

[Master's degrees 2020/21]



“Your time at Cass will be a life-changing experience. Our leading academics with their links to industry means your learning has a real-world focus. Your international electives and classmates make for a truly global experience. Get ready for a rewarding career in today’s fast-moving business world.”

Dr Nick Motson
Associate Dean, MSc Programme

Master's degrees with real-world focus

CONTENTS

Master's degrees with real-world focus	5
Actuarial and Insurance master's degrees	6
Finance master's degrees	10
Quantitative Finance master's degrees	15
Management master's degrees	16
Shipping and Energy master's degrees	28
Real Estate master's degrees	30
Study opportunities	32
Getting into Cass	33
Online study	34
Part-time study	36
An outstanding place to study	40
Global connections	42

A master's degree from Cass will help you to specialise and get ahead in a fiercely competitive employment marketplace. We offer over 20 master's degrees including full-time, part-time and online study options, all delivered in a real-world context.

Our London home is the beating heart of a community spanning 160 countries. Its proximity to the Square Mile and Tech City offers unrivalled access to the best of global business intelligence and innovation. Benefiting from our contacts with numerous City firms, many Cass students move on to positions in those firms every year. Our world-leading faculty chose us to be part of a unique centre of academic excellence – and you can do the same.

**This is extraordinary calling.
Come and be a part of it.**

All degree modules in this brochure were offered in 2019/20 and are examples only. Please visit our website to see what is available for 2020/21.

AN EXCEPTIONAL OFFER

- A wide choice of full-time, part-time and online master's degrees
- A great location to live, study and find career opportunities
- High-quality, career-relevant teaching in stimulating, modern facilities
- Proactive career support and advice throughout the course
- International elective opportunities for students to study abroad. Recent locations have included Dublin, Paris, Madrid, Mannheim, New York and Singapore*
- Superb local and global networking opportunities through links with alumni, leading employers and institutions.

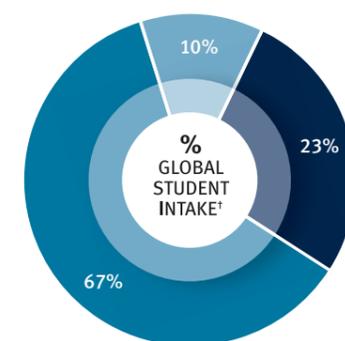
MEET US

We hold regular information sessions, one-to-ones and masterclasses at Cass and also in cities around the world. Visit: www.cass.city.ac.uk/masters/events.

ASK A STUDENT

If you have any questions about the student experience, visit the website to ask one of our current students: www.cass.city.ac.uk/masters/ask-a-student

*Limited availability, locations are subject to change.



† Across the Cass master's degrees portfolio 2019/20.

Sinthujon Murugavarotheyan, MSc in Real Estate Investment (2019)

A real perspective

Andreas Chatzineofytou

MSc in Actuarial Science (2018)

Trainee Actuary

Government Actuary's Department

I wanted to pursue a career as an actuary and Cass is the only school in London that offers an MSc in Actuarial Science, so it was the best choice for me. As one of the finest business schools in the world, I hoped it would open my career path into one of the major organisations in London.

The teaching staff hold high positions in investment banks and other important organisations and I had the privilege of working with many well-respected academics and professionals that represent top firms in their industry.

The Careers team offered me great advice and helped me to recognise my personality and abilities, and how they relate to the recruitment process, which I think helped me to secure my current job.

My experience at Cass has had a tremendous impact on my career development. I managed to fulfil my initial goal by securing a job during my MSc.



Actuarial Science

Full-time

www.cass.city.ac.uk/actscience

If you have strong technical ability and an interest in solving business problems, becoming an actuary is one of the most rewarding career choices you can make.

The MSc in Actuarial Science will propel you into the profession by offering you a firm grounding in the fundamentals of actuarial science, insurance, finance, investment and business analytics. Its fast-track study route allows you to gain professional qualifications before embarking on your career.

The course is accredited by the Institute and Faculty of Actuaries to offer exemptions from their Core Modelling, Core Statistics and Core Business professional examinations (Subjects CM1, CM2, CS1, CS2, CB1, CB2). This is just over half of the examinations required for Fellowship, saving you several years of study.

We were the first institution in the world to develop an MSc in Actuarial Science and introduce it in 1985. Today it remains cutting edge, following regular reviews from employers through our Advisory Board, and has been revamped to welcome the profession's new curriculum.

ROUTES TO SUCCESS

The actuarial profession is a small but highly respected body whose members are among the most highly paid in the UK. Our graduates work for a variety of employers, including insurance companies, consultancy firms, banks and investment managers.

MODULES OFFERED

Term 1

- Financial Mathematics (CM1)
- Finance and Financial Reporting (CB1)
- Probability and Mathematical Statistics (CS1)
- Research Methods for Actuarial Professionals
- Business Economics (CB2)

Term 2

- Analytics Methods for Business
- Machine Learning
- Modelling (CS2)
- Contingencies (CM1)
- Statistical Methods (CS2)
- Financial Economics (CM2)

Term 3

- Business Research Project and one elective
- OR
- Applied Research Project and three electives
- OR
- Five electives

Actuarial Management

Full-time and part-time

www.cass.city.ac.uk/actman

Cass aims to produce highly skilled actuarial professionals and this degree has been designed to meet the needs of actuarial employers and those from other sectors requiring financial risk managers. It focuses on developing skills in the areas of life and non-life insurance, pensions, finance and investment.

Cass was the first institution in the world to develop an MSc in Actuarial Management and launch it in 1997.

The degree is accredited by the Institute and Faculty of Actuaries, enabling you to study the key areas of actuarial practice and gain exemptions from the Core Practices and Specialist Principles (SP1–SP8) subjects of the Institute and Faculty of Actuaries. You may also gain exemptions from outstanding Actuarial subjects.

ROUTES TO SUCCESS

Cass graduates work for a range of employers, including insurance companies, investment and retail banks, actuarial consultancies and government and non-government organisations.

MODULES OFFERED

Term 1 and 2

- Actuarial Practice (CP1) Part I, Term 1
- Actuarial Practice (CP1) Part II, Term 2
- Strategic Management and Marketing, Term 1
- Research Methods for Actuarial Professionals, Term 1

In addition to the modules, you will choose three of the following list of electives*:

- Business Economics (CB2), Term 1
- Life Insurance (SP2), Term 1
- Pensions and Other Benefits (SP4), Term 1
- General Insurance – Reserving and Capital Modelling (SP7), Term 1
- Finance and Financial Reporting (CB1), Term 1**
- Health and Care (SP1), Term 2
- Finance and Investment A (SP5), Term 2
- Finance and Investment B (SP6), Term 2
- Modelling (CS2 part 1), Term 2**
- Statistical Methods (CS2 part 2), Term 2**
- Financial Economics (CM2), Term 2**
- General Insurance – Pricing (SP8), Term 2
- Modelling Practice (CP2), Term 2

Term 3

- Business Research Project and one elective
- OR
- Applied Research Project and three electives

Students electing to undertake either a Business Research Project or an Applied Research Project will be considered for an exemption for CP3.

OR

- Five electives

** You are required to complete at least two SP modules from this list of electives.*

*** These modules are hosted by the MSc in Actuarial Science and students on this degree will be given preference where space is limited.*

Note that all core modules are subject to availability.



Insurance and Risk Management

Full-time and part-time
www.cass.city.ac.uk/irm

A key issue for all major firms, business risk takes many forms, including fluctuations in currencies, interest rates and commodity prices; threats to physical assets from earthquake, windstorm and other natural perils; man-made threats of terrorism, fraud and criminality; plus a host of further operational risks that surround all commercial enterprises.

