



Postgraduate Diploma/MSc in NGO Management

Part-Time



International NGOs play an increasingly important role in addressing the challenges and consequences of extreme poverty and humanitarian emergencies. NGO managers face complex management issues – both at a personal and organisational level. This new course has been designed to develop and improve the management competencies and analytical capabilities of a new generation of NGO managers.

This unique course is one of the only management courses in Europe to focus on the specific needs of NGO managers. It will equip students with a sound understanding of the issues facing NGOs and an opportunity to reflect on the impact and implications of the management and organisational challenges they face. It will also help them recognise the new strategic dilemmas facing NGO managers, and identify appropriate strategies to address these.

Students will be introduced to specialist management practices and gain an appreciation of some of the issues in managing change in NGOs in the current economic climate. There is an emphasis on developing skills in the area of marketing, fundraising and the effective management of scarce organisational resources.

This course builds on Cass Business School's extensive experience of teaching voluntary sector managers over more than a decade. It has been developed in partnership with leading NGOs and BOND (the UK-NGO network) to develop the management competencies and analytical capabilities needed by those in leadership positions in international NGOs.

The course is one of a portfolio of specialist postgraduate courses that are offered by the Centre for Charity Effectiveness, which is part of Cass Business School. This is one of the only centres of excellence in Europe offering a full range of latest research, education, training and mentoring specifically geared to the needs of voluntary and non-profit sector management and leaders.

Your route to success in NGO Management

Students will also benefit from exposure to leading people and current thinking in the NGO sector. Respected academics and practitioners with significant experience in the management of NGOs teach the course. Students will also have the opportunity to share ideas with peers from different but related backgrounds, and develop relevant insights into the practice of management in NGOs with minimum time spent away from the office.



The course is a complete development programme for managers who wish to gain a sound understanding of people, strategies and leadership in the context of international NGOs. It is a balance of the academic and the practical. Students will gain an appreciation of the role and importance of strategic thinking and effective management in NGOs, and develop the confidence to challenge and contribute to the strategies of NGOs and their organisational policies. They will also be introduced to best practice in how to develop strategies, interpret financial reports and manage international teams effectively. The course provides a valuable opportunity for networking, interaction and joint study on the core modules with a wide range of senior charity managers who are taking other charity related postgraduate courses.

How will it help my organisation?

Employers will gain immediate and long-term benefits from the new skills and capabilities that students will develop during the course. Students will also gain confidence in handling some of the demands of managing complex situations.

The course offers students critical insights into the key management and leadership issues faced by international NGOs, and the implications for the staff, volunteers and partners. In the process they will assess and appreciate the complex dynamics of personal development, and the management of teams and people in NGOs. Students will also gain an insight into the role of leadership and the impact of individual leaders in developing and running a value-driven and sustainable NGO.

Course structure and content

The course commences in October and runs on a Friday from 1pm and all day Saturday for one weekend each month: ideal for people from across the country with busy schedules. Students will be required to commit additional time for action learning sets and an exam.

The Postgraduate Diploma is taught over a period of 12 months. It consists of five core modules, common to all Charities Programme postgraduate courses. These cover the essential skills that underpin NGO Management. Students also follow three specialist modules.

Postgraduate Diploma Modules

Core

- Introduction to Learning
- Voluntary Sector Policy
- Marketing and Fundraising
- Resource Management
- Strategy, Diversity and Governance

Specialist

- NGO Management: The Strategic Issues
- Managing NGOs: People and Practice
- Shadowing

On successful completion of the Diploma, students have the option to further their qualification and skills by progressing to the MSc conversion. This requires completion of the Research Methods for Managers module. You may elect to conduct six months of personal supervised research and submit a 10,000 word dissertation. Alternatively you may choose to attend three specialist modules from another charity programme.

Who is the course for?

This unique course is intended for individuals with established careers in NGOs as well as students with suitable experience who are looking to develop their knowledge and skills in NGO management. Applicants should be graduate-level or have the equivalent professional qualifications.

Course fees

The full cost of a Cass Business School MSc is normally at least £17,500. However, due to generous support of the School and its sponsors, students on the Voluntary Sector Management Courses pay £8,250. The Postgraduate Diploma costs £5,500 and there is a further £2,750 graduate conversion fee for the MSc.

Students coming from outside the London area should build in the cost of accommodation for one night each weekend, plus travel to and from Cass Business School. Hotels close to Cass Business School can be booked in advance at very economical rates (more details can be obtained from the admissions officer).

For more information, contact Admissions on +44 (0)20 7040 5114 or charityapps@city.ac.uk

Cass Business School

106 Bunhill Row
London EC1Y 8TZ

Tel: +44 (0)20 7040 5114

Email: charityapps@city.ac.uk

www.cass.city.ac.uk/masters

