



Outstanding leaders: enhanced organisations

Leadership development



At the heart of effective organisations are outstanding leaders, leaders who do more than just lead. They create an environment in which others can shine.

Why leadership development?

During challenging times for the nonprofit sector, it is even more important to invest in what you have to survive and succeed. When it is done right, leadership development is one of the most effective and progressive ways to help you live your values, realise your vision and achieve your mission.

Leadership development from Cass CCE

Our vision is a nonprofit sector extending its own knowledge boundaries and driving performance excellence and it is our mission to take steps towards enabling this. Our leadership development programmes offer our clients specialist, practical learning based on a blend of theory and real-life experience that enables organisations to flourish confidently, dynamically and effectively in the fast-changing world.

We have developed a range of learning opportunities from formal Postgraduate Diplomas and accredited strategic management courses through to bespoke programmes and public workshops.

There are however many ways to learn; it's not just about leadership programmes. We use a variety of tools and techniques including 360 degree profiling, coaching, shadowing assignments, action learning sets, master classes and learning journals to help embed knowledge.



Centre for Charity Effectiveness

Intellectual leadership: developing talent, enhancing performance



Our approach

Our style of working, tools and techniques we use in the delivery of our programmes are designed to:

- Stimulate new and creative thinking, building on what is already valued and held dear
- Build connectivity up, down and across organisations; we pride ourselves on our ability to understand an organisation's culture and work with it
- Focus on experiential, active learning with team based participatory work – engaging the intellect and the emotions
- Embed changes, evaluating and learning for next time
- Add value, measuring impact and ensuring value for money
- Work in partnership with organisations to deliver the best results for their training needs.

Leadership offerings

Postgraduate Diplomas and Masters degrees

Five courses based upon a combination of academic rigour balanced with professional relevance.

New Chief Executive Leadership Development Programme

Designed to invest new chief executives with high-level strategic expertise and awareness of their personal impact upon their new organisations.

Regular talks and master classes

Charity Talks – These well-established and highly popular talks bring leading professionals from the sector together with top academics from Cass CCE.

Outstanding Leadership – A series of master classes based upon research that reveals how to move from being a good leader to an outstanding leader.

Tailor-made leadership programmes

Cass CCE has developed bespoke leadership programmes for many major voluntary and community sector organisations. Our clients, including large federated charities such as Citizens Advice, NUS and YMCA, are achieving positive change, benefitting from the wealth of experience, skills and knowledge from our strong and diverse consultancy team.

Our approach utilises our leadership and management development menu, which offers a flexible, multi-disciplinary approach to learning and development: ranging from public courses and seminars to in-house, highly tailored leadership programmes including everything from workshops to individual coaching.

For example, in some cases, our clients opt for an accredited programme, and our status as a Chartered Management Institute Approved Centre means that we are one of the few places within the UK to offer an in-house, Level 7 Diploma in Strategic Management and Leadership.

About Cass CCE

The Centre for Charity Effectiveness (Cass CCE) is the leading nonprofit and philanthropy centre in the UK and has significantly enhanced the performance of hundreds of organisations and thousands of individuals across the nonprofit sector.

Combining our extensive practical experience with current theory we deliver a world class blend of research projects, postgraduate programmes and consultancy services.

Our wide understanding of leadership development best practice combined with our unique position as part of Cass Business School gives us an enviable record of working with charities large and small.

If you would like more information or an initial informal introductory discussion to see how we can help you, please call or email us.

“We chose to work with Cass CCE because they proposed a really innovative and comprehensive approach towards our leadership development needs.”

Ben Ward

Head of NUS Charitable Services

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