



**CASS**  
BUSINESS SCHOOL  
CITY UNIVERSITY OF LONDON  
EST 1894

**Masters**  
**Part-time courses 2017**

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All teaching at Cass is underpinned by the latest cutting-edge research, with our lecturers creating and imparting the most up-to-date knowledge in their field. The *Research Excellence Framework (REF) 2014* rated Cass 6th in the UK for Business and Management research. According to HEFCE data, 84% of Cass research submitted was classified as world-leading (4\*) or internationally excellent (3\*).





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# Stand out in the real world

A specialist Masters degree is a highly sought-after qualification. Designed to enable students to balance learning with their existing work commitments, and delivered in the heart of a global financial community or online, our part-time courses help professionals to deepen their knowledge and enhance your career.

Recognised as one of the best-located business schools in Europe, Cass's position in the City of London gives our students a powerful competitive advantage. In addition to our unrivalled links and exposure to all major City institutions, we have an impressive array of international business figures routinely invited in as speakers, research fellows, visiting professors and advisors, enabling us to draw on their expertise.

Critically, all of our courses have a strong practical focus and have been developed in direct response to the needs of employers. Testament to this fundamental approach is the fact that more than 3,000 part-time Cass graduates over the past six years have secured rewarding and prestigious careers with blue-chip employers in more than 60 countries across the world.

## MEET US

We hold regular Information Sessions, One-to-ones and Masterclasses at Cass and also in cities around the world. Visit: [www.cass.city.ac.uk/masters/events](http://www.cass.city.ac.uk/masters/events) for the current schedule of events.

**We look forward to  
welcoming you to Cass.**

### CASS BUSINESS SCHOOL OFFERS:

- A great location in which to study and find career opportunities
- A wide choice of full-time and part-time specialist Masters courses
- High-quality, career-relevant teaching in stimulating, modern facilities
- Proactive career support and advice throughout the course
- International elective opportunities for students to study abroad. Recent locations have included: Argentina, Dubai, Madrid, Mannheim, New York and Singapore\*
- Superb local and global networking opportunities through links with *alumni*, leading employers and institutions.

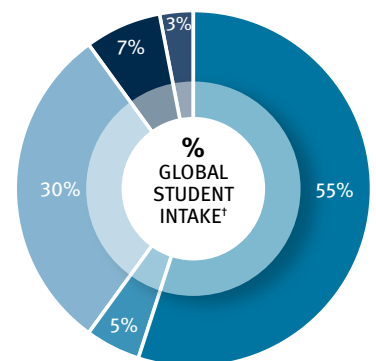
\* Limited availability, locations are subject to change.

**6<sup>th</sup>**   
**in the UK**

*Financial Times*  
European Business  
School Rankings 2015

Around  
**100**   
Nationalities

Part-time   
**27** average  
age



■ UK/Europe    ■ Americas  
■ Africa        ■ Middle East  
■ Asia

# A great location, a unique experience



Cass's location in the City of London provides a decisive advantage for your studies and career search. No other European business school has as many Fortune 500 companies on its doorstep. These companies visit the School regularly to give presentations and offer employment advice to our students.

Cass's extensive links with business in London also provide a good source of projects for your chosen course. This not only develops your learning, but can also open doors to jobs even before they are advertised.

London is an exciting and cosmopolitan place to live, with some of the world's best-known monuments, museums and art galleries, as well as music, theatre, nightlife and restaurants. There is a vibrant student community at Cass and the rich international mix offers a particularly stimulating learning and social experience.

## CHOICE, QUALITY AND PROFESSIONAL RELEVANCE

Cass offers one of the widest choices of full-time and part-time specialist Masters in Europe. Specialist education is backed by world-class teaching, research and resources. In particular, Cass has one of the largest finance faculties in Europe, offering courses in accounting, banking, valuation, asset management and expert teaching in other niche financial disciplines.

Cass educates through integrated staff lectures, case studies, group work and most importantly, student participation. This integrated approach and the wide mix of student backgrounds makes for challenging classroom discussions, as well as an international perspective that employers increasingly value.

## ACCREDITATIONS AND RANKINGS

The School possesses the sought-after 'triple crown' gold standard in business education which comprises AMBA, EQUIS and AACSB accreditation. This places Cass in an elite group of global business schools.

The MSc in Management and the MSc in Finance regularly highly rank in the *Financial Times*.

Many of our courses are recognised by professional bodies and students can be awarded exemptions on related professional exams, on completion of their degrees. For example the CFA Institute is a programme partner with the MSc in Finance & Investment.