This degree explores this world of risk and the growing relationship between insurance, risk management and financial services. If you already hold a CII Advanced Diploma, there is a special fast-track January start, giving exemption from the first term of the MSc.

ROUTES TO SUCCESS

Our graduates hold positions in top companies worldwide, including major insurers and re-insurers, international insurance brokers, Lloyd's of London, investment and retail banks, accountancy firms, management consultancies and industrial corporations.

MODULES OFFERED

Term 1

- Theory of Risk and Insurance Markets*
- Risk Management*
- Principles of Finance and Financial Analysis
- Insurance Law and Regulation*

Term 2

- Accounting and Financial Management in Insurance
- Business Organisation and Corporate Strategy in Insurance and Financial Services
- General Insurance*
- Risk Analysis and Modelling

Term 3

- Three electives and a Business Research Project

**Students who hold a CII Advanced Diploma are eligible for a 'fast-track' January start and are exempt from this module.*

“In essence, you can obtain a master’s degree from a top business school and your professional qualification in one year, which is looked upon very favourably by potential employers.”

Alexander Ubchev, MSc in Insurance and Risk Management (2011)
 Principal Consultant, Allianz





Banking and International Finance

Full-time
www.cass.city.ac.uk/mscbif

The MSc in Banking and International Finance is designed to equip you for an outstanding career in the banking and international finance sector.

Over 20 nationalities are represented in a typical intake, with the international dimension of the degree further enhanced by the backgrounds of the permanent and visiting academic faculty. This global perspective adds range and depth to the student experience, and creates worldwide networking opportunities after graduation.

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme and is fully accredited by the Chartered Bankers Institute (CBI) and the Institute of Chartered Accountants in England and Wales (ICAEW).

ROUTES TO SUCCESS

Graduates move into a wide range of careers in banks, as portfolio managers, in finance departments of industrial and service companies, as consultants, in central banks and as auditors in multinational financial organisations.

MODULES OFFERED

Term 1

- Commercial and Investment Banking
- Financial Statements Analysis
- Finance and Investments
- Quantitative Methods for Finance
- Research Methods for Finance Professionals

Term 2

- Corporate Finance
- Fixed Income
- Risk Management
- International Finance

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives



The CFA is a programme partner for our finance degrees meaning that our curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA exams.

“Cass created a strong foundation to help me kick-start my career. I chose the School for its reputation and *Financial Times* ranking.”

Basma Akbar, MSc in Banking and International Finance (2013)
 Chief Financial Analyst,
 Capital Markets Authority

A real perspective

Bo Pang

MSc in Finance (2015)

Manager, Leveraged Finance

M&G Investments

I chose to study at Cass Business School as it is one of the most reputable schools in the UK. Its location was also a deciding factor, as it is in the City of London.

The teaching on the programme was very good with a practical focus, applicable towards real-life situations. Many of the lecturers had previous experience of working in banking and finance, so they were able to blend theory with their professional experience.

One of the highlights of the programme was being able to choose electives that enabled me to explore the areas I was interested in, such as the module on private equity and leveraged finance.

My experience at Cass was hugely positive. I had a goal when I started the programme – I knew what I wanted to learn and what I wanted to achieve and through the course I was able to achieve my goal.



Finance

Full-time
www.cass.city.ac.uk/mscfin

If you are a flexible, high-calibre student, our MSc in Finance has the potential to open up global career opportunities. This is because Cass is among the world's most respected business schools, meeting the needs of employers with a unique blend of theory and practice. The degree is designed to fit your career aspirations, with module content regularly modified and refined to reflect the most up-to-date industry practice.

The MSc in Finance equips you with a broad portfolio of skills relevant to the worlds of investment and risk management and corporate finance. You will explore hedge fund strategies and performance and develop an understanding of corporations' capital structure and dividend payment decisions. On completion, you may be eligible for exemption from professional examinations from the Chartered Institute of Management Accountants (CIMA) and the Association of Chartered Certified Accountants (ACCA). The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme.

ROUTES TO SUCCESS

Our graduates move into roles including financial analysis, risk management and consultancy, within fields such as corporate finance, fund management and banking.

MODULES OFFERED

Term 1

- Corporate Finance and Valuation
- Financial Reporting
- Statistics in Finance
- Theory of Finance
- Research Methods for Finance Professionals

Term 2

- Asset Management
- Derivatives and Risk Management

And two of the following:

- Advanced Corporate Finance
- International Finance
- Fixed Income

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Two modules (Mergers and Acquisitions and Trading and Market Microstructure) and three electives

CIMA

 CFA Institute

Corporate Finance

Full-time
www.cass.city.ac.uk/msccf

This exciting degree will develop your financial expertise to the highest level, giving you the opportunity to specialise in corporate finance (one of the most popular sectors of financial services) and equipping you with the knowledge to navigate the rapidly changing global landscape of corporate finance.

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme. There are exemptions from some exams of the Chartered Institute of Management Accountants (CIMA) and the Association of Chartered Certified Accountants (ACCA).

ROUTES TO SUCCESS

Our graduates move into a diverse range of financial sector careers, including investment banking, securities sales and trading, foreign exchange, hedge funds, private banking, asset management, credit products, financial and credit risk management and consultancy.

MODULES OFFERED

Term 1

- Corporate Finance and Valuation
- Financial Reporting
- Statistics in Finance
- Theory of Finance
- Research Methods for Finance Professionals

Term 2

- Topics in Mergers and Acquisitions
- Advanced Corporate Finance
- Corporate Risk Management
- Financial Statement Analysis

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

CFA INSTITUTE INVESTMENT FOUNDATIONS CERTIFICATE

Offer-holders planning to undertake a finance-related master's degree at Cass are advised to consider taking the CFA Institute Investment Foundations certificate. To find out more, visit www.cfainstitute.org/programs/investment-foundations

“Cass has an excellent location in the City, adjacent to the financial centre, and the academic staff are excellent – most of the professors have worked, or are still working, for major financial firms.”

Roger Fuchs, MSc in Corporate Finance (2014)
Investment Director, Astarte Capital Partners LLP

International Accounting and Finance

Full-time
www.cass.city.ac.uk/msciaf

The MSc in International Accounting and Finance offers an expertly structured degree, giving you the real-world accounting and finance expertise that leads to a wide range of rewarding international roles.

This highly practical degree prepares you for a leading role in the global investment community. It provides you with a combined expertise in accounting and corporate finance and demonstrates how to assess performance and conduct valuation of firms using complex financial and accounting data.

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme. There are exemptions from some exams of the Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and the Institute of Chartered Accountants of England and Wales (ICAEW).

ROUTES TO SUCCESS

Our graduates move into a range of careers in the financial sector, including roles as analysts in accounting firms, corporate finance, auditing, regulatory bodies and consultancy.

MODULES OFFERED

Term 1

- Applied Empirical Accounting
- Finance 1: Corporate Finance and Valuation
- Financial Reporting
- Strategic Cost Management
- Research Methods for Finance Professionals

Term 2

- Accounting Information and Capital Markets
- International Financial Management
- Finance 2: Advanced Corporate Finance
- Financial Statement Analysis

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- International Financial Reporting Standards with two electives – Super elective, earns students certification from the ICAEW

OR

- International Financial Reporting Standards with an Applied Research Project

OR

- Five electives

A real perspective

Thomas Kotrotsios

MSc in International Accounting
and Finance (2015)

Transaction Services Senior

Associate, PwC

After completing my Economics undergraduate degree in Greece, I wanted to move to London to pursue a career as a Chartered Accountant. I wanted to study at a university that would equip me with the necessary knowledge and skills to exceed in my career. I chose Cass Business School due to its location, reputation, ties to the City, networking opportunities and the quality of its staff.

There were some great networking opportunities, enabling me to connect with representatives from major organisations. The Careers team was very helpful, holding mock interviews and giving me the confidence, ensuring that I was well prepared. Their help played a big role in helping me to succeed in the application process.

