

THE
LORD
MAYOR'S
CHARITY
LEADERSHIP
PROGRAMME
2014



The Charity Chairs Conference

21st October 2014

The Mansion House, City of London

Supported by:



Association
of
Chairs

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The Charity Chairs Conference

21st October 2014 – The Mansion House, City of London

Building upon the success of the Lord Mayor's Charity Leadership Programme so far, I am delighted to introduce the Charity Chairs Conference.

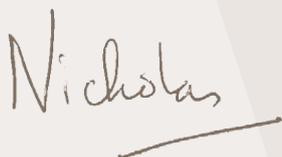
All trustees have significant responsibility, but the Chair has a special role in leading the organisation and ensuring its well-being and development as well as having the primary relationship with the Chief Executive.

The half day conference is designed to draw out the complexities, the issues, challenges and pleasures of being a charity Chair. It aims to:

- To enable participants to be better informed about the challenges of the role, especially coming from a professional or governance background in the City
- To inspire city professionals to become involved as charity trustees and preferably Chairs
- To be more effective Chairs who will lead more effective boards
- To help promote the Association of Chairs
- Provide legacy resources for the future

Please find the agenda and some further information about the conference in this leaflet.

I look forward to welcoming you to The Mansion House on 21st October 2014.



Nicholas Woolf,
The Lord Mayor's Consort

July 2014

Further information and how to book

You can find out more about the speakers on the Lord Mayor's Charity Leadership Programme website: www.cass.city.ac.uk/lmclp

Please note: We are not charging for this half-day conference but delegates are encouraged to make a £100 donation (plus Gift Aid) to The Lord Mayor's Appeal for attending.

To register for the conference, please contact:

Matthew Guest, The Lord Mayor's Charity Leadership Programme

E: LMCLP@city.ac.uk • T: +44 (0)20 7040 0901 • W: <http://bit.ly/LMCLPcConf>

A: Cass Business School, 106 Bunhill Row, London, EC1Y 8TZ

Programme Agenda

The Charity Chairs Conference, 21st October 2014, will take the form of three engaging panel-led discussions in the Egyptian Hall at the Mansion House. This will be followed by a networking champagne reception in the Saloon.

Registration will be from 14.00

14.30 The Lord Mayor's Welcome

Alderman Fiona Woolf CBE, The Rt. Hon. The Lord Mayor of London

14.35 A Personal Perspective

Nicholas Woolf, The Lord Mayor's Consort

14.50 Panel Debate 1: Governance and Board Effectiveness

Chaired by Anthony Carey, Mazars LLP

This session will explore the context of the sector. The current challenges facing both commercial and nonprofit organisations' boards turnaround will be discussed and debated.

Panel speakers:

Sir Tom Hughes Hallett, Chair, Esmée Fairbairn Foundation; former CE, Marie Curie Cancer Care

Marcus Agius, Chair, Kew Gardens; former Chair, Barclays

James Cochrane, former Chair, the British Red Cross

15.40 Refreshments

16.10 Panel Debate 2: Diversity of Boards

Chaired by Lord Gus Macdonald, Macquarie Group

This session will illustrate the many different types, makeups and sizes of nonprofit boards.

Panel speakers:

Alice Maynard, former Chair, Scope; trustee of Association of Chairs

Ian Edwards, Chair, JDRF

Alex Swallow, Founder, Young Charity Trustees

16.55 Panel Debate 3: The Chief Executive & Senior Management Teams (SMT) Relationships

Chaired by Denise Fellows, Cass Centre for Charity Effectiveness

This session will cover the range of relationships between Chairs, CEs and SMTs, discussing issues such as rubber stamping and founder syndrome.

Panel speakers:

Mike Hudson, Director, Compass Partnership

Nicki Shaw, CEO, Princess Alice Hospice

Lynne Berry OBE, Chair, the Commission to the Voluntary Sector and Ageing; Deputy Chair, the Canal and River Trust

17.40 Closing Remarks from Nicholas Woolf

17.45 Networking and Champagne Reception until 19.00

The reception will offer opportunities to develop Chairs' and future Chairs' networks as well as celebrating the climax of the Lord Mayor's Charity Leadership Programme.

The Lord Mayor's Charity Leadership Programme is sponsored by:

Mazars LLP

Mazars is a single integrated international partnership in 71 countries, providing audit, accounting, tax and advisory services. In the UK, we have 116 partners and over 1,250 employees working at our 18 offices. We act for a wide range of not for profit organisations, including charities, social enterprises, social housing and education. As well as compliance services, we work with our charity clients on board development, strategic planning, governance arrangements and risk mitigation. We also have teams working on social finance, sustainable banks, sustainable cities and ethical supply chain auditing. For more information visit: www.mazars.co.uk

The Macquarie Group Foundation

The philanthropic arm of Macquarie Group, the Macquarie Group Foundation has been investing in communities in which Macquarie staff live and work for more than 25 years, together contributing more than £130 million over that time. The Foundation has a range of initiatives to also build the sustainability of community organisations, including sharing employee skills and supporting programmes that improve the capacity of the non-profit sector. This year the Foundation supported 1300 organisations worldwide, and in London, approximately 30% of Macquarie staff were involved in volunteering programmes in Islington and Hackney. For more information visit: www.macquarie.co.uk

Cass Centre for Charity Effectiveness

Intellectual leadership: developing talent, enhancing performance for the nonprofit sector

Cass Business School is ideally placed in the City of London, close to the Bank of England, and at the heart of the capital's charity triangle. The School's research output is ranked as world-leading and internationally excellent. Cass CCE is the leading nonprofit and philanthropy centre in the UK. Our world-class blend of academic research, postgraduate programmes, talent development and consultancy services deliver leading-edge thinking by combining extensive practical experience with best practice, theory and research. For more information visit: www.cass.city.ac.uk/cce

The Charity Chairs Conference is also being supported by:



The Financial Times Non-Executive Directors' Club

The Financial Times Non-Executive Directors' Club leads the way in supporting non-executives, offering them a variety of networking opportunities through our tailored events, keeping them up-to-date with corporate governance issues and helping them to find appointments.



Association of Chairs

Launched in October 2013, the Association supports Chairs and Vice Chairs of nonprofit organisations to help them be effective. We hold events to bring Chairs together to share and learn from peers. We undertake research and develop resources specifically for Chairs. For more information and to sign up to our newsletter please visit: <http://www.associationofchairs.org.uk/>

For more information about the programme please contact:

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