## OUTSTANDING MODERN FACILITIES

The Bunhill Row building is a bright and flexible space designed to encourage a free flow of people and ideas.

The Cyril Kleinwort Learning Resource Centre combines library and computing services to support all business and management teaching, learning and research. As well as books and journals, students can access many specialist databases, including sources for company data and economic information.

There is computer access throughout the Resource Centre and in every lecture room. Students can also link into the wireless network throughout the building.

A large proportion of our students move into careers in the financial services sector where understanding how to use dealing screens is a key skill. Our Thomson Reuters and Bloomberg trading rooms complement classroom-based study by simulating trading in 'real time'.

Cass Business School is home to one of the largest finance faculties in Europe. This allows us to offer our niche, specialised courses in every aspect of the financial services industry.

#### CLUBS AND SOCIETIES

Students are encouraged to create and participate in a range of clubs and societies. Currently there are about 40 active clubs, which fall into the broad interest areas of business, sport and culture. They include Cass Women in Business, The Marketing Society, The Entrepreneurial Society, The Actuarial Society, The Finance Society, The M&A Society, LGBT group, Wine Society, as well as the following sports clubs: Football, Basketball and Badminton.

#### A COMMITMENT TO CAREER DEVELOPMENT

Competition for the best jobs is intense, making it essential to work hard to stand out from the crowd.

The Careers team is committed to professional development, working with students to increase their employability and stand out in the job market. Students are able to hone powerful CVs, as well as prepare and practice for interviews and presentations. They also gain life-long employability and soft skills, skills which will aid them with every step of their personal career journey.

The annual Careers Fair attracts leading organisations from many sectors, providing students with an opportunity to engage with potential-future employers.

There are year-round workshops and events with industry experts and career service professionals who are available to advise all specialist Masters students on vital business skills. We also offer Cass Careers Online, a personal career management tool, to help students manage their career and the challenging recruitment process.

#### CASS ALUMNI

Cass *alumni* form a powerful and expanding network of prominent people in leading organisations worldwide – there are now over 38,000 within a network spanning over 160 countries.

We constantly invest in building our worldwide *alumni* network through events, publications, special interest groups, international groups and online communications. Our *alumni* team organises over 60 annual events in the UK and worldwide. Wherever their career or personal life takes them, our graduates are likely to find a local Cass *alumni* network to tap into. *Alumni* and students are also invited to sign up to our *Alumni* Online Community. This Cass resource adds enormous value by facilitating online networking, helping *alumni* make new connections and allowing them to access many benefits and services.

'Ask *Alumni*', our online mentoring tool, is a service offered to Cass students and *alumni*, allowing them to search for and contact each other by sector, company, location, course and year attended for development and career path advice. *Alumni* are also entitled to return to Cass to continue their education with MSc and MBA electives\* and are provided with ongoing access to library resources.

Our regular e-bulletin updates *alumni* on events and news from fellow *alumni* and the School. Our events are an ideal opportunity to hear the latest ideas and views from leading business experts and senior figures, and to network with faculty and fellow *alumni*. In addition to the events run by Cass's *alumni* team, Special Interest Groups organised by *alumni* and students focus on specific industries or topics and provide an excellent forum for networking.

Visit [www.cass.city.ac.uk/alumni](http://www.cass.city.ac.uk/alumni) for a taste of current events and reunions worldwide.

#### Masters

T: +44 (0)20 7040 8600

E: [cass-masters@city.ac.uk](mailto:cass-masters@city.ac.uk)

[www.cass.city.ac.uk/masters](http://www.cass.city.ac.uk/masters)



Online

[www.cass.city.ac.uk/msc-global-finance](http://www.cass.city.ac.uk/msc-global-finance)

# The Cass MSc in Global Finance

## Cass quality, online

**Building on the success of our full-time, campus-based MSc in Finance, we are pleased to introduce the first wholly online Masters degree from Cass: the MSc in Global Finance.**

### **BENEFIT FROM A CASS MASTERS WHEREVER YOU ARE**

At Cass, we are committed to offering high-quality MSc courses to the widest possible audience, including students who prefer not to relocate to London to continue their studies. Choosing the new online MSc in Global Finance will allow students to continue working and experience the benefits of a Cass Masters degree, without having to take a career break or pay London living costs.

Developing students' financial expertise to the highest level, the course provides a comprehensive grasp of the principles and theories of finance and their application to real-life corporate situations, both locally and internationally. It is set in the context of the wider global economic environment and encourages students to critically analyse contemporary theories and practical case studies.