Cass helped me to understand what kind of things major companies are looking for and enabled me to develop the necessary skills to secure the kind of job I aspired to be in.



Investment Management

Full-time
www.cass.city.ac.uk/mscim

The MSc in Investment Management is founded on three principles: academic rigour, relevant knowledge and an international orientation.

You will acquire a sound knowledge of the theoretical foundations that underpin modern investment and risk management techniques. These principles are applied in practice through case studies and the use of online databases such as Bloomberg and simulators. The practical aspect of the degree is delivered by lecturers with significant industry experience and by leading industry practitioners, providing a vital link between theory and practice.

The course is a Chartered Financial Analyst Institute (CFA) Programme Partner and is accredited by the Chartered Institute for Securities & Investment (CISI), the Chartered Insurance Institute (CII) and the Chartered Alternative Investment Analyst Association (CAIA).

ROUTES TO SUCCESS

Graduates work as traders, fund managers, risk managers, security analysts, brokers and corporate treasurers.

MODULES OFFERED

Term 1

- Equity Analysis
- Fixed Income
- Portfolio Theory
- Quantitative Methods in Investment Management
- Research Methods for Finance Professionals

Term 2

- Alternative Investments
- Structured Products
- Advanced Financial Statement Analysis
- Portfolio Management

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives



Many of our students move into careers in the financial services sector, where understanding how to use dealing screens is a key skill. Our Eikon Trading Room and Bloomberg Finance Lab complement classroom-based study by simulating trading.

“Studying at Cass in London gives you the opportunity to connect with many employers in the financial services sector, giving you a wide range of insight to different roles. Cass’s Careers Service is very active and organises many events, which are always beneficial to attend.”

Chiel Dupont, MSc in Investment Management (2019)
 Portfolio Analyst, Minerva Investment Management Society

Mathematical Trading and Finance

Full-time
www.cass.city.ac.uk/mtf

If you already possess excellent applied mathematical skills, this degree combines academic rigour with a strong practical dimension to give you a solid foundation in financial mathematical theory and practice.

This will enable you to participate fully in the ever-changing derivatives markets, where financial innovation and globalisation have created new investment opportunities, risks and instruments.

You will acquire a sound knowledge of mathematical finance, stochastic calculus, derivatives valuation, financial engineering, quantitative risk modelling, numerical methods and econometric techniques.

ROUTES TO SUCCESS

Our graduates go on to pursue a wide range of careers in derivatives trading and risk management with many of the world’s leading financial institutions.

MODULES OFFERED

Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

Term 2

- Risk Analysis
- Fixed Income
- Quantitative Trading
- Machine Learning

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

“Having Cass on my CV has really helped my career. The master’s was really intense and challenging but it set me up for my career.”

Francesco Savarese, MSc in Mathematical Trading and Finance (2017)
 Junior Trader, EDF Trading

Quantitative Finance

Full-time
www.cass.city.ac.uk/qf

This degree is designed to give you a sound understanding of the quantitative aspects of finance used by practitioners and academics.

It focuses on topics such as econometrics, forecasting and risk modelling and covers the financial instruments and the financial theory from a mathematical and practical point of view. It also equips you with knowledge of computer software and programming languages such as Matlab.

ROUTES TO SUCCESS

Our graduates are suitable for a number of roles in the financial industry requiring extensive and in-depth market analysis, or for a career in asset management. You will also be equipped to continue your postgraduate studies with a PhD in any area of quantitative finance.



Our careers team is committed to professional development, working with you to increase your employability and enabling you to stand out in the job market. You can get help with honing your CV and preparing for interviews and presentations.

MODULES OFFERED

Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

Term 2

- Risk Analysis
- Fixed Income
- Econometrics of Financial Markets
- Numerical Methods – Applications

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

Financial Mathematics

Full-time
www.cass.city.ac.uk/fm

This degree equips you with the tools needed to undertake high-quality research in both financial and academic institutions. It is mathematically rigorous, but also links theory with real-world developments.

You should have a general interest in learning the more technical and mathematical techniques used in financial markets; but you don't need to have a background in finance.

The degree focuses on stochastics and simulation techniques and also covers some econometrics.

You'll cover a wide range of elementary and advanced topics in stochastics, including Levy processes and different simulation techniques.

ROUTES TO SUCCESS

Graduates will be equipped for roles involving the development of pricing and risk management models and their testing, or for a career as a risk analyst or quantitative analyst. The degree also provides a solid platform for further postgraduate studies, such as a PhD in mathematical finance.

MODULES OFFERED

Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

Term 2

- Risk Analysis
- Fixed Income
- Advanced Stochastic Modelling
- Simulation Techniques and Financial Modelling

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

“Each lecture at Cass is very high quality and delivered by top lecturers and professors, many of whom are worldwide specialists in their field. I have also formed valuable relationships with fellow students, professors and professionals, which I believe will help in my future career.”

Leon Bezverkhni, MSc in Financial Mathematics (2013)
 Investment Banking Associate, Citi

A real perspective

Ana Maria Olaru

MSc in Management (2015)

Programme Strategy and

Operations Manager

YOOX NET-A-PORTER GROUP

After finishing my BSc in Banking and International Finance at Cass, I was considering a career in management consulting. I decided to stay at Cass and take the MSc in Management to broaden my perspective of how a business is built from the ground up.

One of the things that made the programme stand out was that they brought in outside examples of how things work in the real world. The practical focus of the programme has really benefited me in my management consulting role. I came across so many of the things that I had studied – from organisational behaviour to pure entrepreneurship and even the basics of accounting and maths.

My time at Cass was a great experience and all the work that I do today with the School as an alumna, stems from the fact I really did enjoy being a student there.



Management

Full-time

www.cass.city.ac.uk/management

This AMBA (Association of MBAs) accredited degree is academically rigorous and highly practical, offering graduates from a variety of backgrounds the opportunity to develop knowledge and skills in key areas of modern management. Based on an MBA-style curriculum, it provides cutting-edge knowledge in all management disciplines.

The degree, which is consistently highly ranked by the *Financial Times*, focuses on the latest management tools and draws on leading-edge research from our world-renowned faculty. You will also develop practical skills such as group work, leadership, decision-making, communication, managing conflict and job interview techniques.

ROUTES TO SUCCESS

The MSc in Management is an extremely versatile qualification and we have helped our graduates to pursue a wide range of careers in the corporate and consulting world. We also encourage students who want to develop their own innovative business ideas, or those wishing to pursue a career in their family business.

MODULES OFFERED

Term 1

- Accounting and Finance
- Principles of Marketing and Strategy
- Organisational Behaviour and HRM
- Quantitative Methods for Business

Term 2

- Business and Managerial Economics
- Research Methods and Data Analytics for Business

Plus any two from:

- Supply Chain Management
- Leadership and Change
- Advanced Strategy Analysis
- International Finance
- Entrepreneurship

Term 3

- Business Research Project and three electives



Marketing Strategy and Innovation

Full-time

www.cass.city.ac.uk/msc-marketing

Providing an academically rigorous and professionally relevant education, this degree combines sound theoretical foundations in marketing and innovation with a deeper examination of key topics such as brand management, digital marketing and consumer behaviour.

The MSc in Marketing, Strategy and Innovation is specifically tailored for students with little or no prior marketing experience and study background. It equips you with the analytical capabilities needed to deal with complex marketing issues. It also instils essential 'soft' skills – including creativity, initiative, persistence, team working, communication and leadership – required to influence people and organisations. Crucially, the degree enables you to harness the latest digital technology in the pursuit of effective solutions.

Your lecturers bring topics to life through interactive classes, case discussions, lectures with leading marketers and hands-on innovation and communication tasks.

