



Cass Business School
CITY UNIVERSITY LONDON

22 April 2010

Cass receives AACSB accreditation
Crucial evaluation achieved completes triple gold standard

Cass Business School is delighted to confirm that it has received full accreditation from the Association to Advance Collegiate Schools of Business (AACSB). The School now possesses the sought-after 'triple crown' gold standard in business education which comprises AMBA, EQUIS and AACSB accreditation. This places Cass in an elite group of global business schools.

Cass embarked on the five year process with AACSB to ensure it met all of the Association's twenty one standards. Earlier on this year, the accrediting panel met with around a hundred people from the School – academic and professional staff, students, alumni and external stakeholders.

As global competition for excellent students and the best academic staff is fierce and growing, full AACSB accreditation is key because it add to Cass's competitive advantage by signalling that it meets standards achieved by less than 5% of the world's business schools. Gaining full accreditation, however, is much more than gaining a kite mark. It also gives Cass access to AACSB's thought leadership activities and to a global network of academic and professional staff with similar aspirations to our own; less than a dozen business schools in the UK have AACSB accreditation.

While AMBA recognises Cass's MBA and MSc Management programmes, and EQUIS is a European accreditation, the AACSB stamp of approval is key because it is a US accreditation which requires business schools to demonstrate exceptional quality across all their activities.

Richard Gillingwater, Dean, Cass Business School said: "The accreditation is a badge of quality which means that Cass is acknowledged as a provider of excellent teaching and research in all respects. We hope that it will increase our visibility in the US business community and raise awareness of our pre-experience Masters programmes to undergraduates as well. Our thanks go to all of those who were involved in what was a huge team effort which has most certainly paid off."

**For further information please contact Nicole Haroutunian, press officer,
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Notes to editors

About Cass Business School

Cass Business School, City University, London, delivers innovative, relevant and forward-looking education, training, consultancy and research. Located in the heart of one of the world's leading financial centres, Cass is the business school for the City of London.

Our MBA, specialist Masters and undergraduate degrees have a global reputation for excellence, and the School supports nearly 100 PhD students. Cass offers the widest portfolio of specialist Masters programmes in Europe and our Executive MBA is ranked 21st in the world by the *Financial Times*.

Cass has the largest faculties of Finance and Actuarial Science and Insurance in Europe. It is ranked in the top 10 UK business schools for business, management and finance research and 90% of the research output is internationally significant.

Cass is a place where students, academics, industry experts, business leaders and policy makers can enrich each other's thinking. For further information visit: www.cass.city.ac.uk.