### **HOW YOU LEARN**

We believe that the internet is now mature enough for us to deliver the world-class Cass experience online. All the quality and intensity of a Cass specialist Masters is combined with the convenience and flexibility of studying online from home, at work or on the move anywhere in the world.

Our approach provides a rigorous, practical and highly participative experience for our students. All the materials, lectures, class discussions, activities and assessments are available in our modern, easy to use digital platform, and you will be taught online by top Cass academics with access to academic expertise and day-to-day practical support throughout the course. You will study alongside and network with, other online students from around the globe.

Our online students are full members of the Cass community, with access to our digital library resources and expert careers advice. Students who are able to come to London can make full use of our campus facilities in the heart of the City of London and all students will be invited to attend our prestigious graduation ceremony when they complete the course. On graduation, they will join our active *alumni* network of 38,000 people in over 160 countries.

### **COURSE STRUCTURE**

The course comprises twelve core modules, which run in sequence and are taught throughout the year, with short breaks between modules. Each module concludes with an assessment that students take online.

The course is structured to be completed within two years of part-time study.

### **ROUTES TO BUSINESS SUCCESS**

The world of international finance, with its many career opportunities and continuous demand for sharper, brighter and more adaptable employees, is an attractive choice for many top-calibre graduates with numerical skills.

The MSc in Global Finance has the potential to open up global career opportunities for students equipped with a combination of high-level interpersonal skills, in-depth knowledge and analytical skills in a rapidly changing and ever more complex business environment.

**“Recognising both the global scope of modern finance and the rapidly changing face of business education around the world, the course combines all the quality and rigour of the Cass experience with the flexibility and convenience of online study.”**

Sam Brenton, Director of Digital Learning at Cass Business School





## Masters

# Emerge extraordinary

### Actuarial Management

Full-time and part-time  
[www.cass.city.ac.uk/actman](http://www.cass.city.ac.uk/actman)

Cass aims to produce highly skilled actuarial professionals, and this course has been designed to meet the needs of actuarial employers and employers from other sectors requiring financial risk managers. Emphasis is placed on skills in the areas of life and non-life insurance, pensions, finance and investment.

Running over two academic years, the course has been designed to fit with the study leave packages.

The course is accredited by the Institute and Faculty of Actuaries, enabling students to study the key areas of actuarial practice in an academic environment and to gain exemptions from the Core Applications Concept (CA1) and Specialist Technical (ST1–ST8) subjects of the Institute and Faculty of Actuaries. In addition students can gain exemptions from outstanding Core Technical subjects CT2, 4, 5, 6 and 8.

#### ROUTES TO BUSINESS SUCCESS

Graduates from the MSc in Actuarial Management work for a variety of employers, including insurance companies, investment and retail banks and actuarial constituencies.

### Finance & Investment

Part-time  
[www.cass.city.ac.uk/mscfi](http://www.cass.city.ac.uk/mscfi)

This part-time MSc course is designed for students in full-time employment already working in the financial services sector. In particular, it will be highly attractive to those looking to either extend the scope of their current responsibilities or to make a career change into an area such as portfolio management, security analysis, risk management, M&A, or financial consultancy.

The structure of the course is specifically designed to fit around the busy working lives of working professionals. It meets on Tuesday and Thursday evenings and offers a teaching and learning environment that complements the demands of working life.

#### ROUTES TO BUSINESS SUCCESS

Many of our part-time students use this MSc to enhance their prospects with their current employer. Others see it as an opportunity to change their career direction, moving into fields such as banking, investment management and electronic trading.

### Insurance & Risk Management

Full-time and part-time  
[www.cass.city.ac.uk/irm](http://www.cass.city.ac.uk/irm)

Management of risk is now a key issue for all major firms. Business risk takes many forms, including fluctuations in currencies, interest rates and commodity prices; threats to physical assets from earthquake, windstorm and other natural perils; man-made threats of terrorism, fraud and criminality; plus a host of further operational risks that surround all commercial enterprises.

This course explores this world of risk and the growing relationship between insurance, risk management and financial services. For applicants who already hold a CII Advanced Diploma there is a special fast track January start, giving exemption from the first term of the MSc.

Running over two academic years, the course typically involves a late afternoon session and an evening session each week. Attendance patterns in term three partly depend on which elective courses are taken. The two-year option is open only to students with commercial experience in risk management or insurance.

#### ROUTES TO BUSINESS SUCCESS

Graduates from the MSc in Insurance and Risk Management course hold positions in many top companies worldwide, including major insurers and re-insurers, international insurance brokers, Lloyd's of London, investment and retail banks, accountancy firms, management consultancies and industrial corporations.