ROUTES TO SUCCESS

We are committed to creating not only excellent marketers, but also responsible leaders, and this ethos pervades the MSc in Marketing Strategy and Innovation. Exploring topics such as corporate social responsibility enables you to reflect on the wider social implications of marketing decisions and adapt quickly to the tone and tempo of modern business.

NOTABLE EMPLOYERS

Google, Interbrand, GfK, Unruly, Nestlé, Hogarth/WPP, Dunhumby, Starcom Mediavest and Brand Union.

MODULES OFFERED

Term 1

- Marketing Fundamentals
- Marketing Strategy and Practice
- Creativity, Innovation, Design
- Essentials of Accounting and Finance
- Market Research

Term 2

- Analytical Methods for Marketing
- Consumer Behaviour
- Brand Management and Communication Strategies
- Digital Marketing and Social Media

Term 3

- Two core modules (Product Innovation Management and Technology and Marketing: Engaging the future) followed by three electives or a Business Research Project

“The induction was fantastic as I met many people from all over Cass. I appreciated the diversity in backgrounds and everyone’s willingness to help out. It was from this diverse set that throughout the year I was able to learn and develop as a marketer and person.”

Luigi Ferrara, MSc in Marketing Strategy and Innovation (2018)



International Business

Full-time
www.cass.city.ac.uk/msc-ib

This degree equips students with cutting-edge knowledge and skills required to develop a career in international business and to undertake business across national boundaries. This is especially pertinent in light of the backdrop of the current globalisation or anti-globalisation drivers and the accelerating digital transformation of business.

The curriculum is designed to enable you to face the challenges of a complex global and interconnected world. Differences between countries and their markets have remained a major stumbling block for employees and managers venturing abroad. Local operations function in radically different ways and internationalising risks increase uncertainty - all of these challenges are examples of 'liability of foreignness', which has been identified as the leading killer of international management ambitions. Success abroad requires tools to reduce this key threat and our curriculum will provide you with these tools.

ROUTES TO SUCCESS

The MSc in International Business will prepare you for functional or operational roles such as international product manager, project manager, business development manager, account manager or finance/accounting, marketing and strategy roles in any global setting.

MODULES OFFERED

Term 1

- International Business and Economics
- Managing People in a Global Context
- Managerial Finance and Accounting
- Research Methods and Business Analytics

Term 2

- Strategy in a Globalised World
- Global Leadership

AND TWO OF THE FOLLOWING:

- International Marketing
- Multinational Financial Management
- Global Supply Chain Management
- Entrepreneurship and Managing Growth in a Global Context

Term 3

- International Business Research Project
- Global Issues of CSR
- Plus two specialist electives

Business Analytics

Full-time
www.cass.city.ac.uk/msc-business-analytics

If your professional objectives include generating and capturing greater competitiveness in data-driven businesses, then the MSc in Business Analytics combines academic rigour with authentic experience to support your career progression.

Essential analytical skills and business knowledge are prized by employers who are keen to improve the operational efficiency, business performance and strategic management of their organisation. This degree aims to bridge the gap between the computing function and business leaders.

You will develop a comprehensive set of skills and attributes that are essential to becoming a successful business analyst. Besides achieving effective and persuasive communication, our module leaders draw attention to ethics-related issues, which are key to responsible leadership.

ROUTES TO SUCCESS

Our graduates are trained to participate in the strategic management process, improve financial performance and advise on designing effective measures of organisational performance, for which evidence-based data is a strategic asset in the decision-making process. Our aim is to provide a foundation for those who will determine the scope and direction of data analytics research within an organisation.

MODULES OFFERED

Term 1

- Leadership and Organisational Behaviour
- Network Analytics
- Data Visualisation
- Quantitative Methods

Term 2

- Analytics Methods for Business
- Machine Learning
- Revenue Management and Pricing
- Strategic Business Analysis

Term 3

- Applied Research Project
- Four specialist electives

A real perspective

Nikita Polukeev

MSc Business Analytics (2019)

Research Administrator

Strategy Insight Lab

After graduating with a BSc in Business Management, I was confident in my knowledge of business theory, but I still felt that I lacked a more technical background. I knew I wanted to work in business analytics and found my niche interest at Cass.

From the start, Cass recognised my past academic efforts. I was able to throw myself into my studies fully thanks to the financial aid I received. I was happy to be one of four master's students awarded with a Santander scholarship based on academic performance.

I got in touch with the Careers team to move in the right direction for my career. I wanted to get familiar with data analytics and find the perfect job. I was partnered with an experienced advisor who navigated me through the ups and downs of job searching. I accompanied my mentor to many meet-ups and built up my confidence in my networking abilities.





Global Supply Chain Management

Full-time
www.cass.city.ac.uk/msc-supply-chain

Combining a deep understanding of core theories and concepts in international supply chain and operations management, with an emphasis on analytical and decision-making frameworks, this degree is designed to create knowledgeable and confident supply chain professionals whose skill sets are attractive across industry sectors.

The MSc in Global Supply Chain Management covers topics such as strategic supply chain management and procurement, supply chain analysis and finance, and the management of operations. Applying theory through various teaching tools and live cases enables you to understand the complexity of managing global supply chains and develop the critical thinking needed to operate effectively at specialist level. This degree has been accredited by The Chartered Institute of Logistics and Transport (CILT, UK) and offers full exemption from the educational requirements for Chartered Membership.

“The Careers team held a number of sessions at the very beginning of the MSc, demonstrating the services they could offer and how they could help us in the job seeking process. I applied for the Global Procurement Graduate Programme at Novo Nordisk in Denmark and secured the role before the end of the MSc. I now work as Project Manager in Corporate Procurement for Novo Nordisk.”

Mathias Hojberg Kjaer, MSc in Global Supply Chain Management (2015)
 Executive Assistant, Novo Nordisk

ROUTES TO SUCCESS

The aim of this degree is to develop graduates with strong strategic supply chain knowledge and advanced analytical and consulting skills. These qualities are highly valued across industry sectors and our students move into roles such as procurement management in retail, supply chain consultancy and specialist finance positions in the banking and insurance sectors.

MODULES OFFERED

Term 1

- Essentials of Accounting and Finance
- Strategy for Delivering Value
- Analytics for Supply Chain Management
- Operations Management
- Introduction to Supply Chain Management

Term 2

- Research Design
- Project Management
- Global Procurement
- Supply Chain Finance
- Logistics and Transportation Analytics

Term 3

- Consulting Skills for GSCM
- Business Sustainability

AND

- Business Research Project and one elective

OR

- Four electives

Innovation, Creativity and Leadership

Full-time and part-time
www.cass.city.ac.uk/masters-creativity

This dynamic degree focuses on developing practical skills that will enable you to lead change and deliver innovation within your organisation. It is about more than learning how to be creative, as graduates emerge with the entrepreneurial skills needed to turn ideas into action.

The master's in Innovation, Creativity and Leadership (MICL) delivers perspectives from the worlds of psychology, business, design, technology, creative writing, creative industries, leadership and law, equipping you with the tools and leadership skills to successfully manage innovation projects while fast-tracking your career.

You will develop a wide range of practical skills in the fields of creativity and innovation, as well as acquiring techniques that you can use in your professional and personal life to deliver truly original solutions. You will also gain entrepreneurial knowledge and skills, so that you can harness the creativity of your colleagues, stakeholders and clients within and outside your organisation.

ROUTES TO SUCCESS

Innovation is key to companies competing in today's unpredictable economic climate. The MICL has been designed for professionals who are keen to learn how to manage innovation and explore the potential unlocked by enabling a creative climate within their organisation. Our current students come from a variety of backgrounds including IT, marketing, hotel management, the public sector and consultancy.

