



Monday 2 September 2013

## **Cass and TiasNimb**as launch new Executive PhD

### *Part-time research degree aims to benefit executives and their businesses*

Cass Business School, part of City University London, has linked up with TiasNimb

as Business School, part of Tilburg University in the Netherlands, to launch a joint Executive PhD.

The four-year, part-time joint degree programme is targeted at senior public and private sector leaders for whom research and development, knowledge management and innovation is important. Successful completion of the PhD thesis will lead to a joint PhD degree award from Tilburg University and City University London.

The qualification has highly practical benefits for employers and employees alike. The field of study can be tailored to suit an individual's specialism and the business challenges faced by their organisation.

Associate Dean for Research & Enterprise, Professor Igor Filatotchev of Cass Business School, said: "For students, the degree is a chance to demonstrate greater value to their company and develop career enhancing knowledge and skills. Meanwhile, employers retain the student's expertise and benefit from a four-year thesis tailored to develop new insights to their business needs and objectives."

Professor of Finance & Innovation, Ronald Mahieu of TiasNimb

as Business School, said: "Participants in this programme are embarking on an exciting journey that will provide them with new insights and state-of-the-art knowledge in their chosen fields. The joint part-time PhD programme is at the heart of the research philosophies of both TiasNimb

as and Cass Business Schools.

"As participants will experience, our faculties are dedicated to both academic rigour and practical relevance. I am convinced that this programme will give business professionals the opportunity to advance their careers by becoming thought leaders in their fields."

The Executive PhD programme is expected to attract senior leaders from across the public and private sector who want a research qualification with the academic rigour of a traditional PhD, tailored to an executive audience.

Participants in the programme will study the latest scientific insights, theoretical frameworks and practical applications in their chosen field in an international context. This will draw on Cass's and TiasNimb

as' combined business and research expertise in finance, management, accounting, actuarial science and economics. The research training offered will also equip participants with knowledge of the tools and techniques necessary to develop robust research findings.

The programme consists of ten residential training weeks comprising five days each. There will be four such training weeks in the first year of the programme, and two in each subsequent year. The training will be split equally between Cass's campus in London and TiasNimbas' in Tilburg. The degree is slated to commence in January 2014 with a select cohort of ten to twelve students.

**Notes to editors:**

**Chris Johnson, Press Officer, Cass Business School**  
**Tel: +44 (0)20 7040 5210**

**E-mail: [chris.johnson.1@city.ac.uk](mailto:chris.johnson.1@city.ac.uk)**

**Cass Business School**, which is part of City University London, delivers innovative, relevant and forward-looking education, consultancy and research.

Cass is located in the heart of one of the world's leading financial centres. It has strong links to both the City of London and its corporate, financial and professional service firms, as well as to the thriving entrepreneurial hub of Tech City – located close to the School.

Cass's MBA, specialist Masters and undergraduate degrees have a global reputation for excellence, and the School supports nearly 100 full-time PhD students.

Cass offers one of the widest portfolio of specialist Masters programmes in Europe. It also has the largest faculties of Finance and Actuarial Science and Insurance in the region. It is ranked in the top 10 UK business schools for business, management and finance research and 90% of the research output is internationally significant.

Cass is a place where students, academics, industry experts, business leaders and policy makers can enrich each other's thinking. [www.cass.city.ac.uk](http://www.cass.city.ac.uk) / @cassinthenews

**TiasNimbas Business School** is a business school with deep academic roots that which is affiliated with Tilburg University and Eindhoven University of Technology. As an internationally top-ranked business school, TiasNimbas focuses on post-experience management education. We offer a broad portfolio of MBA, Executive PhD, Masters (MSc), Executive Masters and shorter executive programs, in a number of locations and in various formats. In addition, TiasNimbas designs and delivers tailor-made company specific programs for renowned national and international organizations. [www.tiasnimbas.edu](http://www.tiasnimbas.edu) / @TiasNimbas

For more information about the Executive PhD, interview requests and royalty free images contact Rian van Heur, +31 13 466 8637 or [press@tiasnimbas.edu](mailto:press@tiasnimbas.edu).