**“In the finance industry, it is important to have a competitive edge, which a part-time Masters at Cass will provide. The MSc in Finance & Investment covers all of the core subjects needed for success in financial services.”**

Dr. Nicholas Motson, Associate Dean for the MSc Programme  
Course Director, MSc in Finance & Investment

## Innovation, Creativity and Leadership

Full-time and part-time  
[www.cass.city.ac.uk/msc-creativity](http://www.cass.city.ac.uk/msc-creativity)

This dynamic course focuses on developing practical skills that will enable students to lead change and deliver innovation within their organisation. It is about more than learning how to be creative, as graduates emerge with the entrepreneurial skills needed to turn ideas into action.

The course equips students with the tools and leadership skills to successfully manage innovation projects while fast-tracking their career. They will develop a wide range of practical skills in the fields of creativity and innovation, as well as acquiring techniques that they can use in their professional and personal life to deliver truly original solutions. Students also gain entrepreneurial knowledge and skills, so that they can harness the creativity of their colleagues, stakeholders and clients within and outside their organisation.

### ROUTES TO BUSINESS SUCCESS

Innovation is key to companies competing in today's unpredictable economic climate. The MSc in Innovation, Creativity and Leadership has been designed for professionals who are keen to learn how to manage innovation and explore the potential unlocked by enabling a creative climate within their organisation. Our current students come from a variety of backgrounds including IT, marketing, hotel management, the public sector and consultancy.

### INTERNATIONAL ELECTIVES

All part-time Masters students have the opportunity to attend an international elective in the third term of year one and year two giving their studies a global dimension for a career on the world business stage. Though students have to pay their own expenses and availability is limited, our growing portfolio of international electives is an invaluable source of insight and competitive advantage.

### RECENT HIGHLIGHTS:

- One-week start-ups international field trip – previously taught in Argentina, though location is subject to change
- Global real estate markets elective taught in Dubai, UAE
- Project finance and infrastructure investment elective taught in Madrid, Spain
- Procurement elective at Mannheim Business School, Germany
- Monetary policy elective taught at the Singapore Management University
- Investment strategy elective in New York, USA.



The interdisciplinary Centre for Creativity in Professional Practice brings together research on applied creativity from all Schools at City, University of London.

The Centre aims to become the UK leader in the teaching, research and knowledge transfer of creativity in professional practice.

Our **Masters in Innovation, Creativity and Leadership** has been designed to give students the skills to turn ideas into action. Delivered by leading academics and industry experts the Masters delivers perspectives from the worlds of psychology, business, design, technology, creative writing, creative industries, leadership and law.



# Getting into Cass Business School

## APPLICATIONS

Apply online at:  
[www.cass.city.ac.uk/masters/apply](http://www.cass.city.ac.uk/masters/apply)

## OR CONTACT:

MSc Admissions Office  
Cass Business School  
106 Bunhill Row  
London EC1Y 8TZ

MSc in Actuarial Management  
MSc in Insurance & Risk Management  
T: +44 (0)20 7040 5127

MSc in Finance & Investment  
T: +44 (0)20 7040 8680

MSc in Innovation,  
Creativity & Leadership  
T: +44 (0)20 7040 0927

Online MSc in Global Finance  
T: +44 (0)20 7040 5150

## WHEN TO APPLY

Cass has a rolling admissions policy: prospective students can apply for one of our part-time specialist Masters courses at any time in the year before they plan to start. Most of our applications are received early in the academic year, and in the majority of cases we let candidates know if they have a place within four weeks of receiving their application.

## INFORMATION SESSIONS

Candidates can find out more about the part-time MSc courses at one of our regular information sessions.

For more details about these sessions or to book your place, go to: [www.cass.city.ac.uk/masters/events](http://www.cass.city.ac.uk/masters/events) or call Admissions on: +44 (0)20 7040 8600.

## ADMISSION REQUIREMENTS

- Work experience in a related field – students are expected to be in full-time employment
- An undergraduate degree equivalent to a UK 2.1 or higher
- English proficiency (IELTS certificate if you have not attended an English-speaking university)
- Two references
- Original transcripts from previous universities
- Candidates may be asked to supply a GMAT score at the discretion of the Course Director.