MODULES OFFERED

Term 1

- Leading Creative Design
- Creative Writing
- Creative Problem Solving and Leadership
- Intellectual Property Law and Management

Term 2

- Technologies, Creativity and Innovation
- Delivering Innovation
- The Psychology of Creativity and Innovation
- Creativity and the Creative Industries

You will have the choice of these two exit routes:

- Research Methods, Small Project and three electives

OR

- Research Methods and Individual Project

A real perspective

Callie Seymour

Master's in Innovation,

Creativity and Leadership (2018)

Community Manager

Artgym

I worked in US politics as a political consultant for six years, specialising in political communications and marketing.

I found the master's in Innovation, Creativity and Leadership – a unique interdisciplinary programme, exploring creative leadership and innovation in business, the arts, law, psychology, design and digital technology.

Students are required to have spent at least three years in a work environment. So members of the cohort were all professionally experienced.

My personal highlight was my dissertation as I was able to merge my past experience with my learning from the programme. I had the opportunity to spend time inside a political party and use some of the innovation processes.

My time at Cass armed me with the tools that I needed to make a career switch into a new industry and gave me the foundation, help and courage to make that change possible.



Entrepreneurship

Full-time

www.cass.city.ac.uk/msc-entrepreneurship

Created and taught by leading academics and entrepreneurs, this degree equips aspiring entrepreneurs with the toolkit and experience necessary to successfully launch new ventures and make a significant impact in their sector.

The degree is designed for graduates interested in launching their own business, learning how to be more entrepreneurial within large corporations or taking their family business to the next level. Being very close to the 'Silicon roundabout', you will be perfectly placed to exploit the opportunities created by this programme.

ROUTES TO SUCCESS

Potential opportunities after graduation include continuing as the founder or CEO of the venture created during your studies. This may be in a variety of sectors including IT and e-commerce, banking and finance, consulting, professional services, engineering, manufacturing and retail. If you're not planning to start your own business, hiring organisations are always on the lookout for candidates with entrepreneurial spirit and know-how. You will also complete a professional development portfolio during the degree.

MODULES OFFERED

Term 1

- New Venture Creation
- Managing Innovation
- Accounting for Entrepreneurs
- Marketing Innovations
- Entrepreneurship Mentoring (throughout the course)
- New Product Development

Term 2

- Leading Entrepreneurial Teams
- Funding the New Venture
- High Growth Entrepreneurship
- Sales Management
- Branding and Digital Marketing
- Managing Operations for Scaling Up

Term 3

- The Entrepreneurial Adviser: Problem Solving for Early-Stage Companies or New Initiatives
- M&A and Other Exits for Entrepreneurs
- Business Plan Project / Accelerator Entry or three electives

“This course is unlike any other master’s degree in the world. It is for risk takers who thrive on competition, opportunities and uncertainty in the commercial world. Since starting the MSc in Entrepreneurship, I’ve implemented what I’ve learned to initiate my own venture.”

Wendi Lai, MSc in Entrepreneurship (2018)
Co-Founder & CEO, Lonbrella



A real perspective

Pauline Liadi

MSc in Shipping, Trading
and Finance (2017)

Credit Officer, DVB Bank SE

As I come from a traditional shipping family, I have always found shipping fascinating, which led to my decision to pursue a career in shipping finance. I decided to apply for the MSc in Shipping, Trade and Finance at Cass because the programme is well-known within the industry and a lot of people I admire have done it in the past.

The academic staff were very approachable, helpful and always willing to share their experience of the market. Also, Cass attracts industry professionals from the shipping finance field to give talks.

The cohort was fantastic – some of them graduates, like me and others with many years of professional experience in the industry.

The MSc is very practical and is focused on the real needs of the market. Cass trained us on how to act in real-life situations, which is why I felt more confident and ready to start working in the business world after graduating.



Shipping and Energy

The Costas Grammenos Centre for Shipping, Trade and Finance at Cass – which provides teaching to these two master's degrees – was established in 1983, introducing a unique, integrated approach to global business.

Recognised internationally for its educational excellence, the Centre demonstrates its commitment to the global business community and to its students by organising conferences, symposia and seminars featuring leading figures in commerce, finance, industry, government and international organisations.

The Centre is renowned for its research, teaching and international dialogue in the areas of energy economics, shipping finance, shipping risk finance, commodity finance, commodity trade, financial and commodity risk modelling and management.

These degrees are designed to enable you to operate at the highest levels of international business, including banking and finance, shipping, transport, logistics, energy and other related sectors and industries.

The MSc in Energy, Trade and Finance is validated by the Energy Institute and students can become members after graduating. The MSc in Shipping, Trade and Finance is validated by the Institute of Chartered Shipbrokers. Graduates will be granted exemptions from various examinations of the Institute.

ROUTES TO SUCCESS

The Centre's reputation for educational excellence and location in the City of London – the nexus of the global financial, maritime, insurance and commodity trading industries – offer graduates unparalleled networking and job-seeking opportunities.

The majority of graduates from the MSc in Shipping, Trade and Finance go on to work within the shipping industry and are employed in a variety of different roles, including ship broking, chartering and operation, as well as roles within marine insurance. Graduates from this degree also go on to work within the financial services sector, in areas such as investment banking and asset management.

Graduates from the MSc in Energy, Trade and Finance hold key positions and have eminent careers in over 70 countries, in fields such as commercial banking, commodity trading, government, investment banking, law, logistics management, management consultancy, manufacturing, shipping, finance, shipping operations, stockbroking, and university research and teaching.

Shipping, Trade and Finance

Full-time
www.cass.city.ac.uk/tradefinance

MODULES OFFERED

Term 1

- International Economics
- Managerial Accounting
- Principles of Finance
- Quantitative Methods
- Shipping Economics
- Research Methods and professional skills

Term 2

- Advanced Quantitative Methods
- Corporate Finance
- Financial Markets
- International Commodity Trade
- Shipping Investment and Finance

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

Energy, Trade and Finance

Full-time
www.cass.city.ac.uk/etf

MODULES OFFERED

Term 1

- Energy Economics
- Managerial Accounting
- Principles of Finance
- Quantitative Methods
- Oil and Energy Transportation and Logistics
- Research Methods and professional skills

Term 2

- Advanced Quantitative Methods
- Corporate Finance
- Financial Markets
- Oil and Energy Trading
- Power and Renewable Markets

Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

energy
institute

INSTITUTE OF
CHARTERED
SHIPBROKERS



A real perspective

Harriet Walker-Arnott

MSc in Real Estate (2015)

Senior Surveyor - Central London

Capital Markets

JLL

I chose Cass Business School due to its strong international and financial reputation. Financial literacy is increasingly important in the real estate industry and compared to other programmes that I'd looked at, the Cass MSc in Real Estate, offered a stronger focus on finance.

The academic staff are experts in their field and provided valuable insights into the industry. For me, one of the most useful aspects of the programme was the cash-flow modelling, which I still use and apply in my role today.

The Cass MSc programme definitely gave me more confidence, particularly with the finance side. It gave me much more of an international perspective, especially in relation to the real estate market, because we weren't just looking at cities in the UK, we were looking at markets across the world.



Real Estate

Full-time
www.cass.city.ac.uk/realestate

Offering access to a wide variety of career paths, this degree is ideal if you're keen to develop a career in the real estate industry but are unsure of the direction you want to take.

The MSc in Real Estate is designed to provide a broad background in real estate investment, appraisal and development, with the core modules encompassing a wide variety of areas including real estate finance, valuation, development, market analysis and economics.

The degree offers a choice of pathways, which you choose between in the second term. One option adds more UK-specific skills in law, valuation and taxation for those who want to join the graduate-entry programmes of chartered surveying firms. The second focuses more on financial analysis and international markets for those looking to work in investment, finance, development or outside the UK.

ROUTES TO SUCCESS

The MSc in Real Estate is accredited by the Royal Institution of Chartered Surveyors (RICS), and enables graduates to begin the RICS Assessment of Professional Competence (APC) qualification. Our graduates have gone on to senior roles in a range of property management and consultancy businesses, as well as financial institutions.



