



**Cass Business School**  
CITY UNIVERSITY LONDON

14 October 2010

### **Life after the *Financial Times*?**

Proving that there is life after the *Financial Times*, Stefan Stern is today being appointed Visiting Professor of Practice at Cass Business School in the City of London. This represents a new departure after leaving the FT, where he was the management columnist for the last four years.

Stefan will be attached to the Centre for Professional Service Firms at Cass, where academics, led by Professor Laura Empson, are doing important research into the changing world of lawyers, accountants, management consultants and other professionals. Stefan will also take a particular interest in the work of MBA students, and will also teach on the MSc programme.

In addition to his new post at Cass, Stefan blogs for the Harvard Business Review as well as for the public relations firm Edelman, where he is now Director of Strategy. Prior to joining Edelman, Stefan authored an influential management column for the *Financial Times*, and was also features editor at *Management Today* and a researcher on the *Money Programme* in the 1990s. Stefan has won several awards for his work, most recently 'Journalist of the Year' in the Towers Watson Awards for Excellence in HR Journalism 2010.

Professor Laura Empson, Director of the Centre for Professional Service Firms at Cass Business School, comments:

"I am delighted that Stefan has been appointed Visiting Professor at Cass. Stefan has a long-standing interest in the leadership of professionals and has written regularly on this topic for the *Financial Times*. With his wide ranging knowledge of contemporary management issues and his critical perspective on management fads and fashions I am sure he will make an invaluable contribution to our research."

Twenty years ago Stefan completed a post-graduate diploma at City University's School of Journalism, so this visiting professorship at Cass represents a kind of delayed homecoming.

The Centre for Professional Service Firms at Cass Business School is dedicated to researching leadership and change in professional service firms and facilitating the development of the professional service firm of the future. The Centre aims to conduct rigorous research that changes the way that academics and professional analyse and understand professional service firms: [www.cass.city.ac.uk/cpsf](http://www.cass.city.ac.uk/cpsf)

**For further information please contact Nicole Haroutunian, press officer, 0207 040 5210, [Nicole.haroutunian@city.ac.uk](mailto:Nicole.haroutunian@city.ac.uk)**

## **About Cass Business School**

Cass Business School, City University, London, delivers innovative, relevant and forward-looking education, training, consultancy and research. Located in the heart of one of the world's leading financial centres, Cass is the business school for the City of London.

Our MBA, specialist Masters and undergraduate degrees have a global reputation for excellence, and the School supports nearly 100 PhD students. Cass offers the widest portfolio of specialist Masters programmes in Europe and our Executive MBA is ranked 21<sup>st</sup> in the world by the *Financial Times*.

Cass has the largest faculties of Finance and Actuarial Science and Insurance in Europe. It is ranked in the top 10 UK business schools for business, management and finance research and 90% of the research output is internationally significant.

Cass is a place where students, academics, industry experts, business leaders and policy makers can enrich each other's thinking. For further information visit: [www.cass.city.ac.uk](http://www.cass.city.ac.uk).