If you would like to arrange an individual appointment, please email:  
[cass-masters@city.ac.uk](mailto:cass-masters@city.ac.uk)

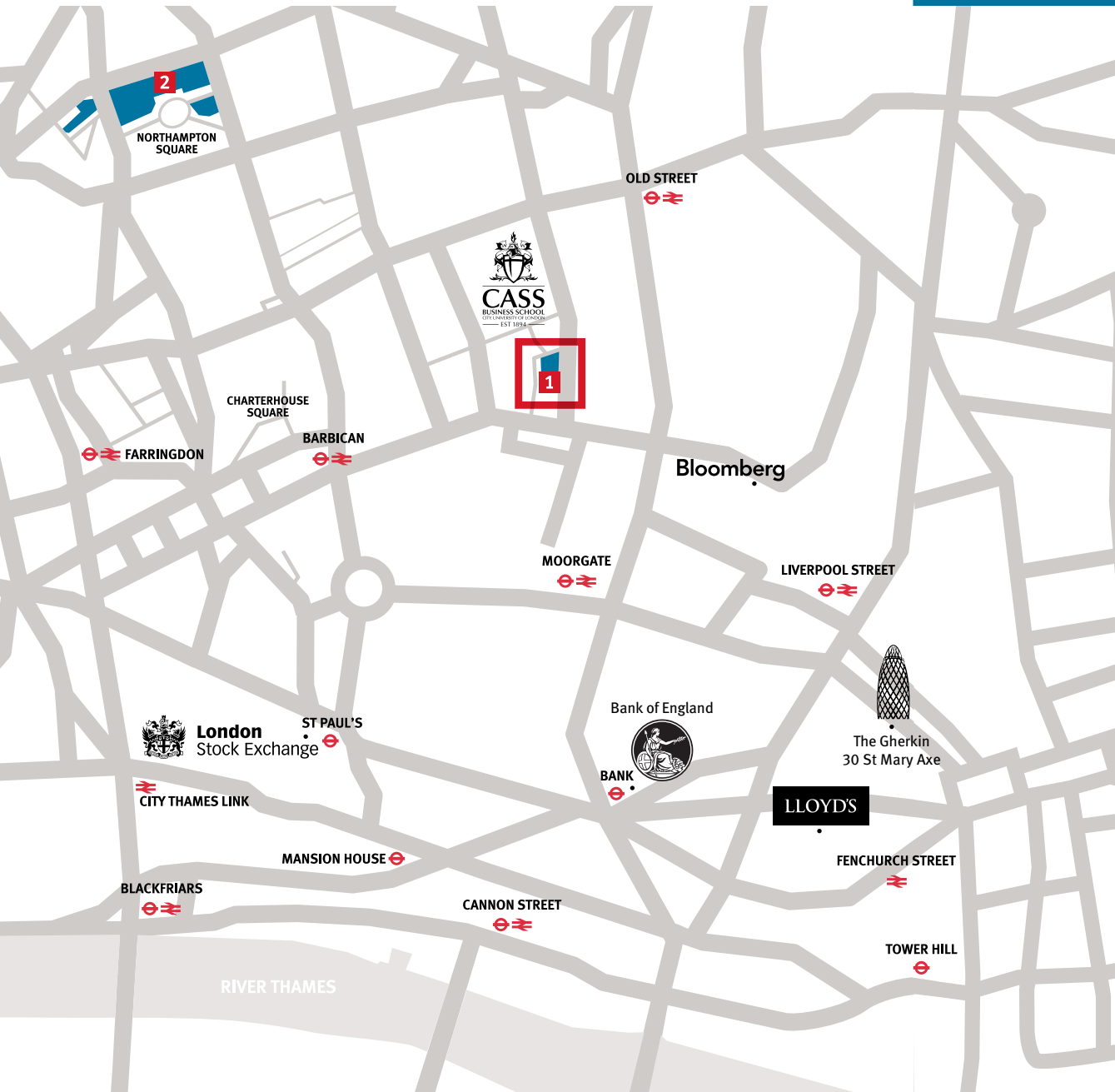


**“The course at Cass really helped me to get my job; I actually heard about the role through one of my lecturers. The School is very career orientated – you can see that through the lecturers and the careers service.”**


Graham Taylor, UK  
MSc in Finance & Investment


KEY


- 1 Cass Business School, Bunhill Row
- 2 City, University of London



**Cass Business School**  
106 Bunhill Row  
London EC1Y 8TZ  
T: +44 (0)20 7040 8600  
[www.cass.city.ac.uk](http://www.cass.city.ac.uk)

 [youtube.com/user/cassprogrammes](https://youtube.com/user/cassprogrammes)

 Cass Business School

 @cassbusiness

 [facebook.com/cassofficial](https://facebook.com/cassofficial)



### **Cass Business School**

In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

### **Sir John Cass's Foundation**

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.



CFA Program  
Partner of  CFA Institute

City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.

Disclaimer: All the information contained within this brochure was correct at the time of going to print. Published September 2016.