MODULES OFFERED

Term 1

- Economics and Market Analysis
- Asset and Fund Management
- Principles of Appraisal
- Applied Data Analysis

Term 2

- Applied Appraisal
- Financial Modelling

AND TWO OF THE FOLLOWING:

- Landlord and Tenant Law
- Investment Vehicles and Portfolios
- Development and Planning
- Applied Valuation and Taxation

Term 3

- Three electives and Business Research project

Real Estate Investment

Full-time
www.cass.city.ac.uk/mscrei

If you're preparing to enter or advance your career in the field of real estate investment management, real estate finance or the securitised real estate markets, the MSc in Real Estate Investment combines the rigour of a mainstream finance course with the direct application of financial theory and techniques in a real estate context.

The course covers the same core "real estate professional" skills as the MSc Real Estate but takes them at a faster pace. It deals extensively with the growth in the securitised real estate markets of Real Estate Investment Trusts and Mortgage Backed Securities. It also examines the growing real estate derivatives market and is designed for students with relevant undergraduate degrees or work experience and strong quantitative skills.

ROUTES TO SUCCESS

The degree is accredited by the Royal Institution of Chartered Surveyors (RICS) and enables graduates to begin the RICS Assessment of Professional Competence (APC) qualification. Graduates from this course may enter the same businesses as those from the MSc Real Estate, but will be better qualified for real estate analyst roles in investment strategy, financing and research. The MSc in Real Estate Investment offers a clear route for entry to the Investment Property Forum in the UK.

MODULES OFFERED

Term 1

- Investment Markets
- Economics and Market Analysis
- Applied Statistics
- Appraisal and Financial Modelling

Term 2

- Debt finance and Investment
- Investment Vehicles
- Applied Financial Analysis
- Portfolios and Asset Allocation

Term 3

- Three electives and Business Research project



Study opportunities

Electives

Whether studying full-time or part-time, your choice of electives in Term 3 of your master's degree can deepen your knowledge of your specialist field or add breadth to your understanding by providing insight into a complementary area.

ELECTIVES OFFERED IN 2018/19 INCLUDED:

- Corporate Restructuring
- Driving Supply Chain Innovation Through Technology
- Hedge Funds
- Applied Machine Learning
- Introduction to Python
- Mergers and Acquisitions
- Private Equity Investment
- Political Risk Management
- Real Estate Fund Management
- Technical Analysis and Trading Systems
- Visual Basics in Finance

AN INTERNATIONAL PERSPECTIVE

All master's students – including those on part-time degrees – can also opt to take an international block elective, giving their studies a global dimension and preparing them for a career on the world business stage. Though you have to pay your own expenses and availability is limited, our growing portfolio of international electives is an invaluable source of insight and competitive advantage. Recent highlights include:

- One-week start-ups international field trip – previously taught in Barcelona and Paris, though location is subject to change
- Global real estate markets elective taught in Dublin, Ireland
- Project finance and infrastructure investment elective taught in Madrid, Spain
- Procurement elective at Mannheim Business School, Germany
- Monetary policy elective taught at the Singapore Management University
- Investment strategy elective taught in New York, USA
- Venturing for Social Impact, taught in Nairobi, Kenya

Getting into Cass

Cass has a rolling admissions process: prospective students can apply for one of our specialist master's degrees at any time in the admissions cycle.

WHEN TO APPLY

Applications open at the beginning of November. Applying early maximises your chances of securing a place and making all necessary arrangements for your future studies.

HOW TO APPLY

You can apply by submitting an online application form and supporting documents:

- An undergraduate degree equivalent to a UK 2.1 or higher in a relevant subject University transcript (interim or final)
- Proof of proficiency in English (for example, a well-balanced IELTS score of 7.0 with no less than 6.5 in writing)
- GMAT and CFA results, proof of professional exams and qualifications, if applicable
- CV and personal statement
- Two confidential references (one of them should be academic).

TIER 4 STUDENT VISA HOLDERS

If you are a Tier 4 visa holder and wish to follow the five electives route in the third term, your formal course end-date may be moved forward to the end of July 2020.

Consequently, your Tier 4 student visa may be shortened based on the new degree length. The University is not able to sponsor your Tier 4 visa after successful completion of the degree, as continued engagement with the University is no longer required. If you choose to undertake the Business Research Project as part of your master's degree, there will be no change to your visa. If you want any advice about the implications of taking the elective modules on your Tier 4 visa, please contact the University's International Student Advice team.

SCHOLARSHIPS

We offer a number of funding opportunities for our master's students. Please check the website for the most up-to-date information.

Master's degrees
T: +44 (0)20 7040 8600
E: cass-masters@city.ac.uk
www.cass.city.ac.uk/masters

Master's degrees
T: +44 (0)20 7269 7410
online.cass.city.ac.uk

12
modules 

24
months
duration

3
intakes a year

Global Finance (online)

Online
online.cass.city.ac.uk

Developing your financial expertise to the highest level, the MSc in Global Finance provides a comprehensive grasp of the principles and theories of finance and their application to real-life corporate situations, both locally and internationally.

The course is set in the context of the wider global economic environment and encourages you to critically analyse contemporary theories and practical case studies.

This part-time online degree can be completed within 24 months. It offers you the academic rigour and support of a Cass master's degree combined with the flexibility and convenience of online study. There are intakes each year in January, May and September.

All the materials, lectures, class discussions, activities and assessments are available in our modern, easy to use digital platform and you will be taught online by top Cass academics with access to their expertise and day-to-day practical support throughout the degree. You will study alongside, and network with, other online students from around the globe.

Our online students are full members of the Cass community, with access to our digital library resources and expert careers advice. Students who are able to come to London can make full use of our campus facilities in the heart of the City of London and all students are invited to attend our prestigious graduation ceremony when they complete the course. On graduation, you will join our active alumni network of 48,000+ people in over 160 countries.

