor Paolo Volpin – <i>Cass Business School</i> , Triin Linamagi – <i>Founders Factory</i>		<b>Room:</b> Lower Ground Auditorium	
18.00 – 20.00	Networking and evening canapés, Lower Ground Floor			