ROUTES TO SUCCESS

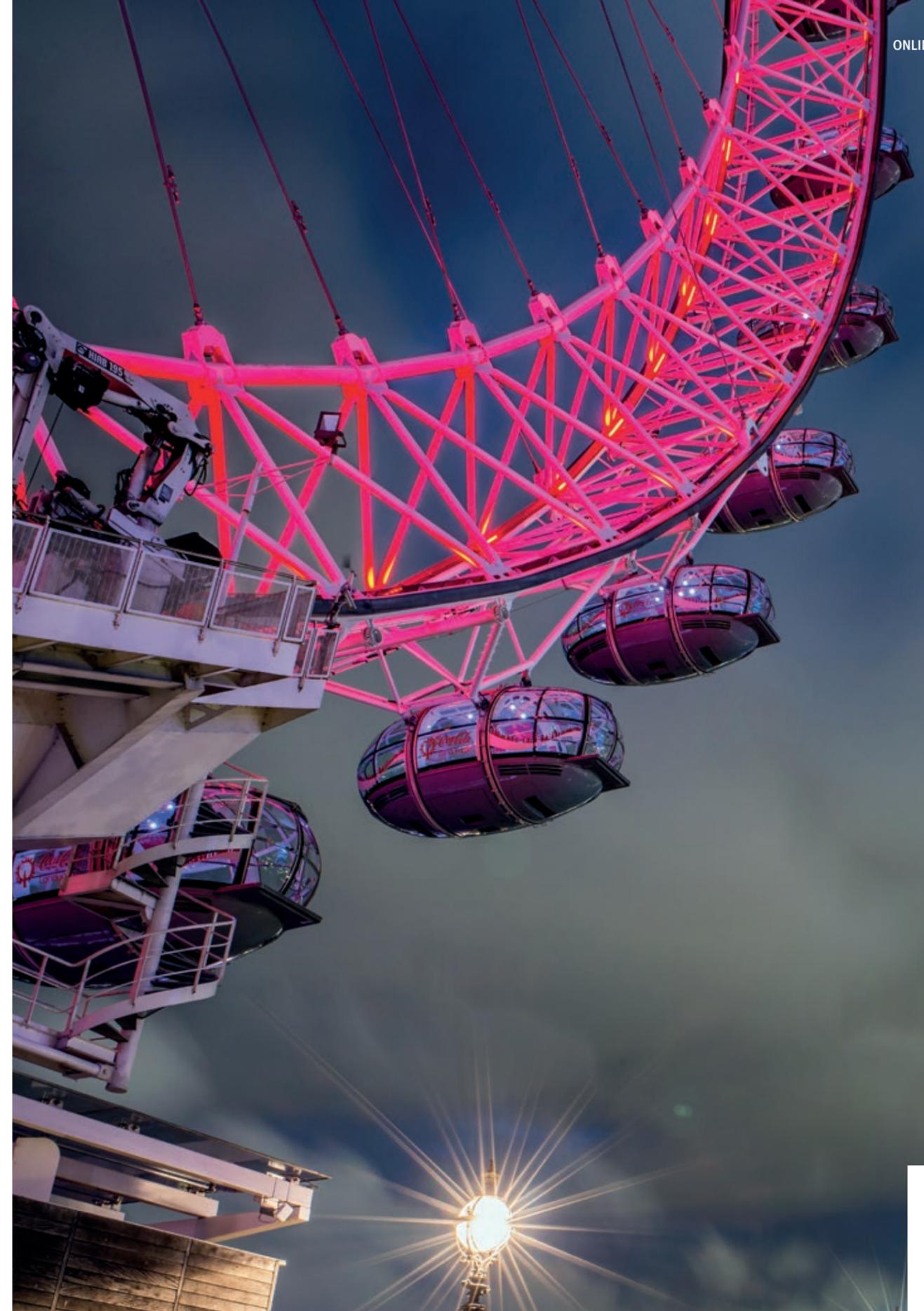
The world of international finance, with its many career opportunities and continuous demand for sharper, brighter and more adaptable employees, is an attractive choice for many top-calibre graduates with numerical skills. This degree has the potential to open up global career opportunities for students equipped with a combination of high-level interpersonal skills, in-depth knowledge and analytical skills in a rapidly changing and ever more complex business environment.

MODULES OFFERED

The course comprises 12 core modules, which run in sequence and are taught throughout the year, with short breaks between modules. Each module concludes with an assessment that students take online.

- Foundations of Finance
- Bonds and Equity Analysis
- Investment Strategy
- Financial Statement Analysis
- International Finance
- Derivatives and Risk Management
- Alternative Investments
- Corporate Finance
- International Banking
- Asset Management
- The Insurance Industry
- Global Real Estate

If you choose to study for our Postgraduate Certificate, you will complete four modules. For the Postgraduate Diploma, you will complete eight modules. Visit the website for more information.



Executive Master's in Medical Leadership

Part-time
www.cass.city.ac.uk/execed-emml

The Executive Master in Medical Leadership offers advanced leadership training to doctors.

This specialised two-year, part-time degree develops leaders who can transform healthcare systems in ways that ultimately help people live longer, healthier lives.

With our strong research background in healthcare business intelligence and leadership, we have collaborated with clinicians, healthcare partners and experts to create this bespoke part-time programme structured to fit into your busy schedule.

Our goal is to equip you with the skills you need to improve your organisation's performance and, ultimately, improve people's health. Designed for high performers with clinical experience and aspirations to become an expert leader, this degree will enable you to realise the Faculty of Medical Leadership and Management (FMLM)'s Leadership and Management Standards for Medical Professionals.

Healthcare is moving towards a model of physician leadership. By completing the degree, you will gain the essential business skills and critical mindset necessary to lead this transformation in how healthcare is organised and delivered.

What we teach is evidence-based and draws on our own research and case studies, as well as the knowledge of experts.

MODULES WILL HELP YOU LEARN HOW TO

- Manage people and organisational change
- Use techniques for managerial accounting and business planning
- Use data analytics to drive decision-making
- Formulate strategy and drive innovation
- Navigate the regulatory and health policy environment
- Understand the positive impact good leaders can make.

MODULES OFFERED

- Expert Leadership
- Personal Leadership Development
- Regulation, Policy and Strategy in Health
- Leading Innovation in Healthcare
- Managing People and Change in Healthcare
- Managerial Accounting and Business Planning for Medical Leaders
- Healthcare Analytics
- Management Placement: Leading Across Content
- Leadership Impact Project.

The Executive Master's in Medical Leadership is now available using apprenticeship levy funding. Please visit the website for more information.

“Even the most junior of the Cass Fellows have started to make a positive and tangible difference to the organisation and after completing only 50 per cent of the Executive Master's in Medical Leadership.”

Dr Cliff Bucknall is a Consultant Cardiologist and Chief Medical Officer of HCA Healthcare UK

Executive Master's in Leadership

Part-time: two year
www.cass.city.ac.uk/execed-eml

This course is designed for aspiring leaders and managers with a good first degree or a relevant professional qualification and at least three to five years' work experience in a senior role.

It is delivered in a flexible, block-taught format, integrating both campus and work-based learning.

Participants learn how to think and act strategically in line with their organisation's objectives, helping them to make a real impact. The first year covers a general management route with modules such as accounting, leadership and marketing strategy. In the second year students can follow either a voluntary sector management route, with modules specifically tailored to the non-profit sector, or remain on the general management route.

The final component of the degree will be a work-based project, which brings together elements of learning from different parts of the course and shows the student's accumulated knowledge and understanding of management and leadership and its application to their own organisation. The topic of the work-based project will be agreed between student and employer and must be of benefit to their business.

Please note that this course is only available for study using apprenticeship levy funding.

MODULES OFFERED

- Organisational Behaviour and Human Resources
- Principles of Marketing and Strategy
- Accounting and Finance for Business Leaders
- Supply Chain Management
- Advanced Strategy Analysis

ROUTES TO SUCCESS

This course represents an opportunity for career development and progression to aspiring leaders within their organisation in a range of different sectors. The voluntary sector route in the second year offers a development opportunity for staff in the charity sector. Successful candidates will also be eligible for professional accreditation from either the Chartered Management Institute or the Institute of Leadership and Management.

“The Executive Master's in Leadership will provide senior leaders and managers with an academically rigorous and professionally relevant education that will serve their career needs through academic, personal and professional development.”

Professor Andrew Clare, Course Director, Executive Master's in Leadership Associate Dean of Corporate Engagement.

Executive Education
 T: +44 (0)20 7040 8665
 E: execed@city.ac.uk
www.cass.city.ac.uk/execed



Charities master's degrees
 T: +44 (0)20 7040 5114
 E: charityapps@city.ac.uk
www.cass.city.ac.uk/cce-masters

Charities master's programme

Part-time
www.cass.city.ac.uk/cce-masters

A charities master's from Cass is the ultimate academic qualification for the nonprofit sector.

The two-year, part-time structure of our charities master's programme allows students the flexibility of choosing the level of their qualification (Postgraduate Diploma or MSc), and whether they want to cover one subject in depth through a dissertation or a further specialist area (through teaching), to complete the full master's degree.

The five courses are:

PGDIP/MSC CHARITY ACCOUNTING AND FINANCIAL MANAGEMENT

This course is aimed at people already working in charity finance, or those wishing to transfer financial expertise from other sectors. It is designed for those hoping to develop a senior management career in a charity finance function, or become an advisor, auditor or independent examiner to a charity.

Modules offered

- Strategic issues and organisational challenges facing charitable organisations within the finance function
- How to build relevant management and leadership skills and analytical capabilities
- Issues of managing change in the finance function
- Advanced financial management, audit and taxation principles and practice requirements applied to the charity sector.

PGCERT/PGDIP/MSC GRANTMAKING, PHILANTHROPY AND SOCIAL INVESTMENT

This unique course reflects the increasing interest in effective and transparent social funding in both the charitable trust and public sectors. It was developed in response to the demands of leading funding agencies.

Modules offered

- The background of the grantmaking and the philanthropy sector

- The strategic and tactical decisions that need to be made in philanthropic activity
- Principles of grantmaking and other types of social funding and how these are applied in different institutions in a UK context
- The importance of the management of grantmaking and other social funding, in a variety of funding organisations.

PGDIP/MSC CHARITY MARKETING AND FUNDRAISING

This course is designed for those working at senior level in marketing and fundraising in the voluntary and community sector and for those wishing to transfer relevant skills and knowledge from experience gained in other sectors. It combines theoretical rigour with the application of contemporary professional best practice.

Modules offered

- The strategic application of the marketing paradigm in the voluntary sector
- The key strategic marketing concepts and tools applied to different voluntary sector contexts
- The complex issues surrounding fundraising and how to design, implement and evaluate alternative fundraising strategies and techniques
- The strategic management aspects of charity marketing.

PGDIP/MSC NGO MANAGEMENT

One of the only European management courses that focuses on the needs of senior staff and trustees of international NGOs. The course is designed for those hoping to develop a senior management career in international development, become a board

member of an international NGO board, or work in a foundation funding work internationally.

Modules offered

- The strategic issues and organisational challenges facing the NGO sector
- Competencies required to work effectively with different people and the processes and practices involved
- The different strategies and approaches commonly adopted by NGOs
- The issues of managing change in NGOs.

PGDIP/MSC VOLUNTARY SECTOR MANAGEMENT

Follow an advanced route to develop your management and leadership career within the voluntary and community sector. The course was carefully and expertly developed in partnership with nine leading charities. It is aimed at those currently working in the sector.

Modules offered

- How nonprofit organisations should be led and managed
- Organisation analysis, leadership and change, as well as the practical tools to help improve organisational effectiveness and individual performance in the management of change
- Quality management, people management and managing multiple stakeholder needs and the practical tools to help implement quality assurance systems in a nonprofit organisation.

Come and meet programme staff and alumni during our regular information sessions held on campus.
www.cass.city.ac.uk/charitiesmsc

“Having worked in the voluntary sector for about 20 years, I had learned on the job. I was a bit of a jack of all trades and I wanted a more theoretical background. The course has given me so much confidence, I am definitely a stronger leader now.”

Ruth Dwight, MSc in Voluntary Sector Management (2016),
 Head of Programmes, Coram Family and Childcare

 To hear more from Ruth search for “Cass Ruth positive change”

An outstanding place to study

Our wide range of full-time and part-time master's degrees is delivered in an exceptional environment and backed by world-class teaching, research and resources.

DESIGNED FOR SUCCESS

Part of City, University of London, Cass is among the global elite of business schools holding the 'triple crown' gold standard in business education, which comprises AMBA, EQUIS and AACSB accreditation.

Many of our courses are recognised by professional bodies, and you may be awarded exemptions on related professional exams on completion of your degree, helping to accelerate your career.

Our Bunhill Row building is a flexible space designed to encourage the free flow of people and ideas. At its heart, the Cyril Kleinwort Learning Resource Centre offers access to books, journals and specialist databases, including sources for company data and economic information. Our Thomson Reuters and Bloomberg trading rooms complement classroom-based study by simulating trading in 'real time'.

AN EXCEPTIONAL ENVIRONMENT

Our City of London location provides a decisive advantage for your studies and career search. Extensive links with business in the capital provide a rich source of projects for your chosen course and may open doors to jobs before they are even advertised.

Our location in the City of London provides a decisive advantage for your studies and career search. We have many Fortune 500 companies on our doorstep and many of these visit the School.

We encourage students to create and participate in a range of clubs and societies spanning business, sport and culture. These include Cass Women in Business, The Marketing Society, The Entrepreneurial Society, The Actuarial Society, The Finance Society, The M&A Society, LGBT group, Wine Society, as well as football, basketball and badminton clubs.

ADVANCING YOUR CAREER

Our careers team is committed to your professional development, working with you to increase your employability and enabling you to stand out in the job market by helping you to hone your CV and prepare for interviews and presentations.

We offer workshops and events with industry experts and career service professionals who are available to advise you on the development of vital business skills.

A GLOBAL NETWORK

Our alumni form a powerful and expanding network of prominent people in leading organisations worldwide – there are now 48,000 within a community spanning over 162 countries.

Signing up to our Alumni Online Community helps you to make new connections and provides access to a variety of benefits and services.

As an alumnus, you are entitled to return to Cass to continue your education with master's and MBA electives* and use our library resources.

**Terms and conditions apply*



Global connections

International partners

GERMANY

EBS Business School

A two-year dual-degree master's course with one year at Cass and one year at EBS.

Mannheim Business School

An elective exchange allowing Cass students to study in Germany and Mannheim students at Cass.

ITALY

Bocconi, Milan

Two Cass students each year from the MSc in Investment Management and/or MSc in Corporate Finance can study for an extra year on a fee waiver at Bocconi to get two master's degrees.

Luiss, Rome*

Two Cass students each year from the MSc in Investment Management and/or MSc in Corporate Finance and/or MSc in Banking and International Finance can study for an extra year at LUISS on a fee waiver to get two master's degrees.

* Every year two places are available at each university. Please note that students with Italian undergraduate degrees are not eligible.

SINGAPORE

Singapore Management University (SMU)

A joint MSc in Quantitative Finance.

SOUTH KOREA

KAIST, Seoul

KAIST students take part in either the second and third term or only for the second term on selected master's courses.

Sogang, Seoul

Sogang students take part in the second and/or third terms on selected master's courses.

UNIST, ULSAN

Unist students take part in the second and third term of the MSc in Energy, Trade and Finance.

International electives

EUROPE

MSc electives:

- Start ups: International Field Trip, Barcelona, Spain
- Investment Banking in Corporate Finance, Portugal
- Corporate Open Innovation, Hamburg, Germany
- Creating Value with Suppliers, Bologna, Italy
- Luxury Marketing, Milan, Italy
- FinTech, Milan, Italy
- Shipping Company Management, Athens, Greece
- Managing Customer Relationships, Vienna, Austria
- Procurement, Mannheim, Germany
- Project Finance and Infrastructure, Madrid, Spain
- Strategic Innovation in Hyper Competition, Bologna, Italy
- Real Estate Fund Management, Amsterdam, The Netherlands
- Trading and Market Microstructure, Paris, France

MSc study tours:

- MSc in Finance, Frankfurt, Germany
- MSc in Management, Prague, Czech Republic; Berlin, Germany; Budapest, Hungary

MIDDLE EAST AND AFRICA

MSc electives:

- Venturing for Social Impact, Kenya
- Global Real Estate Markets, Dubai, UAE

NORTH AMERICA

MSc elective:

Investment Strategy, New York, USA

ASIA

MSc elective:

- Monetary Policy, Singapore

*International electives and study tours are subject to change and availability.

Cass Business School
106 Bunhill Row
London EC1Y 8TZ
T: +44 (0)20 7040 8600
E: cass-masters@city.ac.uk
www.cass.city.ac.uk

 youtube.com/cassprogrammes

 [Cass Business School](https://www.linkedin.com/company/cass-business-school)

 [@cassbusiness](https://twitter.com/cassbusiness)

 facebook.com/cassofficial

 instagram.com/cassbusinessschool



Cass Business School
In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass's Foundation
Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.

All the information contained within this brochure was correct at the time of going to print.

